THE BIRD REVIEW

VOL. 57 1969

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The BIRD REVIEW

Volume 57 No. 1 Published for Bird & Son, inc. employees and their families January 1969

CHECKING OUT THE COMPUTER TAPE UNIT are John Jarlis, manager of computer operations and David Russetti, supervisor. This new unit expands greatly the volume of work which the computer can handle.

Group V. P. Johnson Names New Building Products Managers

James D. Conrad

F. Lee Russell

At East Walpole on January 1st ames D. Conrad was promoted to the position of Northeastern Division genral manager succeeding J. D. Johnton who retired; F. Lee Russell was ppointed to the position of Built-Up Roofing manager following the retirement of W. R. Wright; and John A. Hixon was appointed Northeastern Division sales manager with new reponsibilities combining the Lake and New England Districts into one. Mr. Hixon had been sales manager of the ake District. The former sales manger of the New England District was Robert Beattie who retired in Septemer.

Group Vice President Philip C. ohnson also announced the appointment at East Walpole of Carroll Hoan to the new position of Quality Control manager, responsible for quality control in all phases of manufacture t all building materials plants.

In addition, Mr Johnson announced the appointment of Richard H. Emerson, formerly general manager of the Eastern Division at Perth Amboy to the new position of manager of Government Sales.

Edward A. Madden, formerly Vinyl Products sales manager of the Eastern Division, was at the same time promoted to the position of Eastern Division general manager at Perth Amboy. Theodore F. Reimann, formerly Central District sales manager, was appointed on January 1st as special representative, Plastic Products Sales in the Long Island, New York and northern New Jersey area and will report to Mr. Madden.

In the Western Division William Westhead moves into the position of Central District sales manager replacing Mr. Reimann, and Roger Moore, formerly a salesman in the St. Louis District, is appointed special representative, Plastic Products Sales, working in the Chicago area and reporting to Mr. Downey, general manager of the Western Division.

Mr. Conrad, the new general manager of the Northeastern Division, has been serving for the past year as assistant general manager. His employ-

(Continued on page 2)

John A. Hixon

Edward A. Madden

I.B.M System 360 Computer Will Provide Faster, Detailed Reports

On the top floor of the Main Office the new IBM System 360 Computer went into operation in November. It is located in the space formerly occupied by the Building Materials Group Accounting. The machine room, key punching and related offices are in the new quarters which are sound-insulated and air conditioned. The latter includes control of both temperature and humidity which must be kept constant to assure top operating efficiency.

While all the equipment is new, several units are similar to those formerly used in the old Data Processing area. There's a reading unit which "reads" the punched cards and feeds information from them into the computer for immediate use or for storage; there is a disc storage area with three units in which tremendous amounts of information can be stored on discs that look very much like stacks of phonograph records; there's a printer which prints checks or sheets of tabulated information; and there's the computer itself. All these in outward appearance are much like the former equipment.

In addition, a two-unit magnetic tape storage area has been added for greater volume and flexibility. The entire system, though it may look much the same, is as different from previous installations as a pocket radio is from a table model.

Micro-miniature Parts

As explained by Director of Data Processing David Nygard, the System 360 Computer is what is known in data processing circles as a third generation computer. First there were vacuum tube computers, big, bulky, and relatively slow in operation. Then came transistors. The vacuum tubes were replaced by small, highly efficient devices about as large as the eraser on the end of a pencil. And now, the third generation computers use micro-miniature parts and circuits — thousands of them can be contained in a thimble. This means that a third generation computer and its storage systems, occupying even less space than its bulky predecessors, can handle an infinitely greater work load and do it with greater accuracy and lower cost per unit. The new equipment can even be programmed to do three jobs simultaneously through what is known as multi-programming — essentially a sharing of time.

The magnetic tapes will be used chiefly for reports in which information flows in logical sequence, such as general ledger and some other financial reports. The discs serve as a random access file: that is, information of many differing kinds, on subjects not closely related, can be stored or "recorded" on the discs and when needed can be quickly retrieved. Up to 7 million characters can be stored on discs for future use. A character is a number, a letter or a space, each of which has a significant meaning in the computer

(continued on page 3)

John Kacmarsky Saluted For 50 Years of Service At Perth Amboy Plant

At a dinner held in mid-December at the Seven Arches Restaurant in Perth Amboy, John Kacmarsky was honored on his fiftieth year of continuous service and presented with a check for $500.00 by Group Vice President P. C. Johnson.

John, who has been a raw stock and scheduling clerk in recent years, started at the Perth Amboy mill location on December 12, 1918 with the Barber Asphalt Company which then owned the property. He was first a mail boy in the Sample Department and later worked as a checker on the loading dock and an inspector on the flooring felt and shingle machines.

Foreman, Scheduling Clerk

When Bonafide Genesco, Inc. took over, John worked as foreman on the flooring felt, saturator felt and shingle machines and as foreman in the warehouse and storeroom. Some years later Keasbey & Mattison acquired the mill and John worked as assistant shipping clerk and raw stock and scheduling clerk. In 1962 when Bird & Son took over the property he continued as raw stock and scheduling clerk.

John lives with his wife, the former Anna Jugon, at 366 Sutton Street, Perth Amboy. They have two children. William, who resides in Norwalk, Ohio, is senior research engineer at New Departure-Hyatt Bearings, a division of General Motors Corp. Florence, who resides in Sunnyvale, California is married and her husband is supervisor of the Data Processing Department of Shell Oil Corp. There are eight grandchildren, six boys and two girls.

(continued on page 2)

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EDGAR M. GROUT, Editor JOHN J. MURPHY, Adviser

Half Century of Service

FIFTY YEARS OF SERVICE at Perth Amboy. John Kacmarsky, left center, receives congratulations and a check for $500 from Group Vice President Philip C. Johnson. Other executives offering congratulations are, left to right: Fred S. Nolte, superintendent; Paul I. Knight, vice president, manufacturing; and Richard H. Emerson, general manager.

Kacmarsky Honored

(continued from page 1)

At the present time John has no definite plans for his retirement. He carries with him every wish for health and happiness from his Perth Amboy associates as he begins to take it easy for the first time in fifty years.

New Managers

(continued from page 1)

ment with Bird & Son dates back to July 1938 when he joined the company as a sales correspondent after graduation from the University of New Hampshire. After many years as a successful salesman he was made sales manager of the newly created Lake District in July of 1962, moving from that post to assistant general manager in 1968.

John A. Hixon joined Bird & Son after graduation from Tufts University in 1957, soon becoming a salesman in the Philadelphia and Connecticut territories. He became sales manager of the Lake District in January 1968.

F. Lee Russell, the new Built-Up Roofing manager, joined Bird & Son on March 31, 1967 as Built-Up Products manager for the Southeastern and Southwestern Division, with headquarters at Charleston. He had previously had fourteen years of Built-Up Roofing experience with the Barrett Division of the Allied Chemical & Dye Corp.

The new Quality Control manager for the Building Materials Group, Carroll Homan, joined Bird & Son in June of 1936 at the East Walpole Paper Mill, serving there for five years as a laboratory worker and later research chemist. In 1942 he joined the Roofing Laboratory as a quality control chemist and in January 1961 became chief chemist of this laboratory.

Mr. Emerson has been in Building Materials sales for the past thirty-five years, first as a salesman out of the East Walpole office, then as Northern Division sales manager, New England District sales manager, Western Division general manager from March 1960 to April 1968, and general manager of the Eastern Division at Perth Amboy from that date until his recent assignment to manager of Government Sales.

Edward Madden started with Bird & Son in January 1955 and from July of that year to April 1967 was a sales representative in the Northwestern Pennsylvania territory. In 1967 he was promoted to Vinyl Products sales manager of the Eastern Division, holding this post until his recent appointment as Eastern Division general manager.

Richard H. Emerson

Theodore F. Reimann

William Westhead

The new Plastic Products Sales special representative for the Eastern Division, Theodore F. Reimann, has been Central District sales manager in the Western Division since June 1964 and prior to that served as a salesman in the Western Division from 1949.

William A. Westhead, the new Central District sales manager, joined Bird & Son on October 1st, 1968. A graduate of Villanova University, Class of 1955, he had been district sales manager for the Barrett Division, Allied Chemical Corp. at Chicago for nine years.

Roger L. Moore, a St. Louis District salesman since January 1966, joined Bird & Son in February 1958 and had a territory in the Central Division for eight years prior to his transfer to the St. Louis District. He now is special representative for Plastic Products Sales in the Western Division.

LONG SERVICE LIST

FEBRUARY 1969

Name	*Year*	*Dept.*	*Yrs.*
Malcolm N. Sisson	2-19-34	Roofing Sales	35
Robert F. Jenkins	2-1-39	President	30
Leon E. Morrison	2-3-44	Roofing Mill	25
Elizabeth M. Fraser	2-10-44	Fibre Box Div.	25
Mason A. Clark	2-28-49	Shoe Ctn. Div.	20
Helen L. Richmond	2-28-49	Office	20
Robert N. Christensen	2-1-54	Horticultural Sales Mgr.	15
Pauline F. Johnson	2-15-54	Office	15
James L. Murdock	2-9-59	Paper Mill	10
Charles N. Campbell	2-10-64	Office	5
WATERVILLE			
Norman W. Mathieu	2-18-64		5
Laurier Huard	2-21-64		5
Peter A. Sadulsky	2-21-64		5
Clayton E. Paradis	2-27-64		5
Raymond Bourque	2-28-64		5
CHICAGO			
Ollie Jones	2-1-29		40
Raymond Gusick	2-28-29		40
Cornelius VanDerWerken	2-16-59		10
SHREVEPORT			
Albert G. Harper, Jr.	2-1-39	Mid. South Dist. Sales Mgr.	30
Gladys E. Bryan	2-16-39	Office	30
Willie T. Ned	2-16-59		10
Herbert Tedeton	2-22-64		5
CHARLESTON			
Richard S. Whitney	2-15-54	S. Atlantic Dist. Sales Mgr.	15
James E. Saunders	2-16-54	Salesman	15
Jefferson D. Wimberly	2-16-59		10
John B. Harrison	2-3-64	Salesman	5
PERTH AMBOY			
Helen A. Lentvorsky	2-13-64	Office	5
PACIFIC DIVISION			
Joseph Lusiani	2-4-29	Martinez Plant	40
Albert Eddings	2-22-44	Martinez Plant	25
Ernestine K. Scott	2-5-64	Martinez Sales	5

Alvin P. DeSisto Is Plant Engineer, E. Walp

Alvin P. De Sisto

Alvin P. DeSisto who joined B
& Son on November 4, is plant en
neer for the Paper Mill operations.

A graduate of Northeastern Univ
sity, class of 1951, with a degree
Mechanical Engineering, he came
Bird & Son from a plant engineeri
assignment with the Globe Manuf
turing Company of Fall River, for
past three and one half years. Fr
1960 to 1965 he was maintenance e
gineer for the U B S Chemical Co
pany in Cambridge, and for nine ye
before that he held various positio
with the Brown Paper Company
Berlin, N.H. particularly in plant e
gineering and preventive maintenan

Mr. DeSisto is president of
Southeastern Massachusetts Plant E
gineers Club (Fall River-New Bedfo
area).

Al and his wife, Florence, live
Randolph. Seven of their eight ch
dren live at home and attend lo
schools. The eldest, Robert, has
cently joined the Navy and is pr
ently at Great Lakes Training Static

Hospital Show Scores Success in Recent "Hail to Hopies" Night

The Bird Club Hospital Show d
tinguished itself with a fine evening
entertainment before a large group at t
Walpole High School Auditorium
Sunday, November 24. This was a spec
show put on to benefit the famous ho
pital ship, S.S. Hope.

With Jerry Norton as master of cer
monies and Bill Grazado engineering t
music from the piano, more than fifte
acts were presented to an enthusias
audience.

Then, the very next night a small
group from the same show presented e
tertainment for the volunteers of t
Norwood Hospital at the Balch Scho
in Norwood. The show followed t
presentation of awards to the volunte
at the Nicholas Abdallah Auditoriu
and following the entertainment refres
ments were served.

The performers rested for the holida
and now are back in action again wi
shows scheduled for the Mass. Hospit
School in Canton on January 14 and tw
shows in February: Wrentham Sta
School, February 11 and the Paul Dev
School, Taunton, on the 25th.

After you watch the crowd at a gam
where the referee makes a close decisio
against the home team, you have som
idea of the problem of world peace.

Harbert V. Procbno

6404 15m1

THE CONTROLS of the IBM 1403 Printer is David Russetti. The tall cabinets in back are trol units for some of the computer components. The three disc drives are at the right.

THE MAIN CONSOLE of the IBM System 360 Computer is seen over David's right shoulder. When the system is in operation this board is alive with lights flashing. If operator attention is required, the computer writes a message on the typewriter at which Dave is seated. The operator can then type directive instructions which allow the computer to resume operation.

ew Computer

(continued from page 1)

guage. More than 46 million addi- al characters can be stored on the v tapes now in use — and additional es can be added whenever needed.

ohn Jarlis is in charge of the Opera- g Department which includes the nputer room and the key punching l tabulating section. David Russetti supervisor of computer operations, nevieve McEntee is the key punch ervisor, and Ruth Wilson is the trol clerk for this section.

he office area formerly occupied by Data Processing Department now tains nine small offices for the grammers and systems develop- nt personnel, plus a conference m. The small offices ring the out- e walls of the large area; the con- ence room with a curtain divider n the center. Five of the offices are Joseph Wallace, manager of Sys- ns Design and Programming and his f; four are for Allan Jones, man- r of Corporate Systems Develop- nt, and his staff. The work of the igners and programmers is vital to entire operation, since every in- ction must be properly fed into computer in order to achieve the ired and correct end result — ether this result is a two page finan- report or the more than 1200 cks in each week's payroll.

n the months and years ahead the M System 360 Computer will be d to provide more accurate, de- ed information to top management ut Bird & Son's nation-wide opera- ns — and do it faster.

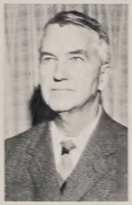
JGGESTION AWARDS

uggestion awards paid since the report in these pages include:

ierre Kappelle, FXA	$25
oleslaw Sokolinski, FXC	25
dward Conley, FXG	5
ichael Sadaway, EMM	10

Over Three Centuries of Service Represented by Employees Now Retiring

Douglas Johnston



William R. Wright

J. DOUGLAS JOHNSTON retired at the end of December after 41 years of service in sales and management responsibilities. At the time of his retirement, he was Norwood Division general manager.

Doug Johnston came to Bird & Son on August 22, 1927 directly from Colby College. His first year and a half was spent as a sales correspondent at the East Walpole Office, in training for sales work. For the next fourteen years he was territory salesman on Cape Cod and the islands, plus a large section of southeastern Massachusetts.

In 1943 he was promoted to Eastern Division sales manager with headquarters in New York City where he supervised sales in the states of Connecticut, New York, New Jersey and Pennsylvania.

Ten years later, late in 1953, he was sent to Shreveport, Louisiana and on January 1, 1954, became Southeastern general manager, replacing L. L. Williams who had retired. In this position he had the responsibility for the operations at Shreveport, both roofing and felt plants and at the Glenwood, Arkansas granule plant.

Transfer to East Walpole took place in June 1959 when Doug became Eastern Division general manager. At that time, the Eastern Division consisted of the area now represented by the Norwood Division and the Perth Amboy Division. The acquisition of the Perth Amboy Plant in 1962 and subsequent revisions changed his responsibilities to the present Norwood Division where recently he has been in charge of sales and manufacturing at both Norwood and Phillipsdale.

In 1930 Doug married Miss Dorothy Daggett, a classmate at Colby College. They have two children. John Douglas, Jr. also a Colby graduate, is presently Chicago Division manager of the Xerox Corporation. A daughter, Martha Hatch, resides in Auburndale and is now attending Boston University to achieve a degree in the teaching of art.

There are four grandchildren including two grandsons, each of whom is another John Douglas — John Douglas Johnston, III and John Douglas Hatch.

After retirement, the Johnstons will live on the Cape in South Dennis. They built a retirement home on Bass River nearly three years ago and after a Florida vacation will return to their South Dennis home for a pleasant life in this spot which they like so much.

JAMES D. MACK looks back on 42 years of continuous service with Bird & Son which was completed with his retirement at the end of last year. For the past 31 years he has been keeping production records at the Norwood Roofing Plant.

After attending public schools in North Adams, and the Bentley School of Accounting and Finance, he joined Bird & Son right after the New Year in 1927. He was first a stores records clerk, then worked several years for Ernest Coleman in Cost Accounting, and then several years more with Frank Vietze in General Accounting before transferring to the position at the Roofing Plant Office.

Although not active in community work now, Jim was for several years a Town Meeting member in Norwood. He also served on the Boy Scout Troop Committee for St. Catherine's Church troop, and was for a time institutional representative for the group.

Jim and Sylvia Mack live at 133 Gay Street, Norwood where he will now enjoy his new leisure. There may be a bit of travel in their future, but not right now. Their son, James, Jr., lives at home and is communications manager at the Plymouth office of the New England Telephone Company.

Back in October 1933 when ELIZABETH I. CONNOLLY joined Bird & Son she worked at the Cartridge Paper Department on the top floor of the Maintenance Department Building. Larry Doane was the foreman. At that time Bird & Son manufactured a special paper cut into sheets and sold to several large manufacturers of shot shells.

Miss Connolly retired at the end of November after 35 years of continuous service, almost all of them at the Finishing Mill to which she transferred after a few months in the Cartridge Paper Department. She was at various times, inspector, chief inspector and scorer operator. For the last few years she has been on plant band pick up.

In retirement she will continue to live at her home, 38 Myrtle Street, Norwood, with her niece, Louise Drummey who is also a former Bird & Son employee. Elizabeth enjoys puttering in her garden where she raises tomatoes and flowers She is looking forward to Spring so that she can resume her gardening.

When WILLIAM R. WRIGHT retired at the end of December, he could look back with great satisfaction on his engineering accomplishments for the Building Materials Division. Under his direction the Charleston Roofing Plant was designed and constructed in 1954-55 and still ranks as one of most modern plants in the country. When the Perth Amboy plant was acquired in 1962, Mr. Wright designed and supervised the rebuilding of the machinery in that plant

(continued on page 4)

Retirements

(continued from page 3)

and, later, the construction of the new roofing machine completed in 1963.

Joining Bird & Son in January 1942, he was first a production engineer at the Norwood Roofing Plant, then its plant superintendent from 1946 to 1961. For the next three years he was chief production engineer for the Building Materials Division, and since June 1964 has been manager, Built Up Roofs, in the Building Materials Division.

He graduated from Rensselaer Polytechnic Institute in 1928 with a degree in Mechanical Engineering. He was employed by the Flintkote Company for the next 13 years, supervising the construction of their plants in Chicago Heights and Rutherford, N.J. Bill recalls how he was hired by Director of Manufacturing Charles Conrad to work on the design and construction of a new roofing plant then being considered for a location in Wilmington, N.C. Before the project could be started, World War II restrictions were placed on construction. When the idea of a plant was revived in the mid-50's, the present site in Charleston S.C. was selected.

Bill and his wife, Helen, will continue to live at 45 Cedar Lane in Westwood. Their son, Bill, Jr. lives nearby in Concord where he owns and manages an employment service. The Wrights indicate that there may be some travel in their retirement years, but nothing immediately.

Roxy Coburn

May Harper

ROXY COBURN, head nurse at the East Walpole Plant Hospital for 28 years, retired December 31st.

A graduate of the Whidden Memorial Hospital in Everett, she was for many years on the staff at the Norwood Hospital. She started there in 1928 in the accident room, also working at times in the maternity and the children's wards. She took special courses in X-ray photography and soon became the X-ray technician for the hospital. She also worked for many years with Dr. Joseph J. Hagerty of Norwood who specialized in X-ray.

During her years at Bird & Son she has handled the X-ray photography for the company, as well as administered the emergency hospital program. In 1958, the East Walpole Plant Hospital was remodeled and expanded to its present size, after the Personnel Department, which had been housed in part of the area, moved to the new office on the hill.

Roxy Coburn lives in the old family residence on Moosehill Road, East Walpole, with her sisters Agnes, retired from the East Walpole Post Office, and Carolyn, retired from Simplex Wire and Cable. The Coburn family has lived in East Walpole for three generations. Roxy's grandfather, Joseph, came to East Walpole from Lowell and lived in a house where the Post Office now stands. Her father bought several acres of property on Moosehill Road, which now includes the old family home and the residences of Roxy's brothers, Joseph and Louis. Louis works at New London Mills and Joseph, a former Bird & Son employee, is field representative of the Credit Union League of Massachusetts and a director of the Neponset Credit Union.

Roxy expects to keep busy with her gardening and work inside the house, including quite a program of furniture refinishing. Maybe she'll do a little traveling, and there are several nieces and nephews to visit with. Perhaps, too, she'll be available for a little private duty nursing, if she decides she wants to.

NEW VICE PRESIDENT — SPECIAL SERVICES
Kenneth M. King, Jr. whose appointment was announced in the November Review.

MAY HARPER, who retired at the end of the year after 27 years of continuous service, also worked for the company back in the 1920's. On May 27, 1941, after several temporary periods of employment in the Cost Department, she began her continuous employment — also in Cost.

What was originally a section of the Cost Department working on Fibre Box costs, has now become part of the new Paperboard Products Group Accounting. May has seen the equipment in the accounting sections change from simple, hand-operated machines to the sophisticated IBM System 360 which has just been installed in the area adjacent to the department where she worked until the end of last month.

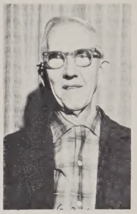
May lives on North Street in Walpole, not far from her daughter, Marjorie Voedisch, and her two grandchildren. These cute grandchildren are one of her big interests, and the other consuming interest is card playing. She loves whist and expects to enjoy this pastime fully in her leisure days. Also, there's always plenty to do around the attractive home where she lives.

RUTH P. DOANE, personnel services clerk, retired from the Personnel Department on December 31st.

She came to Bird & Son in October 1952, working first as an invoice analysis clerk in the Floor Covering Sales Department. When the Floor Covering Division was sold in July 1963 she transferred to the Personnel Department. Her desk was located at the Credit Union, but her duties were the handling of the Savings Bond program for the company.

Mrs. Doane has no special plans for her retirement, but will divide her time between her home on West Chestnut Street in Brockton and her summer home at Eastham on the Cape. She also has five grandchildren in Brockton and three more in Pittsburgh to visit. Her daughter, Mrs. Janet McElroy, who lives in Brockton, worked at the Bird & Son office from 1949 to 1956, first in the Credit Department, and then as secretary in the Floor Covering Sales Office. Her son, Samuel Doane, Jr. is manager of the Bonds and Surety Department for Aetna Life Insurance Company in Pittsburgh.

Joseph Silva



Huntington T. Monroe

When JOSEPH SILVA retired at the end of October, 1968, he told us he had worked his way from the west end elevator to the east end elevator at the Fibre Box Plant! In between he worked on several responsible jobs at the Solid Fibre Combiner, located between the two elevators.

Born in Cambridge, he had worked as a driver and a helper in a shipping department before joining Bird & Son's Fibre Box Plant on March 4, 1935, working with Charlie Haak on the west end elevator. Herbert Lewis was then the foreman. Later he worked for a time bundling Wallboard, and then for many years worked on the Solid Fibre Combiner. The last 12 years he has been an operator of the east end elevator.

Joe's health has not been too good in the last year, so he decided to retire in October. He and his wife, Bridget Agnes, have sold their house on Pleasant Street, East Walpole and have just moved to 52 West Street, Foxboro, a location not far from their married daughter, Mrs. Lorraine Buckman of Foxboro. Their daughter, Mrs. Margaret Smith, lives in Walpole, another daughter, Mrs. Mary Sitkauskas, lives in Franklin, and their son, Joseph J. lives in Bowie, Maryland. There are seven grandchildren, five of them living nearby in Walpole and Franklin.

It was only a year and a half ago that HUNTINGTON T. MONROE was saluted for his 25th anniversary at Bird & Son, inc. Now he is in the news again because he retired at the end of November. He started work May 14, 1942 at the East Walpole Finishing Mill and spent most of his years on the slitters, the scorers and the automatic sheet cutter. For the last five years he has been a cleaner in the Beater Room.

"Now that my wife (Mabel) and
are retiring," Huntington says, "we
lieve that the best years of our lives,
some respects, are before us. We exp
to stay in our home in North Easton,
least for a while. Our daughter, Lois,
married to a Congregational minister
a nearby town, so we can see them a
their daughter whenever we wish."
have many wonderful friends and enj
visiting them and having them visit
Both of us like music, enjoy sports a
like to work around the house. We li
to travel, too, and hope to do some mo
of it."

Mr. Monroe was organist at the Eva
gelical Baptist Church in Norwood
over 25 years, and still pinch hits
occasion. Both he and his wife are
voted members of the church which
says is their chief interest — and w
continue to be in retirement.

"In a way I shall miss the work
Bird & Son, and seeing the fellows,
probably I shall drop around once in
while to say, Hello."

ALMA A. WALSH retired on Dece
ber 31st from her job as stapler operat
and folder operator in the East Walp
Finishing Mill after forty-five years
continuous Bird & Son service.

Actually, she first worked for the co
pany some forty-nine years ago wh
she was employed from 1919 to 1921
the Printing Department under Assista
Superintendent Frank Fisher. She
turned to the same No. 2 Box Shop
begin her continuous employment
February 23, 1923 and was for ma
years a press feeder in the Printing D
partment. At one time she served as
compositor in the department; and a
other assignment was the folding, coll
ing and stitching of the *Neponset R
view* as the *Bird Review* was then call

In 1941 she moved into the Flow
Pot Set-up Department transferring w
this section when it was moved from
No. 2 Box Shop to the Finishing M
In recent years she has been a stap
operator and has worked on the foldi
of Bird Tack Boxes.

Alma has always liked to bowl.
though she was on one of the Bird C
bowling teams for many years, she n
limits herself to a little social bowl
on Monday nights.

In retirement she plans to contin
living in her apartment at 11 East Ho
Street, Norwood, which she shares w
her friend, Martha Dee.

Albert Akroyd

ALBERT AKROYD retired from his
on the slitter at the Lawrence Tube Pl
on November 30, 1968. His service
the plant began on March 15, 1951.
has always worked on the slitters, eith
as a helper or an operator.

(continued on page 5)

P OF THE NEWS

N OFFICE

e Treasurer's Department welcomes a mployee who was with Bird & Son, wo years ago. Miss Catherine Golden l to be back and is enjoying her work. as lived in East Walpole for the past ears.

other new employee is Robert J. Mat- . Bob is a staff internal auditor and from Somerville. He attended Bent- ollege.

December 12 a retirement party was for J. D. Johnston, general manager e Northeastern Division of Building ials. Over 150 guests attended the r at the King Philip in Wrentham, ling business associates, friends and ves. Seated at the head table with the of honor were his wife, Dorothy, his ter, Martha and his son, Jack. Also at ead table were President and Mrs. t Jenkins, Executive Vice President rs. B. P. Soward, and Assistant North- n Division Manager, James D. Conrad is wife. Many speeches were made rning Mr. Johnston's long history and contributions to Bird & Son's success the past 41 years. Mr. Conrad was r of ceremonies, filling in for Group President P. C. Johnson who was ill nable to attend. Mr. Conrad presented uest of honor with a wallet and a size- check enclosed. Bill Grazado's band ded the entertainment and music for ng after the dinner.

ug Johnston was obviously pleased commented especially on seeing so old friends from far and near.

e welcome to the Building Materials ion June Winsor and Patti Chapin. is a sales correspondent and June d in the Sales Department but is now ng in the General Administrative .

large group gathered for a buffet at the Twin Lantern Restaurant on nber 24 to honor Bill Wright on the on of his retirement. Merchandising e Manager, Bill Smith, as master of onies, called on several of Bill's ls and associates who paid tribute to riendship and his very considerable ibutions to the Building Materials Di- of the company. Those who spoke led Roy Walton, Charles Chorlton, Kemp and Vice-President, Philip on. Bill was presented with two s — one with enough money to take to Bermuda on his boat, the other et him at least part way back!" Bill much pleased with his party and gift esponded with a nice speech.

r deepest sympathy to Nunzio Julius e Advertising Display Department on ecent death of his wife and to Joseph ace of the Data Processing Department e wife died December 29.

N MILL

C Arthur E. Doderer, Jr. received the e Star from Brigadier General, Don-). Dunlap near Bien Hoa Vietnam all.

e Sergeant received the award for tanding meritorious service in military tions while in Vietnam from Novem- 967 to September 1968," according vice sources.

geant Doderer is an adviser with a ry team. He entered the Army in May and completed basic training at Fort He was stationed at Fort Meyer, Vir- before going overseas.

geant Doderer also holds the Army mendation Medal and the Vietnamese ntry Cross with Silver Star. He is the nd of Betty Doderer in Roofing Sales he son of Arthur E. Doderer, night intendent at the Paper Mill.

VALPOLE FIBRE BOX PLANT

nes O'Brien visited his daughter Julie and her family in San Diego, Coli- a for the holidays.

ter Dawson and family enjoyed a tmas dinner of venison this year. His oldest son, Stan, shot a 6-point buck when hunting in Maine in late November.

Charles White is resting at home after his recent illness and we hope he will be back to work soon.

Bruno Stravinski has returned to work after being out sick for several weeks.

Delia Costello is at home recovering from her accident. Delia broke her wrist several weeks ago.

James Loring is at home recuperating from a recent operation.

SHOE CARTON PLANT

A surprise dinner party was given for Catherine Brady on the occasion of her completing 50 years of service. The celebration was held at the Colonial Inn in Medfield on the night of November 3 and was attended by 35 of her fellow workers who also presented her with a check in excess of $100.00.

Our deepest sympathy to Anna Walker on the recent death of her mother, and to Stuart Farris on the recent death of his brother.

Christmas vacations were enjoyed by several in the Shoe Carton Division including Victor Taggart, Vaughn Allen, Carl Wenstrom, Patsy Solbo and Leo Levitre.

Congratulations to Robert Mycue who was the winner of the Christmas turkey in the Bird Club Bowling League Roll-Off.

We welcome to the Shoe Carton Department as receivers, Charles Chisholm and Bernard Kolseth. We hope their stay will be a long and pleasant one.

NORWOOD ROOFING PLANT

A retirement party was held for James Mack and Charles Chorlton of the Norwood Roofing Plant at Sandy's in Plainville on December 10. Bill Wright was master of ceremonies. Guest speakers were Edward Wenstrom, Richard Carberry, Roy Walton, Walter Wiggins, Homer Fuller and John Koval. Thanks to the fine planning of Ruth Phalen and Dick Carberry, many of Charlie's and Jim's friends who are retired or from outside the company were also present in addition to the many from the plant who attended. Among the retirees were Mary Driscoll, Ella Stratton, Herbert Davis, Ralph Kemp. The large attendance showed these men in what esteem they were held by all. Both men were presented with a large gift of money.

You could see that both of them were very much pleased. The thank you note received from Jim Mack expresses also the feelings of Charlie Chorlton: "To all of my friends throughout Bird & Son I would like to say many thanks for your part in making my retirement party a very enjoyable evening. Thanks again."

W. J. HILL DIVISION

ANNUAL AUDIT. Everyone in the Shreveport division looks forward late in the year to the annual visit from George Nelson. Since the beginning of the Shreveport operations he has audited the records and in the meantime made many friends in this division. George, right, is shown with Ollie Sherburne working on the physical inventory for 1968. If you think that there is a mountain of papers stacked on the table, you should see the stack on the floor!

Tom Gugliotta, who drives for the W. J. Hill Division, was a happy man in November when his son, Tom, Jr. was selected as the Bay State League Player of the Week. He was the Norwood quarterback who called the plays that resulted in Norwood stopping the powerful Framingham North team on November 16.

The Norwood Messenger reported: Gugliotta was immense in the win. He took over at quarterback from the injured Bob Dickinson and tossed the winning touchdown pass to give Norwood the win. His passing was so effective that he had the North defense, which was the toughest in the league, going in circles. Gugliotta completed 11 passes for 149 yards and ten of these were in a row."

He also went in and did the kicking for Norwood when Barry Dyke was injured in the first period. He booted Norwood out of trouble twice deep in their own zone. He also ran back kicks for 89 yards and his defensive play was tops.

In addition to his football prowess, Tom is co-captain of the basketball team and a starting shortstop on the baseball team.

This Spring, Tom Sr. will be doubly interested in baseball, because at the University of Massachusetts a second son, Joe, has shown great promise as a second baseman and is expected to make the Varsity team in this, his sophomore year.

ONE FAMILY, TWO STARS! At the left, Thomas Gugliotta, Norwood High School's outstanding quarterback. At the right, Joseph Gugliotta now a sophomore at the University of Massachusetts who is expected to make the varsity baseball team at second base. Their father, Tom Gugliotta, is a driver for W. J. Hill Division.

PERTH AMBOY PLANT

On September 28th Virginia Tirpak was united in marriage to Gerald Clarke in St. James Church, Woodbridge, N.J. Ginny works as a sales correspondent.

Rita Fedor, our payroll clerk for the past seven years, has resigned to be a full time housewife. She was given a luncheon by her friends and received many beautiful gifts.

Dorothy Zabolin has recently joined us at Perth Amboy. She is working as a voucher clerk. We welcome her to Bird & Son.

Joseph S. Cranga, our sales service manager was married on November 30th to Suzanne Marie Hauch at Our Lady of Victories Church, Jersey City, N. J. After a beautiful reception at the Westmount Country Club, West Paterson, Joe and Sue left for Canada to enjoy a skiing trip.

Condolences are extended to Edwin Thompson, our Northwestern Pennsylvania salesman on the loss of his father-in-law.

TWO OF THE "YOUNGEST" members at the Shreveport Christmas Party were retired Southwestern Manager, L. L. Williams and retired Traffic Manager, A. W. Miller. It is always a treat to have these two attend the office parties.

GLENWOOD PLANT

Several from Glenwood saved a week of vacation time for the November deer season. Those who did were Hurcil Cowart, Argus Dutton, Paul Johnson, William Caldwell and Haskell Wright. Melvin Markham took a week off also as did Winston Doster, our rock haul contractor. All returned with great stories of near misses and what might have happened if . . ., except Winston Doster. Winston downed a five point buck. The rest of the hunters were looking forward to the December deer season when each hoped to have a second chance.

Argus Dutton is all smiles these days as the result of a new Rebel by American Motors. Argus won't report his mpg, he says it's unbelievable. We don't know if he gets 10 miles to the gallon or 30. We can say it is a pretty car and we are proud for Argus. Argus is also living in a new home having recently completed remodeling and modernizing his old home.

PHILLIPSDALE PLANT

The Wrenns are still top place bowlers, winning 31 and losing 14. The other teams will have to get going in order to catch up.

Jackie Nolan has the ladies' high average with a 99 and Everett Souza has the men's high with a 116.

(continued on page 6)

Akroyd

(continued from page 4)

A past member of the Dinsmoor Associates, he has also been most active in local lodge work. He is a member of the Johncock Lodge A F & A M, the Scottish Rite bodies of Lawrence and Lowell, 32nd degree; the Aleppo Temple Shrine of Boston; and he is a past patron of the Order of the Eastern Star of Lawrence. He also is a trustee and lay leader of the United First Methodist Church in Methuen. Mrs. Akroyd is also active in club work both in the Eastern Star and at the church.

Mr. and Mrs. Akroyd will continue to live in their home at 13 Pinedale Avenue in Methuen but will undoubtedly spend much time at their summer home in Campton, N.H. They hope to be in Florida for part of the winter. The Akroyds have a son and two grandchildren.

TOP OF THE NEWS

(continued from page 5)

We were sorry to hear of the sudden death of Alfred T. Labossiere who worked in Felt Shipping, and who was with us since 1957. We wish to express our deepest sympathy to his family.

John Ellis, foreman, became a grandfather for the second time on December 12. He is now the proud grandfather of two boys.

Joan Anthony, employed in the Phillipsdale office for 12 years, left us on December 13 to raise a family. On Joan's last day we all took her out to lunch and later in the afternoon we presented her with a baby carriage. We all wish Joan the best of luck, and hope she will come and visit us often.

LAWRENCE TUBE PLANT

The annual Christmas banquet of the Dinsmoor Associates was held at the Calumet Club in North Andover, Mass. on December 13, 1968.

After a catered dinner of roast beef, a short business meeting was held and the following members were elected as officers and directors:

Joseph A. Maxwell — President; Secretary-Treasurer — Donald Beck; Vice-President — Peter Couture.

Directors: Ferris Holmes, Bernard Fitzgerald, Joseph Devoe, Leo C. Roy.

Retiring General Manager Robert A. Watters spoke briefly thanking the employees for the cooperation given to him over the years and wished them good luck in the new plant.

Invited guest George C. Tooker, vice-president of the Paperboard Division gave a short talk honoring Robert A. Watters and also informed the members of the new general manager, Murry Hughes. He also stated that it is rare to see a group of employees having the association such as we have in this organization.

After the meeting, candlepin bowling was enjoyed by the members and the team composed of George C. Tooker, Bernard Fitzgerald, Ronald Arsenault and Donald Beck came out on top.

It was a truly enjoyable event for all the members who attended.

SHREVEPORT PLANT

The first portion of the Louisiana deer season is now behind us and the Bird and Son deer hunters have had varied degrees of success. Among the lucky hunters who got a buck are Elton Bamburg, Cephas Myers, Bobby Cumberland and A. C. Sheppard. Many other employees took to the woods during the first part of the season. However, most of them returned with only an interesting tale of how they "almost" got a big old buck, but —

Our heartiest congratulations to Edwin Sompayrac, Shreveport Accounting Department, who has been elected Worshipful Master of Booth Lodge, No. 380, F & A M for the coming year. This is the climax of seven years of hard work for Edwin and we are all very proud of him.

During 1969, he will be a very busy man. Besides his duties as Worshipful Master, he is very active in El Karubah Shrine's Clown Unit and Chaplain of the High-12, a Masonic Club that holds a noon meeting each Monday.

Other officers in the Booth Lodge F & A M of interest to the Shreveport Division, are retired Southwestern Manager, L. L. Williams and A. W. Miller, retired traffic manager. Mr. Miller is also past Worshipful Master of Booth Lodge.

We all wish for Edwin a very successful and enjoyable year.

Edwin Sompayrac of Shreveport, new Worshipful Master of Booth Lodge 380, F & AM.

DENA'S RETIREMENT. At the head table, as Modena Fuller received her retirement gifts are O. N. Sherburne, Dena and her doll, and John Evans. Almost out of sight at the left is L. L. Williams, retired general manager.

Dena Fuller Retires

The Shreveport Office Christmas Party was a very gala affair and enjoyed by all who attended. Included in the festivities was a retirement party for Mrs. Modena Fuller of the Sales Department.

Dena has been with us for thirteen years, during which time she has made many friends among the office workers and dealers of her territory. Two pieces of engraved silver were presented to her and a walking doll delivered a one-hundred dollar bill from her co-workers. The doll was chosen as a means of presenting the gift to Dena because, as John Evans said in his presentation speech: "To us, Dena has always been 'a living doll.'"

Dena was dressed in a beautiful blue dress, admired by all who attended, and especially so when it was learned that it was her wedding dress some forty years ago! The only alteration was a raised hem-line. Of special significance was the corsage she wore. A beautiful white orchid arrayed in all the splendor of a professional florist, was grown in the R. N. Potter greenhouse and made into a corsage by Mrs. Potter.

After receiving the gifts, Dena made a short talk, thanking everyone for the gifts. Among other things she mentioned how much she enjoyed working with her fellow office workers, her salesmen and her customers. Her fine talk will be remembered for a long time.

Everyone had a wonderful time at the party, but we will all miss her so very much.

The Office force, the foremen and our retired employees enjoyed the annual Christmas Tree Wednesday, December 18, at 4:00 P.M. After exchanging gifts, refreshments were enjoyed in the Mail Room. Our retired guests were; Gertrude Salter who presided over the punch bowl, A. W. Miller who acted as Santa Claus and lovable L. L. Williams who just visited his many friends.

We welcome to the Shreveport Division Jean Hartwell, who replaces Dena Fuller in the Sales Department and Mike Scivally, our sales trainee.

The SHREVEPORT TIMES Sunday included this very interesting and exciting bit of news: "J. Kent COLVIN fired a hole-in-one Saturday on the Palmetto Country Club golf course. Colvin collected his ace on the 140-yard, par-3 No. 14 hole. He used a seven iron. Playing with Colvin were Butch Womack, Frank Meadows and A. G. Harper." A regular in this party is Ollie Sherburne, however, he was unable to go Saturday. Kent vows to leave him at home from now on as he feels he has been his jinx.

Our sincere sympathy to Sam Cararas in the death of his brother, Jerry, one of Shreveport's most civic-minded citizens. Those of us who were associated with Jerry will certainly miss him.

CHICAGO ROOFING PLANT

George Coleman, millwright, and his wife Dorothy had a very happy Thanksgiving this year. The reason was the birth of their first son. Mrs. Coleman gave birth on November 22nd to the new baby and named him George Jr. The rest of family consists of three girls, Pam, Peg and Pat. Congratulations to the new parents.

Sam LaMargo and his wife Lucy moved into their new home in Alsip, Illinois. The house has Bird JET Black Onyx Shingles and Bird Solid Vinyl Siding and Gutters. Sam calls the area Mudsville for it seems their Great Dane "Tootsie" likes to romp in the back yard and so far they haven't been able to teach her to wipe her feet fore coming into the house.

Roland Abraham, Shipping fore said his wife Virginia is recuperatin home from her recent surgery. We all her continued progress on the road to covery.

We were delighted to have Al back in time for the holidays. Mr. was very recently a patient at Christ munity Hospital in Oak Lawn. Al say is feeling much better and that cert pleases all of us.

On December 4th, Bob Brebach st his 47th year with Bird & Son, inc. is certainly a wonderful record! We Bob continued success and good health

THE EMPLOYEES OF BIRD & S INC. OF CHICAGO WISH EVERY A VERY HAPPY, HEALTHY PROSPEROUS NEW YEAR.

BARDSTOWN PLANT

We welcome several new employees month: John Pordieo, Joseph E. James Roby, Joseph Moore and Ramie laney, all of whom have joined the Pro tion Department.

We also welcome Bonnie Johnson, ing clerk, and Terry Guthrie, sales c spondent, to the office staff.

The Bird employees at Bardstown joyed the holiday festivities and h little party of their own — a dinner dance on the 26th.

PACIFIC DIVISION

Wilmington Plant

Abe Fitzgerald, superintendent, an wife, have recently returned from vaca ing in Little Rock, Arkansas, visiting tives.

Larry Weismann, Quality Control s visor, has just returned from two wee guess where? Home! Doing nothing work!

Evelyn Pratt, billing clerk, was ma over the Christmas holidays to Mr. Esfhani. They are honeymooning in Vegas.

Paul Gray, salesman in the San area, has recently returned to work suffering a mild heart attack. Glad to Paul back and well again.

Martinez Plant

A wish for a Happy New Year t associated with Bird & Son, inc. fro at Martinez. We add to that: We'r very happy to be a part of Bird & Son

We welcome Nancy MacDougal t staff a clerk-typist in the main office.

Bob Grainger, sales representative, Francisco area, was made a grandpa

RHONDA JOHNSON, center, on the occasion of her installation as Worthy Adviser, Orde the Rainbow for Girls, at Bossier City, La. Her family, with her in this picture are her par Mr. and Mrs. Earl Johnson, Jr. (left), her grandparents, Mr. and Mrs. Earl Johnson, Sr. (r and her brother and sister, Russell and Theresa. Earl Johnson, Jr. is foreman of the Shr port Maintenance Department.

TMAS DECORATIONS at the San Mateo
Pacific Division. A fireplace isn't really
ary in sunny California, but the spirit
ristmas is expressed here in the talent
ricia Morrison who arranged these dec-
ns. The stockings bear the names of the
staff.

iful baby girl, after four generations
boys. Her name is Michelle Lynn;
the daughter of Sgt. & Mrs. George
ger, currently stationed at McGuire
Force Base, New Jersey. Congratula-
to the Graingers.
k Holwick has returned to work after
nth's illness — welcome back!
v Seltz, sales representative, San Jose,
cuperating from a spinal operation.
niss Lew and wish him a speedy re-
y.

---

e welcome to the Bird Review staff the
ving reporters from the Pacific Di-
who will be contributing to these
nns in the future: Martinez Plant:
tine Scott, Manuel J. Rodriques, Billy
ndes, Antonio L. Dinis. Wilmington
: Lawrence L. Weisman. Portland
: Barbara Hulsey.

tributors

porters contributing to this issue in-
: Cynthia McLaughlin, Rolland Os-
Robert Nordblom, Alfred Breen,
rine Brady, William Ford, William
vic, Jack Reddick, Ted Pierce, Dennis
edy, John Evans, Lucy Sullins, Robert
rt, Martha Duddy, Donald Beck, Ro-
Pearson, Geri Enberg, Oscar Lambine,
rd Weaver, William Grazado, Julia
, James Thompson, Lawrence Weis-
William O'Brien, Ernestine Scott, Ora
r, Leon Taylor.

MRS. CHARLIE PHILLIPS were married
Angeles on November 10th. Addie Lee
on Phillips is the daughter of Johnny
on, Shreveport employee who went to
Angeles to give his daughter away.
y and his wife Gladys drove to Abilene,
, on their way to California, after he
ed work Thursday. When they woke up
morning there were four inches of
on the ground.

Twenty-six — Count 'em! Turkey Winners at Recent Bird Club Events

Winning turkeys at Bird Club events was a popular sport in November and December. The Bowling League had both a Thanksgiving and a Christmas roll off, and there were five turkey winners drawn at the Annual Banquet at Glen Ellen. Also the Businessmen's League had a roll off at Thanksgiving, and the Tri-Mill Sports Club gave away five turkeys at their Turkey Shoot in November.

Bowling League winners at Thanksgiving: Ted Pierce, Walter Bisdnack, Everett Pyne, Rocky Chiofar, Nancy Hayes, Armando Croatti, Joseph Ralkavich and Evelyn Balduf.

At Christmas they were: Robert Mycue, Edward Mingels, Richard Daniels, Edgar Johnson, Jennie Mike, Armando Croatti, Frank Mazzocca and, Evelyn Balduf.

The lucky winners at the Annual Banquet on December 7 were: Domenic Triventi, retired; Anthony Mackun; Mary Maher, Bird Machine; Stephen Traudt; Alfred Ryan, Paper Products Group Accounting. In addition, Karl Larson, sales service manager, Paper Products, won the door prize of a 3 lb. box of chocolates; Mrs. William Perry, the basket of fruit; and Donald Brennan of Maintenance, the prize of two free dinners at the Lord Fox.

Back to the turkeys: At the Tri-Mill Sports Turkey Shoot, the turkey winners were Ronald Ostrom, Norwood, Andrew Brennan, East Walpole and Barry McColgan, Walpole — all having identical scores of 44!; Low Score — James Bisson; Door Prize — Bradley Swinnerton.

And finally, the Bird & Son turkey winner in the Businessmen's League in November was Arthur Chamberlain of the Paper Mill. In place of a turkey roll-off at Christmas, the bowlers enjoyed a small party at a local eatery during the holiday week.

Recent Deaths

H. Eugene Sawyer, Jr.

H. EUGENE SAWYER, JR., vice president of the Floor Covering Division from 1946 to 1954, died in Marion, Mass. on November 12 at the age of 76. He retired in December 1954 and had been living in Dedham and Marion since then.

His Bird & Son employment started in January 1914, shortly after graduation from Yale the previous year. He was first assigned to the Fibre Case Division and served as a sales representative until entering military service in World War I. Discharged with the rank of captain in 1919, he returned to Bird & Son as assistant to Philip R. Allen, then general sales manager. In 1923 he was made sales manager of the Flooring Division, and in 1946 became vice president of the division, in charge of both production and sales.

Funeral services were held in Holliston, Mass. on November 15, 1968. He is survived by a son, Motley S., of Marion, Mass., and a daughter, Mrs. Kathryn F. Gillies of Edinborough, Scotland.

Andrew Grigun

ANDREW GRIGUN, retired Floor Covering employee, died on November 6, 1968 at the age of 80. He had lived at 95 Concord Avenue, Norwood.

All of his Bird & Son employment had been in the Finishing Department at the Floor Covering Plant, where he first started on August 30, 1926. For many years he was a crane man in the Rug Finishing Department until his retirement at the end of January, 1952.

He is survived by his wife, Mary, and a son, Andrew, of Norwood and two grandchildren. Funeral services were held on November 9th with a funeral mass at St. George's Church, Norwood.

Walter Preibis

WALTER PREIBIS, 60, of the Norwood Roofing Plant died on November 9 at the Carney Hospital.

Born in Lithuania, he came to the United States many years ago and worked at the Plymouth Rubber Company before joining Bird & Son in February 1941. He worked in the Shipping Department at the Norwood Roofing Plant for many years and was a checker-driver in that department at the time of his death.

He is survived by his wife, Vera, two sons, two daughters and two grandchildren: Walter Preibis, Jr., Stanley Preibis and Diane Preibis, all of Norwood, and Mrs. Elaine Hutchins of Milton.

Funeral services were held on November 13, 1968 at St. George's Church, Norwood.

Noble Medlock

NOBLE MEDLOCK, 63, died October 23 at St. Joseph's Hospital in Hot Springs after a one month illness.

Noble began work at the Glenwood Plant February 5, 1947 as a laborer. In September 1948 he was made car loaderman. He worked in this capacity until he became ill on September 22nd.

Noble is survived by his wife Yutha, one son, E. R. Medlock, several grandchildren, one brother and one sister.

Allen H. Seaver

ALLEN H. SEAVER, retired East Walpole machinist, died at his home on Verona Island, Bucksport, Maine, on December 22. He had just passed his 81st birthday.

A native of Bridgeport, Conn., he had worked for the Foxboro Company prior to joining Bird & Son, inc. in 1932, as a machinist. His retirement from the East Walpole Maintenance Department was in June, 1953. He also worked for the company from 1910 to 1918 and in 1920 and 1921.

He is survived by his wife, Madeline of Bucksport, a son, Richard of Chicago, and a sister, Mrs. Charles Locke of East Walpole. Funeral services were held in Bucksport on December 24.

Wirt L. Nulter

WIRT L. NULTER, of 49 Pine Ridge Road, Franklin, died suddenly on December 25th. He was 58 years old and had worked since October 1967 as a repair machinist at the East Walpole Fibre Box Plant.

Funeral services were held at the Wiggins Funeral Home in Franklin on December 28. He is survived by his wife, Isabelle Nulter, and two children.

Allen D. Perkins

ALLEN D. PERKINS, 62, head dry saw man in the Insulating Board Department at Phillipsdale, died on December 28 at Rhode Island Hospital. He had worked for Bird & Son continuously at Phillipsdale since March 1946.

He is survived by his wife, Eleanor, two sons, Allen D., Jr. of Providence and Donald of Natick, Mass., a brother and six grandchildren. Funeral services were held on December 31 at the J. H. Williams & Co. Funeral Home in East Providence, the same town where he had resided at 63 Orlo Avenue.

George A. Chapman

GEORGE A. CHAPMAN, 44 Veterans' Road, Dedham, died on December 28 at the age of 50, after a long illness.

A Bird & Son worker since March 1950, he had worked in the Combiner Room at the Fibre Box Plant and was at various times a slitter operator, an assistant set up operator, and a utility man.

Funeral services were held December 31 with a requiem mass at St. Mary's Church, Dedham. He is survived by two daughters and a son, Patricia DeShiro of Dedham, and Sandra Keith and George C. Chapman of Falmouth; his mother, Elizabeth Chapman of Hyde Park, and five brothers and sisters.

Horace P. Morton

HORACE P. MORTON, of 72 Chestnut Street, Weston, retired Building Materials salesman, died suddenly on December 28.

At the end of last September he retired from a 40 year career as a salesmen of Bird roofings and other building materials. He worked briefly in Connecticut, when he first started in 1928, then for over 39 years he represented the company in Massachusetts in Worcester County and part of Middlesex County.

Funeral services were held on December 31 at the Church of the Good Shepherd in Weston. He is survived by his wife, Ruth, a son, Peter, of Needham, and two brothers.

Murry Hughes Appointed General Mgr., Tube Div.

Murry K. Hughes joined Bird & Son, inc. last month and on December 16 was appointed general manager of the Tube Division at Lawrence, Mass., following the retirement of Robert A. Watters.

Mr. Hughes is a graduate of the University of South Carolina, class of 1951 and brings to his assignment many years of production management experience, over ten of them in the paper tube field. He is a member of the National Fibre Can and Tube Association.

Warren Eisner, Jr. Named Foreman, Fibre Box Plant

Warren W. Eisner, Jr.

At the first of December Warren W. Eisner, Jr. was promoted to the position of foreman of the fourth floor at the Fibre Box Plant. He has been a Bird employee almost 21 years, starting as a fifth hand on the paper machines in February 1948.

He transferred to the Box Shop in August 1949 where he was a Straight Bar Creaser operator for some years and then helper and operator of the Punch Press. From February 1956 to the time of his latest promotion he was a gang boss on the fourth floor.

Warren lives at 82 Cedar Street, Walpole, where he enjoys gardening in the summer. He is also a bowler and a fisherman; he especially enjoys salt-water fishing at North Truro on the Cape.

BIRD & SON
East Walpole, Massachusetts

SALES TRAINING SCHOOL
DECEMBER 2 - 6, 1968

Standing (Left to Right): Thomas G. Sullivan, Milford, Conn.; James R. Cro Richmond, Va.; John E. Curtiss, Minneapolis, Minn.; Mark L. Corn, Lansing, Elbert F. Smith, Atlanta, Ga.; Raymond N. Pike, No. Abington, Mass.; Donald Bullock, Scituate, Mass.; William J. Swain, Harvey, La.; Percy L. Steele, Charleston, S. C.; Lawrence G. Hargett, Lubbock, Tex.; Robert A. Scott, Kinston, N. C.; John B. Thomas, Elmhurst, Ill.

Seated (Left to Right): Ronald F. Bresson, Louisville, Ohio; Michael Sciva Shreveport, La.; Theodore T. Crone, E. St. Louis, Ill.; Allen T. Edholm, Schofield, Wis.; James C. Ogletree, Macon, Ga.; Wallace J. Mullins, Floren S. C.

Children's Party, Banquet Christmas Concert Made Busy Weekend, Dec. 7-8

The first weekend in December was crowded with Bird Club activities. On Saturday morning, the 7th, a full house of Bird Club children enjoyed a show and a visit from Santa Claus at the East Junior High School auditorium in Walpole. The committee which helped Santa wrap presents and assist him upon his arrival included co-chairmen Larry Pickener and Robert Ivatts; Mary Moylan, Richard Walker, Donald Brennan, Ruth Phelan and Janice DeLutis. Several wives of Bird Club members also assisted in wrapping the gifts.

That same evening a smaller crowd than usual enjoyed a banquet and dance at Glen Ellen Country Club in Millis. The nearly 200 members and guests thoroughly enjoyed the evening, especially dancing to the fine music provided by Ted Naja's orchestra. The five turkey winners and other prize winners are listed on another page.

The next evening, Sunday, December 8, a large and enthusiastic audience greeted the Neponset Choral Society as they presented their first offering of the season — a Christmas concert. The chorus sang two works: "The Mystery of Bethlehem" by Healey Willan and Beethoven's Mass in C Major. Product Development Manager Leonard Weaver directed the concert which inaugurated the 20th season of the club. There was a chorus of ninety singers from Walpole, Norwood and many surrounding towns.

Having ushered in the Christmas season appropriately, the Choral Society rested for a few weeks and then began its rehearsals on January 6 at Bird Hall in East Walpole for the spring production of Gilbert & Sullivan's "The Mikado."

There is still time for others to join the group. There are no voice trials and with plenty of rehearsals there is no difficulty in learning either the music or the stage business. Director Weaver and the officers of the Choral Society extend a cordial invitation to everyone in Bird & Son and in the community to join the group at Bird Hall Monday evenings at 8:00 P.M.

Art Class Exhibit Gets Many High Compliments

About thirty-five paintings were exhibited by the Bird Club Art Class in the lower corridor of the Main Office for two weeks before Christmas. This proved to be a most effective spot for the exhibit and attracted more viewers and comments than any exhibits in recent years.

The many persons who saw the exhibit were amazed at the quality of the paintings and the water colors, even by those who had studied for only one season. The display included works of beginners and many paintings by a number of highly talented artists who had studied with instructor Mrs. Helen Pierce for several years. Mrs. Pierce also exhibited three of her own paintings.

Art classes were resumed on January 6 for the remainder of the winter. They are being held each Monday night through April, except for Easter week.

J. E. Reddick Elected President of Credit Union

5% Dividend Voted and Limits Increased on Shares – Deposits

A 5% dividend on shares was voted at the annual meeting of the Neponset Credit Union held November 13 at the display room in the Main Office.

Five directors were chosen for three year terms, four of them being reelections. W. Raymond Bearce, Norwood Roofing Plant, is the new director; re-elected were Charles W. Cobb of New London Mills; Joseph L. Coburn, retired; Nader Kalliel, Shoe Carton Plant, and John E. Reddick, Norwood Roofing Plant. Ray Bearce replaces Lester Tarbell who was not a candidate for re-election.

At the annual meeting the members voted to increased the limits for shares and deposits combined, as follows:

Single accounts: from $10,000 to $13,000.

Joint accounts: from $20,000 to $26,000.

When the directors met following the annual meeting they elected John E. Reddick as president. He has served four years as a director and was just re-elected in November to another three-year term. He had been serving as vice president under Herbert Church, president in 1967-68.

The new vice president is Charles Cobb of New London Mills who has been a director for the past two and who was just re-elected to a year term.

Mary Moylan was again el treasurer and Dorothy Bisdnack, a ant treasurer and clerk.

Croatti Leads Bowlers In Second Half of Seaso

The second round of men's bo was in its fourth week when bo activities closed on December 1 the Christmas and New Year's hol

At that time the five highest bo were:

Name and Team	*Av*
Armando Croatti, FBM	1
Fred Turco, FBM	1
Robert Mycue, FX2	1
Ted Pierce, FBM	1
Paul Johnson, FX2	1

The season's best record is he Robert Mycue for the high sing 150, with Arthur Chamberlain rig hind him at 145. The high three record is held by Vernal Herrick 371 and Armando Croatti second 356.

For the women, Evelyn Balduf both records, 128 for high single 332 for high three.

Both the high team single and team three string records are he FBM with 580 and 1634 points r tively. Team standings are as follo

Team	*Won*	*L*
FBM	20	
A	18	
EMW	18	
EM	14	1
FX2	14	1
GC	12	1
FBW	10	1
K	8	1
FX1	4	2
FBPM	2	2

The BIRD REVIEW

ume 57 No. 2 Published for Bird & Son, inc. employees and their families February 1969

BEST OF 1968. President Jenkins presented checks to top sug- on winners at a January meeting in the Directors' Room. Seated, to right: Charles Tompkins, Lawrence Tube Plant, one of the ers of the 2nd Best Suggestion Award for 1968; President Jen- Michael Sadaway, East Walpole Maintenance, winner of the Suggestion of 1968; John Folan, East Walpole Maintenance, recipient of a special award of $225. The other man who tied for Second Best Suggestion was James Curcuro, Chicago Felt Mill.

Back Row: Alvin DeSisto, plant engineer; George Tooker, vice president; Bernard Soward, executive vice president; Lili Petroni, foreman; William Smith, controller.

ichael J. Sadaway Receives Best Suggestion of 1968 Award

Charles Tompkins and James Curcuro Share Second Place Honors

ichael J. Sadaway's suggestion, w Method of Removing Broke n No. 5 Machine Pit" won the $200 rd for the Best Suggestion of 1968. ceremonies in the Directors' Room January 24, Mr. Sadaway received eck for this amount from President kins and the congratulations of top agement.

n his trips through the mill as a nber of the Maintenance Depart- t, it occurred to Mike that there ht to be an easier way to remove broke (waste paper) from under drying section of the big paper hine. His thinking about the prob- resulted in the installation of a e and a winch. The rope is tied nd a bundle of waste paper and winch pulls the scrap along under machine to the beater where the e paper is put in and reworked paper fibres again. The device s many hours of hot, heavy work. wo suggestions of equal value won licate awards for the Second Best gestion of 1968, receiving $100 . The Third Best Award of $50 was by-passed in favor of the two $100 awards for second place.

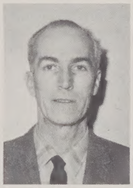
Charles H. Tompkins of the Lawrence Tube Plant received one of the $100 checks for his suggestion, "Carton Improvements for Recut Cores." The other award went to James Curcuro of the Chicago Felt Mill for his suggestion, "Use Liquid Solder at Cylinder." Tomkins received his award in person from Mr. Jenkins at East Walpole; Curcuro was presented his check by General Manager Thomas E. Downey in special ceremonies at Chicago.

As a result of Charles Tompkins' suggestion, a carton of 80 tubes is more quickly loaded. This has proved to be an excellent suggestion for faster loading of the cartons.

In his valuable suggestion, James Curcuro at Chicago uses liquid solder to protect the deckel at the edge of the sheet of felt. It saves many hours of work which formerly were necessary to replace the cylinder and paint the deckel over. Mr. Curcuro also received

(continued on page 2)

Robert Harden Becomes Manager, Manchester Plant



Robert Harden

Robert Harden became manager of the Manchester plant on February 1, following the retirement of Guy Hoyt. Mr. Harden started to work for Bird & Son in 1953 as foreman when the plant was located in the International Shoe Building. He previously worked for the Saco-Lowell Textile Machine Company, as a machine installer in textile mills throughout the country and parts of Europe.

Mr. Harden was born in Somersworth, New Hampshire and moved to Manchester upon graduation from high school. He served a three year apprenticeship in machinery and then decided to join the United States Army in 1940 and was discharged in 1945. While in the service he met and married a Manchester girl by the name of

(continued on page 2)

Golden Eagle Club Members Announced At Sales Meetings

"This is the year. Your company is ready. The market is ready. The time for action is now. This is your opportunity." With these words, General Sales Manager Howard Heideman introduced the salesmen in the Building Materials Group to the "Action" program of dynamic sales for 1969.

There were three year-end sales meetings this year: at Cherry Hill Inn, Cherry Hill, New Jersey, December 16 through 18 for salesmen in the northern, eastern and southeastern divisions; January 8-10 at the Sheraton-Jefferson Hotel in St. Louis, Missouri for the western and southwestern divisions; and January 23-24 at the Villa Hotel, San Mateo, California for the new Pacific Division.

Mr. Heideman announced the organization of a new club, the Golden Eagle Club. Membership is based on sales excellence and limited to twelve salesmen throughout the country who have recorded the highest dollar sales. At the sales meetings, these men were identified by a special gold necktie, and each was presented with a Golden Eagle Club Membership Certificate. The first members of this elite club are: James Saunders (Dixie District), Otis Pitts (South-Atlantic District), Malcolm Sisson (New England), John H. Murphy (Lake), Robert Popp (Dixie), Douglas Marvel (Lake), Carl Futrell (Gulf), William Brebach (Mid-West), Burton Pevey (Gulf), Gerald Sayres (Mid-South), Frederick Busselle (Central), Paul Gray (Southern Pacific).

Over A Million Dollars

Carl Futrell and James Saunders received a special salute in recognition of the fact that they each sold over a million dollars worth of Bird products. A remarkable record! Gordon Howard of the Southern Pacific Division was recognized for his record in attaining the largest increase in dollar volume in the Pacific Division.

The above awards and other special awards listed below were presented at the recognition dinners which preceded the sales meetings in Cherry Hill and St. Louis. Then followed two days of workshop sessions and a dinner on the evening of the first day. The sessions closed in mid-afternoon of the second day.

(continued on page 3)

The BIRD REVIEW
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Editorial Office at East Walpole, Mass.

Member of Mass. Industrial Editors' Association and International Council of Industrial Editors, Inc.

EDGAR M. GROUT, Editor JOHN J. MURPHY, Adviser

Encouraging Reduction in Lost Time Accidents in '68

A 23% reduction in lost time accidents was made in Bird & Son plants in 1968 — truly a fine improvement! Four plants, — Waterville, W.J.Hill, Shreveport Felt, and Charleston Roofing — all worked for the 12 calendar months without an accident; and Waterville's outstanding record holds for three years and 277 days — 1372 days.

Total individual accidents were reduced from 142 in 1967 to only 109 in 1968. In addition to the plants with perfect scores, Manchester recorded only one accident, and Shreveport Roofing, Bardstown, and Chicago Felt had but two lost timers.

As of January 1, 1969, the Glenwood Plant will be reporting as a separate unit, instead of with Shreveport Roofing, as in the past. Also, the four plants on the Pacific Coast will be joining the contest: Wilmington, Martinez, Portland Roofing and Portland Felt.

Best Suggestions

(continued from page 1)

a special award on this suggestion in December amounting to $400.

Special awards had previously been paid to both of the other top winners: Sadaway received $750 in June and Tompkins, $350 in July.

At the January meeting, in addition to the year-end awards, another winner received a special award of $225. President Jenkins gave a check in this amount to John Folan of East Walpole Maintenance for his suggestion, "Disintegrator Plugs." Mr. Folan devised a method of burning down the braces that separate the bars in the plugs, thus extending the life of the unit by many months.

TIED FOR SECOND PLACE. James Curcuro, right, receives congratulations from Division Manager T. E. Downey at Chicago, and a check for $100 as one of two men whose suggestions tied for Second Best Suggestion of 1968. Curcuro also received a special award check of $400 in December.

In addition to Mr. Jenkins, Executive Vice President Bernard Soward, Controller William J. Smith, Vice President George Tooker, Plant Engineer Alvin DeSisto, and General Foreman Lili Petroni were on hand to greet and congratulate the winners.

In December, Wayne Bewley at Bardstown was the recipient of a $225 Special Award for his suggestion, "Gutter Ells" which has made a substantial improvement in production on these solid vinyl pieces used in gutter installations.

Total up these special and year-end awards paid in December and January and you arrive at the figure of $1,250 presented to lucky winners at this time. President Jenkins says: "A new new year has just started. Some deserving employees who come forward with good, acceptable ideas in 1969 will be eligible to receive awards like the ones just given. I invite all employees to study ways in which our operations can be improved, and to use the Suggestion Plan to help the company and at the same time help themselves to earn substantial cash awards."

January Awards

Monthly suggestion awards paid in January were:

$25.00 to Gilbert LeFebvre, FXR, for having had three money-saving suggestions accepted.

Steve Blackman, FC	$25
James Curcuro, DC	50
Widmer Harmon, FV	25
Gilbert LeFebvre, FXR	25
Donald Seymour, FXR	25
Widmer Harmon, FV	5

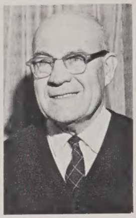
Harden Promoted

(continued from page 1)

Barbara McAulay. They now have four children, two boys and two girls. The oldest son is married and has four children; the oldest girl is a senior at New Hampshire College in Manchester; the youngest son is on his way to Okinawa with the United States Air Force; and the youngest daughter is a freshman at the University of New Hampshire. Bob and Barb when not baby sitting their grandchildren, enjoy square dancing. They have attended many square dance conventions throughout the country.

Five Men Begin Well-Earned Retirement

Guy Hoyt



Arthur A. McKenna

GUY R. HOYT, manager at the Manchester Plant retired on January 31 after 46 years of service. All of this time was spent in the Shoe Carton Division, with the exception of four months in Cartridge Cutting. His continuous service dates from December 19, 1922.

He spent several years as assistant foreman, then advanced to foreman in 1933 for the remaining years in Massachusetts. In 1958 he was moved to the Manchester plant and promoted to the position of manager.

Guy and Florence Hoyt live at 54 Alder Court, Manchester, where he says his immediate retirement plans are to just relax and enjoy life. The Hoyts have four married daughters. The youngest are twins, Barbara Musick and Beverly Lupa, and they reside in Manchester. Dorothy Mattson lives not too far away in East Walpole; the oldest daughter, Louise Barnes, a former Bird & Son employee, lives in Detroit, Michigan. His mother, Mrs. Elva Elliot also lives in East Walpole.

ARTHUR A. MCKENNA, clerk at the Norwood Roofing Granule Plant, retired at the end of January after 41 years of service — all of it at the Roofing Plant.

He began on September 18, 1927 as an inspector, then served six years as storekeeper, and office clerk, and in 1935 moved to the Shipping Department as a clerk. He remained in this department for 25 years, then in 1960 transferred to clerical duties at the Granule Plant, from which position he has just retired.

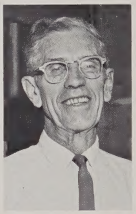
Born in Glasgow, Scotland, he had worked in Ontario, Canada just before coming to the United States and Bird & Son. In retirement, Arthur and Dot McKenna will continue to live in their comfortable home at 16 Harding Road, Walpole.

Their three children are all married and living away from East Walpole, the nearest being Eleanor, Mrs. Russell White III, in Groton, and Waquoit, Mass. (in the summer). They have two boys and a girl. Russ is a data programmer with Honeywell.

Dorothy, married to Dr. John E. Kehoe, lives in Littleton, Mass. while her husband completes a tour of duty at the U.S. Army hospital in Long Binh, near Saigon. The Kehoes have a 7-year old son and twin daughters, aged 6.

The McKenna's son, Raymond, lives in Granville, Ohio and is a book store manager at Denison University. He and his wife, Lyn, have five sons ranging in
age from 5 to 16. Walter, Arth
younger brother, has been emplo
many years at the Fibre Box Plant
East Walpole.

Arthur and Dot have no definite
tirement plans, but will surely sp
some time this summer at Cape Cod
in Maine, and they plan to visit R
mond in Granville in the fall. Someti
they hope to make a coast-to-coast
to visit Mrs. McKenna's brothers
California and will stop in Arizona
a second look at the Grand Cany
something Arthur has been promis
himself for years. There may also
a trip sometime to Ontario, Canada.



John L. Geraghty

JOHN L. GERAGHTY, who wor
most of his 47 Bird & Son years in
Shoe Carton Shipping Department,
tired at the end of January.

He joined the company as a yo
man in the Shipping Department
checker, was a clerk for five years, a g
boss on the day shift from 1933
1945, a night supervisor for 15 year
1960, and since then, inspector and s
ple man.

As a matter of fact, his first Bir
Son employment was at the Norw
Roofing Plant in 1917. Then in 1
he worked on the paper machines
two months, then transferred to
Shipping Department which at that t
was in an old wooden building loc
where the machine shop building
stands. After a brief break in servic
1920, he returned to start his contin
service on July 14, 1921.

John recalls how the new mac
shop building was constructed —
of it at a time. When the first half
the lower mill entrance was comple
then the Shipping Department m
into the lower floor, and the old woo
building was torn down to make r
for the remainder of the new build

He expects to continue living at
Dean Street in Norwood in retirem
John, who is a widower, has a son, J
Jr. living in Walpole and employe
the Norfolk Prison Colony. There
two granddaughters in High School.

By the time this story appears in p
John will probably be somewhere
Florida enjoying the sunshine and
first weeks of retirement. Later on t
may be a trip to San Francisco, C
fornia to see his brother.

HARLAND BULLARD is now takin
easy in retirement at his home in M
field, after almost 28 years on the
for Bird & Son.

Joining the company on June 2, 1
he started at the Norwood Roofing P
and continued there for his whole pe
of service. For many years he was
the No. 7 Machine which manufact
insulated siding. For the last two y

MOTED LAST MONTH. Left, Carroll Ho- , Quality Control manager for the Build- Materials Group; right, Roger Moore, spe- representative Plastic Products Sales, tern Division.

has been in the Finishing Depart- nt, and has not been in the best of lth, so decided to retire at the end January. He has no special plans, ex- t to continue living at 28 South eet in Medfield with his wife Lelia enjoy visiting with his four grand- ldren. His married daughter, Mrs. ia Ames, lives nearby with her family. During World War I Harland served ears in the U.S. Army as a surgical nnician. He won a European, African, ddle Eastern Theater Campaign Rib- for service in those areas.

SMILES, as he received a retirement gift n fellow employees. This is Grady (Jake) wn, who retired from Shreveport at the of December. Presenting the gift is Fore- G. D. Davidson.

On November 11, 1940, the wheels production at the Shreveport Division hardly begun to turn when GRADY BROWN was hired as Maintenance eman. Two weeks later, as he felt need for an additional employee in department, Jake Brown hired G. D. ude) Davidson. For many years even ore either of them was married, Jake Dude had worked together for vari- oil companies and had become very e friends.

After some three and one-half years at d & Son, Jake resigned and sought ployment elsewhere in the city. A years went by; Dude had been made intenance foreman and in June, 1946, en business was just beginning to ssom after the tragic war years, the intenance Department was again in d of experienced help. Dude hired e to fill this important position. Now e Brown has just retired as of the of December, 1968.

There isn't a piece of equipment in Shreveport Roofing or Felt Mills Jake hasn't either installed or ked on during his employment with company. He is one of the chief reasons for the high rate of production and low per cent of downtime in this division.

He recalls that when he first started, his wife would come to pick him up after work and he would find his small daughter Julia playing on the lawn. Now Julia is married and has four children of her own, the oldest being eleven years old.

Besides spending some of his time babysitting, Jake intends to rest and fish. With a sly grin Jake vows, "I think I will get a job; you know I am still a good man!"

"Bob Hope Show" of Mass. Pleases Hospital Patients

"Dear Miss Lewis,

The entertainment last night was of superior quality and I was very happy to see such beautiful costumes, and very good music. We want to thank you and the members of the Bird Club Hospital Show for an evening of great enjoyment."

This is what Miss Margaret Brayton, principal of the Massachusetts Hospital School in Canton wrote after the Bird Club Hospital Show was staged at the school on January 14 for the patients there.

Julia Lewis and Bill Grazado are co-chairmen for this "Bob Hope Show" of Mass. as it might be described and Bill plays piano in the orchestra. Twenty-two acts were presented by more than 30 individuals who sang, danced or entertained in some fashion. The orchestra, provided through the cooperation of Local 343, AF of M, consisted of Bill Grazado, piano; Lew Bedard, trumpet; Buddy Gordan, drums; Ted Naja, sax.

Coming next are two shows in February: the Wrentham State School on February 11, and the Paul A. Dever State School on February 25.

Spend St. Patrick's Day Weekend in New York

Two more package tours have been offered by the Bird Club — one to Bermuda over the Washington's Birthday weekend — and one to New York on St. Patrick's Day weekend.

Reservations for the Bermuda weekend closed in mid-January. Several Bird Club members and friends are scheduled to fly to Bermuda sunshine on the Massachusetts holiday week end, which is February 14-17, as this year the holiday is celebrated, by law, on February 17th, not the 22nd.

There is still time to make those reservations for New York. Three days — March 14 - 16 for the real bargain price of $39.95. Leave Boston, or Route 128 Station in the early evening on Friday. Saturday is a free day in the city; Sunday there's a choice of a ticket for Radio City Music Hall or a sightseeing tour of the city.

The brochure says that there is a possibility that New York's big St. Patrick's Day parade may be held on Sunday, also. After a full day of activities, you leave in early evening by train for the return to Boston.

Reservations will be taken at the Credit Union up to Friday, February 14.

Sales Meetings

(continued from page 1)

Each salesman wore an identification badge with a ribbon which indicated the length of time he had been affiliated with Bird: green ribbons for 9 years or less, red ribbons for 10 through 24 years, blue ribbons for 25 through 39 years and a gold ribbon for more than 40 years. William J. "Bob" Brebach of the Midwest Division was the only salesman entitled to wear the gold ribbon. His record is a remarkable 46 years, and on top of that he made the Golden Eagle Club too.

Two Rookie-of-the-Year awards were made at the eastern and midwestern meetings. These men were chosen because of their overall fine territorial performance in the year that followed their attendance at the 1967 Sales School where they had received special training in effective salesmanship. They were: Floyd Lenfest (New England), Thomas Ashton (Metropolitan), James Pope (Mid South), and Richard Grant (Mid-West).

Four other men were presented awards for successfully acquiring the most new accounts during 1968. One of them was James Pope (Mid-South) who had also received a Rookie-of-the-Year award. The others: William Baker (Mid-West), Clayton Smith (Lake), and Stephen Williamson (South Atlantic). Bill Baker's award had special significance as he had gained more new accounts than any other salesman in Bird & Son, 32 in all.

Mr. Heideman told the salesmen "We have, without a doubt, the finest sales force in the entire building materials industry. We are justly proud of this achievement. However, in order to capture a larger share of the market, we are going to have to do even better than in the past. This is why I urge each of you to plan your action for the coming year. . . . Don't just sell an order, sell the Bird System! Make sure all of your customers know that Bird represents a single source for exterior shelter products. Sell the full line of Bird Products."

During the work sessions, four new terracolor color blends were announced in the Mark 25 and Jet Shingle Product lines. All are beautiful new earth tone shades — even the names are attractive! For the Bird Architect® Mark 25 Shingles the colors are Delta, Lamplighter, Canyon and Arbovitae. In the Bird WIND SEAL JET® Shingles, the comparable colors are Fieldstone, Prairie Gold, Adobe and Heath Green.

The sales meetings have now ended and the Bird Building Materials representatives are back in their territories putting into "Action" the inspiration and the new sales techniques and promotional programs presented at the Cherry Hill, St. Louis and San Mateo meetings.

WEST COAST SALES MEETING. Building Materials salesmen and executives gathered in January at the San Mateo Hotel in San Mateo to set goals and plans for the year 1969. In back, at the head table: W. E. Smith, Jr., L. C. Niese, C. S. Bird, Jr., P. C. Johnson, H. H. Heideman, R. E. Heim, W. H. Bickford. Table, front center: John Hoover, Ralph Krueger, Ladd Reynolds, Thomas Taylor, Stuart Laughlin, John Nutt. Table, front right: William Tolle, Gene Hlavaty, Larry Robertson, Douglas Page, Paul Gray, Earl Price, Gordon Howard, Garry Tolley. Other tables: Frank Wood, Robert Mallory, William Costa, Henry Koopman, Louis Seltz, Harvey Kelly, Ernest White, Joseph Ross, Norman Favors, Donald Suva, Thomas Lemieux, John Holwick, Robert Grainger, Donald Sweasy, Charles Wilkins, Arthur Banford, George Schaffer, Kenneth Jobb, Robert Karte, Alex Wiseman.

TOP OF THE NEWS

MAIN OFFICE

On January 28, Roxy Coburn and Ruth Doane were guests of honor at a retirement party held at Sandy's in Plainville. A large number of friends were present to extend their best wishes and congratulate both Ruth and Roxy on their years of service with Bird & Son.

At the head table in addition to the two guests, were Ed Grout as master of ceremonies, John J. Murphy, Paul I. Knight, Mary Moylan, Chester Porter, and Paul Secord, president of Arrow Mutual, all of whom gave brief messages of congratulations. Also at the head table was Mary Berteletti, a member of the committee which planned the party. Other committee members were Robert Roby and Mary Moylan. Both guests were given gifts of money and were obviously enjoying themselves at this dinner in their honor.

In a note to the Editor, Roxy expressed her appreciation: "The retirement party given to me as I start this new chapter in my life, will long be remembered, and I thank each one for his share in giving me this pleasure.

With the gift of money I shall get something that will serve as a reminder of the many friendships made during my years at Bird & Son. In retrospect, the years I spent among you seem all too short.

Again, my thanks to all for making my retirement such a happy occasion."

Ruth Doane wrote, "Thank you very much for the lovely party, corsage and gift of money you gave to me on my retirement. It was such fun to see and chat with so many of you."

"I have made some fine friends in the years I have worked for Bird and Son and will cherish them through the years."

It was a pleasure to have Henry Koopman of the Pacific Division visit East Walpole the last week in January. Henry who is in charge of quality control for the Pacific Division and who works also in product development spent much time with Leonard Weaver and Carroll Homan and members of their staffs.

PAPER MILL AND POWER PLANT

Best wishes to Clifford Day who recently transferred from the Boiler Room to the Turbine Room.

Francis Martin is receiving congratulations on a new granddaughter, the first girl in the family.

E. WALPOLE FIBRE BOX PLANT

We express our deep sympathy to the family of Wirt Nulter who died on Christmas Night. Wirt worked in the Maintenance Department of the Fibre Box Plant and although he had been here only a relatively short time he had made many friends who will miss him.

James Loring and Charles White paid us a visit recently. They have been on the sick list but both hope to be back to work soon.

Delia Costello is back to work after several weeks of convalescing from a broken wrist.

We extend our deep sympathy to Walter Cotter whose mother died recently.

Andrew Center who retired several years ago paid us a visit recently. We are glad to see him in good health and enjoying his days of leisure.

SHOE CARTON PLANT

On Friday, January 24, a retirement party was held for Guy Hoyt at the Floral House in Wrentham. About 50 people from East Walpole gathered to honor Guy, a former foreman at the East Walpole Shoe Carton Plant, who in recent years has been manager at Manchester.

Guy's wife, Florence, was present, his three daughters and husbands, his sister Mrs. Surette and most remarkable of all, his mother, Mrs. Elva Elliot who retired only a few years ago as manager of a cleaning business in Norwood.

A number of Bird retirees were present including Arthur Colburn, John Locke, Lester Tarbell and the Master of Ceremonies, John Burke. Guy was presented a sizable check as a gift and received best wishes for good luck and good health in his retirement. Speaking from the head table were Vice-President Ralph Hall, Ambrose Fitzpatrick, Joseph Smelstor, Hermon Barker, Lester Tarbell, Arthur Colburn.

SANDWICHES

READY TO SERVE hungry customers at the Norwood Roofing cafeteria are the new managers, Mr. and Mrs. Frank De Rose. Frank was formerly a machine operator at the Fibre Box Plant for several years.

On Friday, January 31, a group of Shoe Carton plant and office employees joined together and presented a check to John Geraghty who retired that day after a long period of continuous service. Catherine Brady presented the check and expressed the feelings of all in wishing him good health and a pleasant retirement.

A baby girl was born to the Donald Dixons on January 11.

Our deepest sympathy to Elisha Cooke on the recent death of his father.

PHILLIPSDALE PLANT

We welcome Cathleen Mendes to the office staff. She is working as a Finish Stock Records Clerk.

W. J. HILL DIVISION

When John Sullivan retired on January 2, 1969, he had five years as a W.J. Hill driver but a life time of experience handling Bird products, as he had been a driver for Gould for many years. The notice in the Review of the death of Horace P. Morton reminded him of the time many years ago when a shipment of insulating board was missent to Worcester instead of to the Larkin Lumber Company in Hudson. By arrangements with Mike Hawkins of the Bird & Son traffic department, Horace and John went to the siding in Worcester and unloaded the material on a terrifically hot night. Then Horace took John to a Swedish restaurant where they had a delicious dinner of Swedish meatballs costing, as he recalls it, 50¢ apiece!

BARDSTOWN PLANT

The Bowling Team which is pictured on this page bowls in the local Ten Pin Industrial League of ten teams. Right now the Bird team is in 6th place, but has high hopes of moving up fast to one of the top spots.

Charles Linton is averaging 175 at the present time; one recent string tallied 222, 221, 225. Right behind him was John McCullough with 210, 217, 229. Needless to say they won high game for that night!

SHREVEPORT PLANT

As usual, Charlie Musick and his wife, Margaret, travelled to Tensas Parish where they vacationed during the first half of the Louisiana deer season. As *not* usual, Margaret got a nice buck, but Charlie failed to get one. He came up with several good excuses, such as faulty ammunition, a jammed rifle, etc.; however, we feel Margaret may just be the best deer hunter in the family. Pictured in this *Review* is the deer that "we" got, but Margaret shot.

We understand that Bud Sawyer and Carl Futrell went on a *quail* hunt together in South Texas. What we don't understand is how they ended up with the two deer pictured. They sure don't look like something that you would get with bird-shot. Maybe Bud ran over them with his car.

CHICAGO ROOFING PLANT

In Chicago, we felt the holiday "Flu". The little bug put a lot of our people under the weather for the holidays. Fortunately, all are in better health now.

We welcome three new salesmen to the JET set. They are William Swartzloff, Gary Shutter and Harold Sargent. Bill lives in Mundelein, Illinois, with his wife and daughter and his hobbies are woodworking, golf, bowling and pro football. He attended Lakeland College in Wisconsin.

Gary lives in Clarendon Hills, Illinois, is married and also has one daughter. He was schooled in Decatur, Illinois and his hobbies are hunting and fishing. Harold and his wife live in Fort Wayne, Indiana. He attended Purdue University and his hobbies are photography, bowling, swimming and skiing. Good luck gentlemen, and may your career with Bird & Son, inc. be a long and happy one.

The Shipping Department welcomes back Andrew Gardner after a serious operation and four months' convalescence. Andy has been through quite a bit of illness this year and his many friends wish him the best of health from now on.

Mike Sanfilippo of our Shipping Department is a little sad but wiser now about buying used cars. He is thinking about running the following ad; "one 1963 Gold Plated Cadillac for sale. It was driven by a little old lady from the suburbs." Unfortunately, this same vehicle has not driven Mike any place, except almost out of his mind. During the two weeks of sub-zero temperatures, and then a few mild days the car wouldn't budge. Even the well meaning advice of over 100 fellow employees how to start it didn't help.

QUAIL HUNT? That's what Bud Sawyer Carl Futrell of the Shreveport Plant said were going on, in South Texas. But look they shot. Not with bird shot, we

We offer our condolences to Alb Buskirk, on the loss of her father-in during the holidays.

Marie Case was quite happy to have son Tom home from the service for holidays. But Tom's girl friend was happier, because she received a beau engagement ring from him. The lucky is Marilyn Hartigan of Chicago.

It seems like Sam La Margo's dog To saw that article in the *Review* last m about her tracking in all that mud, so

CHAMPION BOWLERS? Well, this team from the Bardstown Plant has started the season high hopes and lots of enthusiasm. Left to right: Charles Linton, John McCullough, Ro Brussell, Joseph Masterson, and Keith Sorrell.

SUGGESTION CHECK FOR $225 is joyfully received by Wayne Bewley of Bardstown, for suggestion, "Gutter Ells." General Manager Donald Frazier, second left, made the prese tion. Others, left to right are: Richard Hines, plant engineer; James Thompson, office mana and Richard Hambley, plant superintendent.

led to get even. Tootsie has eaten every-
shoes and if there is any tracking of
in the house, everyone is to blame.
we told you to get the dog some boots.
berta Buskirk's daughter was in the
last week in her Air Force uniform.
t a beautiful impression she makes.
n she returns to duty she will be sta-
d in New Jersey.

RLESTON BRIDE. Sue Poulas of the
leston production office, recently married
Clarke and was a beautiful bride, as
picture proves.

ARLESTON PLANT

ur condolences are extended to Mr. &
Charles Higbee on the recent death of
son, Lt. Charles Higbee, Jr. Lt. Higbee
a ranger and was killed by hostile fire
iet Nam.

'e would like to welcome the following
recently hired in our mill: Leroy
y, Charles Nelson, James Sherman,
s Maxwell, Alvin Jenkins, Willie
y, Jr., Cephus Gathers, Archie Rack-
Roy Hiers, Ronald Roberts, Johnnie
s and Linen Taylor.

ongratulations to James Steen on his
t promotion from the Sample Depart-
to the Lab.

e Clark and husband, Jimmy, spent the
lays visiting relatives in Sanford, Fla.

ur condolences to Frank Johnson, plant
l, on the recent death of his wife.

ne job of full time homemaker has
ed another one of our girls, Barbara
rts, sales correspondent. She seems
happy. The new job certainly agrees
her.

elcome back to Larry Dyson who has
ned after a long illness.

speedy recovery is wished for Vance
s, Ben Pinckney, and Adam Winkle
are out sick.

nne Brooks was visited by her sons,
ny and Robert and their families. The
was enjoyed by everyone except the
ren's pet hamster which had a pretty
time staying away from Jeanne's cat!

good time was enjoyed by all at a
er given to JoNell Porter, our switch-
l operator. JoNell was married Jan-
25 — Good Luck!

r assistant plant superintendent, Gib
n, and family enjoyed a recent trip to
Point, North Carolina, to visit Gib's
ts.

ston Brooks and his son, Paul, are
proud of the 6 point buck they got
eir latest hunt.

e are happy to hear Joe Gilbreath's son
ecovered from a recent operation.

It is reported that Jack Scull, Dixie District salesman, is recovering nicely after being hospitalized for a week.

A sincere welcome is extended to Sue Lee who recently joined the Sales Department as correspondent. Glad to have you with us, Sue.

Betty Truett is home recovering from a recent operation. Hurry back, Betty, we miss you!

We wish speedy recoveries to Al Myers' father; Note Turner's wife; and Jean Damon's mother-in-law, who have all recently been ill.

Congratulations to Terry and Annette Jenkins on their 26th wedding anniversary.

Peggy Bargoil and husband, Jim, spent the holidays visiting friends and relatives in Goldsboro, North Carolina.

Janice Ritter reports it was a good Christmas after all, even though her mother and brother were in an auto accident on their way from Florida, and her mother-in-law broke her leg in a fall. We are glad to hear that everyone is doing okay now.

You would think it were Paint-Up, Fix-Up time around here since John Burn spent his vacation at home doing carpentry work and Jack Lee spent his vacation painting his home.

A. K. Powers, general manager, enjoyed a dove hunting trip recently.

Homer Bills spent a well deserved vacation at home in Detroit with friends and relatives.

Sorry to hear that Mamie Powell's brother-in-law is very ill in the hospital here in Charleston.

A fishing trip to the Jetties was enjoyed by Gloria Patterson and husband, Johnny. We've yet to find out where the fish are!

Jo Ann Brown and Sandra Darnell enjoyed a trip to Atlanta visiting friends.

MANCHESTER PLANT

On Saturday, February 1st about 50 friends of Guy Hoyt gathered at the Deerfield Country Club in Manchester to salute his retirement from Bird & Son. Parker Leonard served as master of ceremonies and presented Guy with a three-suiter suitcase from his many friends and co-workers at the Manchester Plant. On hand to wish him well were many plant employees, Superintendent John A. Murphy from East Walpole, Earle Davis, retired sales manager and Donald Roache, salesman for this area.

PACIFIC DIVISION

Martinez Plant

Frederick (Fritz) Cabrel, saturator operator, has a hobby of creating Christmas displays at his home in Albany, California for the enjoyment of his family and the community. In past years, he has won two first prizes and many ribbons. His first prize display this year included a train of Christmas gifts on the front lawn and Santa going head first down the chimney.

Fritz is the third generation of his family to work at the plant and is in his 34th year of continuous service, first at the old Emeryville Plant and then at Martinez when it opened in 1962.

CHARLESTON DEER HUNTER Preston Brooks and his son proudly exhibit the results of a good day's hunting last fall.

Lonnie Sisson, employed for 28 years in the Pacific Division, became a grandfather on January 24. A 6 lb. girl, Rhonda Marie, was born to Lonnie's son Rodney and daughter-in-law Brenda. This is Lonnie's first grandchild.

We will sadly miss C. G. Harshner, sales representative in the Fresno area, who recently died. Chet was a unique individual.

Martinez Personnel had the pleasure of meeting Charles S. Bird, Jr. We hope his next visit will find more California sunshine and less rain.

We wish a speedy recovery to two men who have been out sick, Henry Verdugo and George Parker.

The last day of January was a great day when we all helped John Nutt, plant manager celebrate his birthday.

Theresa Allen, order clerk, has a guest from Texas. Her mother-in-law is visiting California for the first time.

Wilmington Plant

Mrs. Evelyn F. Esfhani has returned from her honeymoon in Las Vegas over the New Year's Holiday and presently lives in Fountain Valley. Best wishes to her and her new husband.

Harlan Shroyer is at last back on his job as production scheduler after having had several relapses of the Hong Kong flu.

In January, Robert L. Imucci vacationed (at last!) at Lake Tahoe and Hurrah's Club. We hope he had good luck in whatever sports he chose to participate.

Good luck to Review reporter Larry Weismann who has entered Community Hospital in Long Beach for a hernia operation.

Recent Deaths

James B. Maguire

JAMES B. MAGUIRE, 824 Washington St., Walpole, died in DeGoesbriand Hospital, Burlington, Vermont, on January 10, 1969 at the age of 74. He had been spending the winter in Vermont with one of his daughters; Mrs. Maguire is in a rest home in Burlington.

When he retired in December 1960 he had completed 41 years of service with Bird & Son, starting in June 1919 as assistant to the mill superintendent. From 1928 to 1931 he was superintendent of the Box Division, which at that time included the operations of both box factories. From 1931 on he was a sales representative for the Fibre Box Division in the Boston territory. He was a graduate of Cornell University.

He was a former chairman of the Walpole Housing Authority and an honorary member of the Walpole Police Department. A World War I veteran, he was a past commander of the Thomas H. Crowley Post of the American Legion in Walpole.

Surviving him are his wife, Katherine; two daughters, Mrs. Gerald McGinnis and Sr. Beryl Maguire, assistant superintendent of the DeGoesbriand Hospital, all of Burlington; a brother, Charles of Rochester, N.Y.; and five grandchildren.

Funeral services were held on January 13 with a concelebrated mass at the Cathedral of the Immaculate Conception in Burlington, and burial was in South Burlington. A memorial mass at the Blessed Sacrament Church in Walpole was held on February 8.

John E. O'Donnell

JOHN E. O'DONNELL, retired Fibre Box Plant employee, died January 13, 1969 at the Norwood Hospital at the age of 75. Born in Gloucester, he had lived in Norwood most of his life and worked 40 years for Bird & Son before retiring in May 1960.

All of his employment was in the Finishing Departments of the No. 1 Box Shop. For 35 years he was a shift supervisor. He lived at 12 Adams Street in Norwood.

He is survived by his wife, Helen O'Donnell; a daughter, Mrs. Marion LaPine of New York; a brother, two sisters and a grandchild. A solemn high mass of requiem was celebrated for him on January 16 at St. Catherine's Church, Norwood.

Elton S. Moore

ELTON S. MOORE, retired Floor Covering inspector, died at the Norwood Hospital on January 14, 1969 at the age of 73.

Born in Canada, he had lived in Norfolk, Mass. for many years and had worked for Bird & Son from 1924 to his retirement in November, 1960. All his employment was at the Floor Covering Plant where he was an inspector for 20 years.

Funeral services were held on January 17 at the Robert J. Ross Funeral Home in Wrentham. He is survived by his wife, Sadie; three sons; Wallace S. of Lebanon. N.H.; Raymond M. of Everett; and John W. of Norfolk; and a granddaughter.

John Flaherty

JOHN FLAHERTY, 48, of 56 Railroad Avenue, Norwood, died on January 19 after a long illness. He retired because of his illness in December.

He began his Bird & Son career in the Beater Room of the Paper Mill in May 1949, worked for a time on the paper machines, and since 1953 had been a checker, tractor driver and crane operator in the Stock Transfer Department.

He is survived by his wife, Kathleen; four children, Mary Ellen, Margaret, Peter and John J., Jr.; his mother, Mrs. Margaret Flaherty of Ireland and nine brothers and sisters. Funeral services were held on January 22 with a High Mass of Requiem at St. Catherine's Church, Norwood.

Louis Maida

LOUIS MAIDA, 74, died on January 22, 1969 at the Mass. General Hospital in Boston. He had lived at 11 Bullard Road in Dedham, and had retired from his job as a slitter operator at the Finishing Mill in East Walpole in November 1959.

Starting with Bird & Son in November 1918, he had completed 41 years of continuous service at retirement. For most of this time he had worked on the slitters.

A requiem mass was celebrated on January 27 at St. Mary's Church, Dedham. He is survived by his wife, Elizabeth, two sons, Richard of Boston and Louis, Jr. of Southboro, a daughter, Mrs. Theresa Larkin of Quincy, a brother, a sister, and three grandchildren.

Two W.J.Hill Drivers at Quarter Century Mark

James Burke

James Sullivan

Two Hill drivers began driving for the company almost simultaneously a quarter of a century ago. JAMES BURKE began on January 17, 1944, and JAMES SULLIVAN the next day, January 18. Figuring five days a week, 50 weeks a year (allowing for vacations), for 25 years, and an average of 50,000 miles a year, these two men have driven something over 2.5 million miles for W. J. Hill!

Both men remember when the few trucks operated by W. J. Hill were serviced at Clinton's Garage in East Walpole. At that time Mr. Creighton Hill of Boston was the owner of the firm. In the 1950's Bird & Son bought the company and began operating it as a division. A garage was established in what is now part of the St. Mary's Parish Center in East Walpole. Then, a few years ago the new terminal was built on Pleasant Street, Norwood.

Jim Burke recalls when there was a Boston office and one of the early drivers, Eddie Flaherty, drove a horse and team making pick ups around Boston. At that time W. J. Hill had seven straight trucks, no trailers.

Jim and his wife, Frances, live at 64 Main Street in Walpole and have five children. Patty is an R.N. working at Cambridge City Hospital; Michael is attending East Coast Aero Tech; Danny is in Walople High School and Ann Marie and Paul are in grammar school. Mrs. Burke formerly worked in the Billing Department.

All the Burkes enjoy camping. Every weekend during the summer they take their travel trailer to some favorite spot in New Hampshire or Maine. One year they made a big cross country trip, and down into Mexico, — a busman's holiday, so to speak, which they greatly enjoyed.

NEWLYWEDS at Perth Amboy. Mr. and Mrs. Gerald Clarke who were recently married in Woodbridge, New Jersey.

James Sullivan recollects that the dispatcher in Boston at the time he started was a Mr. Schwab. Like Jim Burke, he recalls also the modest beginnings of W. J. Hill and how it has expanded in recent years.

Jim lives at 24 Savin Hill Street in Canton. At home are his wife, Louise, and daughter, Kathy who is a senior at Canton High School. Besides Kathy there is a married son, James, and a married daughter, Maureen White — all from Canton. Jim like bowling and bowls regularly with the V.F.W. League in Canton.

Norman Favors Appointed Vinyl Sales Manager for Pacific Division

Last month general manager Ralph E. Heim announced the appointment of Norman L. Favors as vinyl sales manager, Pacific Division.

Mr. Favors joined the Paraffine Companies in 1927 and since then has held a variety of sales and sales management responsibilities with Pabco and the Fibreboard Corporation, owners prior to Bird & Son's ownership. Most recently Mr. Favors has been manager of Consumer Sales. His wide knowledge of the Pacific market will be a great asset in introducing the sale of Bird plastic building materials on the West Coast. His headquarters will be at San Mateo.

Albert Moore Promoted to Foreman at Chicago Plant

Albert Moore was promoted to foreman on No. 6 Machine at Chicago on January 13. Most recently he has been a coating and surfacing man on the machine, but since 1951 he has worked on many of the jobs at the back end of the machine.

He first started work at the Chicago Plant on June 8, 1946 as a pick up man on the old No. 2 Machine, then was a surfacing and backing man. He left the company in November 1950, but returned for his continuous employment starting March 19, 1951.

Al was born and raised in Port Gibson, Mississippi and graduated from high school at Clarksdale, Miss. During World War II he served in the Quartermaster Corps of the U.S. Army, coming to Chicago to live shortly after his discharge. He is married and lives with his wife and three children a short distance from the plant. He also has one married daughter living in Chicago.

Contributors

News in this issue was supplied by the following reporters: Alfred Breen, Milton Gardner, Catherine Brady, William Ford, William Grinavic, Anne Walker, Robert Pearson, Geri Enberg, Lucy Sullins, John Evans, Robert Zobel, Lawrence Weismann, William Mazyck, Dick Usry, Jo Ann Brown, Janice Ritter, Sandra Darnell.

SEVEN-POINT BUCK shot by A. C. Sheppard of Shreveport with a 44 Magnum just bef
close of the first half of the deer season.

Six at Phillipsdale Join Retired List

There have been six retirements at the Phillipsdale plant in recent months, three in November whose total years of active service are 115 and three more in December with 93 years combined active service.

ANTONE VARGAS has long held the second spot on the seniority list at the Phillipsdale plant. His brother John is No. 1 since he was hired about two weeks prior to Tony in 1922.

In his 46 years of service Tony has worked in one or the other of the raw stock preparation departments all of his 46 years. He was 25 years in the Cutter Room on various jobs, transferring to the Wood Preparation (DPX) Department in June 1947 and he continued there on the Defibrator operator's job until his retirement.

Tony and his wife reside at 149 Mauran Avenue, East Providence. He has no special plans, but knowing Tony we are sure he will keep busy.

LOUIS DOYLE joined the retiree's list in November after 43 years of service. He spent 38 of these years in the Shipping Room, since 1947 as gang boss and assistant shipper. Louis has seen many changes in the methods of handling shipments, from pushing all the rolls by hand and the smaller rolls double tiered in freight cars to the present method where the big rolls are handled almost all by mechanical devices.

Louis and his wife reside at 131 Bishop Avenue, Rumford, Rhode Island. In retirement he is just taking it easy with no special plans for the future.

The third November retiree is ANTONIO C. PIMENTEL, a Defibrator operator in the Wood Preparation Department since 1950.

Tony was hired in August, 1942 and worked at various other jobs before going to the Wood Preparation Department. He recalls working for a few years as a chipper man at a time when each log had to be fed by hand into the machine that cut the logs into chips.

Tony is looking forward to spring so that he can begin working in his garden or take off and go fishing at his leisure. The Pimentels reside in Riverside, Rhode Island at 78 Winslow Street.

JANUARY WEDDING. SHIRLEY Hal
Long Beach, Cal. was married to Eric
handsome custodian at the Wilmington
in the Chapel at Lafayette Hotel, Long
on January 25, 1969. Good luck to the
and groom.

At the end of December Philli
said "Happy retirement" to anothe
with over 40 years of service, J
WYNNE.

Joe was hired in 1926 as a hel
the tractor and two years late
transferred to the Maintenance D
ment as an electrician's helper. He
ied, obtained his license, became a
trician and in 1945 was made
electrician.

Joe and his wife reside in Paw
at 85 Second Street. After resti
long as he wants to, Joe thinks h
take on a few odd jobs to keep i
dition. With his skill and today
mand for electricians, he will ha
trouble keeping as busy as he wa
be.

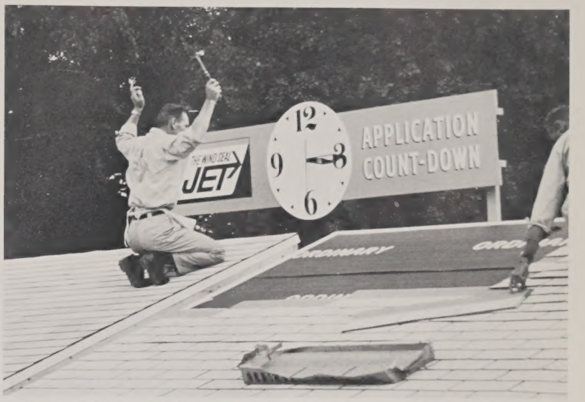
JOSEPH FARIA, another Mainte
Department employee, also retir
December. He started in a prod
department in September, 1942
worked at various jobs until his tr
to Maintenance in November, 19
a mechanic's helper, the job he stil
on retirement.

Mr. and Mrs. Faria have re
moved to Bristol, Rhode Island
near the salt water for his retir
years as he enjoys fishing and d
drive.

GIOVANNI OLIVIERI retired a
end of the year after 25 years of se
John has worked most of these yea

(continued on page 7)

THE WIND SEAL
JET
12
9
3
6
APPLICATION
COUNT-DOWN
BIRD
ORDINARY



WIN THIS TEST, TOO! Two experienced applicators, one using ordinary shingles, the using Bird Wind Seal "JET" Shingles, started laying these test roofs at the same time. d photo shows the finish of the race — "JET" Shingles were easily the winner, as they e applied faster than ordinary shingles with tabs.

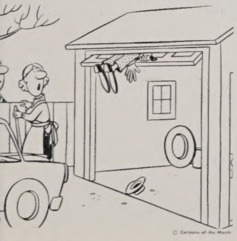
THE BEST HUNTER? Well, Margaret got this deer. Charlie Musick went too, but all he has to show is a big etter luck next year!

ieri

(continued from page 6)

nsulboard Finishing Department, long time as a saturator operator, he had a severe accident and lost and. Since then he has done a kable job on several different assignments, even with this handicap.

retirement John plans to spend of his time at the seashore fishing king it easy. The Olivieris live at Sutton Avenue, East Providence, e Island.



"Oh, dear, that door's acting up again!"

Game Supper Enjoyed by Tri-Mill Club Members

At going to press time, about 50 members of the Tri-Mill Sports Club were looking forward to attending a Game Supper at the Norwood Sportsmen's Club on Saturday, February 1st.

The invitation for members only stated that the doors would open at 6 P.M., a business meeting would be held at 7 P.M., and the supper served immediately afterward. The menu includes several kinds of game obtained in last fall's hunting and kept fresh in freezers. The cooks, all experts, are from the members' list, too. Joseph and Alfred Mussi are the chefs for the tasty cacciatore, and Joseph Sastavickas, the salad king.

Snowmobiling? Here's Your Chance to Join Club

According to the Farmer's Almanac, the biggest storms of the winter will come in February and March. Snowmobile owners like Robert Nordblom at the Fibre Box Plant waited patiently all through a snowless January and are now looking forward to many weeks of good sport before the snow leaves the area.

In fact, a Snowmobile Club has just been formed. Fifteen or twenty members are already meeting on the second and fourth Thursdays of each month to make plans for day trips, and discuss forthcoming legislation and other matters of mutual interest.

If you are interested in joining this Snowmobile Club which will accept membership from all surrounding towns, contact Robert Nordblom, Department FXA. His home phone in Medfield is 359-6181.

GOOD HUNTING! Jack Powell sales representative in the Kansas territory is shown with his two sons David and Don with pheasants from a recent day's hunt. There were nine in the party and they bagged thirty-one birds the first day. Jack invited all the Shreveport sales office for a pheasant dinner, but unfortunately Kansas is a bit too far to go for dinner.

We are startled by the fact that Independence Hall was designed by a lawyer, the United States Capitol by a physician and the University of Virginia by an Ex-President. Today none of these men would be able to obtain a license to practice architecture.

John Maass

West Coast Office Honors Ralph L. Hilton, Retired

RALPH L. HILTON, Built-Up Roofing manager for the Pacific Roofing Division, retired at the end of 1968 after 23 years of service.

He is a graduate of Rensselaer Polytechnic Institute at Troy, New York, class of 1926 with a degree in Civil Engineering. He was elected to the scholastic honorary society, Phi Beta Kappa, while in college.

His employment with the firm that is now Bird & Son, inc. of Massachusetts (Pacific Roofing Division) began in August 1935 when he joined Paraffine Companies, Inc. at San Francisco. Paraffine Companies, Inc. eventually became Pabco Products, Inc., and that company in turn was the predecessor of Fibreboard Corporation, the company from which Bird & Son purchased the Pabco Roofing Plants.

After initial training, he was assigned to Los Angeles as roof inspector. He then sold in Arizona from 1940 to 1944, returned to San Francisco in 1945 as architect service representative, and in 1950 became Built-Up Roofing manager, He is regarded as the dean of Built-Up Roofing on the West Coast.

Ralph and his wife, Margaret, expect to spend much of their retirement time at their second home in the Santa Cruz Mountains. They have a hobby of bird watching and undoubtedly will do much more of this, with the leisure hours now available. Their year 'round home is at 875 Superior Avenue, San Leandro, Cal.

RETIREMENT PARTY FOR RALPH HILTON, Built Up Roofing Manager on the West Coast. First Row, Erwin White, Leo LaPlant, H. Hoops, guest of honor Ralph Hilton, Henry Koopman, N. Favors.

Second Row: Fred Hagmeyer (retired in Nov.) Robert Grainger, Donald Suva, James Blair (retired in Nov.), D. Page, Thomas Flaherty, General Manager Ralph Heim, Peter Nordstrom, J. Ross.

Back Row: W. White, John Nutt, Vernon Holvick, Wilfred Costa.

Edward J. Wenstrom

Thomas O'Connell

Edmund J. Wenstrom Follows Chas. Chorlton As Maintenance Foreman

Edmund J. Wenstrom was promoted to foreman of the Maintenance Department at the Norwood Roofing Plant on January 1st, following the retirement of Charles Chorlton.

Wenstrom, who has been assistant foreman since 1962, has 41 years of service with the company. He joined the company as a messenger boy at the Floor Covering Plant in November 1927. He worked as a helper in the Maintenance Department there, and in the Electrical Department which served both Floor Covering and Roofing, and also worked in the storeroom for a time.

Eventually he transferred to the Roofing Plant as helper in various departments, moving into the Roofing Maintenance Department in 1931. He was a shingle machine set up man for some years, then worked up to the rating of "A" machinist which he achieved in 1942. Eight years later he became a working supervisor of mechanics, and in 1962, assistant foreman.

He and his wife, Elizabeth and their son, Richard, live at 265 Vernon Street in Norwood. Maintenance work keeps a man busy most of his time, including weekends, but Ed still finds time to enjoy his favorite hobby of golf in the summer and also to bowl a bit in the winter. Richard now works at the Franklin Manufacturing Company in Norwood, following three years in the service (First Air Cavalry), one year of which was in Viet Nam.

Thomas O'Connell Is Foreman at Manchester

Thomas O'Connell assumed the duties of foreman at the Manchester plant on February 1st. Mr. O'Connell came to Manchester after doing a tour of duty with the United States Navy from 1950 to 1954.

Tom was born in Fall River, Mass., and upon graduating from Durfee High School, went to work for the American Thread Co., in the paper division. He married a Manchester girl, Eleanor Peltak, and decided to settle in Manchester.

He started to work for Bird & Son in 1954 on the high speed press and later was a truck driver. He also worked in the office and assisted through the plant during vacation periods.

Tom and his wife have four children, three boys and a girl. He is quite a sports enthusiast and spends most of his time getting his children interested in sports. If he could get channel 38 it would help.

Summer Bulbs Must be Ordered by March 10th

Orders are flooding back to Chairman Alex MacIntyre for Summer Flowering Bulbs, purchased under the Bird Club special offer to members. The deadline is March 10, 1969 for ordering collections of gladioli, dahlias, and double begonias.

Those who have already requested order blanks are asked to return them promptly — and return the brochures too so that these may be distributed to other purchasers.

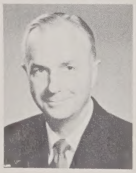
If you have not yet seen a brochure with its collections priced at $2.50 each, notify Alex MacIntyre, FX1.

Mary Moylan and Paul Johnson Set New Bowling Records

On the night of January 29, Mary Moylan was hitting those pins, and set a new record for the Women's Group, in both high single — 140 — and high three string — 341. Evelyn Balduf, who had held these records, will have a hard time topping those scores!

The five highest bowlers are still Croatti, Turco, Mycue, Pierce, and Paul Johnson. Team FBM still holds the high three and high single records, and Robert Mycue is still retaining his 150 score in the high individual single record. However, Paul Johnson has toppled Vernal Herrick with a new high three string of 386.

Erwin A. White Named Built Up Roofing Mgr., Pacific Roofing Division


Erwin A. White

Erwin A. White was appointed Built-Up Roofing manager for the Pacific Roofing Division on January 1, 1969, following the retirement of Ralph L. Hilton.

A graduate of the University of California, class of 1932, with a B.S. in Business Administration, he joined the Pabco Division of the Paraffine Companies on December 15, 1947 as a sales trainee.

He served as sales representative from 1948 to the time of his promotion to district manager in 1955. He then became manager of Hawaii sales in 1958, and staff engineer at Los Angeles from 1965 to his new appointment in January, with headquarters at San Mateo.

Team standings on January 29 were:

Team	*Won*	*Lost*
A	38	10
FBM	32	16
FX2	30	18
EMW	29	19
GC	26	22
EM	26	22
FBW	24	24
K	13	35
FBPM-1	12	36
FX-2	10	38

CRIBBAGE WINNERS

Chairman Ted Knaus reports a good attendance and good competition at the last three Cribbage parties. Prize winners are announced as follows:

November party: 1st Prize, Rocco Phillips; 2nd, Henry Mattson; baskets of fruit to Julia Lewis and John Medallieu; free tickets to next party (low score), Donald Gordan and Romeo Valerio.

December party: First and second prizes of free turkeys went to Edward Rombola and Gilbert Johnson; baskets of fruit to Ray Thornhill and Thomas Jackson; free ticket for low score, Janice DeLutis.

January party: 1st prize, Janice DeLutis; 2nd, Edward Fitzpatrick; baskets of fruit: Frank Alcott and Ray Thornhill; free tickets for low score, Ray Thornhill and Eino Manninen.

The next party will be held at the East Walpole Brigade Room on Tuesday February 18.

STANLEY E. GORDON, son of Mr. and Mrs. Leslie Gordon, has joined the Navy and is now in training at Great Lakes, Illinois. Stanley's father is a backtender on No. 5 paper machine.

BIRD &SON
LOW MAINTENANCE
OPERATION HURRICANE
JET
ROBERT PEERS, salesman in the Mid-West District, poses at the Bird & Son All Products D at the U.S. Homes, Inc. Model Show at the Iowa State Fair last year.

LONG SERVICE L

March

Name	*Year*	*Dept.*
Harold J. Mattson	3-19-29	Roofing Mill
Henry C. Eklund	3-15-34	Roofing Mil
John E. Costello	3-19-34	Fibre Box
Theodore F. Pierce	3-19-34	Roofing Mil
John J. McDonald	3-20-34	Roofing Mil
Vincento Cappuccio	3-29-34	Roofing Mil
Thomas J. Curran	3-6-39	Roofing Mil
Peter Daly	3-16-39	E. W. Main
Frank Molinari	3-7-49	Office
Joseph H. Johnson, Jr.	3-14-49	Fibre Box
Charles Sansone	3-22-49	Roofing Mil
William E. McCarthy	3-4-54	Fibre Box
Ernest G. Holcomb	3-8-54	Paper Mill
Henry F. Kianski	3-8-54	Roofing Mil
Leo E. Brissette	3-9-54	Fibre Box
Guido Dalla-Fiore	3-9-54	Fibre Box
Roland Plante	3-9-54	Fibre Box
Stanley C. Joyce	3-10-54	Fibre Box
Page S. Bunker	3-15-54	Asst. Direct Personnel
Thomas Concannon	3-22-54	Fibre Box
John Kazcavich	3-31-54	Fibre Box
Thomas Flaherty	3-9-59	Fibre Box
Ralph Lambert	3-9-59	Roofing Mil
Rene R. Deryck	3-11-59	Shoe Ctn. D
Stanley Mackiewicz	3-12-59	Fibre Box
Joseph Lydon	3-17-59	Fibre Box
Eudor St. Pierre	3-30-59	Roofing Mil
Richard L. Bourgoin	3-2-64	Salesman

Manchester

Roland A. Palmer	3-12-59	

Waterville

Paul S. Evans	3-18-64	

Phillipsdale

John A. Cyronak	3-29-34	
Alfred Gamboa	3-20-44	

Chicago

Marie Case	3-16-54	Office
John Holiday	3-2-59	
Andrew Johnson	3-2-59	
George Coleman	3-25-59	

Shreveport

Charles L. Musick	3-12-54	
Eisner Davis, Sr.	3-2-59	
Carl E. Driggers	3-26-64	

Charleston

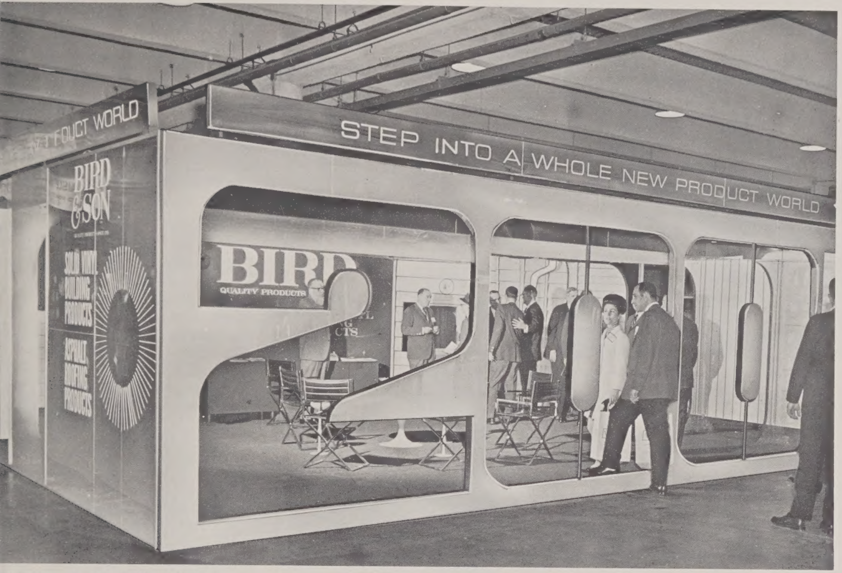
Doville P. Regan	3-2-59	Salesman
Robert H. Zobel	3-2-59	Office Mana
Phillip R. Sharpe	3-6-59	
Joe L. Gilbreath	3-30-59	

W. J. Hill Division

Leon Sansone	3-11-54	

The BIRD REVIEW

ume 57 No. 3 Published for Bird & Son, inc. employees and their families March 1969


STEP INTO A WHOLE NEW PRODUCT WORLD
BIRD & SON
BIRD
QUALITY PRODUCTS
SOLID VINYL BUILDING PRODUCTS
ASPHALT ROOFING PRODUCTS

VISITORS TO THE BIRD BOOTH at two trade shows literally "stepped into" the New Product World of Bird & Son, inc. Entrance to this most dramatic display was through eight-foot high numerals signifying the year 2001. The exhibit drew large crowds in Houston and New York.

New Product World Attracts Large Crowds at Shows

"Step into a Whole New Product World," read the sign over the modernistic Bird & Son Exhibit at the National Association of Homebuilders Convention in Houston, Texas, and the Remodeling and Home Improvement Exposition in New York City. The Houston show was in January, the New York one in mid-February.

As the picture shows, visitors — a record number of them — literally stepped through the numerals 2001 to enter Bird & Son's wonderful New Product World. Mirrors, indirect lighting, thick carpeting, together with twinkling lights in the exhibit ceiling created a most unique setting for the showing of Bird Solid Vinyl Products and Bird Asphalt Roofing Products. Featured were both horizontal and vertical siding, the Bird Rain Carrying System, Bird Solid Vinyl Shutters, and the newest in shingles, the Bird Wind Seal JET® Shingle.

Eight-Foot Numerals

The front wall of the Exhibit was constructed of eight foot high walk-through numerals signifying the year 2001. The NAHB Convention in Texas drew a crowd of nearly 50,000 persons. The Bird & Son booth manned by sales personnel from the Shreveport Division, was one of the busiest. Builders, remodelers, contractors, building trade magazine editors, and building material dealers, all visited the Exhibit. Approximately 500 lead cards were signed requesting further product information.

At New York the Bird booth was equally busy. Here the visitors were remodeling contractors and persons interested in home improvements.

These shows are most effective in getting our product line before a large segment of the building trades people — those who are in a position to buy or recommend Bird Building Products. As in past years, it is expected that the 1969 presentation will result in substantial new sales during the months that follow.

rest H. Clark med Chief Chemist at rwood Roofing Plant

t the first of the year Forrest H. k was promoted to the position of f chemist of the Northeastern ding Materials Division. He fills position made vacant by the proon of Carroll Homan to quality rol manager for the entire Build- Materials Division.

r. Clark joined Bird & Son in Sepber 1948 as a Northeastern coopve student and came with us full upon his graduation with a B.S. ee in Chemistry in June 1952. He ed as a chemist in the Laboratory ne Norwood Roofing Plant until recent promotion. He was coned with the Army Security Agency, anch of Army Intelligence, from to 1947. Mrs. Clark was the er Marilyn Morse. At home in iston are two sons, David, a junior olliston High School, and Allan fth grade, and a daughter Candace ne seventh grade. The oldest son, est, is a freshman at Michigan University, on a four year nal merit scholarship. He was named a merit scholar last May. At Michigan State he is a math major in the honors course to which only a very few freshmen are admitted. He stood at the top of the graduating class at Holliston High School last June.

Forrest, Sr. is a past president of the Holliston PTA and has for many years been active in youth activities including Cub Scouts, DeMolay Advisory Board and ten years as a coach for the local Little League.

Puerto Rico, Anyone? Or Spain in July?

Two more exciting trips are now being offered by the Bird Club Special Activities committee. If you were not able to go on either the Bermuda trip or the New York weekend, maybe you can sign up for a four-day trip to Puerto Rico in May, or a two-week trip to Spain and Tangier from July 4 to July 18.

"Puerto Rico offers a perfect climate, sparkling beaches rimmed by palms and washed by clear blue waters, striking tropical birds and exotic blooms, and primeval rain forests." All this is yours for four days and three nights

(continued on page 2)

Both Old Favorites and New Faces in '69 "Mikado"

Director Leonard Weaver announces the following cast for the spring production of "The Mikado" by the Neponset Choral Society:

Yum Yum — Louise Hall
Pitti-Sing — Miriam Halsey
Peep-Bo — Karen Dobson
Katisha — Delphine Brule
The Mikado — Hoel Bowditch
Ko-Ko — Ronald Dobson
Pooh-Bah — Harold Lazarone
Nanki-Poo — Kenneth McLean
Pish-Tush — Edgar Grout

This roster introduces two new singers in this most popular of Gilbert and Sullivan operettas and brings back a number of familiar faces, most of them in new roles, even those who sang in the last performance of "The Mikado" in 1958.

Louise Hall has sung many leading roles with the society and was seen most recently as Rose Maybud in last year's production of Ruddigore. Miriam Halsey, the second of the Three Little Maids in this year's *Mikado,* sang the very dramatic role of Mad

(continued on page 2)

The BIRD REVIEW

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EDGAR M. GROUT, Editor JOHN J. MURPHY, Adviser

Co.
QUALITY PRODUCTS SINCE 1795

EFFECTIVE DISPLAY. Special Representative Roger Moore, left, and Salesman William Swartzloff report that a great many potential customers visited this booth which they manned at the Illinois Lumberman's Convention held recently at Sherman House in Chicago. Bird Solid Vinyl Gutters, Shutters, and both horizontal and vertical Siding are on display here.

"Mikado"

(continued from page 1)

Margaret in last year's show. The third "Little Maid" is a new soloist this year, Karen Dobson, a member of the choir of the Union Congregational Church in East Walpole, and wife of Ronald Dobson, one of the male leads.

Delphine Brule is recreating the role of Katisha which she played in the 1958 production. She has sung many character roles, including Dame Hannah last year.

Hoel Bowditch will be a most imposing Mikado with his commanding personality and voice. He is a favorite with Neponset Choral Society audiences, singing the role of Sir Despard last year and remembered for such roles as the Pirate King in the "Pirates of Penzance" and Poo-Bah in the last *Mikado.*

Ko-Ko, the Lord High Executioner, will be played by Ronald Dobson, who sang Robin Oakapple in last year's "Ruddigore" and Sir Marmaduke in "The Sorcerer" in 1967.

Kenneth McLean of Norwood, who sang Nanki-Poo in the 1958 production of "The Mikado" will again sing this tenor lead, one of the major roles in the performance.

Bringing his considerable acting and vocal abilities to Walpole for the first time, Harold Lazarone, a school teacher residing in Boston, will handle the comedy role of Pooh-Bah, the Lord High Everything Else. Edgar Grout, employment manager, who was the Mikado eleven years ago, will this time sing the role of Pish-Tush, the third lord in the Village of Titipu.

"The Mikado" will be performed at the Walpole High School Auditorium on the evenings of May 1, 2 and 3.

Chorus members and principals are now hard at work with rehearsals twice weekly at Bird Hall in order that you may enjoy one of the most delightful of all Gilbert and Sullivan productions. Mark your calendar now for May 1, 2 or 3.

Puerto Rico

(continued from page 1)

at the all-inclusive cost of $189. So states the brochure now in the hands of Bird Club members. You fly by jet, right from Boston. Reservations must be made and paid in full by April 25th.

The Iberian Interlude costs $499, all inclusive. You fly by jet from Boston direct to Malaga, Spain on the Mediterranean. There are two days at Torremolinos on the coast, then driving to a port near Gilbraltar, you cross the straits by ferry for a day in Tangier in Morocco. On the 7th day you ferry back to Spain and go on to Seville; the remaining days you tour by motor coach to Cordoba, Granada, and Madrid with time in each city for organized sightseeing and excursions on your own. On the 15th day you fly directly back to Boston.

Posters describing the tour are displayed on the various bulletin boards. For further details, contact Miss Mary Moylan at the Credit Union. Reservations can be made now, and payment in full is due not later than June 6th.

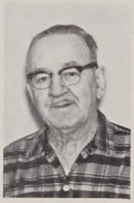
Sheehan and Walsh Reach Retirement Date in Feb.

GERALD G. SHEEHAN, Building Materials salesman in the suburban Boston area, retired at the end of February after 37 years of service. Jerry always thinks of himself as a Bird Roofing salesman for 43 years — and indeed he has been, except for eight months in 1931 when he tried selling bonds for the Boston office of Halsey-Stuart.

Jerry graduated from Oliver Ames High School in North Easton, and later from Boston University with a Business Administration degree in 1925. After eight months' employment with Stone & Webster Engineering Corporation, he joined the Roofing Office in East Walpole as a sales correspondent in March 1926 and in 1928 became a salesman in the New Hampshire territory. Upon his return to Bird & Son in October 1931, after eight months as a bond salesman, he was assigned to the western Massachusetts and Vermont territory. Since 1952 he has represented the company in suburban Boston.

His plans after retirement? Maybe a little trip when the weather improves. And starting in April, lots of time to attend more Red Sox games to see his favorite ball club in action.

Mr. and Mrs. Sheehan (her name is Mary) will continue to live at 100 Langdon Street in Newton. They have three sons, Dr. Gerald G. Jr., a dentist in Dover; John of Milford, Connecticut and William of Westbury, L.I. Jerry Jr. and Bill are married and there are five grandchildren.



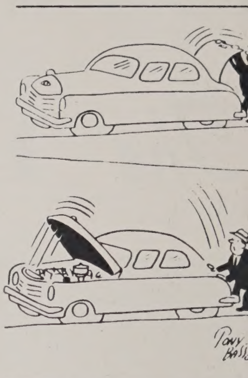
James H. Walsh, Jr.

JAMES H. WALSH, JR., completed over 18 years of service with the company as he retired at the end of February. For many years he had been assistant machine tender on the Corrugated Combiner at the East Walpole Fibre Box Plant.

Jim started in July 1950, first on the pick up job, then moved up through several jobs to assistant machine tender. For a time in 1964 and 1965 he operated the Hydropulper, but then returned to his job as assistant machine tender.

At home, 39 Wheelock Avenue, Norwood, are his wife, Nora, and a daughter, Mary Lou who works at the Federal Savings Bank in Norwood. Another daughter, Geraldine Ann lives in Walpole and is self-employed in sales. Jim's sister, Alma, retired in December after many years at the Finishing Mill.

When summer comes, Jim will probably spend some time with his nephew, Henry Baker, formerly of Norwood, and now a builder of homes on Cape Cod, in South Yarmouth.

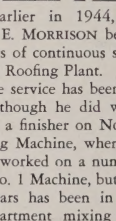


Quarter Century Records Achieved in Mass. and Co

Two Massachusetts employees brated their twenty-fifth annivers last month, one at the Fibre Box in East Walpole and the other at Norwood Roofing Plant.

ELIZABETH MAE FRASER reached twenty-five year mark on February She started in the former Wood F Department as a nailing machine ator, with Howard "Bullet" Whit her first boss. After about a year transferred to the Corrugated Fibre Department as a folder on Machine 34. Here she remained until 1963, she transferred to the hand stapling eration where she has continued to until the present time.

Betty and her sister Agnes, who works at the Fibre Box Plant, liv 1397 Washington Street in Norw Betty likes to garden around the h and spends many hours keeping family cottage at Plymouth in tip shape. She is quite proud of her grandchildren, one three years old, other two months old, who live in boro.



Leon Morrison

Just a week earlier in 1944, February 3, LEON E. MORRISON be his twenty-five years of continuous s ice at the Norwood Roofing Plant.

Almost his entire service has been No. 1 Machine, although he did for about a year as a finisher on N the Insulated Siding Machine, wher first began. He has worked on a nun of jobs along the No. 1 Machine, but the past twenty years has been in Slate Mixing Department mixing various blends for the machine and erating the tractor, which delivers to the machine.

Leon has worked for several foren the first one being Stanley Phillips is now at Charleston, then Louis Sil and now his present foreman, John ldick.

eon and his wife Marie and children in East Walpole at 33 Union Street. n, Jr. works at Walpole Woodwork- and their daughter Linda is a junior Valpole High School. Mrs. Morrison rom Germany. Leon met her while he in military service just after World r II, with the Army's First Division, n August 1945 to January 1949. He served again in the Korean War time in the Air Corps from March 1 to December 1953.

)ver the years he has been very active he Boy Scouts and for the last nine s has been Scout Master of Troop 97 Walpole. He is also a life member historian of Post 5188 VFW in lpole.

eon's favorite outside activity has n camping. He participates in many ping trips with the scouts and has camped with his family throughout v England.

Albert Eddings

LBERT CLIFFORD EDDINGS' most d memory of his first day at work nty-five years ago was that it was shington's Birthday February 22, and a holiday. Apparently there was ty of business at the Emeryville plant the Paraffine Companies a quarter ury ago and the plant operated on holiday.

ver the years Albert worked up to position of winder operator; his ent job at the Martinez plant is raw supplier at the saturator section.

le belongs to the Masons and keeps with many family activities and ng when he has the time. The Edd- family consists of Albert and his , Eddie Mae, two daughters, Dorothy and Lauretta, and a son Albert C. ings, Jr. Albert, Jr. now lives in ago. Lauretta is in grammar school.

New higher interest rates on Savings Bonds and Freedom Shares

Now U.S. Savings Bonds pay 4¼%, new Freedom Shares pay 5%.

Today, Savings Bonds are a better investment than ever. Now they pay 4¼ % when held to maturity. And new Freedom Shares pay a full 5% when held to maturity.

Freedom Shares are still sold on a one-for-one basis with Series E Bonds, but now you can buy the combination *any time* at your bank—and not just on a regular monthly plan as before.

The higher interest rate on Savings Bonds applies not only to the new ones you buy, but to your older ones too for their remaining period to maturity—generally effective with the first full six-months interest period beginning on or after June 1. (Outstanding Freedom Shares are not affected).

Buy Bonds and new Freedom Shares—help yourself even more as you're helping your country.

U.S. Savings Bonds/ New Freedom Shares

TOP OF THE NEWS

MAIN OFFICE

Marie Rogers, billing typist, just became godmother to Joseph Francis White, Jr. who weighed in ten pounds nine ounces at birth. Joseph is the son of Anne White, former voucher clerk for Paperboard Products Group Accounting.

Marie's son Thomas is one of two local boys to be chosen on the Clarkson College hockey team. Tom is a freshman at Clarkson. The other boy is Kevin Woods of Walpole.

We welcome Joan Pulsone of Franklin who has recently come to work in the Stenographic Department.

We are glad to welcome Alice Donovan back after her recent stay in the hospital.

Henry Horadan of Corporate Accounting took a weekend trip to Florida during the terrible February snow storm but did not find the warm weather he had anticipated. It was cold and rainy and he came back without a tan.

January brought a new arrival to the home of Vice President Kenneth King, Jr. He was named Kenneth King III, and has one brother, Blair.

We express our sympathy to Gustave Sacre, assistant controller in Paperboard Products Group Accounting, in the death of his wife, Ruth, on February 25.

We also express our sympathy to Lambert Anderson in Corporate Accounting whose brother died last month.

The East Walpole community welcomes a new part-time employee, Ann O'Brien, and her family from Worcester, Massachusetts. Anne has helped to relieve work loads in the Insurance and Advertising Departments.

We have Kathie Gardiner, our little gal from Texas, back working with us in Stenographic and the Mail Room. Kathie and her husband and their young son, David, are making their home in Norwood for the time her husband is stationed with the U.S. Navy in Boston.

While shovelling snow in the second big storm on February 24, Sophie Flynn fell and broke her leg. We understand she is resting comfortably in a cast and hope she will soon be as good as new.

Mary Griffin is now recovering at home as the result of a broken ankle after slipping on the ice on February 1. We wish her a speedy recovery.

On February 7, Sheila Slauzis enjoyed a ski week-end at North Conway, New Hampshire.

Our deepest sympathy to William Shaw, Corporate Accounting manager, in the recent loss of his father.

David Carreau, controller of the Paperboard Products Group Accounting, has accepted the nomination as a director of the National Association of Accountants. Election will take place in June, at which time Lawrence Linblom, office manager, will complete his second two-year term as a national director.

MAINTENANCE AND POWER

We welcome Joseph Rocchino, our new fireman.

Michael Bowers has completed basic Navy training at Great Lakes and is now attending an advanced training school. He is the son of Mr. and Mrs. Martin Bowers. Martin works in the Boiler Room.

"You better have that motor checked—it keeps making sounds like a policeman's whistle."

SHOE CARTON PLANT

We all hope that William Ford is well on the road to recovery after his recent operation.

On February 6 a group of foremen and office personnel from the Shoe Carton Plant honored John Geraghty at a dinner at the Lafayette House. John retired at the end of January.

NORWOOD ROOFING PLANT

We welcome Frank Hanson to the Roofing Office.

We express our sympathy to Nick Radzwill on the recent death of his sister.

PHILLIPSDALE PLANT

Congratulations to Joan and Dick Anthony on the birth of their daughter, Julie Elin, born February 5, 1969, weighing in at three pounds and six ounces. Joan formerly worked in the office.

We welcome Kathy Mendes who recently joined the office staff. We hope she will have a long and happy stay.

Nearly seventy employees got together recently and held a party for their former foreman, Swede Pierson, who retired last June. It was held at the Trinity Club in East Providence and from the reports received the following morning, a good time was had by all.

We express our sincere sympathy to Bill Kanoski and his wife on the recent loss of Bill's mother-in-law.

On the bowling scene, Everett Souza holds the men's high average with 115, and Jackie Nolan, the ladies' high with a 99. The Wrenns are still in top position with only thirteen weeks left for the other teams to catch up.

MANCHESTER PLANT

Guy Hoyt, our manager who retired last month, sends this note of appreciation:

Thanks to each and every one of you for the very pleasant retirement party and gifts received at the Deerfield Country Club, Manchester, New Hampshire, and the Floral Club at Wrentham, Massachusetts.

I will always have fond memories of this occasion together with my past associations with all of you.

(Signed) Guy R. Hoyt

CHICAGO ROOFING PLANT

We are sorry to report that we are losing our switchboard operator, Betty Lou Lutz, who has decided to stay home and be a housewife. This is good news to her son Billy age 13, and Tammy who is 10, but we certainly will miss that happy voice, and cheerful smile.

Betty Lou's replacement is Bernadette Wojtczak who also has two children, a boy 10 and a girl 12. Bernie had been staying home with the children for the past few months and has all her housework caught up. We wish you good luck with your new job, Bernie.

We also welcome a new salesman by the name of Marvin Sparks. Marvin and his wife live in Greenfield, Indiana. They have three boys aged 13, 11 and 5, and a baby daughter 1 year old. His hobbies are softball and bowling. We are happy to have him with us.

We welcome back Sam Marks who worked for Bird & Son in Chicago almost six years ago. Sam and his wife and 5 year old son live in Hinsdale, Illinois. Sam is our assistant superintendent.

We also welcome back Adam Chase who formerly worked at the Felt Mill. Adam is now working in the Laboratory, with Al Bianco the Quality Control supervisor.

Dick Pavlov started with us as an engineer. Dick was born and raised in Chicago, but now lives in Evergreen Park, with his wife and two children. His favorite hobby is hunting. We hope he will have a long and happy career with Bird & Son.

Ray Gusick, No. 6 foreman is now in the hospital undergoing some tests. We sincerely hope the stay is a short one and the diagnosis good. No one enjoys a stay in the hospital.

(continued on page 4)

Kids—Cigarettes—Hearts

What's the best way to help get your son started smoking a pack of cigarettes a day?

Probably the best way is the way you've been doing it — let him see you smoking a pack-a-day.

When you get tense or nervous, underline your dependence on them, smoke more.

Remember, all that talk about the relationship between cigarette smoking and disease hasn't been confirmed 100 percent.

Point out to him that in every movie when the hero has to pause for some reason, when he has to think, or relax, he pulls out a cigarette.

What do they give the condemned man before the firing squad ends his earthly stay? Right, again, a cigarette.

And, now that your boy has reached the age of 12 or 13, you wouldn't want his pals to think he was too "chicken" to smoke, would you?

Now, while you're thinking about that, your local chapter of the Massachusetts Heart Association asks that you take another minute to think — logically — about this:

What ever happened to the promise you made years ago when the youngster was born, the vow that nothing would ever be too good for him?

Start paying on it now. Set him straight. And, while you're doing it, tell it the way it is — UGLY.

Tell him what Hollywood and the television commercials won't: how few cigarette smokers ever find the cool breezes, the beauty and serenity and goodness promised. Show him the statistics (your local Heart Association will gladly provide them) that deflate these idyllic fantasies.

As for the 100 percent, proof-positive link between cigarette smoking and diseases, tell him a person could walk, blind-folded, across the Southeast Expressway at 5:00 p.m. on a week-day, and, at a certain time, wouldn't get hit. But, ask him if he's ever seen anyone doing it. It's that kind of a gamble.

Try to do something about your own smoking. Cut down, if not out. And explain to him the hook you've put yourself on and how hard it is to get off.

Make a real effort to stop, for your sake and his. Remember, in many instances, a cigarette smoker who stops can trade his smoker's hack for health statistics akin to those of the non-smoker.

And, about being "chicken" when he refuses to join his buddies who smoke, don't let him follow your mistakes. What better time to show him what you've meant right along when you've said you want him to stand on his own two feet. Give him enough good arguments to make the guy who's smoking the "jerk" in the crowd.

—Massachusetts Heart Assn.

A hole in one, scored by pure accident, can keep a complete duffer playing golf for the rest of his life.

Tony Lema

PERFECT RECORD. For 31 years Harold Maricelli has worked safely at Shreveport. In recognition of this fine record, he was presented with a National Safety Council pen and pencil set by C. L. Apple, member of the Shreveport Safety Steering Committee.

Harold Maricelli Saluted For Long Safety Record

Thirty-one years ago, in February 1938, J. H. Maricelli started to work at the Shreveport Plant of Bird & Son, inc. on the No. 1 Roofing Machine. In all this long time Harold has never had a lost time accident.

His fellow employees wanted to recognize this terrific record, so recently Harold was brought in the safety meeting at the No. 1 warehouse, not knowing what was about to happen. In the picture you see him hanging on with two hands to the National Safety Council pen and pencil set which had just been presented to him by C. L. Apple, member of the Safety Steering Committee. Asked how he managed to achieve such a remarkable record, Harold said that the safe employee stays alert and keeps his mind on the job at hand.

TOP OF THE NEWS

(continued from page 3)

We felt the pangs of jealousy when we received that post card from Gresh Brebach. He and his wife were enjoying the sunny skies of Florida while we were still wearing boots and mufflers in Chicago.

Speaking of weather, how about all that snow, East Walpole! Remember two years ago when Chicago was hit with it. For the first couple of days it was kind of romantic, but then the snow put on an overcoat of dirt and it wasn't pretty anymore. Welcome to the club!

Sam LaMargo, our Credit manager, has purchased material for a new Bird Solid Vinyl garage. Sam said the work should be done next month. We hope Tootsie likes her new playpen, Sam. You can be assured that Sam and his wife, Lucy, will be in top physical shape. It seems that Tootsie, their Great Dane, has been trained to take them for a walk every day. Sam has something to be grateful for, Geri Enberg Magerski's dog likes to be carried!

We are happy to report that B. G. Macfarlane is now recuperating at home from his recent operation. We hope to see Mr. Mac, happy and healthy and back on the job real soon.

SHREVEPORT PLANT

With the eyes of the world focused on the younger generation today, we would like to do a little bragging about the children of some of our long-time employees:

On January 24, Claire Potter was graduated from L. S. U. with a BA Degree in Speech. She was on the Dean's List, a place she occupied most of the years in the University, and was elected to two Honor Societies. In February Claire flew to Colorado Springs, Colorado for employment.

In reading the SHREVEPORT TIMES, we note that the Dean's List at Shreveport L. S. U. included Peggy Louise Maricelli, daughter of J. Harold Maricelli.

A check on still another campus revealed that LaJuana Jo Myers, daughter of Cephas Myers, is also on the Dean's List at Northwestern State College, Natchitoches, elected to an honor society and chairman of her dormitory publicity committee. This committee has won several prizes for their efforts. LaJuana Jo is studying Commercial Art and has several of her paintings on display in the cafeterias and banks in Shreveport.

Tommy Mook, son of Grace Mook of the Sales Department, is also on the L. S. U. Dean's list each month and is looking forward to finishing this spring and entering Medical School.

Cathy Dean, daughter of Hollis Dean was installed as Worthy Advisor of Cedar Grove Assembly No. 36, Order of the Rainbow for Girls. Cathy, a senior at Woodlawn High School, chose as her theme "Prayer is the Answer'" and "The Bible" as her symbol. . . . One of the officers in this organization is Carol Telschow, daughter of Ray Telschow. Carol is a Junior at Woodlawn High School and is an honor student. Her hobby is cooking. Anyone with a good recipe, please forward it to Carol in care of "papa" at Bird and Son, Shreveport.

Kenneth Hartman, son of Janie Hartman of the Sales Department, won the scholastic award for the football team with a 4.0 average. Ken, a sophomore, attends Northwood High School and was elected to the Honor Society. His sister, Tracey, is a Cheer Leader at Northwood.

Also at Northwood High is a coach of whom we are VERY proud. We have written many items on this young man from his grammar school days through L. S. U. Phil Johnson, Jr., has had a year to be very proud of. Northwood is our newest high school and had not won a football game until Phil joined the faculty this year whereupon they won every game except one.

Another check on the L. S. U. campus, this time the lovely twin daughters of Al Harper. We learn both have always maintained good scholastic standing and on the Dean's List, both members of the Scot Guard, Mary is an officer and Ann is treasurer of the Sorority.

We think these are wonderful achievements for these young persons and we would like them to know we are all proud of them.

We enjoyed visits recently from Knight, P. C. Johnson and Charlie Ca bell from East Walpole and Ralph liams from Phillipsdale. It was Mr. liams first trip to the Shreveport Divis but we bet he will be back the first cha — anyway we hope so!

Everyone was happy to learn that D Oliver is doing fine since his surgery. son, Lt. Lamar Oliver, flew in from fornia to see him, so we know that effect a speedy recovery.

Congratulations to Mr. and Mrs. Jin Howard on the arrival of their first ch a baby girl, Pamela Denise. This lovely tle girl weighed 8 pounds and 13 our Jimmy is a backtender and inspector at Felt Mill and we are very happy to him back at work from a serious operat

We enjoyed a surprise visit from Dou Johnston, retired Norwood Division eral manager. For several years Mr. Jo ston was general manager of the Shreve Division and on his transfer back to Walpole, left many friends throughout area.

The SHREVEPORT TIMES noted Doug and Dorothy Johnston were back the city for the first time in nine years. TIMES commented: "The visitors are be royally entertained by a host of old frie at a continuing round of parties, but Do thy, who is a great flower lover, has fo time to attend the Camellia Show and visit some of Shreveport's lovely garde

Another visitor whom we all enjoy ing is the grand guy from the Arka Hills, Hurcil Cowart, who paid us a b visit in February.

Judy Smith, daughter of Shipping F man Willie L. Smith, was selected Qu

Daffynitions

Bill Grazado, of Advertising Display pianist for the Bird Club Hospital Sh and with local orchestras, recently fo these intriguing definitions in a mus magazine which he receives:

MUSICAL MIXUP

by Edmund A. Braun

Recent surveys of small fry of fam who had no members in the musical fessions revealed some unusual ideas. present the results without editorial c ment other than, "Holy warbling wo winds!"

49.8% thought LULLABY proved be somewhere else at the time o crime.
64.2% insisted HAUTBOY was the yo man in charge of hauts.
38.4% were sure CELLO comes in delicious flavors.
52.1% recognized SONOROUS as M can women.
76.9% knew Minuet consisted of sixty onds.
44.3% declared CORNET referred empty cobs.
61.6% explained RAGTIME was when junkman was due.
87.2% understood BANJO meant to k out Joseph.
54.9% agreed SFORZANDO had a stra spelling.
78.0% believe FIFE was the number tween four and six.
39.7% described CONSONANCE as ters of the alphabet other t vowels.
60.5% supposed VIRTUOSO meant a whose reputation was only so-so.
49.8% identified OBOE as a Cockney b
73.4% stated OPUS was an expres used when calling the cat.
56.1% said BALLAD referred to what cast when you vote.
92.9% picture OPERETTA as the gal call when you don't know a t phone number.

e Sweetheart Banquet held at the Cen- Christian Church. Judy was in charge e program for the evening and had no it was going to be so rewarding for

RLESTON PLANT

e welcome several new employees in Charleston Division since our last re- ng: Joyce Jones, sales correspondent, Riddle, billing clerk, Sara Jo Sweat, clerk, and Garold Stewart, sales trainee lanta, Ga.

ngratulations to Sandra Darnell on her t promotion from mail clerk to billing

ord has been received that Gayle John- the wife of our salesman in Albany, Reid Johnson, is recovering from a us illness.

elcome back to Betty Truett, Traffic and Vance Lewis, truck driver, who been out sick.

ngratulations to Percy Steele and his Jean, on the recent birth of a daugh- usan, who weighed in at 7 lbs. 1 oz.

speedy recovery to Vera Price, wife of Chief Chemist, Bill, who recently had peration.

lcolm MacDonald has done it again! more he has walked off with honors local Camellia Show in which he en- Camellias from our plant grounds.

ndra Darnell and children spent a end in Atlanta, Ga., visiting friends relatives.

ring the last month we were visited im Saunders, salesman from Winter Fla., with two of his customers.

so visiting were Caryl Hinds and Car- Homan from East Walpole. They spent al days at the Charleston Plant.

t Well Soon wishes are sent to Mrs. ne Myers, mother of Jo Ann Brown Sandra Darnell, and to Mrs. J. A. rson, Sr., mother-in-law of Gloria Pat- n. We are happy to hear that Mrs. s and Mrs. Patterson are out of the tal and feeling much better.

e are also glad to hear that Jack Scull, nan, is back in his territory and feeling better after a serious illness.

PACIFIC DIVISION

Mateo Office

ita Haynes joins the office group as tary to Donald R. Suva, Office man- and Credit manager.

lph Heim, general manager, recently ioned in Hawaii.

GNS OF SPRING — Plum trees in bloom; grass very green (will prob- remain so until June when the rains cease until November).

WINTER STILL WITH US, THOUGH. Cold and rainy. Little too wet for golfing, although the few sunny days bring out the duffers.

A thunderstorm and twister (both unusual to the Bay Area) a couple of weeks ago damaged a few roofs, and the Pacific Division is on hand with Bird & Son products and know-how.

Wilmington Plant

Gil Johnson, Wilmington shipping foreman vacationed for two weeks in lovely Palm Springs.

Larry Weismann, Quality Control foreman, is at home recuperating from a recent operation.

Abe Fitzgerald, Wilmington Plant superintendent, and his wife Marie, have returned to Arkansas, due to the death of Mrs. Fitzgerald's father.

Good luck to Erwin White, staff engineer, who has been promoted to Built-Up Roofing Manager, and now is located in the San Mateo regional office.

Robert Imucci, service superintendent, has just recently returned from his four week vacation in Lake Tahoe. Most of the time he was snow bound, but he needed the rest, so perhaps this was what the doctor ordered.

Ralph Yax, sales representative, is recovering from a bad fall he experienced during one of our recent rain storms. Even tho he is in a brace, he was able to walk his daughter Rochelle down the aisle for her marriage to Gordon Bowman on Saturday, February 15th. The young couple will make their home in Long Beach.

Ralph will be back to work in a few weeks, though he will be in the brace for four to six months. We all miss his pleasant and cheerful personality around the office.

Martinez Plant

Joe Lusiani of the Martinez Plant and a foreman for the last twenty-three years celebrated 40 years with the company on February 4.

He joined the Paraffine Companies on February 4, 1929 on a "bull gang" at Emeryville and drove a battery powered truck in his first assignment. After seventeen years as an hourly employee he became foreman in May, 1946. When Joe and his wife were saluted in Fibreboard Corporation "Horizons" several years ago, Joe said:

"Being a foreman is a challenge. "The most important thing for any person who wants to become a foreman is that he should learn to understand people. He should be interested in them. You have to understand a person if you are going to help him. If you have faith in your people and show you have trust in them, they have confidence in you.

"It's not like it was in the old days. Some guys talk about when fifteen to twenty men were lined up outside the gate waiting for a job and the foreman could walk out and say, "I'll take you and you and you." Then they'd say, "We've got something to do — let's get on with it." "I believe every person is an individual and you have to understand him. You need to get them to do things willingly. I try to find a way to get respect for what I do and what I tell them. You need a lot of patience at times because none of us is perfect, so we go out and do the best we can. But you don't always get the best out of a person unless you're sensitive to what he's thinking."

Joe's wife, Esther, manages a thirty-one unit motel in El Cerrito near Berkley. Joe finds time to do the maintenance and helps at the desk and in other ways. They have two sons, Dick was entertainment director of Harrah's Clubs in Reno, and Lake Tahoe and is a talented musician. Another son, Don, is accordionist and arranger with a professional musical and variety group currently touring the U.S.A. Two granddaughters also are both good musicians.

Joe says he really loses himself in his job at the Martinez Plant and forgets all about the eight hours. "I love the opportunity for leadership," he says. "To lead people and to help them, that's where I get the most pleasure."

An addition to the Martinez office is Barbara Webb. Barbara is our new Scheduler, we welcome her and wish her well on her new job.

Miss Nancy MacDougall of our Order Department, spent an enjoyable day at Donner Pass sightseeing and touring the Donner museum.

On February 1, 1969 at the annual Golden Gate Kennel Club, held at San Francisco, LaVera Morgan's "Darius Karlak Cheetal" placed third in the Samoyed breed in a group of 17. Congratulations!

Harvey Kelly, sales representative in the Bay Area, vacationed at Bodega Bay for a week. Harvey says that most of the time was spent watching the rain pour down.

All that wet weather didn't deter Ladd Reynolds from winning third place in the Annual Directors Cup Golf Tourney at the Pleasant Hill Golf & Country Club; the two day tournament was held on February 22, and 23rd. Ladd is our sales representative servicing the Bay Area, also.

Contributors

Reporters contributing to this issue include: Geri Magerski, Lucy Sullins, Ora Miller, A. C. Sheppard, Leon Taylor, W. L. Smith, Robert Zobel, Betty Gedman, Jo Blayney, Ernestine Scott, Cynthia McLaughlin, Louisa Graham, Rod Ostrom, Milton Gardner, Alfred Breen, Catherine Brady, William Grinavic, Dennis Kennedy, Robert Pearson, Sharon Duquette, Ted Pierce, Leonard Weaver.

JARY BRIDE. Carolyn E. Bareswill, lovely nter of James O. Bareswill, Shreveport ing Department, was married to W. H. an on February 8th in the Fillmore Bap- hurch. The couple will make their home ssier City.

Recent Deaths

John W. Clark

JOHN W. CLARK, 58, of 14 Maxfield Street, East Providence, died February 6, 1969, in Cranston, Rhode Island after a two year illness. He had worked for twenty-three years as a drier operator at the Phillipsdale Plant, retiring in July 1966 because of illness. He had been a resident of East Providence for thirty-seven years.

He is survived by his wife, Phoebe, a son, John W. Clark, Jr. of Pawtucket, three daughters, Mrs. Lillian D. Ruggiero, Mrs. Dorothy Ruggiere and Miss Elizabeth Clark, all of East Providence, six sisters and five grandchildren.

Funeral services were held on February 8 with a Requiem Mass at St. Francis Xavier Church in East Providence.

James V. O'Sullivan

JAMES V. (VIC) O'SULLIVAN died suddenly on February 7 in his 56th year. Employed by Bird & Son since February 12, 1957, he had been sales service manager for the Shoe Carton Division since July 1965.

Joining Bird & Son in 1957, after more than ten years administrative work in the U.S. Army, he was sales service manager of the Floor Covering Division from 1958 until the division was sold to New London Mills in 1963. He continued in the same work with New London Mills until December 1963, then rejoined Bird & Son in Special Papers and Horticultural Sales work. A year and a half later he became sales service manager in the Shoe Carton Division.

Mr. O'Sullivan joined the U.S. Army in 1936 after graduation from Biddeford, Me. High School and attendance at Bates College. He served in the Pacific during World War II, returning to administrative duties in the U.S. following the war. From 1950 to 1952 he was in Korea and from 1955 to 1957 in Frankfort, Germany, each time with supervisory administrative assignments.

Funeral services were held on February 11, 1969 with a solemn high mass of requiem at St. Timothy's Church, Norwood. He is survived by his wife, Frances M. O'Sullivan; a son, Jeremiah H.; a daughter, Lucinda M., all of Norwood; two sisters and brother.

Pasquale Sansone

PASQUALE SANSONE, 77, of 88 Cedar Street in Norwood died February 13, 1969. He had been retired from the Floor Covering Plant since December 31, 1959.

Starting with Bird & Son in 1910, he had a record of forty-nine years of service, first at the Norwood Roofing Plant and from 1917 at the Floor Covering Plant where for many years he was an inspector and winder operator.

He is survived by his daughter, Mrs. Charles (Angelina) Saraca of Norwood and six grandchildren. A Requiem Mass was celebrated on February 18 at St. Catherine's Church, Norwood.

Samuel A. Hunter

SAMUEL A. HUNTER, retired from the Fibre Box Plant since 1952, died suddenly at East Walpole on February 14, 1969. He was in his eighty-fourth year.

At the time of his retirement he had worked for forty-two years at the Fibre Box Plant in East Walpole, first in a production capacity and later as a skilled repairman. After retirement from Bird & Son, he worked for a time in the warehouse department of Knox, Inc. of East Walpole.

Funeral services were held on February 17 at Union Congregational Church, East Walpole, where he had been an active member for over 50 years. He was for many years a deacon, and was deacon emeritus at the time of his death.

He is survived by his wife, Annie; a daughter, Margaret, of East Walpole; and two sons, Herbert H. of Oakland, Calif., and Robert W. of Wrentham, Mass.

Winifred Rhind

WINIFRED RHIND, retired Credit correspondent, died on February 22nd at the age of 81.

Employed in the Treasury and Credit departments of Bird & Son for 31 years, Miss Rhind retired in December 1949 and since then had been living at 37 Church Street, North Attleboro. Funeral services were held on February 26 at the Sperry Funeral Home, North Attleboro.

She is survived by a brother, Howard, of North Attleboro and several nieces and nephews. Her sister, Mrs. Genevieve Phipps, with whom she had lived, died in 1967.

Golden Eagle Club Members

As announced in the February Review, out of the 1969 Building Materials Group sales meetings there emerged a new and exclusive Golden Eagle Club. Its purpose is to recognize those sales representatives who have distinguished themselves during the past year by superior sales accomplishments. Pictured here are the first members and the sales executives who presented the awards and offered congratulations.

FROM EAST WALPOLE AND CHARLESTON these Golden Eagle Club members were honored at their combined Sales Meeting in Cherry Hill, New Jersey. Group Vice President Philip C. Johnson (third from left) and Howard H. Heideman, General Sales Manager (third from right) conferred Golden Eagle Club Certificates on (left to right) Malcolm N. Sisson, East Walpole; John H. Murphy, East Walpole; (Johnson); James E. Saunders, Charleston; (Heideman); Robert A. Popp, Charleston; and Douglas J. Marvel, East Walpole. Absent from the photograph because of illness was Golden Eagle Club Member Otis H. Pitts, Jr., Charleston.

FROM CHICAGO AND SHREVEPORT DIVISIONS, these Golden Eagle Club members were announced at the combined Sales Meeting in St. Louis, Missouri. The awards presentation was conducted by Group Vice President Philip C. Johnson, (center) and Howard H. Heideman, General Sales Manager, (second from right). Included in the photograph with Messrs. Johnson and Heideman are Golden Eagle Club Members (left to right) Gerald A. Sayres, Jr. Shreveport; Frederick F. Busselle, Chicago; Carl C. Futrell, Shreveport; (Johnson); W. J. (Bob) Brebach, Chicago; (Heideman); Burton L. Pevey, Shreveport.

GOLDEN EAGLE CLUB AWARD PRESENTATION was made to Paul R. Gray, (center) of Pacific Division, at its recent Sales Meeting in San Mateo, California. Attending the Aw Presentation were (left to right) Ralph E. Heim, Pacific Division Manager; Philip C. John Group Vice President; Gray; Charles Sumner Bird, III, Member, Board of Directors; Howard H. Heideman, General Sales Manager.

Eight Receive Awards For Accepted Suggestions

In February three men each received additional $25 for having had three money-saving suggestions accepted; there were also eight winners of regular awards, listed below. The three winners of extra awards were Rosario Cordo and Everett Pyne of Norwood Roofing and Lynwood Therrell, Charleston.

Regular awards paid in February:

Rosario Cordo, FBR	$25
John Dabrowney, FXA	25
Dewey Jones, FK	25
Martin McDonagh, DMPM5	25
Ernest Ostrom, FBJ	25
Everett Pyne, FBV	25
Linwood Therrell, FK	25
Robert Noonan, FXG	10

Beginning in February, the award for suggestions of intangible value was increased to $10 for each such suggestion.

Tri Mill Sports Club Election Coming Mar. 29

Following the successful Game Supper in February, the next event on the Tri-Mill Sports Club agenda is the election of officers scheduled for Saturday, March 29 at the Norwood Sportsmen's Club.

This will also be a dinner meeting. Members will be notified as to details later. Dues for the 1969 season are payable in the month of March.

'Sno Good Trying to Bowl in a Blizzard

There was so much snow on February 26 that you probably couldn't have found the bowling alleys that night! At any rate, bowling was cancelled, so the results reported here are as of February 19.

In the past month no new records have been set. All the season records still stand as they did in January. The top four bowlers are the same, too: Croatti, Mycue, Turco and Pierce. But the t standings have changed considerably.

In the second week of the third ro here is how they looked:

TEAM	WON	LOST
FBW	10	2
GC	8	4
FBM	8	4
EMW	8	4
K	8	4
EM	6	6
A	4	8
FX1	4	8
FX2	4	8
FBPM-1	0	12

LONG SERVICE LIS

APRIL 1969

Name	*Year*	*Dept.*
Joseph Strumskis	4-15-29	Roofing Mill
Joseph W. Bartell	4-2-34	Roofing Mill
W. Raymond Bearce	4-3-34	Roofing Mill
Frank M. Troiano	4-6-34	Roofing Mill
Bennie Palleiko	4-24-34	Fibre Box Div.
Edward W. Wisniewski	4-10-39	E. W. Maint.
Nunzio Julius	4-11-39	Office
Thomas J. Flood	4-21-39	Paper Mill
George J. Boone	4-24-39	Paper Mill
Mario J. Lach	4-25-49	Fibre Box Div.
William Perry	4-12-54	Paper Mill
James W. Jackson	4-26-54	Bldg. Matl. Prod. Devmt
Raymond Morisseau	4-2-59	Fibre Box Div.
Martin D. Hancock	4-8-59	Roofing Mill
Richard E. Mattson	4-13-59	Fibre Box Div.
PHILLIPSDALE		
Raymond Parent	4-6-59	
CHICAGO		
Thomas J. Jones	4-23-29	
Waldo C. Overholt	4-23-29	
Herman Christopher	4-26-54	
CHICAGO FELT MILL		
Antonio S. Garcia	4-18-49	
SHREVEPORT		
John E. Evans, Jr.	4-12-54	Salesman
Jack D. Powell	4-15-59	Salesman
Alfred Anderson	4-10-64	
Dennis Williams	4-10-64	
Joy A. Flower	4-20-64	
PACIFIC DIVISION		
Mitchell John	4-13-44	Martinez Plant

The BIRD REVIEW

me 57 No. 4 Published for Bird & Son, inc. employees and their families April 1969

S COULTS DELIVERS a skid load of paper tubes to the warehouse. He is operating the Clark fork lift at the new Dinsmoor Tube Plant to which the Dinsmoor Division moved at st of the year. This new plant is one of the investments made by management in 1968 vide better operations and opportunity for growth in the future.

Net Sales Increased, but Earnings Dropped in 1968

For the fifth consecutive year consolidated net sales increased for Bird & Son, inc. and its subsidiary, Bird Machine Company. The 1968 figure is $79,857,000 compared with $78,254,000 in 1967. Net earnings, however, showed a decrease of $955,000 — $1,920,000 in 1968 compared to $2,875,000 in 1967. There were three principal reasons for this decrease: higher costs because of a 26 week strike at the Phillipsdale Plant, a reduction in machinery sales at Bird Machine Company, and an increased tax rate because of the 10% federal surtax.

The year just ended has been a most significant one. Most important was the purchase of three roofing plants and a general office on the West Coast. Through the acquisition of the Pabco Roofing Division from Fibreboard Corporation, Bird & Son now has both production capacity and a sales organization for the distribution of Bird Building Materials products in all the states west of the Rocky Mountains.

During the year also, production facilities were greatly expanded at the Solid Vinyl Plant in Bardstown, Kentucky, and at the year's end, the Tube Division (George W. Dinsmoor Division), moved from an old multi-floor building in downtown Lawrence, to a new building in Lawrence Industrial Park. This has provided a much better layout of departments and machinery all on one floor. Major equipment changes at the East Walpole Paper Mill include two new hydropulpers and a modernized cleaning system for No. 5 Paper Machine. During the past twelve months, a total of $6.626,000 was spent for acquisitions and major improvements in all plants to provide better operations, better

(continued on page 7)

John Flanagan Appointed Sales Mgr., Paperboard

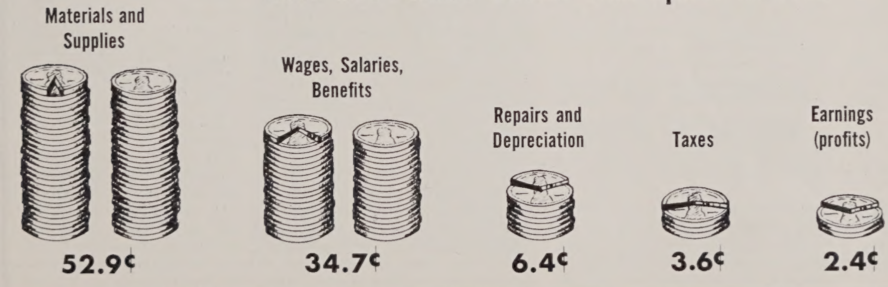
John J. Flanagan

John J. Flanagan, salesman in the Paperboard Division, was appointed sales manager of the Paperboard Division on March 17. Vice President George J. Tooker made the announcement.

Mr. Flanagan joined the Bird organization a year ago, on April 1, 1968, as salesman, following 12 years with Continental Can Company of New York; for 10 years he was a salesman there, and for the last two, New England District sales manager for all their paperboard products. Bird products handled by the division which he

(continued on page 2)

How Each Sales Dollar Was Spent in 1968



1.3¢ of the 2.4¢ in earnings for 1968 was paid to stockholders in dividends. The remaining 1.1¢ was reinvested in the business.

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Edgar M. Grout, Editor John J. Murphy, Adviser

Robert Roby Presides at Mass. Safety Council Forum

When the Paper and Pulp section of the Massachusetts Safety Conference met at the Statler Hilton, Boston, on March 31 and April 1 Safety Manager Robert C. Roby presided.

The meeting was held on Tuesday afternoon, April 1. Bob presented two speakers — John J. Maloney of the Massachusetts Industrial Accident Board who spoke on "Safety and the Industrial Accident Board," and Dr. Arthur C. Santora, Director of the Industrial Training Service for E. I. du Pont de Nemours and Company, Wilmington, Delaware. His subject was "A New Approach to Safety Training."

Bob Roby has been very active in safety work at the State level for several years and is at present a member of the Conference Committee and chairman of the Paper and Pulp Section.

Flanagan

(continued from page 1)

now heads include Jute Liners, Chipboards, Tube Chip, Corrugating Medium and Boxboard.

Mr. Flanagan and his wife, Sylvia, live at 263 High Street, Abington, and have five children: Daughters Lee, 12; Dale, 8; and Julie, 3; and sons Brian, 11, and Robert, 2.

Jack Flanagan is a graduate of Boston University, class of 1953. Before attending college he spent an interesting three years in minor league baseball. Having made an outstanding name for himself as a pitcher on the Brockton High School baseball team, he was invited to join the Boston Braves farm team, playing a year in the Ohio State League. Then he was signed on by the Philadelphia Phillies and played in the New York-Penn. League. His baseball now is limited to the sand lot with the kids, and of course as a spectator at Fenway Park and on TV. He also likes to bowl and play golf.

Immediately after college, he entered the U. S. Naval Reserve program in 1953 and saw two years of active duty before entering business.

A simple but sure solution to the school dropout problem; Require a high-school diploma of all automobile drivers.

Philadelphia BULLETIN

Every woman needs the protection of a strong man who will steady the stepladder while she paints the ceiling.

FARM JOURNAL

Holmes, White and Flynn Retire at End of March

Edward B. Holmes

Howard White

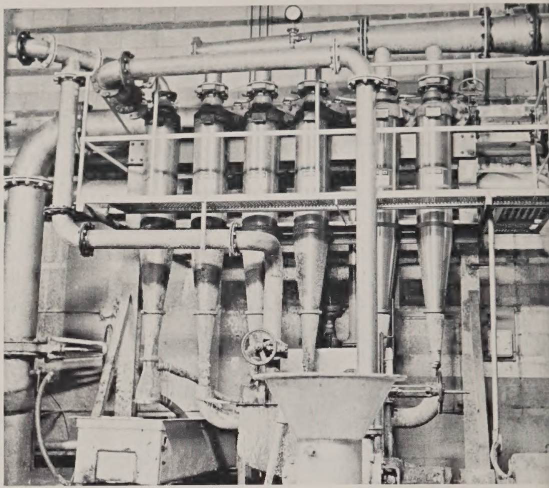
Edward B. Holmes ended a Bird & Son career of almost 45 years when he retired at the end of last month. For 43 of those years he has been a Fibre Box salesman in the Southeastern Massachusetts area. Originally his territory included Rhode Island, Connecticut and part of Boston. But as the business grew, more salesmen were added and Ted concentrated on developing the very considerable business in the local area of which Walpole is a part.

When he joined the company in July 1924, after graduation from Milford High School (1922) and Burdett College (then Burdett School of Business Administration), he was first assigned to clerical duties in the Stock Room. This was located in a building just outside No. 2 Paper Machine Building. He worked here under Assistant Purchasing Agent Ben Taylor, until transferring to sales in 1926.

Ted presently serves as captain of the Auxiliary Police force in Walpole, an organization he joined in 1942 when it was first organized to assist in Civil Defense. This group of Walpole citizens strengthens the full time police force on such occasions as Fourth of July, Hallowe'en, and most memorably, during the famous blackout in November 1965. He is a member of the Walpole Country Club, the U.S. Revolver Association, and a Life Member of the National Rifle Association. He formerly competed in various rifle matches and held a high score in the police competition, but he limits his shooting now to hunting — one of his three major hobbies: the other two are golf and fishing. Ted also served his community well for nine years as a member of the Walpole School Committee.

At home, 399 Common Street, Walpole, are many chores waiting for the day when he has the time to tackle them. Between them and his spring golfing he expects to keep very busy the next few months. With him and his wife, Lib (Elizabeth), at home is their daughter, Joy, who works in the Mail Room at the Main Office. A son, Collier, married and living in Newburyport, is a program administrator for Raytheon. There are three grandchildren ranging in age from 8 to 17.

So it's golf, fishing, and work around the house — probably in that order — for Ted in these fine spring days: a new routine which he is anticipating with great pleasure.



INSTALLED DURING 1968 for better operation and better quality of product at the East pole Paper Mill. Upper picture: A battery of Bird Machine Cycleans which are one of se units in a new stock preparation and cleaning system at No. 5 Paper Machine.

Lower picture: The 20-foot hydropulper, one of two which now prepare waste p stock for No. 5 Paper Machine. The conveyor to the other large 14-foot hydropulper ca seen at the far right. The operator standing at the controls at the left is Stanley Stepa

Howard (Bullet) White looked back on forty-four years of continuous Bird & Son service when he retired at the end of March.

Starting in February 1925 in the Corrugated Box Finishing Department of the same box factory where his father, John J. White was inspector, he moved the next year into a schedule clerk's Four years later he was back opera production equipment again, and years after that, in 1932, he was m foreman of the Corrugated Finis Department. For the last 20 years was foreman of FXA Department, w first was the Wood Frame Case De ment and in recent years has done cellaneous finishing. Since January this year, Bullet has been assistin planning and scheduling.

He has vivid memories of the September 21, 1938 hurricane which East Walpole about 4:30 that aftern The men at the Box Shop were ca back to nail sheets of fibre board to windows on the railroad (south) sid the building where a great many p of glass had blown in. "We had to w fast," Bullet recalls. "Trees were d

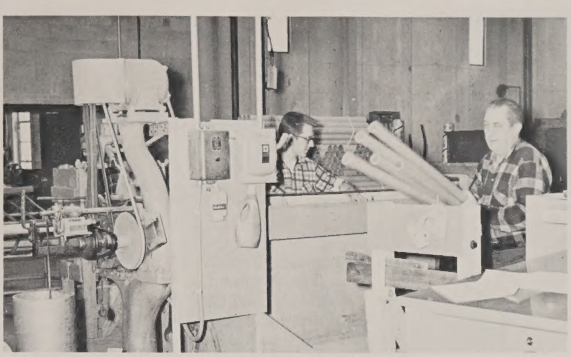
g East Street and there was noth-
foot traffic. The following day
to dry out all the machines and
ear the windows. We lost only
's production."

t's Bird & Son memories go back
ears before he started his con-
service. He was a summer mess-
oy from 1918 to 1922. And five
fore that, when in grade school,
embers the first practice of the
d & Son baseball team, in 1913.
gers was business manager and
ary the playing manager. Since
as no regular ball field in East
e, practices were held in a field
the present Washington Street
to Bird Park, where the Snack
v stands. "Ben Rogers used to
a dime for carrying the bats,"
emembers. Old timers will recall
mes — the men who made up
st ballteam: Maudie Ahearn,
Tom Ahearn, catcher; Lou
1st base; Jack Walsh, 2nd base;
awkins, shortstop; and John Mc-
d base. In the outfield were Tap
Joe Matanis and Garry Spillane.
ond season Bill Wilson joined
n. All home games were played
igh school field.

s the bat boy until 1918, then I
o play for Bird & Son as a fresh-
high school. Most often I was
base, but also did play 2nd base
rtstop." In the heyday of Bird &
eball, up through the mid-30's,
vas one of the regulars on the
- and always dependable.

Whites have no special plans at
retirement, though perhaps next
hey may go to California again
other visit with their married
r, Gertrude Leahy of Placentia,
Gertrude was named for her
Two sons, Francis of East Wal-
d Thomas of Walpole are both
There are 14 grandchildren.
sister, Helena completed 50
service with Bird & Son shortly
he retired in 1963. Their father,
White, achieved his half century
company in June, 1941.

IE EPPICH FLYNN officially re-
n March 31st, but her "retire-
from active work came all too
y and painfully when she slipped
while shoveling snow on Febru-
The resulting broken leg put her
hospital until recently. She con-


THIS UNIT AT THE DINSMOOR TUBE PLANT is a tube cutter. Ronald Arsenault, operator, at left, and Anthony Grudenski are recutting and packing paper tubes.

valesced at her brother's home at 38 Fairview Street, Norwood after leaving the hospital, and by the time you read this she expects to be back in her own home at 28 High Street, Walpole.

As Sophie Eppich, she began work in the Accounting Department in February 1922. During the intervening years she has worked on several accounting assignments, including many years as cost of sales clerk for Roofing and Floor Covering. Under the new Group Accounting, she has been Phillipsdale accountant since January 1968. Sophie was married to Thomas F. Flynn in 1945. He died in February 1967.

In retirement she will continue to live at her home on High Street where she enjoys pottering in the garden, watching the birds and generally enjoying life outdoors. As for immediate retirement plans — the first priority is full recovery and learning to walk again!

Sophie's only regret was that she did not have the opportunity to come back to the office to clean out her own desk. Over the years she had accumulated much valuable materiel, such as aspirin, sympathy cards, and various records dealing with her job. She's afraid some valuable things were discarded. Her co-workers at desks nearby have already begun to miss the ready supply of pills and cards for all occasions.

Civilization will pass away, not from a sudden cataclysm, like a nuclear war, but from a gradual suffocation in its own wastes.

Morris Neilburger

W IN WATERVILLE, as well as Walpole and other way-stations! The picture at left
e depth on February 10. A week later the same lamp post shows up in right hand
early buried by the drift which appears to be as high as the office roof!

LONG SERVICE LIST

MAY 1969

Name	*Year*	*Dept.*	*Yrs.*
Nellie L. Coughlin	5-1-24	Office	45
Mary S. Nevins	5-1-24	Office	45
John Medailleu	5-1-24	E. W. Maint.	35
Joseph J. Ralkavich	5-18-34	Shoe Ctn. Div.	35
Alexander J. Balnis	5-21-34	Fibre Box Div.	35
Michael Moses, Jr.	5-21-34	Shoe Ctn. Div.	35
Louis H. DeBaggis	5-22-34	Roofing Plant	35
Howard C. Bearce	5-23-34	Roofing Plant	35
Joseph A. Pidzewich	5-15-39	Roofing Plant	30
Ralph H. Hall	5-16-49	V. P. Shoe Ctn. Div.	20
Anthony P. Feeney	5-3-54	Paper Mill	15
Andrew Baxter	5-10-54	Paper Mill	15
Leslie E. Gordon	5-10-54	Paper Mill	15
Walter L. Wells	5-4-59	Office	10
David L. Watkins	5-7-64	Roofing Mill	5
Lois Ela	5-18-64	Fibre Box Div.	5
Leo M. Brennan	5-19-64	Paper Mill	5
William W. White, Jr.	5-19-64	Roofing Mill	5
Eugenie Newton	5-25-64	Office	5
PHILLIPSDALE			
Sebastian Oliveria	5-23-44		25
CHICAGO			
Julius Cozzi	5-17-34		35
Jeff Reed	5-27-44		25
Edward Reeves	5-17-54		15
SHREVEPORT			
Durrette L. Oliver, Jr.	5-30-39		30
Bennie R. Hattaway	5-11-59		10
Ethel B. Fort	5-11-64		5
Herman L. Peddy	5-11-64		5
H. Paul Hyde	5-25-64		5
PERTH AMBOY			
Steve Saho	5-7-64		5
William Shipose	5-11-64	Salesman	5
Edward L. Browne	5-18-64		5
Arthur L. Johnson	5-18-64		5
Victor Ortiz	5-18-64		5
Joseph Proleika	5-18-64		5
Charles Sitar	5-19-64		5
George Szalaji	5-27-64		5
PACIFIC DIVISION			
Walter H. Smith	5-12-54	Portland Felt Mill	15
Leslie R. Wade	5-4-59	Martinez	10
Ralph E. Heim	5-23-59	San Mateo — Gen. Mgr.	10

TOP OF THE NEWS

E. WALPOLE FIBRE BOX PLANT

Sandy's Restaurant in Plainville was the scene of a tremendous tribute to two retiring Fibre Box Division employees, Howard "Bullet" White and Edward "Ted" Holmes, on March 27th. About 150 coworkers and friends were present. Both men have worked over forty years, Howard on various production assignments and Ted as a salesman. They were presented cards, joke presents and substantial gifts of money. Many members of the families of both men were present. Saluting both men from the head table were: Toastmaster Harold R. Bonnyman, Superintendent Chester Porter, retired Superintendent Arthur Colburn, Sales Manager Benjamin Beale, and retired Salesman John P. Dolan. Mrs. White and Mrs. Holmes were also honored guests at the head table. Dancing to Bill Grazado's orchestra following the speechmaking continued until midnight. It was a wonderful tribute to two fine men, who obviously were very much pleased. Bullet has written to the editor: "My sincere thanks to all my friends at Bird & Son for the nice retirement party tendered to Ted Holmes and myself on March 27th." And Ted adds: "I thank everyone for the wonderful retirement party and the generous gift. Your kindness and friendship expressed over the years will always be remembered."

Philip Thompson, Northeastern Cooperative student with Industrial Engineering returned to school recently for his last term prior to graduation in June. He expects to be married a week after graduation and will assume a position with Raytheon Company in its Industrial Engineering Department. We all wish him the best of good luck.

We welcome Joseph Zinni, a new employee in our Maintenance Department.

George Johnson has returned to the Box Shop after serving four years in the Marine Corps. George served in Vietnam and received the Purple Heart for wounds in battle, Welcome back!

We also welcome back Edward Martin who returned after serving three years in the Navy with an air squadron which was attached to various aircraft carriers.

When Fibre Box Salesman Roy M. Wiggin was trapped on Route 3 by the huge snowstorm of February 9, he was very grateful for the shelter and food provided by Raytheon guards at the nearby Spencer Laboratory. His letter of thanks, printed in the March "Raytheon News," is reprinted here:

Conditions on Sunday night, February 9, made it impossible for four people in my car to get off Route 3 South to Route 128. Finally we were able to get to Route 128 North to a point opposite your Spencer Laboratory. There, Guards Leon Anderson and Edward McDonough allowed us the warm sanctuary of the building and all it had to offer, with coffee, snacks, chicken soup, and a telephone. These men were most hospitable in our time of urgent need and respite from the storm outside, and were most helpful to the people sorely needing help and rest. They notified local and state police and Red Cross also, but conditions were too difficult for the Red Cross to send help or food. We appreciated their humanitarian assistance, and we appreciated that Raytheon would allow its guards to give citizens aid. Thanks to these men and your company, our dilemma was much less difficult to endure through the long night and half the next day.

Roy M. Wiggin, Jr.
Bridgewater

(continued on page 4)

Bill O'Malley

Joseph Smelstor's Son Wins College Hockey Laurels

Tom Smelstor, son of Foreman Joseph Smelstor (Shoe Carton Plant) and Mrs. Smelstor of Norwood, has won just about all the college hockey honors possible this year. In February he established a new record for career saves in the Eastern Collegiate Athletic Conference. His career total then was 2041, against a previous record of 2023. Then in the remaining games of the season he boosted this to 2253; 768 of these saves were in the 1968-69 season. That record will stand for a long time!

Last month he was named first team goalie in the ECAC Division II All Star Team for 1969. He has been named outstanding goalie by this Conference for three years and in his sophomore year was also a first team choice in the All Star selection.

His high school record at Norwood was equally impressive. In his senior year he was chosen the outstanding goalie in the State, and won the Edward F. Loring Award in the Bay State League. He was selected on several all-scholastic teams.

Smelstor will graduate in June from Norwich with a B.S. degree and a reserve commission in the Army. His father says his plans for next year have not yet been completed; but wherever he goes, he'll carry his hockey laurels with him for sure!

TOP OF THE NEWS

(continued from page 3)

SHOE CARTON PLANT

We have had welcome visits from several retirees this past month including Amos Dixon, Bob DeFlaminis, and Joe Nicholson.

When William Ford left for another job (best wishes to him) Vito Puopolo stepped into Bill's shoes as Bird Review reporter. Vito has worked in the Shoe Carton Plant for more than twenty years.

Early bird Everett Grainger enjoyed a weekend playing golf at Bass River on Cape Cod.

We extend our sympathy to Earle Bennett whose father died recently and to Robert Slack who also lost his father recently.

Thomas Ranaldi took an early vacation and also completed a twelve-week's course in truck driving recently.

John Lydon enjoyed his day off watching the St. Patrick's Day parade.

Robert Lengel has been appointed a lieutenant on the auxiliary fire department in Wrentham.

The snowstorms of February did quite a job on many of the trees in the area. Al DeFlaminis reports that he lost part of a beautiful blue spruce which had been his pride and joy.

NORWOOD ROOFING PLANT

We welcome back John Booth who has returned after a long illness.

A late report on the fall hunting season — Frank Teague took a weekend trip to Vermont with successful results — one deer!

Edward Walsh has twins! During the height of a February snowstorm, two lambs were added to Ed's sheep ranch. Ed is so proud of them that he has purchased a new-to-him Rambler station wagon so that he can ride them around to show them off!

Frank Campisano spent a fine five-week winter vacation in Florida visiting friends and relatives. He left just in time to miss all of New England's terrible snowstorms. The crate of oranges he sent back to the Roofing Plant office was greatly appreciated.

PFC Ralph Cirillo, son of Samuel Cirillo, is now serving in the Medical Detachment of the 4th Battalion, 16th Artillery Company in Southern Germany.

Tony Berghelli's daughter, Diane, a recent graduate of Worcester State Teachers College, is now teaching at Milford Senior High School.

Former Norwood High School hockey star, Ken Reddick, is a member of the University of Massachusetts varsity hockey team. Reddick, a sophomore wing for the Redmen, is the son of Mr. and Mrs. John Reddick of Norwood. Jack is foreman of No. 1 Machine.

John Herbert spent a three-week's winter vacation down in Maine.

Peter Carchedi and his wife Joan, with friends, jetted to Miami Beach, Florida for a two-week winter vacation. Golf, swimming and sightseeing were enjoyed, including a trip to the beautiful Cypress Gardens.

Congratulations to John and Ima Foley on their twenty-fifth wedding anniversary recently. Some seventy-five friends and relatives gathered at the Italian American Club in Walpole in honor of the occasion.

We wish Joseph Bartell a speedy recovery from his stay in the Norwood Hospital due to an eye condition.

And we also wish a speedy recovery to Francis Rooney who was the unfortunate victim of a hold-up attempt at the Wings Diner in Norwood on March 28th. Francis, who works nights there as a pizza chef, received bullet wounds in the abdomen. He is now recovering at the Norwood Hospital.

Recently a group of New England prep school students took a ten-day tour through Europe playing several hockey exhibition games in Germany, Switzerland and Denmark. Two of the escorts on this trip were George Kozak, Jr., son of our George Kozak of the Shipping Department and Dave Walton, son of Production Manager Roy Walton. George Kozak, Jr. is a teacher and assistant hockey coach at New Prep.

WATERVILLE PLANT

Larry Huard is back to work after having a series of eye operations. We are glad to have him back and hope that this time it's for good, with no more trips to the hospital.

The Silent Woman Restaurant in Waterville was the scene of a happy party on February 28th when Bird employees gathered for their annual steak feed, but, unfortunately, not all of us could make it. We hope all do the next time.

We had a pleasant visit from Vice President H. R. Bonnyman last month but unfortunately the weather wasn't pleasant at all.

We also had a visit from Ed Guise, retired salesman, who is looking well. It is always a pleasure to have him visit.

Welcome aboard to our new *Review* correspondent Frank Sturtevant.

As the accompanying pictures show, the whole Waterville plant was boxed in by the tremendous snowstorms of February 10th and 17th.

LEWISTON PLANT

We extend belated welcomes to the following persons who have recently joined us: Pauline Pinette, Denis Mailhot, David Amos, Penny Loeffel, Denis Grover and Florence Gagnon.

We were glad to hear that Maryette Smith is recovering nicely from recent surgery and will be back with us by the time this appears in print.

Joan Walmsley suffered a painful, but thankfully not serious, injury recently. While going up a ski slope, the skier in front of her started slipping and in trying to catch his balance stabbed Joan in the leg with his ski pole. After several several stitches and a week with the leg elevated, she is as good as new.

Congratulations to Michael Wright, age 8, son of Bob and Rita Wright. He won his first trophy for second highest game in the Ten Pin Bantam League.

Our best wishes to James Wright who is still on the sick list.

We are nearly over the recent epidemic of lame backs and aching muscles, but if anyone wants a truckload of snow we will gladly oblige!

SUGGESTION AWARDS

Peter E. Carchedi, Norwood Roofing Plant, received an additional suggestion award of $25 for having three money-saving suggestions accepted, last month. Regular awards were made as follows:

Peter E. Carchedi, FBPM1	$25
Richard S. Fatheree, FS	25
Raymond Vitaitis, EML	10

PHILLIPSDALE PLANT

Jackie Black of the Phillipsdale recently had a mechanical "happen She took her car to a repair shop and reported to her that the Phoo Phoo was wrapped around her tailpipe was causing the front end to go o line. She has questioned all the mech in the plant but so far has not had a factory description of the Phoo Phoo

Ben Pino and his family recently a week in Florida. While they were there in the beautiful Florida sunshin were shoveling our way out from unde snow. Ben wasn't lucky enough to mis shoveling because when he returned driveway was still piled high.

We are convinced the sun followed because it was shining when he left again when he returned. He did mak for it, however, by sending the offi can of fresh Florida Seaside Air!

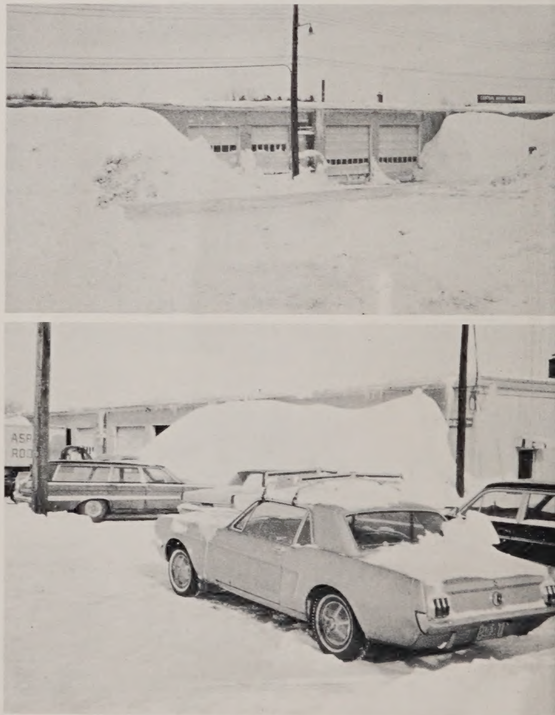
BARDSTOWN PLANT

Congratulations are in order for Mayer, maintenance man, and his wif the arrival of a 9-lb. 12 oz. baby John Carl, born March 13th. The M have two other children.

CHICAGO ROOFING PLANT

We are delighted to welcome a salesman to the Bird family. His nam Bill Childers, and he and his wife liv Omaha, Nebraska, where they were born and raised. Bill's wife Diana just birth on January 31, 1969 to their child, a boy named Christopher Wil The couple enjoy hunting, fishing, and all spectator sports. Our congra tions on the new baby and good wishe a long and successful career with us.

Speaking of a new baby, William head and his wife Justine became parents of another boy on Sunday, M 23, 1969. The baby weighed in at 8 po and 8 ounces and measured 21 inches. name of the new baby is ? ? ? ? . S



THIS IS HOW IT LOOKED at Lewiston, Maine, after the big February snows. These are vi of the Bird plant and office, with drifts to the roof-tops.

GRATEFUL GARY RANGER thanks Leo Brennan, chief steward, and through him all the many men in the Paper Mill who made generous donations of money and furniture when Gary and his family were burned out in a bad fire last month.

that but the Westheads were expect- girl. Mother and new son are both well at St. Francis Hospital in Evans- Illinois. Those waiting at home to me the baby are 4 boys and 1 girl.

k Fentz brought a tape recorder in ffice so we could hear his wife Evelyn's singing in preparation for the Championship of the Sweet Adelines, Ve thought they sounded great. Evelyn elongs to a quartet called the "Chord-" where she sings bass. The name of Choral group is County Chords. We you all good luck.

ASH: Bill Westhead's new baby will amed Robert.

d while we toiled away in Chicago to shake off old man winter, Waldo nolt and his wife, Ann, flew to San isco for three days and then on to ii for 7 days to get some sunshine. is very easy because Wally said the temperature was 78° and the air erature was 82. They stayed at the gger Hotel but didn't go Island hop- On the return home they stopped in Vegas where Wally hit the $25.00 ot for only a quarter.

big welcome also to Doug McInnes ir Maintenance Department as super- Doug is newly married, December 968, and he and his bride, Dolores, live in Crestwood, Illinois. Even h Doug and his wife are Chicagoians, retired in 1964 from 20 years in the , as a staff seargeant. Of those 20 13 years were spent in the Pacific e he saw action in World War II and Korean conflict. His hobby, when he he time, is woodworking.

arvin Gay joined us as a trainee in rvision. He and his wife, Joyce Elaine, oth native Chicagoians. Merv comes from U.S. Steel Company. He spent years in the Army. He graduated in with a B.S. degree in Commerce from s State College in Big Rapids, Michi- and also completed a two year special e at Michigan State in Agriculture. e that's why Merv enjoys rodeos. He enjoys horseback riding, boating and ator sports.

icago born and raised Alvin Dorsey joined us this month as a supervisor ee. He, his wife, DeLois, and their children, Alvin Jr., age 9, and Alica, live in the neighborhood of our plant. tended St. Elizabeth High School and d the Navy at the age of 17. He was arged 4 years later as 2nd Class Petty er. Al came to us from Industrial r Transmission Supply Co. where he office manager. Since Al played a lot asketball in his youth, he still enjoys port very much, and his wife is den er to Al Jr.'s Cub Scout Troop.

e are very happy to welcome Doug, , and Al to our staff and hope their is a long and rewarding one.

arie Case, who just celebrated 15 years Bird & Son, has decided to retire. She s to enjoy her grandchildren and stay e and be a housewife. There is noth- wrong with that Marie, but you will nissed at the office. You sure picked ight time for it, for you will be able njoy the furlough of your son, Tom. understand he has been stationed in nia and has just arrived home.

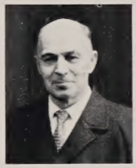
FORREST H. CLARK, whose appointment as chief chemist in the Northeastern Building Materials Division was announced last month.

ER MILL

bert Beausejour, paper inspector, is active in Boy Scout work in his home of Woonsocket. He participated in 25th anniversary celebration of Troop Precious Blood Church last month. As p Committee chairman, he helped dub the new first class scouts; and he also presented an engraved wall plaque to the Right Rev. Msgr. Oscar A. Guilbault, pastor of the Precious Blood Church.

Bob's son, Emile, received two awards that night. He was promoted to Star Scout and received merit badges in cooking and scholarship.

Voldemar Anijarv Retires From Chicago Rfg. Plant



VOLDEMAR ANIJARV came to work on June 21, 1951 at the Chicago Roofing Plant as a millwright and continued in this work until retiring at age 65 on February 28, 1969. Since he was born on Feb. 29 he was one of those individuals who could celebrate birthdays only every four years.

"Volly" was a native of Estonia and in his early years he worked in the Estonian Arsenal at Tallin Estonia from 1925 to 1940 when the Russians took over the plant. He then worked in other machine works in the area until 1944 when he went to Germany. After the war he became a DP and worked for the U.S. Army for a couple of years as a plumber and then came to the United States.

He stayed a short while on the East Coast and then came to Chicago shortly before he started to work at Bird & Son.

Voldemar has been an excellent worker and very rarely was absent from his job. He was a man of great strength and many times through the years amazed his fellow workers by moving things that just seemed impossible to move. It must have been his early training as a blacksmith that enabled him to do these things.

He has made no definite plans for his retirement other than to take it easy after his many years of labor. He carries with him the best wishes of all his fellow workers for a long and healthy retirement.

Friends at Work Rally To Help Gary Rangers Recover Fire Losses

"We lost everything we had, but thank God I got the children out and no one was hurt." Mrs. Gary Ranger was counting her blessings after a disastrous fire last month in their rented home in Marshfield. Gary, who is broke beaterman at No. 5 Paper Machine, joined the company at the end of January. As soon as the men at the Paper Mill heard about his misfortune, they got busy.

"I really take my hat off to some people," Gary told a reporter, "because the men in my shop at Bird & Son chipped in and gave me nearly $100.00 plus a lot of used furniture — and heck, I had only been with Bird's for a month. They found us a used refrigerator and an electric stove, a mattress, two TV sets, and a record player. I'll never forget it!"

Neighbors in the Kent Park area where their home was located were also very kind, and the Town of Marshfield provided the family with substantial checks for clothing and furniture amounting to about $900.00. The Rangers carried no insurance and had no savings account and were paying back a loan on a beautiful stereo record player and TV set. "Even though the set has been destroyed, I naturally have to pay back the money to the bank. I can do all sorts of part time painting and fixing up and with this extra work, plus my job at Bird's, I will get the family back on its feet real quick," says Gary. The Rangers are now living in an apartment in Scituate — seven rooms, all furnished within two weeks, except the dining room, with donations from newfound friends at Bird & Son, and in Scituate and Marshfield.

CHARLESTON PLANT

Congratulations to Dick Usry on his recent election to the office of second vice-president of the Industrial Management Club.

We are glad to hear that Mary Riddle's father is home from the hospital and doing well.

Our condolences to Dan Clarke, Jr. on the recent death of his father.

Peggy Bargoil and husband visited his parents in North Carolina recently.

We extend a hearty welcome to our new salesman for the Savannah territory, John E. Schunck. We have had the pleasure of meeting John and wish him much success in his new position.

Would you believe? John Burn has finally completed the carpentry work on his house just in time to spend his leisure hours fishing and camping.

Jimmy Owens, his wife, and two other couples enjoyed skiing in Gatlinburg, Tennessee. This was Jimmy's first try at snow skiing but there were no accidents reported.

Elease Daniels and husband enjoyed a weekend trip to Wilmington, North Carolina.

We were happy to have Mr. James H. Winters of Winters & Koonce in Nashville, Tennessee visit the Charleston office and plant.

Jean Minshew is a very proud person these days. At the present time she is visiting her daughter and only grandchild in Florida. The new baby girl was born March 23rd, weighing in at 7 lbs. 10 oz.

Peggy Bargoil is also very proud of her new niece who was born March 24, and weighed 7 lbs.

Now for the fish stories!

Sandra Darnell and Sara Sweat tried their luck and Sandra reported she caught eight fish while Sara caught none.

Fellow workers of Ira Timmons are hearing about the big ones he has been catching.

Tom Laz really doesn't fish, he just enjoys running up and down the waters in his neighbor's new boat.

We had a brief but enjoyable visit from President Robert Jenkins and hope his visit was a pleasant one.

Spring has sprung! The flowers are in full bloom, the weather is beautiful, everyone is sporting new clothes and we all have Spring fever! Now's the time to visit the gardens and enjoy Spring in Charleston.

Bob Scott, our salesman from Kinston, North Carolina, paid us a visit recently. It is always a pleasure to have Bob with us.

Joyce Jones' daughter, Pam, student at James Island High School, made the Junior National Honor Society. Congratulations to Pam and her proud parents.

"When you listen to the album 'Wanderlust' it is like listening to the heart of Steve Daniels. His parents say he started 'fooling around' with a guitar when he was four years old. His friends, and those of us who helped produce this album, sincerely believe he has quit his 'fooling around.' We believe you will agree." This is part of what will appear on the album made by Steve, son of Elease and Frank Daniels. Elease is one of our correspondents. We wish Steve the best of luck and much success.

Nanci Powers, daughter of Mr. and Mrs. A. K. Powers, has been accepted as a stewardess with Delta Airlines. Nanci took her training at Atlanta and will be based in Chicago, Ill. We are confident Nanci will do very well but we are quite concerned about her father who can't get used to the idea.

SHREVEPORT PLANT

During her vacation, Vivian Wilson enjoyed a visit with her son, Tommy, in Monroe, Louisiana. Vivian was accompanied by her mother, Mrs. Owsley, and the four generations had a real nice time.

Opal Clay had a week's vacation and reported a good rest at home with her mother. The weather was pretty and Opal got a few days' sunshine which almost blistered her shoulders.

Randy Colvin, Junior in the Captain Shreve High School, was elected to the National Honor Society. He is the son of Kent Colvin.

During coffee break March 21, Lucille Sullins and Bill McClung shared a pretty Easter cake in honor of their birthdays.

Our sincere sympathy to the R. N. Potters in the recent death of Mrs. Potter's mother, Mrs. Elizabeth Durst. "Miss Lizzy" made her home with the Potters for

(continued on page 7)

Bird Team Sets New High Single String Record

On March 10, the Bird Club bowlers had a great night at the alleys. In a tremendous team effort they rolled the highest pinfall of the night, 1702, and trounced Kelley's Gas 6 - 0, for their fifth straight win. This placed them in a tie for 2nd place in the League. The scores: Ted Pierce — 346; Everett Pyne — 350; Arthur Chamberlain — 341; John Ambers — 310; Armando Croatti — 355! Heart-breaking matches on March 17 and 24 were lost, 4 - 2, to Karol's Cafe and Eysie's Market. The match with Eysie's Market was lost by just 2 pins!

In the most exciting match of the evening on March 31, the Bird Team toppled first place Pleasant Motors 4-2, and broke the season's record for High Team Single String for the year — a remarkable 642 — 12 pins higher than the previous record of 630. Here are the individual scores: Armando Croatti, 159; Ted Pierce, 152; Arthur Chamberlain, 123; Everett Pyne, 109; John Ambers, 99. That evening Croatti bowled a three string total of 390 and Ted Pierce, 360!

Two Roofing Plant Teams Tied For First Place

In the fifth week of the third round of Bird Club Bowling, Team FBW forged ahead, and the following week Team FBM moved up beside them to tie for first place. Other teams near the top are EM, EMW, and FX2.

On the evening of March 19, Fred Turco rolled a single string of 155, topping Robert Mycue's 150. Paul Johnson still holds the three string spotlight with a 386, but Armando Croatti is only 2 pins behind him with a 384.

The five highest bowlers are:

Name	Team	Ave.
Armando Croatti	FBM	109.4
Fred Turco	FBM	107.0
Robert Mycue	FX2	105.5
Paul Johnson	FX2	103.4
Ted Pierce	FBM	102.8

The Bird Club Bowling season will soon be ending. As usual there will be a wind-up banquet, scheduled this year on Saturday, May 3 at Bob McCarthy's Colonial Inn, Medfield. The dinner, served family style, is Roast Tenderloin of Beef with Mushroom Sauce plus Italian Shells in Meat Sauce, plus banana fritters, salad and mounds of ice cream. Chairman Ted Pierce anticipates full attendance that night!

Jim Manninen is Season Cribbage Prize Winner

At the final Cribbage Party of the season on March 18, Julia Lewis walked off with two prizes — a basket of fruit as door prize and first prize for the evening. Second prize winner was John Medailleu.

Prize for the best player of the season was won by James Manninen and his father, Eino Manninen, carried away the other door prize, a basket of fruit.

Chairman Ted Knaus reports a good attendance at all Cribbage Parties this season and looks forward to the start of parties again in the Fall.

BIRD BOWLERS IN THE BUSINESS LEAGUE: John Ambers, Armando Croatti, Ted Pierce (Captain), Arthur Chamberlain and Everett Pyne. Not present for the picture taking: Ted Knaus and Frank Nyborn. This team has come on very strong this year and was in second place in League standing on March 10. On March 31 they set a new team high single of 642.

Everett Brennan

EVERETT BRENNAN, 74, retired wright of the East Walpole Mainten Department, died on March 28 at Norwood Hospital. His wife had ceded him in death by only two mo

Born in Elmsdale, Prince Ed Island, he came to Walpole as a y man and started work in the B Room at East Walpole on Augus 1919. Four years later he transfe to the Maintenance Department roofer and in the 1940's advanced "A" millwright. He retired on June 1961.

He is survived by four sons, Alan Donald, of East Walpole, Wendal Decatur, Ala., Myron of Medfield; daughters, Mrs. Helen Ammidow East Walpole, Mrs. Betty Kallstro East Walpole, and Mrs. Linda Ba of Holliston; two brothers and sisters, including Mrs. Olive Nicke of East Walpole and 16 grandchil Funeral services were held on March at the East Walpole Union Cong tional Church.

TOP BOWLERS FOR 1969: Paul Johnson, Ted Pierce, Robert Mycue and Mary Moylan. Shortly after this picture was taken, Fred Turco topped Robert Mycue's high single of 150 with a 155.

ARMANDO CROATTI, the season's best bowler, rolls a strike a Norwood Sports Center!

BIRD CLUB HOSPITAL SHOW. This is the group, 36 of them, who entertained last month at the Wrentham State School. Master of Ceremonies Jerry Norton is at the mike. Beside him is Bill Grazado who organizes the group, serves as pianist, and is co-chairman of activity, with Julia Lewis.

ael Kelley

HAEL KELLEY, retired engineer Norwood Roofing Plant, died 20, 1969 in Rumford, Maine at of 78. He resided at 16 Walcott e, East Walpole.

n in St. Margaret, Quebec, he came lpole and began as a repair man Boiler Room of the East Walpole in February 1927. From 1935 to irement in December 1955, he was ineer at the Roofing Plant Boiler

was buried from St. Mary's n, East Walpole, with a solemn nass of requiem on March 24. He ived by a brother, Thomas J. Kel- Rumford, Maine.

OF THE NEWS

(continued from page 5)

years and we know they will miss y much.

l Telschow was elected to the Na- Honor Society last week. She is a at Woodlawn High School.

Lenten Noonday Services of St. Episcopal Church have been most ing to many of us here in Shreve- he Very Reverend John Stone Jenk- an of the Cathedral in Jackson, ippi and brother of President Robert ins, has been bringing the message. ve of Shreveport, for some years he as headmaster of All Saint's Episco- ool in Vicksburg.

PACIFIC DIVISION

Mateo Office

st White, Built-Up Roof manager, vacationed on the other side of the world. His itinerary included Iran, Pakistan, Nepal and India.

AT THE NEW DINSMOOR OFFICE in Lawrence Industrial Park, Office Manager Donald Beck, left and Salesman Thomas Paquette discuss a customer's order.

The weather here in California is finally springlike and sunny. Temperatures have risen into the seventies. People are sprucing up their yards, planting flowers, repairing patio and lawn furniture, barbecuing outside, crowding the country clubs, resuming work in the building trades, and in general enjoying the spring after the long, cold rainy winter.

Wilmington Plant

The Wilmington Plant has two new faces and we are glad to welcome these individuals to the organization. One is Norma Wright, secretary to Mr. Page in the Sales Department and the other is Tony Leal, the new Shipping foreman.

Norma replaces Ann Demaronese, who is retiring to home life. She will be missed. We have had her around for some years, but she is readying her home now for a new addition, an adopted son who may just arrive any day.

Martinez Plant

Congratulations from ALL of Bird & Son, inc. to the employees of the Martinez plant who recently celebrated five years without a lost-time accident. This takes real team effort and both office and plant personnel are rightly very proud of the achievement. At a meeting in the plant in recognition of the occasion, Plant Manager J. W. Nutt brought the greetings and compliments of management.

We welcome Paul Hunter to our sales force. He will be our representative in the Fresno area. Paul and wife, Bonnie, have five children.

George Parker, machine tender at Martinez for twenty years, welcomed a grandson to his family. Daughter Judith Gibson and husband named their new son James Robert Gibson II. Judith was a former airline stewardess for American Airlines.

Annual Report

(continued from page 1)

quality of products, additional plant capacity for future growth — and better control of costs.

Each year the major cost of current operations is for raw materials and supplies. In 1968 this figure was $42,233,000, or 52.9¢ of each sales dollar. The second largest item was for wages, salaries, and employee benefits — $27,689,000, representing 34.7¢ of the sales dollar. Dividend payments were $946,000 on the common stock and $77,000 on the preferred stock, a total of $1,023,000 — 1.3¢ on each sales dollar. After the payment of these dividends out of net earnings, only $897,000 (1.1¢ on the sales dollar) was left to reinvest in the business to help keep Bird & Son operating successfully in future years.

"A great many questions regarding the general economic conditions of the country and the business climate for 1969 still remain unanswered," states President R. F. Jenkins. "Faced with these uncertainties, we are paying strict attention to rigid cost controls and improved operations in every area. of our business. We have also launched an aggressive marketing program aimed at increasing sales in all divisions. This, we hope, will provide the right climate for better earnings and a continued healthy growth. Through careful planning by the management and the Board of Directors, and through the continuing cooperation of all employees we shall work toward a successful year in 1969."

1968 RESULTS COMPARED WITH 1967 RESULTS

(Includes Bird Machine Company Operations)

The total paid to Bird & Son, inc. by our customers in 1968 amounted to $79,857,000 which compares with a total in 1967 of $78,254,000.

	1968 Results		1967 Results	
Here is how those dollars were spent:	How Much in 1968	Cents from Each Sales Dollar	How Much in 1967	Cents from Each Sales Dollar
CUSTOMERS — Thousands of them paid for products valued at	$79,857,000	100.0¢	$78,254,000	100.0¢
WE PAID —				
GOVERNMENT — for direct taxes	$ 2,899,000	3.6¢	$ 3,681,000	4.7¢
MATERIALS, SUPPLIES, etc.	42,233,000	52.9¢	39,777,000	50.8¢
EMPLOYEES — for wages, salaries and all benefits	27,689,000	34.7¢	26,719,000	34.2¢
REPAIRS and depreciation	5,116,000	6.4¢	5,202,000	6.7¢
	$77,937,000	97.6¢	$75,379,000	96.4¢
Consolidated earnings	$ 1,920,000	2.4¢	$ 2,875,000	3.6¢
PAID TO STOCKHOLDERS — Cash dividends	1,023,000	1.3¢	1,042,000	1.3¢
BALANCE — reinvested in the business	$ 897,000	1.1¢	$ 1,833,000	2.3¢

Vito Minervini Joins Perth Amboy Staff As Plant Engineer

Vito Minervini was hired at the Perth Amboy Plant last month as plant engineer. He came to Bird & Son after several years as plant service supervisor with Owens-Illinois, Lilly Tulip Cup Division of Holmdel, N.J.

Vito Minervini

After serving in the Army from 1950 to 1952, Mr. Minervini started in industry as an electrician with Eastwood-Neally Corporation in Belleville, N.J. Several years later he joined Lee Filter Corporation in Edison, N.J. where over a period of eight years he was successively promoted to chief electrician, electrical supervisor, and plant engineer. From Lee, he went to Lilly Tulip Cup, and then to Bird & Son.

He lives in Madison Township with his wife, Marion, and a 14-year old son, William who is a sophomore at Cedar Ridge High School. William recently won first place in the Student Division of an Americanism Essay contest sponsored by the News Tribune of Perth Amboy. He has been on the Honor Roll for the past two years and is a straight A student.

Says Vito: "All of us in the Minervini family are typical tourists. We enjoy motor trips to New England and Canada, where we have spent many summers. My hobbies include bowling, fishing, hunting and electrical gadgets."

CHARLES THOMPSON, 165 lb middleweight, and winner of the Gulf Coast Championship. He's a lift truck driver at Shreveport Felt Mill.

Middleweight Champion Works at Shreveport

Charles Thompson of the Shreveport Felt Mill, has won the Gulf Coast Championship in the middleweight division. He was also runner-up in the Southern Championship bouts held in New Orleans. Gulf Coast draws fighters from the three states of Texas, Louisiana and Arkansas.

In the picture you see Thompson — a 165 lb middleweight — working out on heavy bags in the gym at 1812 Texas Street in Shreveport. Five or six years ago he joined the Sports for Boys Club and enjoys this pastime very much. He has great admiration for the director of this Boys Club, J. Irish McNeel whose love of life is working with boys who want to learn boxing — a pastime that gives them a sense of accomplishment, and at the same time gives them something to do that keeps them off the streets at night. McNeel not only serves without pay, but helps with his transportation and personal money on out of town matches.

Charlie Thompson, during his working hours, drives one of the fork lift tractors in the Felt Mill.

Contributors

The following individuals reported news in this issue: Robert Zobel, Richard Usry, William Mazyck, Janice Ritter, Sandra Darnell, Joanne Brown, Ora Miller, Lucille Sullins, Geri Magerski, Robert Pearson, William Cosgrove, Mildred Sanborn, Betty Gedman, Lawrence Weisman, Ernestine Scott, Alfred Breen, Steven Lerner, Catherine Brady, Vito Puopolo, William Grinavic, John Reddick, Ted Pierce, Dennis Kennedy, Helen Lane, Frank Sturtevant, James Thompson, William Grazado.

Still Time to Sign Up For Puerto Rico Fiesta

Bird Club members still have time to sign up for the bargain four-day week in Puerto Rico, May-23-26th. The deadline is April 25, 1969.

Get out that folder which was mailed to you, and sign up for an out-of-this-world vacation. Full details available at the Credit Union. The cost is only $189 per person.

MR. AND MRS FRANK MAGERSKI, married in Chicago on February 25. The bride is the former Geri Enberg and works at the Chicago office. Frank operates a meat market not far from the Chicago plant and office.

Tickets Now Selling For "The Mikado" at Walpol High School, May 1-3

Curtain time for "The Mikado only a few weeks away! For its anniversary Spring production, the ponset Choral Society has chosen most popular and colorful of all Gilbert and Sullivan operettas. dates: Thursday through Saturday, 1, 2, and 3, at the Walpole Se High School Auditorium.

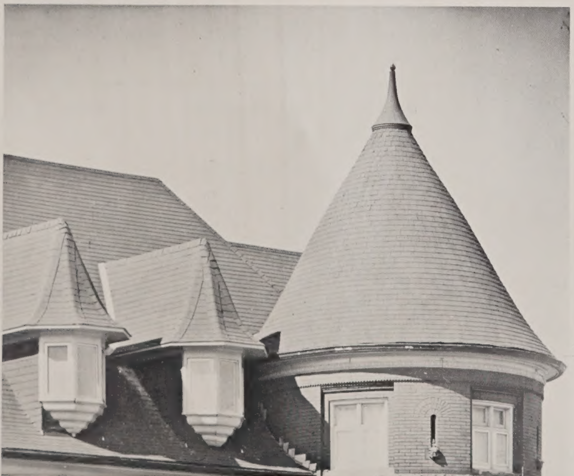
This will be the equivalent full-scale professional production professional scenery, costumes, mak by Jack Stein, an orchestra, and pr pals and chorus, trained and directe Hassler Einzig. Mr. Einzig's shows duced with the Choral Society for n seasons have established the Nepc Choral Society's reputation as the f amateur Gilbert and Sullivan grou this part of the country.

Tickets are now on sale through Club ticket sellers and at the Nepc Credit Union. If you are a patron, tickets have already been ord through the mail. If not, better buy tickets soon. There are plenty of seat all performances, but Friday and Sa day nights are the most popular and might be sell-outs this year.

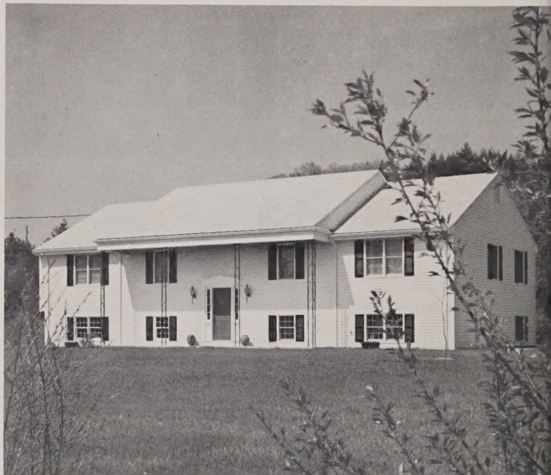
The cast is as follows:

The three little maids: Yum-Yun Louise Hall; Pitti-Sing—Miriam Ha Peep-Bo — Karen Dobson. Katisha Del Brule; The Mikado — Hoel ditch; Ko-Ko — Ronald Dobson; ki-Poo — Kenneth McLean; Pooh- — Harold Lazarone; Pish-Tush — gar Grout.

You'll be sorry if you miss this sh



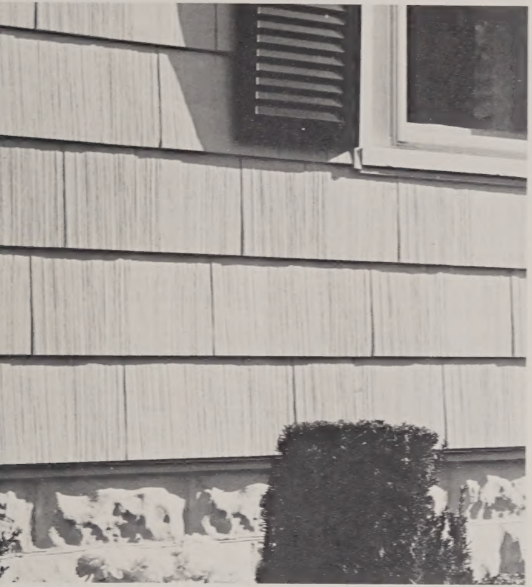
NO PROBLEM FOR "JETS." This turreted, many-angled roof in St. Louis was originally of slate, applied in 1890, and badly in need of repair. The solution was 46 squares of Bird Wind Seal "JET" Shingles, plus Hip and Ridge Shingles, fully adaptable to the sharp and varying contours.



HANDSOME ALL-VINYL HOME in Avon, Connecticut. This new house, protected with Double 4" White Solid Vinyl Siding, and made even more attractive with Bird Solid Black Shutters, will never need painting, except for the trim.

The BIRD REVIEW

ne 57 No. 5 Published for Bird & Son, inc. employees and their families May - June 1969



T PRODUCT — Bird Solid Vinyl Shake Siding was introduced in May. Note how closely nbles beautifully grained wood shake shingles — and yet it is permanent solid vinyl, om the troubles that beset wood and metal sidings.

d Introduces id Vinyl Shake

najor addition to the Bird line of Vinyl Products was introduced in — Solid Vinyl Shake Siding. As cture shows, the product has all pearance of authentic hand split n shake, with bold graining. et, it is as permanent and trouble other Bird Solid Vinyl products. rugged is the new product that been dubbed the "unshakeable " It never will need paint, it will el, blister or rot, like wood, nor corrode, pit, or dent like metal. anels, 11" x 38" in dimension, sily applied, locking together h an exclusive Bird-designed roll locking joint.

e is indeed an exciting new prod- the Bird Solid Vinyl line — ing beautiful, rugged, distinctive rd salesmen to promote along he other Solid Vinyl products are in great demand today.

new Shake Siding was devel- y the Product Development De- nt at Norwood and is produced Bird Plastics Division Plant in own, Kentucky.

Ronald Babcock Succeeds W.J.Smith as Controller

Ronald G. Babcock

Ronald G. Babcock was promoted to corporate controller of Bird & Son effective May 1, 1969. He succeeds William J. Smith, who was elected treasurer at the stockholders' meeting in April.

Mr. Babcock's career with the company began in November, 1954 as an accountant. He progressed to supervisor of a section, then to assistant general cost accountant. He was assistant budget director for a year and cost accounting manager for two years until named controller, Building Materials Group in January, 1968. It was from

(continued on page 2)

Stockholders Elect William J. Smith Treasurer and Clerk at Annual Meeting

William J. Smith, Treasurer

William J. Smith was elected treasurer and clerk of Bird & Son, inc. at the annual stockholder's meeting on April 15. Mr. Smith, who had been controller since June 1966, succeeds John C. Rambeau who retired at the end of April. Mr. Smith was also elected to the Board of Directors at the annual meeting.

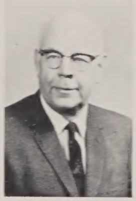
He was educated in accounting and business administration at the University of Kansas and Northwestern University, and prior to joining Bird & Son had been financial vice president of Coates Brothers, New York, for ten years, and for seven years, controller for Stowe-Woodward of Newton Upper Falls.

Mr. Smith is a director of the Arrow Mutual Insurance Company, the Neponset Reservoir Commission, and the Neponset Reservoir Corporation. He is a trustee of the Norwood Hospital and a deacon in the Islington Community Church. The Smiths live at 86 Fearing Drive, Westwood, and both of them are presently serving as advisers to the fellowship group in the Community Church. He is a member of the Financial Executive Institute and the American Management Association.

He recently taught management accounting at Boston University, Graduate School of Business for a year and a half; and when living in Massachusetts at an earlier date, he taught at Boston University for four years. At that time he originated their course in Controllership in conjunction with the Financial Executive Institute.

The Smith's daughter, Janet, graduates from Green Mountain Junior College, Poultney, Vt., in June. Two sons are serving with the Navy in Vietnam. Lt. Wayne Smith is weapons officer on the USS Newport News and Lt. j.g. Craig Smith, explosives ordnance disposal officer on the USS Mazama. There is also one small and very cute granddaughter, Vicki.

Albert F. Gilmore Named Paper Mill Manager; Roswell Fallon is Supt.



Albert F. Gilmore

Roswell Fallon

Vice President George Tooker has announced the appointment of Albert F. Gilmore as mill manager, Paper Mill Operations, and Roswell Fallon as Paper Mill superintendent, effective April 15.

Mr. Gilmore will soon complete 40 years of service with Bird & Son. He joined the Paper Mill as a chemist in July 1929 upon graduation from the University of Maine. He has been Paper Mill superintendent since January 1962; prior to that he was assistant superintendent for three years, and in his earlier years first a research chemist and then foreman of the beater room and stock handling departments.

Mr. Gilmore and his wife, Mae, live at 14 Calvert Road, East Walpole. They have a son Albert, Jr., of Cohasset, and three grandchildren.

Mr. Fallon brings over 20 years of papermaking experience to his new position with Bird & Son. After graduating from Clarkson College in 1948 with a degree in Chemical Engineering, he joined St. Regis Paper Company as a chemist. He later became chief chemist at their Deferiet, New York Mill, and manufacturing superintendent for two years at the Herring, New York Mill. Since December 1960 he had been manufacturing superin-

(continued on page 2)

The BIRD REVIEW
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Editorial Office at East Walpole, Mass.

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EDGAR M. GROUT, Editor JOHN J. MURPHY, Adviser

Consumer Advertising Generates Good Business

Director of Advertising Leonard C. Niese has reported on the continued high volume of advertising coupons being clipped and returned to East Walpole, requesting further information on BIRD Solid Vinyl Products and BIRD Wind Seal "JET"® Shingles; all resulting from colorful advertisements in a number of consumer publications.

These requests are quickly processed by sending a colorful and informative all-product brochure. Shortly after this mailing, the names of the inquirers are sent to the salesman for follow-up. Frequently, new business for local dealers is generated through this prospect-producing program.

Particular advertising emphasis has been applied during this Spring in order to capitalize on the marketing and promotional efforts of the National Home Improvement Council in promoting the "May — National Home Improvement Month" program. Advertisements have appeared in the current issues of *American Home* magazine, *Better Homes and Gardens, House Beautiful* and others.

It is all part of the "Action" program for 1969 to keep sales interest levels high during the building and remodeling season.

Babcock

(continued from page 1)

this position that he moved to his present position as corporate controller.

He is an honor graduate of Northeastern University, with a degree in Business Administration. He is a member of the Massachusetts Route 128 Chapter of the National Association of Accountants, serving this group as president in 1966-1967. Mr. Babcock is the author of several technical papers, which have been submitted for publication to the accounting profession. He has also served as both a moderator and discussion leader at various seminars and panel programs in the accounting education and management fields.

Ronald and Judith Babcock live in Walpole with their three children, Kathleen, Karen and Kevin.

Other Appointments

Also, as part of the change involved in Mr. John Rambeau's retirement several other promotions were effected in the financial division.

Allan F. Jones — from manager Corporate Systems to controller Paperboard Products Group.

William T. Shaw — from manager Corporate Accounting to controller Building Materials Group.

Robert B. Rossi — from systems analyst to manager Corporate Accounting.

Richard G. Barnard — from financial planning supervisor, Building Materials Group to manager Corporate Systems.

Joseph Zilfi — from Corporate Accounting supervisor to financial planning supervisor, Building Materials Group.

James K. Sullivan — from senior accountant to Corporate Accounting supervisor.

Following the retirement of Evelyn Wadleigh at the end of May, Mary Molla was promoted to Office Service supervisor. She has been assistant in the department since January, and for many years prior to that was secretary in the Purchasing Department.

Fallon

(continued from page 1)

tendent at the St. Regis Board mill in Milwaukee.

He is a member of Paper Industry Management Association and of TAPPI. In World War II he served with the Air Force in Europe as Tech. Sgt. from 1942 to 1945.

Roswell and Margaret Fallon have made their home in Thiensville, near Milwaukee, but will soon be moving to the Walpole area. They have four daughters: Sharon Lemke, married and living in Oshkosh; Nancy, a freshman at the University of Wisconsin; Jean, a junior in high school; and Anne in the seventh grade.

Charleston Plant Awarded Unusual Safety Honors

WE HAVE WORKE
500
GREEN CROSS FOR SAFETY

SAFETY AWARD TO CHARLESTON PLANT. William Chappell, right, of Employers Insuran Wausau, presents the second award in this class in the state of South Carolina to Ge Manager A. K. Powers. Others in the front row are Richard Usry and E. N. Zinkowski. row, left to right: Malcolm MacDonald, Tommie Epting, Joe Gilbreath, A. G. Marsh, Litchfield, William Price, Stanley Phillips, William Mazuck and Jesse Ulmer.

GREEN CROSS FOR SAFETY
MEMBER
NATIONAL SAFETY COUNCIL

TOP SAFETY HONORS TO SHREVEPORT, in Group A in the 1968 Accident Prevention Co of the Asphalt Roofing Industry Bureau. The plant was given a Green Cross for Safety by the insurance carrier, and will fly it until there is a lost time accident. The three m middle are J. D. Teutsch, Frank Markham and C. L. Apple of the Safety Steering Comm At the left is R. D. Adams, at that time plant superintendent, and at the right is Orville representing Employers Insurance of Wausau.

The Bird & Son Charleston Plant has received a safety award from Employers of Wausau (our insurance carrier) for exceptional achievement in accident prevention.

The Charleston Plant worked a total of 402,763 man-hours without a disabling injury from December 1, 1967 to January 1, 1969. In presenting the award to General Manager A. K. Powers, Bill Chappell of Employers of Wausau pointed out that this is only the second time an award such as this has been given to a firm in South Carolina by Employers of Wausau.

Charleston is one of four Bird & Son plants which have operated for over a year without a lost time acident. Charleston's record is now over 450 days. The other plants are Waterville, at the head of the list, W. J. Hill, and the Shreveport Felt Mill.

Shreveport Plants Receive Trophy for Fine Record

The Shreveport Roofing and Felt Mills have just been awarded a trophy for having the lowest frequency rate in the Group A safety contest of the Asphalt Roofing Industry Bureau. The Felt Mill operated with no acciden 1968; while the Roofing Plant did one accident, the combined record both plants was still the best of group.

The Charleston Roofing Plant one of four plants in Group B to an award for perfect accident rec in 1968. Thus Charleston was sal twice for its excellent performance year: once by the ARIB and agai Employers of Wausau, as reported where.

The Norwood Roofing Plant w certificate for its improved record year. The accident frequency rate lower because of fewer accidents, seven, compared with eleven the before.

surer J.C. Rambeau ed at End of April

C. Rambeau

r four years as treasurer and ry of the company, and nearly rs total service in Bird & Son, ohn C. Rambeau retired at the April.

owing graduation from Harvard e in 1930, he was a certified pub- ountant for Price Waterhouse & r 17 years. He joined Bird & auditor in June 1947, became nt secretary and treasurer in 1960, and treasurer-secretary in 1965.

ough the Rambeaus have long esidents of Newtonville, Mass., nd Margaret Rambeau now own -'round home in Largo, Florida. will move to this delightful spot y where Jack anticipates enjoy- enty of fishing and golf. When eather turns bad, as it can, even rida, Jack will pursue his hobby g flies for fishing, or assembling lass fishing rods.

re is an old family home near stock, Vermont. The Rambeaus ing this up and expect to spend f each summer here. There will rneys, also, to Houston, Texas their son, Dr. John C. Rambeau, es and works as a radiologist. daughter, Mrs. Jean Little lives st Newton, Mass. There are eight hildren, four in Massachusetts ur in Texas.

onset Choral Society in "Mikado" Production 20th Anniversary Show

ee highly successful performances e Mikado" on May 1, 2, and 3 Walpole High School Auditorium the memorable 20th Anniversary of the Neponset Choral Society. audiences applauded enthusiasti- ach night in appreciation of one best Gilbert and Sullivan produc- ver staged by the Society.

tanding in their portrayal of the character parts were Ronald Dob- Ko-Ko, Harold Lazaron as the us Poo-Bah, and Delphine Brule haughty and frustrated Katisha. ree little maids were beautiful, us, and a pleasure to see and hear: Hall as Yum-Yum, Miriam Hal- Pitti-Sing, and Karen Dobson as o. Kenneth McLean turned in a rformance as Yum-Yum's suitor, Poo. Hoel Bowditch was a mag- Mikado in stature and voice. n McCrady did an excellent job role of Pish-Tush, which he took two weeks' notice upon the sud- ness of Ed Grout who was scheduled to sing the part. And finally, James Dusty added to the fun and pageantry of the Mikado's entrance scene with his effective bearing of the umbrella.

A 20-piece orchestra with Evelyn Gulzinski as concert master and Mary Bowditch as pianist provided an effective accompaniment. Professional costumes and scenery and make up by Jack Stein added much to the enjoyment of the evening. Hassler Einzig, conducting his 17th Gilbert and Sullivan show for the Society, brought soloists and chorus to a high pitch of perfection. The Neponset Choral Society is sponsored by The Bird Club, Inc.

Anniversary Banquet at Colonial Inn

On Friday, May 16 old and new members of the Neponset Choral Society gathered at the Colonial Inn in Medfield to celebrate the 20th Anniversary of the Society. It was an evening of reminiscing, of viewing slides of previous performances, of dancing to the music of Vin Perry's orchestra and of recognition of the talents of many persons who have contributed to the success of the Society in the last two decades. Harriet Dusty presented the 20 year history in a clever poem which was loudly applauded.

Special recognition was given to Leonard Weaver, founder, director and inspiring leader who is personally responsible for a major share of the Society's success, and to Hassler Einzig, director of the Gilbert and Sullivan productions. Each received an appropriate gift.

Retirement Time Arrives For Five Employees

Evelyn Wadleigh

Edwin Readel

When EVELYN WADLEIGH retired at the end of May, she had completed almost forty-three years of continuous service with Bird & Son. She started to work with the company on June 21, 1926, shortly after graduation from Boston University.

Her first job was a temporary one with Controller Donald H. Chase for three months, but later in the fall of that year she was transferred to the Accounting Department to work for Arthur Mellin. After a time, Mr. Mellin was transferred to head of the Stenographic Department and Miss Wadleigh took his place as supervisor in Accounting. In a later swap, Miss Wadleigh succeeded Mr. Mellin as head of Stenographic and Mr. Mellin went to Accounting. So Stenographic, the Mail Room and Machines Department, which she has run so efficiently since February, 1934, became her permanent job!

It would take several columns to list in detail all of the many changes in personnel and equipment that have occurred during Miss Wadleigh's many years as head of the office services. For instance, there were just two pieces of duplicating equipment, the gelatin ditto and a mimeograph. In the early days dictation was done on Ediphones at each dictator's desk, using the round wax cylinders. Later, Audograph machines with flat plastic records were used, and for the past several years dictating has been done over telephone instruments and recorded on a battery of five recording machines in the Stenographic Department. Her department now has the latest in duplicating equipment; a Xerox and a Bruning, two Multilith machines, and a third on order. The Addressograph equipment has been modernized several times during her regime. She says the volume of dictation has decreased somewhat but the duplicating of reports and forms, especially on the Multilith equipment has increased tremendously.

Evelyn has no special plans for her retirement. She expects to stay home and keep house for herself and her sister, Beatrice, but we suspect she will keep plenty busy as she lives in a large thirteen room house in Norfolk. Her father who died several years ago, had a large market garden. She and Beatrice still raise strawberries, raspberries and a few small crops, mostly for their own use. Maybe in retirement she will have time for a flower garden, too.

Besides her sister, Evelyn also has a brother, Cecil who works for the government in the department of agriculture. He lives in Lanham, Maryland.

EDWIN READEL retired at the end of May after 27 years with Bird & Son, 20 of them as a Fibre Box salesman in western Massachusetts.

Ed joined the Fibre Box Sales Division in March 1942 as a sales correspondent. After four months on the road, he returned to the department to serve as sales service manager from March 1942 to June 1949. Since then he has been the western Massachusetts sales representative.

On one of his last days at work Ed was reminiscing: "I have fond memories," he said, "of the many folks at Bird & Son and the many customers who have made my life a happy one. There are so many I hesitate to mention any by name but can say that I haven't worked with anyone I didn't like or respect."

Edwin and Muriel Readel have a small place at Popponesset on Cape Cod where they plan to spend summers — boating, bathing, and watching the "babes on the beach"! Some day they hope to drive across the country to visit their son, Peter, who is married and living in San Clemente, California, the town in which Preisdent Nixon recently purchased a house for his summer White House. In California there are also a grandson, Karl and granddaughter, Karin. When Ed and Muriel make the auto trip they hope to drive out the southern route, spend a winter in California or Arizona, and come back the northern route when the parks are open so they can see some of this wonderful country.

JOSEPH HEALY, receives a wrist watch as a gift from fellow employees as he retires from the Portland, Oregon, Roofing Plant. Plant Manager Franklyn Wood is making the presentation.

JOSEPH J. HEALY, granule truck operator, retired in April after twenty-two years of service at the Portland Roofing Plant. The occasion was marked with a coffee and cake party at which time he was presented with a wrist watch from his fellow employees. Pictured above is Franklyn W. Wood, plant manager, making the award.

Joe is one of the few employees who worked for the original Pacific Roofing Company, then later worked for Pabco Products, Inc. when they acquired the plant. He continued working for Fibreboard Corporation and then Bird & Son, inc. when they purchased the Roofing Division. Over the many years he has always been known as a loyal, competent employee.

While he has no immediate plans for the future we feel sure he is too active spend his retirement years resting. In the offing is a leisurely auto trip back east with his wife.

We all join in wishing him the best of luck for the future and hope we are able to fill his position with another employee equally as loyal and competent.

Alex MacIntyre

ALEXANDER M. MACINTYRE, "Mac," came to work at the Roofing plant in November, 1956. Born in Govan, Scotland, Mac emigrated to America in September, 1923. After several jobs in New York and Boston, he was hired "temporarily" as an advertising salesman by the BOSTON POST. Thirty-one years later in October, 1956, when the POST ceased publication, Mac was assistant circulation director.

He started work at the Roofing Mill assisting the late Ed Hiller in planning and scheduling. When Ed retired, Mac became planner and scheduler at the Roofing Mill. In 1962 he transferred to the Fibre Box Plant where he coordi-

(continued on page 4)

C~SON QUALITY PRODUCTS
PROOF THAT BIRD
JET
SHINGLES WONT BLOW OFF IN HURRICANE FORCE WINDS

EFFECTIVE DISPLAY. Part of the fine Bird & Son exhibit of products that you will see if you visit the National Housing Center, 1625 L Street, NW, in Washington this summer.

See the Bird Exhibit at National Housing Center In Washington, D.C.

Is Washington, D. C. on your list for a vacation or week-end trip this year? If it is, you will be well rewarded by spending some time at the National Housing Center at 1625 L Street NW.

In this building, on the first and mezzanine floors of the headquarters offices of the National Association of Home Builders, is a most interesting exhibit open to the public. Bird & Son along with other well-known building material manufacturers has its products on display. As the accompanying picture indicates, Bird Wind Seal Jet® shingles and Bird Solid Vinyl building products are attractively displayed.

The Center is near the Mayflower Hotel, about four blocks from the White House.

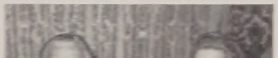
Retirements

(continued from page 3)

nated the printing of all corrugated and solid fibre boxes and acted as liaison between sales, manufacturing and production control. Now he has retired as of May 31.

Mac married Edith Ferris of Norfolk, and they are looking forward to celebrating their fortieth wedding anniversary next month. Their home is at 18 Berwick Street, Norwood, but they spend their leisure time at their summer farm in Northwood, New Hampshire.

Mac and Edith have three daughters, Jean, Judith and Janice. Jean is Mrs. Theodore Kennett of Duxbury, Massachusetts, and is secretary to the clerk of the Supreme Judicial Court for the Commonwealth of Massachusetts. Judith is Mrs. Marlowe LeBarge and is the mother of Betsy, Laurie, Debbie, Kristen and Jonathan, all of Kennebunk, Maine.



RETIRED IN MAY. Bob Brebach, Chicago sales representative, and his wife, Charlotte, enjoying themselves at the recent retirement party held in his honor.

Janice is Mrs. Kenneth Hutchins of Kennebunkport, Maine, and the mother of Kathleen, Glen, Tim and Peter MacIntyre Hutchins.

Mac has been an active member of the Bird Club and at the election of officers in May he was nominated and elected to the office of president. He is a member of the Bird Club Golf League and a member of the exclusive Bird Club Hole in One Club.

In retirement he hopes to spend some time at the family farm and enjoy as much golf as possible. Not feeling of retirement age, Mac has accepted a full-time position with Control Systems Engineering, Inc., one of the younger industries in the Norwood area.

WILLIAM J. "BOB" BREBACH completed a record of more than 46 years with Bird & Son when he retired at the end of May. Most of these years were spent in the Chicago area as one of the most successful and most respected Bird & Son sales representatives in the Building Materials Division.

Bob started with Bird & Son on December 4, 1922 as a voucher clerk in the Chicago Office, Accounts Payable Department. A few months later, he transferred to the Sales Department as a correspondent, working his way up to become chief correspondent, or as they call such persons today, sales service manager.

In 1936, Bob transferred to outside sales, becoming the representative in the Chicago area, the position he held until January 1, 1969 when he was named a Built-Up Roofing specialist. Throughout the years Bob has been a top notch salesman, not only in the Western Division but a leader in the entire company. He has always been hard working and an ardent supporter of all Bird products.

While Bob Brebach retired from Bird & Son on May 31, he is not retiring from selling Bird Products, as he is going to work for our Chicago jobber, Jansen Wholesale Roofing & Supply Company. He claims he doesn't intend to work full time the year round, but knowing Bob we imagine he will keep going as before. First, however, he and Mrs. Brebach are planning a trip to Hawaii, and then he will go to work upon his return.

Bob has also been a great outdoorsman, especially fishing and hunting, and he expects to continue this in his retirement. The Brebachs live in Northbrook, Illinois and will continue there in retirement. At a fine retirement party recently, the entire Western Division as well as executives from the Home Office saluted Bob and Charlotte and wished them a long and happy retirement.

Manuel Rebello Named Night Foreman, Phillipsdale

Manuel Rebello

Manuel Rebello was recently promoted to night foreman at Phillipsdale. Bill, as he is called, began working at Bird & Son's Phillipsdale Plant in 1946 as a trucker. In 1952 he transferred to the Paper Machines and worked on various jobs becoming machine tender in 1964.

He served in the Army from 1943 to 1946 in a reconnaissance unit in the European Theater.

Bill and his wife, Madeline, reside at 46 James Street in East Providence. They have one married daughter, Diana, who also lives in East Providence; their son, William, goes to Roger Williams Junior College; another son, Donald, goes to East Providence High School and a daughter, Ann, goes to elementary school.

Bill is an avid golfer and also enjoys salt water fishing.

FOR SALE

IN EAST WALPOLE. 6 Room older type bungalow. Four rooms down with ½ bath, 2 rooms up with full bath, new gas heater, aluminum windows and doors. Walk to schools, churches, bus, etc. Tel. 469-9764.

WORTHY MATRON. Evelyn Thomas Gugli
of Fibre Box Sales, was installed on Apri
as Worthy Matron, Samoset Chapter, O
of Eastern Star, in Norwood.

Bird Club Holds Election; New President Chosen a Activity Chairmen Name

At the Bird Club annual meeting
April 8, the treasurer's report sho
a total of $7,286 spent for twelve
ferent activities of the Club — all
way from bowling, cribbage, art cla
and the Choral Society in the winter
golf, baseball games and Tri-Mill Sp
Club events in the summer.

Members present heard reports f
all committee chairmen and elected
following officers and directors: Se
tary, Ruth Phelan; Treasurer, Mu
Brigham; Directors for three years:
gar Grout, Robert Ivatts and Pe
Spiers. These were all re-elections,
cept Muriel Brigham of Bird Mac
Company who becomes the new tr
urer.

Alex MacIntyre was elected presid
of the Bird Club Council, and Ed
Grout, vice president at the first mee
of the Council in May.

Committee chairmen were appoi
as follows: Art Classes, Oscar Lamb
Auditing, Charles Makarevich; Bowli
Ted Pierce; Cribbage, Edward Kn
Entertainment, Robert Ivatts; Men's G
Ray Bearce; Girls' Golf, Mary Moy
Neponset Choral Society, Leonard We
er; New and Special Activities, Rich
Walker; Men's Softball, Paul Pins
nault; Tri-Mill Sports Club, Aldo
toni; Flower Bulbs, Agnes Stellm
Hospital Boxes, Rocco Phillips. Ro
Phillips retired as president of the Co
cil after serving two years during wh
time the Club has been very active
successful.

Tribute to Lewis and Grazado

William Grazado and Julia Le
have resigned after five years of dev
service as co-chairmen of the Bird C
Hospital Shows — one of the fi
activities sponsored by the Bird C
The Council is now searching fo
chairman or two co-chairmen to c
on this most worthwhile activity.

Bill Grazado's interest in hosp
shows dates back to World War
Near the end of the War, when l

(continued on page 6)

We Congratulate Our June Graduates

HIGH SCHOOL ★ COLLEGE

Geraldine Harden
New Hampshire Col. of
Acctg. & Commerce
Robert Harden
Manchester Plant

John W. Heylin, Jr.
Boston Trade School
John W. Heylin
Nor. Roofing Plant

Donnie Ray Ned
Linnear High School
Shreveport, La.
Willie T. Ned
Shreveport Plant

Ruby Lee Thomas
Linnear High School
Shreveport, La.
Robert Thomas
Shreveport Plant

A. Zuppa
ridge Sr. H. S.
ridge, N. J.
ha M. Zuppa
Amboy Office

Carolee Tice
Sayreville War
Memorial H. S.
Catherine Tice
Perth Amboy Office

Joyce A. Lentvorsky
Perth Amboy H. S.
Helen Lentvorsky
Perth Amboy Office

William G. Hinchey
Walpole High School
Louise Hinchey
Main Office

Janice Galloway
Shaler High School
Glenshaw, Pa.
George Galloway
Perth Amboy Sales

Glenn Benson
Walpole High School
Lois Benson
Main Office

David B. Hinds
Norwood High School
Caryl Hinds
Bldg. Mtls. Prod. Dev.

obert Hammond
idence Sr. H. S.
s W. Hammond
psdale Plant

Leslie S. Fortier, Jr.
Brockton High School
Leslie S. Fortier
E. W. Paper Mill

Margaret Mary Powers
Norwood High School
Edward P. Powers
E. W. Power Plant

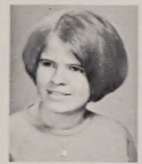
Louise Walker
Linnear High School
Shreveport, La.
Marion Walker, Jr.
Shreveport Plant

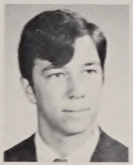
Linda Faye Harrison
Valencia High School
Shreveport, La.
Wilbur Harrison, Sr.
Shreveport Plant

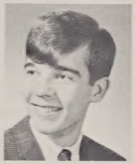
Betty Myers
Fair Park High School
Shreveport, La.
Cephas Myers
Shreveport Plant

William J. McEntee Jr.
Oliver Ames H. S.
North Easton, Mass.
William J. McEntee Sr.
Phillipsdale Office

Gordon
ap High School
sland, S. C.
as Johnson
eston Plant


Linda Jane Wells
Brockton High School
Brockton, Mass.
Walter Wells
Main Office


Michael MacLeod
Bremen High School
Midlothian, Ill.
Robert W. MacLeod
Chicago Rfg. Office


Scott Cook
Bogan High School
Chicago, Ill.
Alex Cook
Chicago Rfg. Office

Barbara Booth
Queen of Peace H. S.
Chicago, Ill.
Dolores Booth
Chicago Rfg. Office

Rachell Newman
Roosevelt High School
Gary, Indiana
Eddie Newman
Chicago Rfg. Plant

Margaret Moore
Lanphier High School
Springfield, Ill.
Roger Moore
Chicago Rfg. Office

V. Fahey
, Me. H. S.
m V. Fahey
rville Plant

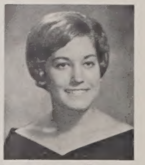
Angela Tirocchi
Cranston, R. I. High, E.
A. L. Tirocchi
Phillipsdale Plant

Thomas W. Smelstor
Norwich University
Northfield, Vt.
Joseph Smelstor, Jr.
Shoe Carton Plant

Janet Lee Smith
Green Mt. Jr. College
Poultney, Vt.
William J. Smith
Main Office

Marilyn Taggart
Norwood High School
Victor Taggart
Shoe Carton Plant

Janet B. Green
Walpole High School
Barbara and Martin
Green, Fibre Box
Office and Plant


Donna Layne Gayer
Woodlawn High School
David L. Gayer
Shreveport Plant

nn Czyryca
d High School
l P. Czyryca
Box Plant

Katherine M. Kalliel
Northeastern Univ. at
Burlington and Boston
Nader Kalliel
Shoe Carton Plant

Wayne Bearce
Massasoit Community
Col. Abington, Mass.
W. Raymond Bearce
Norwood Roofing

Mary Margaret O'Malley
Walpole High School
Martin A. O'Malley
W. J. Hill Div.

Hospital Show

(continued from page 4)

Veterans' Hospitals were caring for hundreds of wounded servicemen, a Veterans' Show was organized with Hilda Rafuse as chairman. Bill was accompanist in the orchestra and helped plan and organize the program. These shows continued for more than 10 years, gradually expanding to include other local institutions such as the Canton School for Crippled Children and the Wrentham State School. Thus, Bill has given about 18 years of devoted service to this good work, and was joined by Julia Lewis as co-chairman for the last five years. Both Bill and Julia were saluted for their fine work at the Bird Club banquet for committee workers held May 13 at the Hong Kong Restaurant in Norwood.

TOP OF THE NEWS

MAIN OFFICE

The King Philip has been the scene of three big retirement parties recently: Retiring Treasurer Jack Rambeau at the end of April, Evelyn Wadleigh's party on May 27 and a triple header for three Fibre Box Division employees on May 22: Edwin Readel, Alex MacIntyre, and Francis Curran. All guests of honor were saluted for their years of service and presented with suitable gifts.

At the Jack Rambeau party, President Robert Jenkins was master of ceremonies and speeches of congratulations and best wishes were made by Vice-Presidents P. C. Johnson, H. R. Bonnyman and G. J. Tooker; Treasurer W. J. Smith; Calvin King, president of Bird Machine Company; and Anne Lindsay, secretary to the treasurer.

At Evelyn Wadleigh's party, Ed Grout presided and called on the following to pay tribute to Evelyn's long years of devoted service; Vice-President R. H. Hall, Treasurer W. J. Smith, Mary Nevins who has worked with Miss Wadleigh for many years, former General Office Manager Joseph Erker, former Treasurer J. C. Rambeau and Office Manager Larry Lindblom who made the presentation of the gift.

At the triple header for the Fibre Box Division Employees, Vice-President H. R. Bonnyman presided. The other speakers included Superintendent C. H. Porter, and Sales Manager Benjamin Beale.

Lois Benson's son Glen, who graduated from Walpole High School this year will attend Michigan Tech in September.

The Data Processing Group was represented in the recent BAA Marathon by Paul Marcin. Paul ran 18 of the 26 miles and then blisters forced him to stop.

A cordial welcome is extended to Mrs. Ruth Boragine of Walpole, our new operator at the switchboard.

A retirement party was held for Sophie Flynn at Sandy's in Plainville on May 22 at which time members of her department congratulated her for the years of service and wished her well. This was a delayed party because at the time of Sophie's official retirement on March 31 she was laid up with a broken leg. At this party Dick Barnard served as toastmaster and Treasurer W. J. Smith and Controller Ronald Babcock were the speakers.

We extend our sympathy to Paul Marcin whose father died suddenly in May.

When Mary Zinni returned from lunch on May 22, a huge cake, flowers, candy and a nice green money tree were waiting for her in the Stenographic Department. This was her 25th Bird & Son anniversary and her friends couldn't let it pass without a proper celebration. Mary was obviously very much pleased.

On May 1st Evelyn Wadleigh was tendered a surprise birthday luncheon by the girls in her department. Stenographic always does special occasions up real well, and this was no exception. After a delicious lunch, topped off by a birthday cake, Miss Wadleigh received candy, flowers, and a beautiful Royal Doulton figurine she had admired.

NEW PRESIDENT. Helen Tohosky, East Walpole switchboard operator was recently installed as president of the Norwood Business and Professional Women's Club. Helen is a charter member of this group, was 1st vice president last year and before that, Public Relations chairman. Helen is in the center of the first row and on her left is Christine Pratt, 2nd vice president, and widow of John Pratt who for many years was electrician supervisor at the Norwood Roofing Plant.

Norman MacDonald and his wife have just returned from a very enjoyable vacation trip to St. Petersburg, Florida.

PAPER MILL AND POWER PLANT

Margaret M. Powers, daughter of Edward P. Powers of the East Walpole Power Plant graduated from Norwood High School this month and will soon enter training at Holy Ghost Hospital in Cambridge.

Leslie S. Fortier, Jr. graduated from Brockton High School on June 8 with honors and in the fall will attend the School of Arts and Sciences at Boston College, possibly majoring in psychology. His father is Leslie Fortier, machine tender of No. 3 Machine.

SHOE CARTON PLANT

Best of luck goes to Anthony Ranaldi who has entered the U. S. Army for a term in military service.

Golf season is here again and it is good to see a new face on the golf links, Carl Wenstrom, who is looking forward to an enjoyable season.

George Chapman is all smiles these days as his daughter, Mrs. William McKinnis, became the mother of a baby boy born May 18th at the Norwood Hospital.

A May vacation in Hyannis on the Cape was taken by Ambrose Fitzpatrick of the Shoe Carton Plant Office.

A baby girl was born to the Donald Seymours on March 19.

It was an early vacation for George Chapman who took the time to do some painting and make trips to his cottage on the Cape.

We wish Joseph Troiano good luck with his Bee-Line Travel Trailer which has many extras like air conditioning and stereo. We hope he enjoyed his recent trip to the Cape.

Joseph Smelstor was another who took an early spring vacation.

Victor Taggart's daughter, Marilyn, who graduated from Norwood High School this month, will enter Bryant & Stratton in the fall to further her education.

E. WALPOLE FIBRE BOX PLANT

We are glad to see James Loring back to work after being out for several months.

Charles Zabronsky bought a house recently in Norwood. We wish Charlie and his wife the best of luck in their new home.

Vice-President H. R. Bonnyman spoke before a recent meeting of the Downeast Chapter, International Material Management Society, on the subject "Package Handling Coordination or 'Are You Moving More But Enjoying It Less?' ". He traced the history of packaging from wooden boxes and barrels to modern corrugated containers which can be designed to carry articles of almost any size or weight. He urged those present to use the full facilities of the Paperboard Industry in helping solve material handling problems. The meeting was held at the Lake Shore Restaurant in Livermore Falls, Maine.

GAY NINETIES? NO, this was taken just last February when James Conrad (fur coat) and his friend Dr. Packard drove their sleigh from Wrentham over snow-covered back roads to Credit Manager Wylie MacIvor's home on Lincoln Road, in Walpole. Northeastern Division General Manager Jim Conrad and Dr. Packard took advantage of the few hours after the last big snow storm before traffic made the roads bare again.

We are glad to see Angelo Risotti back to work after being sick for several weeks.

NORWOOD ROOFING PLANT

Waino Korpela who retired from the Roofing Plant in 1954 is now back in his home town in Norwood. For the past four years he has been living in Stone Mountain, Georgia.

WATERVILLE PLANT

The William Faheys were hosts to two Madawaska High School students who took part in an exchange concert with the Winslow High School Band. Their son, Jim, a senior at Winslow, played a solo on the cornet, and those who have heard him know that this boy has real talent.

Bob Denis, our sales correspondent, and an avid ski enthusiast, expected to be skiing on Memorial Day. We have had no report since that time, but hope that he avoided the stumps!

It was a sure sign of spring a few w ago when Phil Hamilton, the smallest m ber of our team, and who incidentally sp a brand new VW, began raking le filling holes, washing windows, etc.

Norman Mathieu has his Little Le team well prepared for a gruelling sea The team is sponsored by one of our tomers.

Even though his best friend got w out, Frank Sturtevant is still going cam and fishing on his vacation since he bought a large tent.

PHILLIPSDALE PLANT

The bowling season at Phillipsdale cially closed on May 14. The Wrenns the winning team with 72 wins and losses. Jacqueline Nolan took the la high average with 100 and Everett S the men's high with 114.

Bob Pearson recently enjoyed a we vacation with fine sunny weather. He ports that he worked around his yard also worked in a few days fishing at Ja town where he reported the fishing is good.

The office girls recently had a lo lunch at the home of Joan Anthony (for office worker), where they also had a ch to see the new baby Julie.

Right Color, Wrong Car! Bob Bois asked Lenny Audet for a ride home on cent morning. Audet told him to wai his car, a blue Plymouth. Bob, went to parking lot and got into a blue car waited and waited. Tired of waiting, finally got in the back seat and fell as waking up suddenly at about 10:15 in morning. Not realizing what time it he went back to the mill and aske Audet was working over, whereupon learned that Audet waited until 10 min past 7 that morning and then went home without him. Bob got into a car all right but at that point he discov that he had been waiting in Everett meida's blue Ford!

Kathleen Mendes and her husband cently hitched up their trailer and went the North America's Family Campers Sp Safari. It was held at the Eastern St Exposition Fair Grounds in Springf Mass., with about 9,000 in attendance.

Kathy belongs to the Mount Hope C ter, which took 2nd prize for the best in a parade held at the safari. (Kathy w in the DP office).

The Phillipsdale Bowling Banquet held on May 11, 1969 at the El Mor Supper Club in Johnston. Ralph Willi presented the awards, and an enjoyable was had by all.

CHICAGO ROOFING PLANT

In April, James Williams, shingle w per and supply man, received his t $25.00 award for a money saving gestion. He received the check from As ant Superintendent Sam Marks with F man Ray Gusick also present to offer gratulations. Jim frequently comes up good ideas and we are all quite proud him.

We are happy to welcome a new ployee to the office, Marsha Popovich, will be working in the Purchasing Dep ment. Marsha graduated from Hope L Community High School in June last y She then attended one semester of col and now attends night school, majoring Biology at Moraine Valley Commer College.

We also welcome two new babies our world. A daughter, their second ch was born to Mr. and Mrs. Al Bianco. T named the new baby Ericka Lynn after arrival on April 4. Al heads our Qua Control Department.

Lillian Fuerst was a grandmother waiting at the same time. Her son Gus his wife Sharon became the parents o healthy 7 lb. 13 oz. boy named Step Michael born April 4. This is the sec child for the Fuersts.

Michael MacLeod, son of Office Mana Robert W. MacLeod graduated fr Vernon High School in Midlothian will attend Wisconsin State University White Water, Wisconsin.

Cook whose picture appears on the page is the son of Al Cook, pur- agent. He will enter Valparaiso ity in the fall after graduating from High School this month.

ra Booth, another June graduate of Peace High School), will attend College this fall. Barbara plans to a teacher.

Moore who just graduated from High School, Springfield, Illinois end Western Illinois University at , Illinois in the fall. Her father, Moore, is Vinyl specialist for the Roofing Plant.

ell Newman, daughter of Eddie n of the Shipping Department will ardue University at West Lafayette, in September. She has just gradu- m Roosevelt High School in Gary,

are happy to report that Agnor wife Florence, is home from the . Agnor is a millwright in the ance Department.

Martin Krajcir of Maintenance we our deepest sympathy on the recent his mother. Mrs. Krajcir was a 34 years of age. And to An Stupur npathy on the death of her sister ne Kentrus.

ratulations to Carol Cox on her engagement. Carol has announced marriage will take place in July to Bombacino, Jr. We wish her good d much happiness.

EPORT PLANT

and daughters of Bird employees ded for college this fall. Here are ns of some of the students pictured June Graduates page:

e Ned's son, Donnie Ray Ned, ed from Linnear High School and er Grambling College at Rushton,

Lee Thomas, daughter of Robert , graduated from Linnear High and will enter Northwestern School sing.

e Walker, daughter of Marion Jr., graduated from Linnear High and plans to enter Bishop College, Texas.

ur Harrison, Sr.'s daughter, Linda rrison, a graduate of Valencia High will attend Southern University, ort Branch.

as Myers' daughter Betty, a gradu- Fair Park High School, will enter eveport Branch of L.S.U. and major nistry.

tly this bulletin was posted by the Committee:

will pay $5.00 for the best safety Rules — Use these two words in gan — "Fine" "1969". Drop your Suggestion Box. If we don't have r this week, we will add two more ou can use next week."

was a winner the first week, H. E. is slogan: "Bird's Safety Record is please be careful, the life you save mine in 1969." Russ received his rom Huey Humphrey, Committee

T WINNER. H. E. Russ, left receives ollar bill from Huey Humphrey as f the first week's Safety Slogan con- hreveport.

PACIFIC DIVISION

San Mateo Office

Ernie (Erwin) White returned from his Asian tour, tanned and a couple of pounds lighter. He enjoyed it very much. We look forward to seeing his pictures, especially those of Afghanistan which he states is a photographer's paradise. Ernie moved into his new home in Burlingame the weekend following his return.

Unfortunately, Ernie was in the hospital with encephalitis soon after he returned from this vacation. He is planning to be back to work shortly.

Pat Morrison and Betty Gedman finished their winter bowling league (not duck pins) in good form, not only raising their averages, but also winning sweeper prizes. Pat won 2nd prize, bowling 98 pins over average, and Betty won 4th prize, with 60 pins over.

Our visitors this past month have been Warren Bickford, Vinyl sales manager from Bardstown, who is helping the Pacific Division launch its vinyl sales campaign, and John Tenney and Robert Mattuchio, internal auditors from East Walpole.

The weather is lovely, and after the long rainy winter, California and the Bay Area is finally living up to its appellation of "Sunny California."

Pat Morrison has announced that she will be vacationing in the Northeast between June 8 and June 22 and hopes to stop in at the East Walpole office for a visit.

Martinez Plant

The Martinez Roofing Plant lost a conscientious employee with the passing of Ernest L. Stevens, in April. Ernie was in charge of the Shipping Department. He is survived by his wife, Freda. He is missed by all.

Mr. Nutt, Martinez Plant Manager, was runner up in his flight at the president's cup tournament at the Pleasant Hill Country Club on April 19, 1969. Mr. Nutt also has the distinction of scoring a hole in one last year.

The Sales Department welcomes C. F. "Chuck" Merlone. Chuck is replacing Robert Grainger in the Bay Area territory.

Wilmington Plant

Robert Imucci (service superintendent) is vacationing in Lake Tahoe and Harrah's Club. Please Bob — break the bank!

Larry Weismann, Review reporter, has returned from a six week medical leave and on his return plant superintendent Abe Fitzgerald had to have a hernia operation. Abe is recuperating nicely and we're all looking forward to his return.

Joe Infante, No. 1 Winder and Sample Machine Operator, spent a week's vacation attending the California Junior Chamber Convention in Anaheim, California.

Tony Leal is a new member of our salary crew in the capacity of Shipping Foreman. Good luck, Tony.

Norma Wright is the new secretary to Mr. Doug Page of the Sales Department.

Dan Kvaase is a new salesman in the Phoenix, Arizona area.

Good Luck to all the new personnel who have joined our happy group here at Wilmington.

Ann De Maronese, former secretary to Mr. Doug Page, and her husband have adopted a son, 3 months old Michael Howarth. He is the pride of his new sister, Vicky. Best wishes to all.

Portland Plant

After a long cold winter of being able to do nothing except discuss their golfing abilities, four of the plants divot diggers finally settled the issue last week.

Darrel Hoy, (service representative) and Bud Swanson (quality control) took on the challenge of Wayne Fredricks (maintenance) and Bob Swanson (roofing foreman). According to the report — by Bob Swanson — the team of Fredricks and Swanson gave their opponents a thrashing

(continued on page 8)

ORDER YOUR BULBS EARLY

Remember how beautiful some gardens were last April? Those were probably the gardens of Bird Club members who remembered to sign up for the annual offer of Spring Flowering Bulbs straight from Holland.

The offer includes selections of daffodils, hyacinths and tulips — all bulbs of the highest quality which will give you and your family much enjoyment next Spring.

Brochures are now available from Agnes Stellman at the Fibre Box Plant Office. Send back the Bird Club request form or send her a note if your form has been lost. Orders will be accepted up to August 26th, but don't wait. Get that brochure and make your selection NOW!

Recent Deaths

Arthur J. Bushell

ARTHUR J. BUSHELL, retired Fibre Box sales representative, of West Hartford, Connecticut, died on April 20 at the age of 67. He had not been in good health for several months.

Mr. Bushell joined the Fibre Box Sales Division in December 1924 and represented Bird & Son in the Connecticut area for 42 years to his retirement in January 1967. From 1955 to 1964 he was division manager of manufacturing and sales at New Britain, Conn. where the company operated a plant in those years. In 1967 he received the Distinguished Salesman Award.

He was a former commandant of the First Company Governor's Horse Guards of Connecticut. He was a member of this elite group of mounted guards for many years and served on the military staff of six governors of the state of Connecticut.

Mr. Bushell was chairman of the West Hartford Zoning Board for 13 years, a trustee of St. Peter Claver Church, president of the Fernleigh Lawn Bowling Club, the West Hartford Exchange Club and the State Exchange Club. He was past president of the Hartford Sales & Marketing Club and a member of the Rotary Club, City Club, Hartford County Purchasing Agents Association and the Old Guard, West Hartford. He was permanent president of the class of 1924 at his alma mater, Boston University.

He is survived by his wife, Elizabeth Daly Bushell; a daughter, Mrs. Ann Lane of Rocky Hill, Conn., two brothers and two grandchildren. Funeral services were held on April 23 with a solemn requiem mass at the Church of St. Thomas the Apostle, West Hartford.

Charles S. Cyronak

CHARLES S. CYRONAK, 86, of 242 Lexington Avenue, North Providence died on April 11th at the Roger Williams Hospital in Providence. He had been ill six weeks.

Born in Vilna, Lithuania, he lived in Providence over 50 years, and was employed at the Phillipsdale Plant for 39 years. He was a foreman at the time of his retirement in 1949. He is survived by a son, John, of East Providence, who is pumpman at Phillipsdale; two daughters, Mrs. John Milinec of Providence and Mrs. John Kalafarski of North Providence; a sister in Lithuania; 14 grandchildren and 11 great-grandchildren.

Funeral services were held on April 14th with a solemn requiem mass at St. Casimir's Church, Providence.

Andrew Jacobson

ANDREW M. JACOBSON, senior technician at the Building Materials Product Development Laboratory, died suddenly on May 4 at the age of 57.

He joined the company as an employee in the Linoleum Product Department of the Floor Covering Plant in September 1942. The following March he transferred to the Floor Covering Laboratory as a helper and in July 1962 became a technician in the Building Materials Product Development Laboratory.

He is survived by his wife, Enis and son, David. Funeral services were held on May 7 at the Christ Episcopal Church in Plymouth. He had resided in Plympton for many years.

Francesco Bilotta

FRANCESCO BILOTTA, retired Roofing Plant employee, died May 20th in Florida at the age of 80.

Born in Italy, he began his Bird & Son career in March 1929 on the No. 1 Shingle Machine at Norwood Roofing. He was later a tractor driver in the Yard Crew, an oiler and for the last four years of his active employment, assistant storekeeper. He retired December 31, 1956.

He is survived by his wife, Maria, two sons, Frank of Norwood and Joseph, a lieutenant commander in the Air Force, stationed in Texas; three daughters, Mrs. Caroline Iaonelli, Mrs. Florence Fruci, and Mrs. Libby Thompson, all of Norwood; ten grandchildren and five great grandchildren.

Funeral services were held on May 24 with a solemn high mass of requiem at St. Catherine's Church, Norwood.

Alfred R. Taft

ALFRED R. TAFT, 37, of 30 North Park Street, Franklin, died on May 27 at the Milford Hospital where he had been a patient for the past 10 days.

He had been employed at the East Walpole Finishing Mill from 1958 to 1965, and then as a stock man at the Fibre Box Plant. For some time he had not been working because of an accident.

He is survived by his wife, Theresa; three sons, Michael 10; Garry 7, and Stephan 5 and four brothers. Funeral services were held at St. Mary's Church, Franklin with a solemn high mass on May 30.

Nicholas F. Santoro, Sr.

NICHOLAS F. SANTORO, SR., 69, of 111 Hillside Road, Franklin, died May 28 at Milford Hospital. For 32 years, until his retirement in June 1966, he had been a millwright at the Norwood Roofing Plant.

Born in Italy, he had lived in Franklin for many years. He is survived by his wife, Ida; three sons, Nicholas, Jr. of Franklin, Kenneth W. of Wrentham, and Sp. 4 Terrance, serving in Vietnam; a daughter, Mrs. Jeannette Conway of Bronxville, N.Y.; a brother, two sisters, and seven grandchildren.

Funeral services were held May 31 with a solemn requiem mass at St. Mary's Church, Franklin.

TOP OF THE NEWS

(continued from page 7)

they will never forget. The losing team will only admit they were defeated.

Everyone at the Portland Plant joins in wishing Joseph J. Healy the best of luck as he begins his retirement.

BARDSTOWN PLANT

We extend our sincere sympathy to F. H. Taylor, whose father recently passed away.

Congratulations to Joe Cundiff, whose son, Walt Cundiff, was recently named "Mr. Future Business Executive of Oklahoma." during the Oklahoma Future Business Leaders of America Convention in Oklahoma City. Walt is a Junior at Cameron College, and also a department manager of the Montgomery Ward Store there. He is majoring in business administration. He will also represent the state of Oklahoma as a national delegate and will compete in the national "Mr. Future Business Executive" contest at the national convention in June at Dallas, Texas.

PERTH AMBOY PLANT

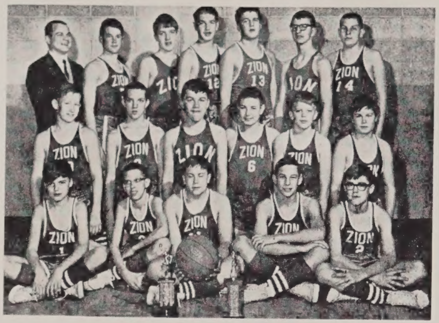
We welcome Garold A. Stewart who has transferred to the Eastern Division as a salesman in the Baltimore area. He is originally from Charlotte, N.C. and joined the Charleston Office as a sales trainee last February. We hope he enjoys his new assignment. Before joining Bird & Son, he had been in a family-owned built-up roofing firm — an experience which should be of great value to him in his new sales territory.

Our new salesman in the Scranton-Wilkes Barre area is Robert J. Roy. Bob formerly worked for a distributor of building materials in New York State. In this connection he often handled Bird products. Now that he is settled in his territory he is hoping to take advantage of the excellent hunting and fishing in the area in his leisure hours. We welcome him to Bird & Son.

Contributors

Reporters contributing news and pictures to this issue include: Louisa Graham, Doris Reardon, Lois Benson, Helen Tohosky, Nancy Knox, Arthur Chamberlain, Milton Gardner, Julia Lewis, Alfred Breen, Catherine Brady, Vito Puopolo, William Grinavic, Frank Sturtevant, Robert Pearson, Robert MacLeod, Geri Magerski, Frank Markham, Lucille Sullins, Robert Zobel, James Thompson, Martha Duddy, Betty Gedman, Ernestine Scott, Lawrence Weisman, Ted Pierce, Raymond Bearce, William Grazado, Paul Pinsonnault.

"Mom, are we hawks or doves?"



CHAMPION BASKETBALL TEAM of the 7th-8th grade at Zion Luth School in Hinsdale, Illinois, captured first place in the West Subu league for the sixth consecutive year. Second from right in first ro Tom Gaare, son of George Gaare, Chicago sales service mana

CHARLESTON PLANT

Peggy Bargoil's mother was hospitalized for a short time immediately after arriving in Pineville, La., to visit another daughter who had just given birth to a baby girl. We are glad to hear both mothers and baby are doing fine.

We extend a welcome to Robert E. Smith, salesman in the Macon, Georgia, territory.

It's camping time again and John Burn and family spend just about every weekend doing just that!

We are glad to hear that Jean Minshew's son, Billy, is recovering from a recent auto accident. Jean's mother is visiting from Texas and says she has certainly enjoyed Charleston's beautiful gardens.

Hans Gresham and family spent their vacation in Colorado visiting family and friends.

Gloria and Johnnie Patterson have been taking advantage of our beautiful weather getting their boat ready for summer.

Joyce Jones and family were recently visited by Joyce's sister from Maiden, North Carolina.

Jeanne and Wallie Brooks spent some time in El Paso, Texas, visiting with son, Tommy, and family.

Garold Stewart, salesman, has transferred to Perth Amboy.

Surprising news from Germany for Gloria Patterson. Gloria's son, John and his wife Gerri, sent news of the birth of a baby girl, Cheryl Lynn, born May 3, 1969.

We are glad to hear that Mike Hood and Adam Winkle are recovering from recent operations and hope to see them back soon.

Our condolences to Kyzer Hudson on the recent death of his mother-in-law.

Percy Steele, Charleston salesman, brought Bird customer, Norman Pelham, in for a visit. We hope Mr. Pelham enjoyed his visit and will return again soon.

Congratulations to Penny Zobel on her recent election of co-captain of the St. Andrews cheerleaders. Penny is the daughter of Bob Zobel, office manager, and a rising senior at St. Andrews High School.

Recent visiting salesmen to the Charleston office were Jack Scull, Wallace Mullins, Steve Williamson, D. P. Regan, Bob Popp and George Stine. It was good to see them again.

Congratulations to Diane and Billy Horton on the birth of their baby girl.

We are glad to hear that Sara Jo Sweat's husband, Dan, is home and recovering from recent surgery.

Sue Clarke and Peggy Bargoil have been counting the days till their husbands get home. Sue's husband, Jimmy, is in California going to school, and Peggy's husband, Jim, is out at sea.

Mr. and Mrs. E. N. Zinkowski are very thrilled that their son, Ernest, is graduating from medical school June 5th. Dr. Zinkowski will be interning at the Spartanburg General Hospital in Spartanburg, S. C.

If anyone happens to see Jack Lee running around in the rain with a pail, don't think that he's crazy. Jack and other residents of his neighborhood are having water difficulties, but not for long says Jack; he's he's putting in a well!

LATE WINTER WEDDING at Charleston. Jo Nell Porter of the Charleston office was a lovely bride in this ceremony at Summerall Chapel, The Citadel, in Charleston. Michael Bacon is the bridegroom.

Congratulations to Gib Marsh on his promotion to plant superintendent in Shreveport.

Betty Truett recently attended the State P.T.A. convention held here in Charleston. Betty is corresponding secretary of the Cooper River District.

Word has been received that Joe Gilbreath's baseball team is undefeated so far this year.

A. K. Powers reports that his daughter, Nanci, spent a week visiting from Chicago. When it was time to leave, Nanci requested — you guessed it, a barrel of southern fried chicken as her last home cooked meal for a while!

SIXTY-EIGHT BLUE CHANNEL CATFISH caught on Lake Claiborne, Louisiana, by J. D. Pharr, long distance truck driver at Shreveport, and his grandson, Edgar Holloman. The large fish weighed 12 pounds.

SUGGESTION AWARD

The following suggestion aw have been made since the last repor these pages:

Robert E. Collins, FXR	$2
Peter N. Couture, Dinsmoor	2
Elwood Drake, DP	2
Donald J. Seymour, FXR	2
James Williams, FC	2
John Aparicio, DP	1
Michael Sadaway, EMM	1
John Folan, EMW	1

Capt. Reddick's Golf Tean Leading After 5th Match

The Bird Club Golf League has b favored with good weather for Wednesday night matches which star this year on May 7 at the Brookmead Golf Club in Canton.

Team standings at the end of the fi match were:

	Won	L
Capt. Reddick's Team	39	34
Capt. Spier's Team	38½	34
Capt. Teague's Team	37½	35
Capt. Fitzpatrick's Team	31	42

The Committee running this yea League consists of Raymond Bear chairman, and Percy Spiers, Edmu Wenstrom, Charles Tapley, Thom Coyne and Russell Blake.

Mitchell Johnson Celebrat 25th Anniv. at Martinez

MITCHELL JOHNSON celebrated twenty-fifth year of employment on Ap 13, 1969. Mitch came to work for Pab Roofing in 1944. He is currently e ployed as a shingle cutter, operator N 1 in the production department at t Martinez Plant.

Mitch's family consists of wife, Do rie, four step children, two boys and tw girls. He has two grandchildren and s great grandchildren. Mitch likes gard work, fishing and hunting. His favori baseball team is the San Francisco Gian

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- Never trust your judgment estimating the speed of an approachi vehicle by its headlights.

- Stay well behind the car ahead you, and be particularly alert in watchin for his signals. If you follow too close your headlights will reflect in his re view mirror and seriously reduce h vision.

TURKEY. P. O. Brooks of the Charleston proudly displays the 13 lb wild turkey ot recently.

t Ticket Offer Sold Out; tch for Next Bird Club e of Red Sox Tickets.

ne hundred and fifty tickets for the Sox — Baltimore night game on 18 were quickly snapped up when ed by the Bird Club last month.

ul Pinsonnault, Chairman of ticket announces that a similar block of s will go on sale a bit later for her Red Sox Fenway Park game. h for the announcement and get order in early. There are always takers than tickets.

NG SERVICE LIST

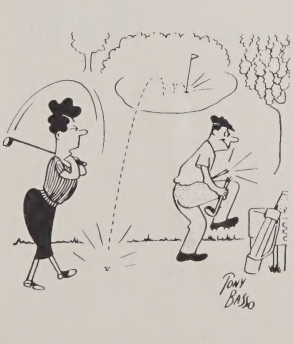
JUNE 1969

	Year	Dept.	Yrs.
n J. MacDonald	6-1-34	Office	35
. Petroni	6-11-34	E. W. Maint.	35
n C. Allan	6-13-34	Shoe Ctn Div.	35
H. Murphy	6-18-34	Roofing Sales	35
M. Lambine	6-1-39	Chief Pwr Eng.	30
Kodis	6-21-39	Shoe Ctn Div.	30
C. Olson	6-5-44	E. W. Maint.	25
M. Stellman	6-8-44	Fibre Box Div.	25
L. Nordblom	6-12-44	Fibre Box Div.	25
n J. Swinnerton	6-21-44	E. W. Maint.	25
A. Johnson	6-6-49	Paper Mill	20
F. Hanlon	6-6-49	Roofing Mill	20
O'Toole	6-6-49	Roofing Mill	20
W. Brown	6-9-49	Roofing Mill	20
ny L. Buckley	6-1-54	E. W. Maint.	15
e I. Healey	6-22-59	Office	10
a Sansone	6-15-59	Office	10
LEWISTON			
e L. Gastonguay	6-10-59		10
PHILLIPSDALE			
Corry	6-4-34		35
et M. Pierson	6-26-44		25
CHICAGO			
re F. Reimann	6-1-49	Dist. Sales Mgr.	20
CHICAGO FELT MILL			
Camacho	6-10-59		10
o I. Ortiz	6-23-59		10
SHREVEPORT			
E. Dean	6-4-54		15
H. Dilts	6-17-59		10
CHARLESTON			
E. Stine	6-1-49	Salesman	20
PERTH AMBOY			
Markulin	6-15-44		25
ick, Jr.	6-8-64		5
Hanson	6-17-64		5
Sinacori	6-29-64		5
W. J. HILL DIVISION			
John Marcelonis	6-26-44		25
PACIFIC DIVISION			
Thomas R. Taylor	6-1-54	Portland Salesman	15

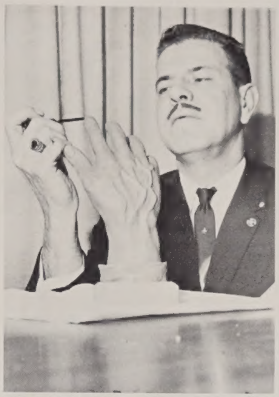
JULY 1969

Name	Year	Dept.	Yrs.
Albert F. Gilmore	7-1-29	Mgr. Paper Mill	40
Perley H. Mudgett	7-1-29	Tech. Supervisor	40
Romeo P. Valerio	7-18-39	Fibre Box Div.	30
Edward Paduck	7-19-39	Fibre Box Div.	30
Donald Dyer	7-6-49	Fibre Box Div.	20
Philip C. Johnson	7-25-49	Group V. P. Bldg. Materials	20
Vincent R. Grassia	7-26-54	Paper Mill	15
Dorothy Jennings	7-6-59	Office	10
Patrick Carroll	7-13-59	Paper Mill	10
Joseph R. Morrissette	7-13-59	Paper Mill	10
Michael P. Mike	7-27-59	E. W. Maint.	10
Duane S. Rice	7-6-64	Salesman	5
MANCHESTER			
Thomas D. O'Connell	7-14-54		15
PHILLIPSDALE			
Joseph E. McBride	7-25-29		40
Sharon Duquette	7-27-64	Office	5
CHICAGO			
Andrew H. Gardner	8-20-49		20
Frank Mucha	7-27-59	Office	10
Charles Frank	7-1-64		5
SHREVEPORT			
John C. Marshall	7-21-39		30
Virginia H. Eddy	7-18-49	Office	20
Aron Davenport	7-14-59		10
Opal L. Clay	7-20-59	Office	10
Harman Draper	7-24-59		10
Alick Humphrey	7-7-64		5
Joe L. Taylor	7-10-64		5
Emil R. Telschow	7-21-64		5
CHARLESTON			
Herbert C. Brown	7-16-59		10
John B. Rabon	7-24-59		10
PERTH AMBOY			
Willie Simmons	7-26-54		15
Cosmo Matto	7-21-64		5
John J. Chamberlain	7-27-64		5
W. J. HILL DIVISION			
Arthur R. Bowley	7-13-64	Salesman	5
TUBE DIVISION			
Ferdinand J. Langlois	7-27-64		5
PACIFIC DIVISION			
Henry Verdugo	7-17-39	Martinez	30
Frank Jeffers	7-12-54	Portland Felt Mill	15

My son, a shortstop, isn't very optimistic about his team this year. He says they have a few13-year-old veterans, but the rest are all little kids. — Burton Hillis



"CAN'T YOUR CRITICISM BE MORE CIVIL? I'M DOING THE BEST I CAN."



THE HELPING HAND and its creator, Albert Hanson of the Maintenance Department at Perth Amboy. Al has a hobby of making ship models of unusual excellence. But this is his first, sculpture.

Perth Amboy Employee Makes Unique Sculpture

Albert Hanson, mechanic in the Maintenance Department of the Perth Amboy Roofing Plant, recently created his first sculpture — a remarkably lifelike, strong and beautiful representation of a hand and wrist that holds for him a very special meaning.

Albert has for many years been making models of ships, subs, bridges, ferries, trolleys and trains. Four of his ship models are in the Smithsonian Institution, they are that good. Four others he made for Franklin Roosevelt and they are now in the FDR Museum at Hyde Park. His prize models are 34" replicas of the Queen Mary and Queen Elizabeth, so exact they have radar screens, life boats and every detail of the ships' exterior. But sculpture he had never tried. This is how it happened:

One Sunday morning he turned on the TV to a scene of blood and violence in Vietnam. Somewhere over there was his son, Dana, who had enlisted fresh out of high school. He was in the Army, the 101st Airborne, out there in the midst of it all.

As he watched, he seemed to hear Dana's voice say: Lord, keep me in the shadow of Thy hand."

"I'm not a religious man," Hanson confessed. "I go to church like I drink Scotch — once in a while. I don't know where those words came from but they came sure and clear."

The words stayed with him, and he felt a compulson to give them visual meaning. He had never worked on anything but models before. But he sought out a man in Woodbridge, N.J. who makes ceramic lamps, and was told to get a kit with wire, tools, and the clay, and go to work.

"Isn't this presumptuous," he thought, "to try making God's hand. . . . I'm not a sculptor. . . . What does His hand look like?" The feeling that he must create this hand persisted. "It was just something I had to do." So for nine weeks, mostly ignoring the instructions in the kit, he worked on the project, after work every night, and on Saturdays and Sundays. At last the hand was complete — as you see it in the accompanying picture.

What will he do with it? "When Dana steps off that plane next July, I'll be there with it. It's his, not mine."

Albert is a major with the U.S.A.F. Auxilliary 223rd Group CAP and was with the 8th Air Force during World War II. Before he joined Bird & Son in 1965 he was general foreman of the Filter Corp. of Edison, N.J. for two years. He is a member of the Society of Automotive Engineers, American Rocket Society, and past commander of the VFW of Woodbridge where he lives.

FIRE PROTECTION

What would you do if you heard the crackle of fire in your kitchen right now?

What would you do if the smell of smoke awoke you in the middle of the night, while the rest of the family was sound asleep?

People who don't have well-thought-out and well-rehearsed plans to meet such emergency situations are risking the lives of their loved ones and themselves, the National Fire Protection Association warns.

The first rule of safety from fire is *escape.* It's important to get everyone out of the house at the very first sign of fire. This means that some advance thinking and planning are necessary.

Right now, take time to prepare a home life safety plan for your entire family. Make sure each member of the household — including each child — knows exactly what to do.

Then hold a family drill, and repeat these drills at various times of the year, during both daylight and nighttime hours, to keep your family's fire escape plan "fresh" in everyone's mind.

NFPA offers these pointers to help you plan your fire escape measures:

1. Carefully figure out at least two routes to the outside from every room in the house, especially bedrooms. Allow for blocking of stairways and halls by fire.

2. Since many home fires break out after the family is asleep, make it a rule to close bedroom doors at night. These closed doors will hold back flame and smoke, allowing vital extra time for escape.

3. For escape from upper floors, plan to use porch and garage roofs, ladders, or trees as ways down to safety. Be sure exit windows work easily — so that even a child can open them — and see that windows are low and large enough to climb through.

4. Pick an outside assembly point, well away from the house, where everyone in the family will meet. Emphasize the rule "Once out, Stay out!"

5. Make sure everyone knows how to summon the fire department, from a street alarm box or a neighbor's telephone. First get everyone out of the house, then call for the fire department.

R.Dale Adams Appointed Mfg. Mgr., Asphalt Roofing

Effective May 1, 1969, R. Dale Adams was appointed manufacturing manager, Asphalt Roofing with headquarters at East Walpole.

Dale Adams joined Bird and Son as plant engineer at Shreveport in 1958, having received his education at Byrd High School and Centenary College in Shreveport and the U. S. Naval Aacademy at Annapolis. During his six years of active naval service, he attained the rank of lieutenant.

In January, 1962 he was named assistant superintendent and on June 1, 1964 was promoted to superintendent of the Shreveport and Glenwood Mills.

Mr. Adams is active in the First Methodist Church in Shreveport, and a member of the Administrative Board. He is a member of the North Shreveport Lions Club and serves on the advisory committee of the Boy Scouts. His hobbies are hunting and golf.

Mr. Adams, his wife Patricia, and their four children, Danny, Tom, Jeannie and Teresa will be moving to East Walpole this summer.

R. Dale Adams

Arthur G. Marsh, Jr.

A.G.Marsh, Jr. Is New Supt. at Shreveport

Arthur G. (Gib) Marsh, Jr., assistant superintendent of the Charleston South Carolina Plant has been named to replace R. Dale Adams as superintendent of the Shreveport and Glenwood Plants May 1, 1969.

In September, 1949, Gib joined Bird and Son as a trainee at East Walpole. He was promoted to sales representative in Kentucky in March, 1950, working out of the Chicago Office. In 1954 he was assigned to Charleston as a sales representative and on March 1, 1968 was appointed assistant superintendent of the Charleston Plant.

Mr. Marsh is a graduate of the University of North Carolina School of Commerce and is active in sports. He and his wife, Susan; their two sons, Gibo 19, and Kirk 16, will be moving from their home in the Moreland Section of Charleston to Shreveport.

Fred Loomer Appointed Foreman in Carton Plant

Fred Loomer was appointed second shift foreman at the Shoe Carton Shipping Department in April. He joined the department last August as a shipping clerk.

Born in Belmont, Mass., where he received his schooling, he was employed for 14 years at Hendrie's Ice Cream Co. of Milton in various office functions. He had considerable cost experience there and was transportation manager when he left. Fred spent two and a half years in the Coast Guard in World War II and is now a member of the Randolph Amvets.

Mr. and Mrs. Loomer live at 237 Allen Street in Randolph. Fred and his wife, Ann, have six children: Gail, 19, attending Quincy School of Nursing; Sandra, 15, Ann Marie, 14, Fred Jr. 10, Beth Ellen, 7, and Kristine, 2.

Fred Loomer

Kenneth W. Virtue

Kenneth Virtue Rejoins Bird & Son as Sales Service Manager, Shoe Carton Div.

Kenneth W. Virtue rejoined Bird & Son, inc. on April 14, 1969 as sales service manager in the Shoe Carton Division, where he had previously been employed in inside sales work.

Following graduation from Amherst College in June 1965, he started with Bird & Son's Carton Division as a sales trainee. In September 1967 he began selling life insurance, annuities, and mutual funds with Phoenix Mutual Life of Hartford, Connecticut.

Ken and his wife, Louise, have been living in Litchfield, Connecticut where they have been vice presidents of the Couples Club of the First Congregational Church, and where Ken has been active in St. Paul's Masonic Lodge No. 11. The Virtues have two daughters, Elizabeth, 4, and Laura, 1½ years old. Ken likes fishing, hunting and golf, but not necessarily in that order. For hunting he keeps two springer spaniels, and they double as pets for the children.

Two State Champions Work at E. Walpole Office

Here's something to crow about! Bird & Son has TWO State Bowling Champions in the Ladies Bowling events: Doris Reardon of the Credit Department is All-Events Champion, and Lois Benson of Stenographic won, with Marcia Connors of Walpole, the Ladies Doubles!

Doris has won other league honors, but this is her first State championship. She had to excel in 26 strings in five different events, and here is how she did it:

	Pins
Women's Doubles (5 strings)	601
Women's Teams (3 strings)	341
Mixed Doubles (5 strings)	562
Mixed Teams (3 strings)	375
Singles (10 strings)	1174
Grand Total	3053

Her grand total of 3053 was 33 pins higher than her competitor, Stasia Czernicki of Webster, State Champion for the past two years.

Lois Benson and Marcia Connors won their top spot by 2 pins! Going into the final roll off, another group of partners had rolled 1176. In spite of the pressure, Lois and Marcia did not falter and came through with a grand total of 1178 for five strings!

STATE CHAMPION in Ladies Bowling. Reardon of the Credit Department rol total of 3053 pins in 26 strings, beatin year's champion by 33 pins!

LOIS BENSON, right, of the East W Stenographic Department, is a State Bo Champion. She and Marcia Connors of pole here flash winning smiles as they the Ladies State Doubles in a recent mat Fairway Alleys in Natick.

Bowling Season Ends With Banquet — Prizes

Team EM from the East Walpole Maintenance Department won first place in Bird Club Bowling. When the season ended on April 23 Team A from the Office was in second place, and Team FBM from the Roofing Plant, in third. Complete team standings are:

TEAM	WON	LOST
EM	Season Winner	
A	Second Place	
FBM	Third Place	
FX2	100	62
FBW	94	68
EMW	87	75
GC	76	86
FX1	62	100
K	59	103
FBPM1	26	136

A fine roast beef dinner at Bob McCarthy's Colonial Inn in Medfield closed the season on May 3rd. At this gala party, attended by more than sixty bowlers, prizes were given to the Season's Winners as follows:

High Single String: Fred Turco — 155; Joseph Wallace — 148; Ruth Phelan — 113.

High Three String: Paul Johnson — 386; Vernal Herrick — 371; Mary Moylan — 341.

Three bowlers with the highest averages: Armando Croatti — 109.4; Robert Mycue — 104.9; Evelyn Balduf — 97.9.

Booby Prize — Joseph Long — 69.0.

Members of two top teams, EM and A were awarded trophies, and the bowlers on the third place team, FBM, were awarded crying towels! Every bowler at the banquet received eight 12 ounce frosted silver foliage beverage glasses.

Croatti is President

In the Business League the Bird Club bowlers won the last three matches of the season and wound up in a tie for 5th place. Lewis was champion team for the season, winning the roll-off with Pleasant Motors. Pleasant Motors and Lewis Grille were the winners of the two halves, making them the participants in the end of the season roll off.

Armando Croatti, top bowler (110 average) for the Bird Club team, was elected president of the League for the 1969-1970 season.

Over 40 Participated in Successful Hospital Shows

The last Bird Club Hospital Show of the season was staged at the Chelsea Soldiers' Home on April 15th.

Practically the entire cast was present to travel to Chelsea by bus and provide their usual top-form entertainment to these hospitalized men, who are al so grateful. As customary, the Emb Club of Norwood provided and se refreshments after the show.

This group presented six shows season, starting with the Foxboro S Hospital on October 15. Late in Nov ber they put on a special show u the auspices of the S.S. Hope Commi This was enjoyed by a large audienc the Walpole High School Auditoriu

During the season more than 40 sons took part in one or more shows, of course the committee, headed by Grazado and Julia Lewis, and the chestra — Bill Grazado, Buddy Gor Don Ahern, Chick Webber and Naja — were always present at show. In addition to the co-chairm other committee members are Lo Conti, Ruth Phelan, and Muriel McD ald.

It was a fine season and a real tri to the efforts and team work of m people. Both Julia Lewis and Bill G zado have satisfying memories of t years of good work as they now re from this activity. Both of them recei special recognition at the Bird C banquet for committee chairmen workers (see Bird Club organizat story).

The BIRD REVIEW

ıme 57 No. 6 Published for Bird & Son, inc. employees and their families July 1969

RAND COULEE DAM, engineers prepare to blast a rock area close to the upstream side
e dam wall. More than 12 million yards of rock were blasted away in this area which
ve with stray electrical currents. Ensign-Bickford's Primadets — over 10 thousand of them
ere used without a single misfire.

. Chamberlin Named yl Sales Manager Perth Amboy Division

hn J. Chamberlin has been ap-
ed Vinyl Products Sales Manager
he Perth Amboy Division. The
ıncement was made on May 30
eneral Sales Manager Howard H.
eman.

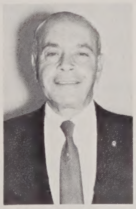
. Chamberlin, who received his
ıtion at Wesley College in Dover,
ware and the University of Dela-
joined Bird & Son in July 1964
Building Materials salesman in
ware, Maryland and Virginia. In
w capacity he will be responsible
ll marketing and sales of Solid
products in the Eastern-Middle
tic region.

ın Chamberlin and his wife, Joan,
n Hockessin, Delaware and have
re-school sons, John and Michael.

John J. Chamberlin

Six Employees Retire At the End of June

Francis Curran



Pietro Cisternelli

The Fibre Box Sample Department won't seem quite the same, now that FRANCIS J. CURRAN has retired. For 44 of his 46 years with Bird & Son, Red Curran has been intimately connected with sample making of corrugated and solid fibre products. Since 1956, when Marshall Lee went to the New Britain Plant, Red has been packaging engineer at the East Walpole location. He retired at the end of June.

His continuous employment started in February 1923 at the Shoe Carton Plant but two months later he transferred to the Fibre Box Plant on the Swift Creaser. He was told he was going to work on telescopes and was quite surprised to learn that these were boxes, not spy glasses. It was in January 1925 that he transferred again to the Sample Department and there he remained to his retirement.

Forty-four years ago, there were only four different calipers of boards to work with. Now the line contains nearly 30. He has helped design almost every conceivable kind of box from the smallest up to containers large enough to protect big upholstered sofas. Red has one other vivid recollection of his early years — the summer of 1922, preceding his full-time employment when he worked in the Laboratory for Charles Conrad and Eugene Connolly.

Over the years, he has become an authority on package design. He is a member of the Society of Packaging and Handling Engineers and has been a director of the local unit for the past four years, and the treasurer for four years before that.

He will continue to make his home at 15 Curran Avenue, Norwood, next door to his brother Charles and two sisters, Helen and Marion who live in the old family home. Helen is a former Bird & Son worker in the Floor Covering Sales Department, now employed at New London Mills.

Red has no special program for the summer but later in the year plans to make a trip to Chatsfield, California, near Los Angeles, to visit friends who live there. From that base, he hopes to travel to many spots on the West Coast.

PIETRO CISTERNELLI had completed almost 46 years of employment when he retired at the end of June. All this time

(continued on page 2)

Bird Shipping Cases Carry Non-Electric Blasting Device

Primadet
M.S. DELAYS
EXPLOSIVES DANGEROUS
8

PRIMADET DELAYS, packed in these inner packages travel safely to their numerous destinations in Bird Solid Fibre Cases.

Bird Solid Fibre Shipping Cases manufactured at the Fibre Box Plant in East Walpole are used by Ensign Bickford Company to ship an unusual product from their plant in Simsbury, Connecticut.

For about three years, men have been detonating explosives in places where it used to be impossible. Making the impossible possible, is a device called Primadets® (blasting caps).

Until Primadets came on the market, one of the great dangers in blasting was premature detonation. Most of us are familiar with signs along the highways "Danger, Blasting, turn off 2-way radios." Radio signals, stray electricity from high tension wires and even lightning can detonate charges prematurely, resulting in injury to workers.

Primadets, however, receive a detonation signal without using electricity. Their first important use was at Grand Coulee Dam in Washington. The project required blasting away rock formations at the dam site in order to increase the size of the complex. With millions of kilowatts of electricity nearby, conventional electric detonation was immediately eliminated. The answer was the Ensign Bickford Primadet — a non-electric blasting fuse. The construction crews used 10,000 Primadets without a single misfire.

The small detonating cord which replaces the wires of the conventional electric blasting cap is an off-shoot of a development which also found application in several NASA programs including Gemini and Apollo launches.

(continued on page 2)

Six Awarded Cash For Money Saving Ideas

In June two Perth Amboy men received an extra $25.00 for having had three money-saving suggestions accepted: Albert Hanson and Frank Sinacori.

Awards of $25.00 for money-saving ideas were paid to the following:

Raymond F. Caswell, FX1-M	$50
J. A. Cundiff, Bardstown	50
Elwood Drake, DPM	25
J. C. D. Hall, Bardstown	25
Albert Hanson, FJ	25
Frank Sinacori, FJ	25

Three men received $10.00 awards for good suggestions of intangible value:

Michael L. Cissell, Bardstown	$10
Walter Downs, EMM	10
Jerry B. Thompson, Bardstown	20

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EDGAR M. GROUT, Editor
JOHN J. MURPHY, Adviser

Blasting Device

(continued from page 1)

Electrical detonation was ruled out here because all space vehicles have complicated electrical components, and thus, there could be interference with the vehicle and the vehicle's components could interfere with the blasting signals. Engineers at Ensign Bickford considered the idea of using the same concept in industry. The result is the Primadet, now being effectively used in many situations where conventional electric detonation would be extremely dangerous or impossible.

In other significant projects, Primadets were used to blast a large tunnel for the Tennessee Valley Authority, in Kentucky under the world's largest thermal electric generating plant; and in Louisiana, in a salt mine 900 feet underground.

The Bird Box used for Shipping Primadets is a Solid Fibre case about 2 feet long and a foot wide. It holds 10 Primadet units packed in individual cartons.

Six Retire in June

(continued from page 1)

he has worked in the Stock Handling Department of the East Walpole Paper Mill, and for the last 25 years has been a gang boss there.

When he began in August 1923, almost all the waste paper and pulp arrived by freight car and had to be unloaded by hand. Peter recalls that the pulp unloading operation was on piece work — 32¢ a ton — which in those days was almost equal to the hourly labor rate of 50¢. Now, of course, almost all raw materials arrive by truck and Peter has helped unload hundreds of thousands of tons in his capacity of lead man, industrial truck and crane operator.

Peter and his wife, Julia, will continue to live in their comfortable home at 360 Washington Street, East Walpole. He says June is a good month to start your retirement — there's plenty to keep you busy around the yard and the garden. He grows all kinds of vegetables: tomatoes, peppers, beans, and the like.

The Cisternellis have eight children and 18 grandchildren, all living in or near Walpole — so there is always someone stopping by at the family home. The three sons are Alfred, James and Edward, all of East Walpole; the daughters are Elizabeth Sundquist and Frances Mahoney of Norfolk, Dorothy Cashen and Irene Consentino of East Walpole, and Lee Ann, living at home and still attending the local schools. Before the summer is over two more grandchildren are expected, to make a total of 20!

Joseph Dion

Richard Gorman

JOSEPH A. DION retired on June 30 from his work as a helper in the Kettle House at the Norwood Roofing Plant. He joined Bird & Son in January 1951 after 17 years of employment with Winslow Brothers & Smith in Norwood.

All of Joe's Bird & Son years have been spent at the Norwood Roofing Plant, chiefly on No. 9 Machine where he started, and on No. 7 Siding Machine. He also worked in Shipping, and in the Plastic Products Department until this production was moved to Bardstown. He has been in the Kettle House since 1967.

Joe plans to keep on living in his apartment at 601 Washington St., Norwood and with that as home base will go fishing, hunting, bowling, or visiting friends. Joe is a real fine bowler and has been a member of the FBW team in the Bird Club League for several years.

Having worked in several sections of the Paper Mill and having been an oiler for the past 18 years, **JOHN WALSH** carried with him a wide knowledge of Bird papermaking machinery when he retired at the end of May.

After working two different periods in the Water Filtering Department, he returned for continuous employment on May 15, 1928, and soon became a gang boss in the Stock Transfer Department. He next worked as a checker in the Fibre Box Shipping Department, then briefly as a watchman, and since January 1951 has been an oiler in the Maintenance Department. He remembers how most of the shipments at the Box Shop were by freight car and required much handling. A good day's shipment would be only 8 to 10 thousand pounds.

Sometime soon, now that he is retired, he and his wife Bridie hope to make a trip to Canada and perhaps later to Ireland. Their daughter, Dorothy Woolley lives in Norwood, not far from where Mr. and Mrs. Walsh live on Railroad Avenue. There are four grandchildren, three boys and a girl.

RICHARD E. GORMAN began his life of leisure in retirement on June 30th after 32 years with Bird & Son. He started as a helper at the Granule Plant of Norwood Roofing on February 18, 1937, where he did mechanical repairs as well as machine operation.

In 1942 he transferred to the plant's Machine Shop and a year later got his rating as an A millwright, the job he stayed on to retirement.

Dick and his wife Ebba own about three acres of land on Summer St. in Medfield where he expects to keep busy this summer clearing the land and improving his place. He also is good at woodworking and will continue that hobby, making planters, small tables and chairs. In the past he has made several kitchen and living room tables, and one special tile-topped table for the patio. The Gormans have friends in Union, Fryeburg and Bridgton, Maine, and expect to visit in those areas sometime soon.

Dick and Ebba have three married children: Richard J. and Mrs. Elizabeth Ripley of Medfield, and Ronald J. of Franklin. There are twelve grandchildren.

Back in 1947 when **KATHERINE NIDEN** was first hired by Office Manager Joseph Erker for office work, she probably never thought she would end up in the Maintenance Departmen there she landed and has remain through her Bird & Son career, effic carrying out her duties as inventor ords clerk. She retired at the end of

Kay has spent a good many hour the past twenty-two years doing others and if ever anyone will be m at the Maintenance Department, certainly will. She has been active i Bird Club in past years.

Kay lives on High Plain Stre Walpole with her husband, Victor her sister, Helen. Plans for the f are not numerous as she has plen room around her home to raise fl or even the devil if she wishes!

Kay is a great one for trying out eating places and will probably be ing us up and telling us about new p she has discovered.

Whenever a retirement or annive party was planned for Maintenance partment personnel you could bet Kay was in the midst of it helpin make sure it was a success. She ha ways been one to worry about other ples' problems and over the years has made herself a real friend to r people, not just another co-worker

One Hundred Twenty-Fi Years of Service Achieve In These Five Records

AGNES KOZLOWSKI STELLMAN gan working for Bird & Son even b her graduation in 1944 from Norv High School. Trained in business jects at the Peabody School which courses in conjunction with the school, she joined the Stock Records partment at the Main Office on a time basis in May. Her full time se dates from June 8, 1944, in the s department, then headed by Ge Campbell. When he transferred to cago, Agnes continued in the depart under the new boss, William McE and stayed on this work until the partment was phased out in 1961. worked on both Roofing and Floor ering records.

After short periods in Cost Acco ing and Roofing Sales, she transferre the office at the Fibre Box Plant

(continued on page 3)

B
I
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D
SITORS
TOR

FEDERAL HOUSING ADMINISTRATION GROUP recently toured the Shreveport Plant to achieve a better understanding of the manufacture of asphalt roofing products. These men came from various cities in Louisiana. Serving as guides and hosts from Bird & Son v F. H. May, A. G. Marsh, Jr., H. B. Beauchamp, R. N. Potter, J. E. E and W. A. Kirklin.

We Congratulate Our June Graduates

HIGH SCHOOL ★ COLLEGE

Ruth Ellen Phelan
Walpole High School
Ruth Phelan
Bldg. Mat'l.
Prod. Develop.

Edward L. Bowne, Jr.
Jersey City State College
Master of Arts Degree
Edward L. Bowne
Perth Amboy Plant

Mason A. Clark
Norwood High School
Mason A. Clark
Shoe Carton Plant

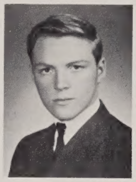
Dorothy M. Nolan
East Providence Senior
High School
Raymond E. Nolan
Phillipsdale Plant

a A. Johnson
konk High School
aul W. Johnson
hillipsdale Plant

Claydean Taylor
Northwood High School
Shreveport, Louisiana
Clayton Taylor
Shreveport R'n'g Plant

John Richard Bell
Norwood High School
Richard Bell
Fibre Box Plant

John Ela
Foxboro High School
Lois Ela
Fibre Box Shipping
Office


Francis E. Tohosky
Blue Hills Regional
High School
Helen M. Tohosky
Main Office

da Nell Bamburg
hwood High School
veport, La.
Elton Bamburg
reveport Plant

Robert Garcia
Bloom Township H. S.
Chicago Heights, Ill.
Andrez Garcia
Chicago Felt Mill

Linda C. Johnson
Newton-Wellesley Hosp.
School of Nursing
George C. Johnson
Main Office

nty-Fifth Anniversaries

(continued from page 2)

ule clerk in 1963. Four years later
uties were broadened and she be-
production and inventory clerk do-
as she puts it, "a little of every-
"

e is a member of the Bird Club
cil and is presently serving as
man of the Flower Bulb program.
nes married Michael Stellman of
London Mills in 1962 and they
their home at 320 Lenox Street,
ood. They enjoy swimming in
— mostly salt-water swimming
xbury. And their newest interest
vel. They went to Nassau in 1967
st November had a most enjoyable
to Puerto Rico, St. Thomas, St.
n and Martinique.

ROBERT L. NORDBLOM, who celebrated his 25th Bird & Son anniversary on June 12th, works on the new Contrax Tying Machine at the Fibre Box Plant in East Walpole. He has always worked in the No. 1 Box Shop since he started in 1944 under Foreman Charles Mutch in the Combiner Room; in fact he worked for two months in 1943 in the same department, but his continuous employment dates from 1944.

After working on the elevator for five years, he transferred to the Wedgie Board machine in FXA, when the elevator was put on three shifts. When the Wedgie Board machine was discontinued he went to work on No. 16 Swift Slitter with George Mather where he stayed for 15 years. During Bob's 25 years, much new equipment has been installed at the Box Shop and many new methods of operation, especially in the last five years.

Agnes Stellman

Robert Nordblom

John Marcellus

The Nordbloms live in Medfield. Their oldest daughter, Yvonne, just graduated from Medfield High School. He has five other children, the youngest being Michelle, three years old. His eleven year old son, John, is active in Little League baseball and according to Bob is doing all right for himself! Bob has been a Union steward at the shop for several years.

Outside of working hours Bob is very busy with his several hobbies: He has a boat with which he does a lot of water skiing. He is also a good swimmer and occasionally goes skin diving. For the past four years he has competed in drag racing events. In the winter he likes to snow ski, and this past winter found him the owner of a snowmobile with which he has had a lot of fun. He is an active member of the local snowmobile club called the Trail Twisters.

As JOHN MARCELONIS reached his 25th anniversary in the W. J. Hill Division of Bird & Son on June 26th, he reminisced about W. J. Hill as he first knew it back in 1944. The office was then located on Congress Street in Boston. It was a family business personally owned by Mr. Hill, and managed by Frank Schwab. From the adjacent warehouse they shipped paper and twine to the Boston Globe and delivered type metal to various printing houses for the Imperial Type Metal Company.

At first, of course, John drove the smaller type trucks, but since eleven years ago he has operated all the big equipment, both gas and diesel. He has lived in the Savin Hill section of Dorchester for nearly 40 years with his wife Martha. They have three sons and a daughter: Charles of Norwood, William of Dorchester, Joseph of Hanover and Mrs. Martha DiStasio of Quincy. There are nine grandchildren.

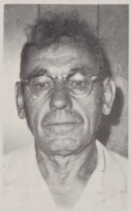
In looking back over the past 25 years since he started on June 15, 1944, CHARLES MARKULIN recalls that he has seen the Perth Amboy Mill change hands five times. Bird & Son has been the best by far, he says, for making improvements and treating their employees well. He recalls that in the old days everything was done by hand. Watching No. 4 Roofing Machine being erected was a thrilling experience.

Charlie's first job was in the Perth Amboy warehouse and since that time, a quarter of a century ago, he has performed practically every job in the mill. He is now working on base coating. He was one of the first organizers when the Union came to Perth Amboy and has been an officer in one capacity or another in Local No. 847 since then.

Charlie is married and has eight children and 14 grandchildren. He is particularly proud of his wife's good cooking and one of his daughters who is a registered nurse. The Markulins belong to St. John's Greek Catholic Parish where Charlie has been a trustee and treasurer. He is also a member of the Russian Brotherhood Council and the Greek Catholic Council.

Growing prize tomatoes and peppers is one of his hobbies, but he also enjoys reading and getting together with the boys over a few beers to talk over the good old days.

Charlie is proud to work for Bird & Son, "the biggest and best roofing manufacturer in the country!"


Charles Markulin

Margaret Pierson

MARGARET PIERSON celebrated her 25th Anniversary with Bird & Son on June 26, 1969. She started at the Phillipsdale Plant Office as a file clerk in 1944, later becoming payroll clerk until the payroll was taken over by IBM at East Walpole. Since then, she has been in charge of Raw Stock Records.

Margaret remembers when coal was used in the Boiler Room and how the men would look when coming from there covered with coal dust except for their eyes. Joseph Sheehan was superintendent and David Lowry, office manager when she first started working at Phillipsdale.

Margaret lives with her parents and a favorite dog named Pamby at 69 James

(continued on page 4)

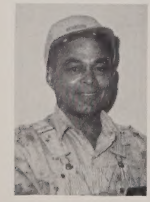
DAVID L. RODMAN, D.D.S. Dr. Rodman received his degree as Doctor of Dental Surgery from Georgetown University Dental School on June 8. Here to celebrate the occasion with him are his wife, Sandi, and son, Andrew. David is the son of Melvin Rodman, mechanic at the W. J. Hill Division.

Pierson

(continued from page 3)

Street in East Providence. She has a married sister and two brothers. One of them, Darrell, works on the Felt Machine. Her father whom everybody knows as Swede, recently retired from many years work at the Phillipsdale Plant.

She is very active in church work at the Sacred Heart Church in East Providence. She is the adult supervisor for CYO and Council Woman for her district. Her favorite sport is bowling and she served as secretary for the Phillipsdale League for many years. She also enjoys swimming, especially in the big beautiful pool right in her own back yard. She recalls with pleasure all of her years at Bird & Son and the many good friends she has made during those years.



Jeff Reed, press roll and powder suppply man at Chicago's No. 6 Machine, who celebrated his 25th Bird & Son anniversary on May 27th.

BIRD CLUB SEEKS VOLUNTEERS

The Bird Club is seeking a chairman, or two co-chairmen, to organize and direct the Hospital Shows which have been so greatly appreciated by patients in many hospitals in the Boston area over the past several years.

Last year's chairmen, William Grazado and Julia Lewis, are no longer able to continue this rewarding work. Unless a new chairman can be found, the Hospital Shows will not continue next fall.

For further information, call Mrs. Ruth Phelan, Bird Club secretary, on line 340.

TOP OF THE NEWS

MAIN OFFICE

We are glad to hear good reports from Executive Vice President B. P. Soward who suffered a heart attack last April. He is getting out to ride and walk frequently and getting stronger every day. We hope before long to see him back at his desk as usual.

Congratulations to Paul Marcin of Corporate Systems on the birth of his second son, Robert Peter, on May 21.

According to the local press "Selectman George Dusty also assisted at the rescue scene," when two 54-year old men were pulled from chilly waters in Lake Pearl last month. Calls for help came from mid-lake about 9:45 P.M. A neighbor summoned help from the police and fire departments and George, a member of our Central Engineering Staff, who lives nearby, also responded. The men were found in about fifteen minutes clinging to an overturned boat and were brought ashore with no ill-effects from their wet adventure.

Linda Johnson, daughter of Mr. and Mrs. George C. Johnson (George is assistant controller in Building Materials Group Accounting) is employed as a staff nurse at Newton-Wellesley Hospital, following her graduation from that hospital's school of nursing last month.

We extend sympathy to William Haviland in the death of his wife, Edith, early in July.

SHOE CARTON PLANT

Mason A. Clark, who graduated from Norwood High School in June will attend Wentworth Institute in the fall. His father is a shoe carton plant foreman.

Vito Puopolo and his family spent a vacation at Mi-Te-Jo Camp Ground in Milton, New Hampshire.

Joseph Smelstor and family travelled to Northfield, Vermont to see their son Thomas graduate from Norwich University on June 8.

Carl Wenstrom and his family spent a vacation at Lake Ossipee, N. H.

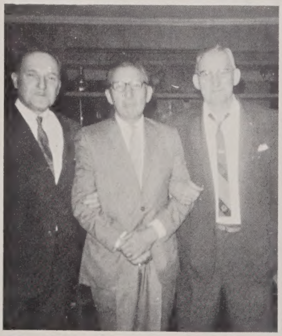
The first two weeks of July will find quite a few of shoe carton employees on their vacations.

NORWOOD ROOFING PLANT

A warm welcome is extended to Gerhard Anderson who recently joined the staff of the Product Development Laboratory. Congratulations are being extended to Mr. and Mrs. Francis Gauthier on the birth of their daughter, Jacqueline Michele on May 28. Frank is a chemist at the Roofing Laboratory.

Congratulations to Peter Carchedi who was promoted to assistant foreman at the Maintenance Department last month.

Alan E. Hodgdon, formerly of GAF Corp. in Millis, has joined the Roofing Laboratory staff. We hope his stay with us will be most enjoyable.



NEW PRESIDENT for the Norwood Businessmen's Bowling League is Armando Croatti, center, star bowler, flanked by two other top bowlers, Ted Pierce, left and Ted Knaus, right. Photo by Arthur Chamberlain.

Bill O'Malley

LEWISTON PLANT

We recently had a short but pleasant visit from three East Walpole folks, Bill Stillman, Ray Flynn and Bob Knox. It was a pleasure to meet Bill and nice to see Ray and Bob again.

We are happy that Robert Wright did not have a long stay in the hospital, and hope he will have nothing but good health from now on.

We extend our sympathy to Pauline Castonguay on the recent death of her father.

We were very sorry to hear that James Wright is feeling poorly and send him our best wishes.

Gary Lajoie, son of Jeannine, has not been too well. We hope he has a quick recovery.

Robert Houghton's son Ricky, recently graduated from Edward Little High School, but Ricky had too many girl friends so we got no picture for the Review!

WATERVILLE PLANT

One of the night spots nearby Palermo is kept hopping by Jim Breard's bongo drums. Jim is part of a thrown together group that can really make a lot of noise. On the job here at Waterville he is a printer-slotter operator.

Among our travelling vacationers we have Frank Sturtevant and Charles Dillon headed for the Allagash; Hugh Caron going to Canada; Paul Evans going to Delaware; Ronnie Bishop going to Connecticut; and our salesman, Dick Bourgoin, going to Virginia.

Stan Blanchard is trying to keep up his reputation of having the cleanest and earliest garden in Oakland, but he says we need more sunshine. We are waiting for Stan to top that 45 lb. radish we heard about!

PHILLIPSDALE PLANT

Henry Lourenco was notified at work on June 10 that he had just become a grandfather for the first time. Henry, who works in the Board Mill, says his new grandson weighed in at 8 lbs.

John Tameo, foreman in the Board Machine Department, became a member of that exclusive hole-in-one club on Tuesday night, June 24. He aced the 164-yard second hole with a four iron that evening at the Pine Valley Golf Course in Rehoboth.

John Drake who works in the yard crew will be leaving us this month to enter the Army. We wish him lots of luck.

We welcome our new employees and hope they enjoy their stay with Bird & Son.

CHICAGO ROOFING PLANT

We welcome back our summer help, who worked here last year. In the plant we have Anthony Dote, Edward Zeimetz, Charlie Thompson, Henry Dorsey, William Dale, John Webber. The office welcomes back Rose Gorman, Kathy Ryan and Gerry Zemla.

Martin Krajcir, Maintenance D
ment, said he and his wife had a won
vacation in Hot Springs, Arkansas fo
weeks. Marty said that his new Dodg
lara with air-conditioning was a pleas
drive. They also enjoyed the good fish

Len Miller, Planning Dept., and hi
Eva took the Super Chief to New M
It was Santa Fe all the way. They sta
the Holiday Inn and enjoyed nine d
90 degree weather. Len rented a
Chevrolet Impala and he and his
took some motor trips. Len said the
all the comforts of home.

We offer our condolences to Sam
on the recent death of his father. A
Geri Magerski for the sudden loss
brother-in-law.

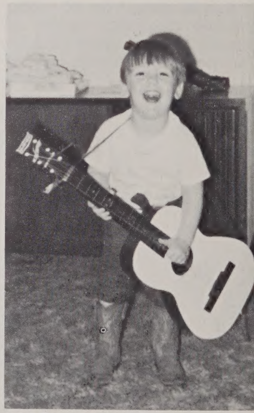
We all wish a speedy recovery to
Cook, Purchasing Department, who
the hospital at the present time. If
wishes were medicine, Al would be
tomorrow.

We welcome a new girl to our
Barbara Russell, who lives in Oak
Illinois. Barbara worked previously a
tle Company of Mary Hospital in Ever
Park. She will be a sales corresponde
the Chicago Bird office.

We also welcome Richard M. Sanch
a foreman for our plant. Manny was
in Kansas City. He moved to Blue I
Illinois in 1926 and graduated from
Island Community High School in
He served in the Army as an M.P. i
Infantry, and was a Judo instructor
hobbies include golf which he shoo
the 80's, baseball and bowling, whe
has a 176 average. Manny and his wi
Verne have four children: Robert, w
a full Navy Commander and has
children. Robert intends to make the
his career: Cherie, a housewife with
children: Charlene, 15 years of age
attends Hubbard High School; Richa
years old who is in 4th grade at
Grammar School. We hope you will h
long and successful career with Bird &
Manny.

Roger Sumner went to Wichita, K
to visit his son but is not back yet, s
will report that trip later. Dolores
and her husband motored to the moun
and we will also report more on that

A big Bird welcome to Steven Ke
who works in our Traffic Depart
Steve is a native Chicagoian who atte
DeLaSalle High School and graduated
Kelly High School in 1962. He wa
the Army as a Specialist 5th Class
spent two and a half years in Gern
His hobbies include baseball and bow
His previous experience in traffic was
dispatcher for a moving firm and as a
and rate clerk for a railroad. Good luck
your career with Bird & Son, Steve.



HAPPIEST OF BIRTHDAYS! For his third b
day Anthony Bianco, whose dad is Chi
Roofing's quality control supervisor, got
new boots and a guitar. We don't ordin
publish pictures of youngsters without
parents also in the picture, but this was
cute to pass up.

all extend our deepest sympathy to Neely and his wife in the tragic loss eir young son. Fourteen year old Neely was killed when he was hit ar near his home. The hit and run was caught later. David has been ved by Bird & Son since 1951 and tly works on No. 6 Machine.

PACIFIC DIVISION

ington Plant

n Matusczak, coater operator, vaca- in New York and Montreal, Canada, g with his wife's relatives.

Luna, Richard Valadez and Joe Fer- cently went hunting for rabbits in e Desert. Guess what they bagged. bbits, but several turtles and a horned

ph Yax, salesman in San Gabriel area and long associated with Pabco g, passed away on May 16 of a attack. Our condolences go to his

k Card is a new member of the Sales tment, for the Central Los Angeles He is a welcome addition. Good luck,

e Weismann, daughter of Larry Weis- Quality Control supervisor, graduated Long Beach Elementary School — onors!

Billing clerk, Evelyn Esfhani, is o work after a battle with the flu bug. it's not catching.

y Leal, Shipping foreman, must like g. He recently purchased a new home erside, Calif. It's only 67 miles one om the plant.

but not least, Jo Blayney (birthday got back from a fun filled trip to i. She says she and husband John had derful time but it was just not enough She came back sporting a nice sun ne must have gotten it in Hawaii be- we haven't seen the sun enough to tan here!

Salesman Tells ;(?) of Camping

sconsin salesman, William Werren, his family on a week-end camping arly in May. It was an adventure old in his own words:

e left on a Friday evening to kick e 1969 camping season. The trip ot a long one — only about sixty — but took about an hour and a ecause of the 'intermittent' showers out three inches total! Visibility mited because of these showers and gging of the inside windows. When ere about twenty miles out, little r started remembering things she orgotten. Alfie, our black poodle, ot too enthusiastic about the trip e he whined all the way there.

oon our arrival at camp grounds I romptly relieved of $8.00 which d my stamp and two nights' rental. hen proceeded to find a spot to about two blocks from Devil's at the foot of the bluffs tucked gst the pine trees. Also about two ed yards from the potty house.

the past I have always made it t to first have a cold beer and just the situation. However, the tem- re of 35 degrees and a sign 'No beverages until after June 15' put nper on that. The showers sub- enough so that we got the camper led and erected. About this time r began telling me of the few she had overlooked such as sheets e bunk, milk, ketchup and a few incidentals.

"The children ran around in the precipitation while I made preparation for supper. It was then I found that I had forgotten fuel for the stove and lantern. (This I did not mention to mother.) When I finally got the fuel, I found I didn't remember the proper way to start the stove and the lantern. With the assistance of another camper that situation was remedied. Supper was good as we all huddled inside the camper around the Coleman burner and it was not too long after that when we decided to tuck ourselves in, the kids in sleeping bags, mother and I in our sheetless bunk and Alfie all over from place to place. There was a group of students of all sizes and shapes who had no intention of sleeping, however, and various unusual screams and screeches plus bongo drums, guitars, etc. kept us entertained until the late hours.

Evidently we all fell asleep to the musical pitter patter of rain and hail on the tent roof because I soon found it to be morning. I knew it was morning because the little wife was up drinking water. The trouble is it was 5:00 A.M. I got up, swung open the door of the camper and deeply inhaled the fog and dew. There were immediate screams of close the door and a couple of remarks from the little wife which I won't place in print.

I went outside and prepared a delicious breakfast of fried bacon, fried eggs in the rain and hauled them inside to my precious brood who were again huddled around the heater and going through the Kleenex like it had been on sale.

In checking the food supply for the balance of the day, I got the big shock. We had hoarded six T-bone steaks for the occasion, but it was be kind to animals week and some intruder had gotten into that container and relieved me of the steaks. Then he had the audacity to leave the bones for me to pick up!

Our pneumonia-plagued children climbed the bluffs in the rain, swung on swings in the rain and did other abnormal things while little mother and I glared at each other in the rain. Still too cold for the beer. I would have had one even if the sign said no. I turned on the radio and the friendly weather man advised us that the temperature would be 32° or lower with rain and hail forthcoming.

Since the outlook for another night was anything but good, and I couldn't drink any booze, and the kids were wet and cold, and Alfie had found a girl friend, and mother wasn't smiling at all, I called a summit conference. Within twenty minutes we were driving through the partly cloudy rain storm headed for home in time for hot baths, warm beds, and a couple of hookers for old dad and mom.

But we shall return!"

Contributors

News for this issue was contributed by the following reporters: Nancy Knox, Catherine Brady, Vito Puopolo, William Grinavic, Ruth Phelan, Helen Lane, Frank Sturtevant, Sharon Duquette, Geri Magerski, Martha Duddy, Lawrence Weisman, Raymond Bearce, John Evans, Stanley Pasckewicz, Lucy Sullins.

CHARLESTON PLANT

We welcome William G. (Bill) Green who joined us last month as Credit Manager for the Southeastern area serviced by this office.

Retired salesman, Bill Harris of Charleston, West Virginia, has sent a clipping to the Review which is of interest to those readers who know Miss Carolyn Buhrman Nettleton, president and manager of C. E. Nettleton, Inc., one of our fine building materials accounts with whom we have done business for many years. Miss Nettleton has just been named "Virginia Retailer of the Year" by the Virginia Retail Merchants Association. After her father became ill in 1949, she came home from an assignment in Korea with the Red Cross to help out; and later, after her father's death she took over the management of the firm. She has become a distinguished business leader, serving in such important posts as the first woman president of the Virginia Lumber and Building Materials Dealers Association and as director of Covington's First National Exchange Bank for fifteen years.

CHICAGO FELT MILL

Bob Garcia, son of Andrez Garcia, who works at the Felt Mill, has made the limelight at his local high school in Chicago Heights. He has been a member of the gymnastics team for three years and during his junior and senior years served as co-captain of the squad. He is a specialist on the still rings, has earned his varsity letter in gymnastics and is a member of the Letterman's Club. He is one of nineteen who were named Outstanding Seniors recognized for leadership in sports, school politics, school service, or a wide range of school activities.

PERTH AMBOY PLANT

Edward L. Bowne, Jr. who graduated from Jersey City State College in 1966 has now received his Master of Arts degree from that same institution. He majored in the education of the mentally retarded and is presently employed as a remedial reading teacher with the Hillside, N. J. school system.

FISHING PARTIES

out of Sandwich on the Cape

BLUES - STRIPERS - TUNA

THE KINGFISHER

Skipper — Arthur Bowley

Call Norfolk — 528-2522
for rates and reservations.

Can accommodate up to six people,
four fishing.

Saturdays, Sundays, and
other times by appointment.

All gear and bait furnished. Just bring your lunch, your sunglasses and your good luck!

Recent Deaths

Ernest E. Frank

ERNEST E. FRANK, 56, died on June 22 after a long illness. He had been employed at the East Walpole plant for 33 years until ill health forced him to take early retirement in April 1968.

For most of his Bird & Son years he was a beaterman in the Paper Mill, but from 1955 to retirement he was a water treatment man in the Boiler Room.

Funeral services were held on June 26 at the May Funeral Home in Norwood. He is survived by a son, Robert, of Sanford, Maine.

Robert LaGreca

ROBERT LAGRECA, 20, paper inspector at East Walpole, died in a tragic drowning accident on July 1, 1969. Prior to eating lunch, he and three other men from the Paper Mill Laboratory had gone to the Westwood side of New Pond for a short swim. The accident occurred as they attempted a swim out to Moon Island. As the first swimmer reached shore, he looked back to discover only two fellow swimmers in sight. The other men were Karl McCarthy, Daniel Dostie, and Aaron Zwicker.

Norwood and Westwood police and fire departments were summoned and he was soon discovered and rushed to the Norwood Hospital where he was pronounced dead on arrival.

Robert had joined Bird & Son on May 22 as an inspector at the Paper Mill. He lived at 181 Tremont Street, Duxbury.

William Shipose

WILLIAM SHIPOSE, 213 Avondale Court, Binghamton, New York, died suddenly on July 1, 1969. He was stricken while exercising with his sons at the local YMCA and died a few hours later in the hospital.

He had been a Building Mateirals salesman for Bird & Son for five years, joining the company in May 1964. He covered the Binghamton, Elvira and northern Pennsylvania area. Before joining Bird & Son, he had been a sales representative for several years with Flintkote in New Jersey.

Funeral services were held on July 4 at the Allen Memorial Funeral Home in Endicott, New York. Mr. Shipose is survived by his wife, Virginia and two sons, William and Christopher.

KINGFISHER

W. J. HILL DRIVER ARTHUR BOWLEY becomes Capt. Bowley on weekends when he takes out fishing parties from Sandwich in this 35 ft. Sportfisherman, KINGFISHER. See Art's advertisement on this page.

RONALD BRESSON, Bird salesman in Ohio, demonstrates to a class of siding applicators in Akron, Ohio how to apply Bird Vertical Vinyl Siding.

ANOTHER VIEW of siding applicators watching intently as Salesman Ronald Bresson d strates how to do the job correctly.

Bresson Increases Sales By Running a School!

Just a year ago, Ronald Bresson, Bird sales representative in the Ohio area, was a student at the Vinyl Application School conducted for salesmen at East Walpole. Today, he is teaching school himself, in a highly successful series of Vinyl Application instruction sessions at the Adult Vocational School at 130 West Exchange Street, Akron, Ohio.

Four courses (two in April and two in May) have already been held, with a series of classes running over a period of about 10 days. Ron shares the teaching with an Industrial Arts teacher and a salesman from a wholesale siding distributor in Akron who had previously conducted similar seminars. About 16 to 20 students signed up for each of the classes. Some are as young as 18 and some as old as 60. They come from all walks of life and for many reasons, but most of them, of course, plan to make specific use of the knowledge in siding application work. Some are planning to install siding on their own houses.

At the school is a six-sided mock home to show the different parts of the house such as the inside corner, doors, windows, gables, soffit and facia and flashing over the windows and doors. Students have a chance to participate in the actual nailing, cutting and fitting of the products.

The first class starts out with a brief resumé of the history of Bird & Son and an explanation of the different products available, particularly Vinyl Products. Next Ron presents the film on the application of Vinyl Siding both horizontal and vertical, Vinyl Shutters, Drip Edge and Soffit, Vinyl Gutter and for good measure also shows the film on the Bird Wind Seal Jet Shingles.

Following a question and answer period, these students start to participate in the actual application of siding. Different groups work simultaneously on separate sides of the mock house. The instructor watches and guides the men. As each man gets his turn to try the actual application of an area, the other students watch, and learn over his shoulder.

Ronald Bresson is very enthusiastic about the results of these classes and in a letter to Sales Manager Jack Fentz, he writes, "I feel the course is an important instrument not only in teaching the application of Vinyl Siding but also in introducing this supeiror product to the public at large."

Tri-Mill Sports Families To Feast on Chicken in Aug.

The next big event on the Tri-Mill Sports Club calendar is the always popular Family Chicken Bake. This is scheduled for Sunday, August 3 at the Walpole Sportsmen's Club, and is open to members and their families.

Flyers will soon be out with the details. This is the event that many families look forward to, because there's good food and a good time for everyone.

The turn out for two June events was disappointingly small — about 40 children for the Fishing Derby at the Wrentham Sportsmen's Club on June 8 — and a small group for the members' Fish Fry on June 28th. Thunderstorms also temporarily interrupted the Fish Fry, but the weather cleared and the party went on.

Spiers' Team Wins 1st Half; Tournament Play, June 25

Percy Spiers' team was the winner of the first half of the Bird Club Golf League season, with Jack Reddick's team in second place:

	Won	Lost
Capt. Spiers' Team	71	58
Capt. Reddick's Team	68	61
Capt. Teague's Team	61½	67½
Capt. Fitzpatrick's Team	57½	71½

In the nine-hole tournament on June 25, the following scores were recorded:

A Division:

Low Gross — Robert Sampson, New London Mills — 41

Low Net — Romeo Valerio — 32; 2nd and 3rd place tied — Charles Bailey and Kenneth Alley — 35; 4th place — George Johnson, New London Mills — 36.

B Division:

Low Gross — Edmund Wenstrom — 45

Low Net — John Folan — 35; 2nd, 3rd and 4th tied — Peter Carchedi, Harold Songin, Samuel Priano, New London Mills — 38

C Division:

Low Gross — David Wohler — 45

Low Net — Francis Brown — 35; four players tied for 2nd place: Raymond Bearce, Oscar Lambine, Alex MacIntyre and George Cook of Bird Machine — 38.

The proposed Scotch foursome has been postponed to some time in August when Chairman Ray Bearce hopes for a good turnout. The date will be set soon. The second half of the regular season begins on July 9th.

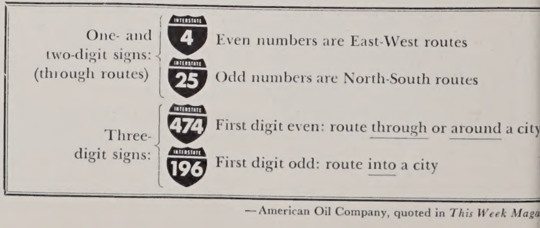
SCIENCE AWARD. Daniel Roy Adams, Jr. at Byrd High School in Shreveport and son of Mr. and Mrs. R. Dale Adams received the Rensselaer Mathematics and Science Award for outstanding accomplishments in these fields. Its presentation is based on faculty recommendations. Danny is now eligible for scholarship tests which are given in connection with the award.

LONG SERVICE L

August 1969

Name	*Year*	*Dept.*
Benjamin Beale	8-1-34	Sales Manag Fibre Box
Raymond S. Vitaitis, Jr.	8-15-49	E. W. Maint
Bynum E. Vickory	8-22-49	Fibre Box D
Edward J. Fitzpatrick	8-29-49	Fibre Box D
Eleanor M. Shea	8-29-49	Office
Kenneth L. Doane	8-2-54	Roofing Sale
Donald J. Seymour	8-10-54	Shoe Ctn. D
Pierre Kappelle	8-23-54	Fibre Box D
Martin Flaherty	8-30-54	Power Plant
Arthur J. Joyal	8-30-54	Fibre Box D
Joseph J. Haire	8-31-54	Paper Mill
Lino M. Fiorio	8-3-59	Fibre Box
Roger A. Lessard	8-3-59	Fibre Box
CHICAGO		
Mike F. Sanfilippo	8-25-49	
Wilson Williams	8-29-49	
Wood Quin	8-29-49	
James P. Carroll	8-29-49	
Jack Polensky	8-17-59	
CHICAGO FELT MILL		
John J. Grande	8-4-49	
Angel C. Nevarez	8-17-59	
SHREVEPORT		
John D. Cook	8-1-49	Salesman
James D. Feazel	8-10-59	
Avert Edwards	8-20-64	
CHARLESTON		
Stanley S. Phillips	8-12-29	
Edward E. Toler	8-30-54	
Herbert F. Martin	8-10-59	
Mamie B. Powell	8-31-64	
PERTH AMBOY		
Joseph Cranga	8-3-64	
John R. Dickson	8-12-64	Salesman
PACIFIC DIVISION		
William L. Weller	8-1-49	Portl'd Felt
John M. Garvey	8-18-59	Portl'd Felt
Richard Valadez	8-17-59	Wilmington

Road Code. DID YOU know that there's a method to the madness of inters highway numbers? Here's a great little guide to keep handy (tape it to your visor or glove compartment). It will explain what some of the numbers m at a glance.



One- and two-digit signs: (through routes)

Even numbers are East-West routes

Odd numbers are North-South routes

Three-digit signs:

First digit even: route through or around a city

First digit odd: route into a city

—American Oil Company, quoted in *This Week Maga*

The BIRD REVIEW

e 57 No. 7

Published for Bird & Son, inc. employees and their families

August 1969

ld Sayres, Jr. Named s Mgr., St. Louis Dist.

Gerald A. Sayres, Jr.

ld A. Sayres, Jr. of Baton Louisiana, has been appointed anager of the St. Louis District, g Materials Division. This dis- overs the states of Missouri, , Colorado and parts of Illinois entucky, with headquarters at eveport office.

Sayres, a native of Knoxville, has been a salesman for Bird & ce 1953, first in the Memphis en in Baton Rouge. His father, Bird sales representative out of ort for thirty years, to his re- t in 1963.

he Korean War, Gerry Sayres with the 25th Division, 89th attalion in 1951-1952. He and e, the former Jean Hunter of lle, have two children, Gerald , and Mary Ruth, 12. When mes for relaxing, Gerry's fav- ort is golf.

Boxes on Moon? ut They Carried That Did Get There!

n Astronauts Armstrong, Aldrin llins headed for the moon last several vital units which trav- th them in the spacecraft had from manufacturer to the as- point — or to Cape Kennedy Bird Boxes. Here is a partial npiled quickly with the help of re Box Division salesmen:

ed Aircraft, Hartford, Conn.

ilton Standard Division

backpack-portable life support used by Armstrong and Aldrin walked on the moon.

environmental control system of ar Module.

& Whitney Division

cells which supplied the elec- o power the various systems on the spacecraft Columbia. As a by-product, the fuel cells also provided the astronauts with water for drinking and food preparation.

The Foxboro Company, Foxboro, Mass.

Foxboro flow metering systems metered the flow to the third stage Saturn launch vehicle during the critical chill-down stages preceding the burns for the earth orbit and the translunar injection, early in the flight.

Before lift off, Foxboro controls were used to keep the temperature of all stages at an even 70°, which was necessary for a successful launch.

(continued on page 2)

SAFETY SHIELD TO W. J. HILL DIVISION. When the Waterville Plant had an unfortunate accident recently, the Safety Shield was transferred with ceremonies to W. J. Hill, the unit with the best safety record in Bird & Son. Receiving the shield from Safety Manager Robert Roby (center), are Salvatore Freni and Melvin Rodman. At the far left is Albert Boonstra, manager, and at the right, William Kimball, director of Purchasing and Traffic.

Perth Amboy Employees Suggestion Winners Again

Two Perth Amboy men are back in the news. Last month they were listed as winners of suggestion awards and special awards for three accepted suggestions. This month Albert Hanson and Frank Sinaconi are each listed as winning another $25 award for a money-saving suggestion.

The other award winner in July was Richard Mattson of the Fibre Box Plant in East Walpole; his also was a $25 check.

Quick Thinking Saves Charleston Foreman's Life

At 1:00 P.M., during the extreme heat of the day on Thursday, July 3, Jimmy Youmans, machine foreman at the Charleston Roofing Plant, was supervising splicing of a break in the rack on the No. 1 Machine. He became overheated and sat down on a load of wrappers. Moments later he passed out.

Ernest Zinkowski, plant superintendent, rushed to him and immediately realized that Youmans was in shock. He had swallowed his tongue and was unable to breathe. Mr. Zinkowski quickly moved Youmans to a forward position and cleared his tongue from the passage, enabling him to breathe normally. He then helped Youmans back to the foreman's office where he made arrangements to have him checked by the company doctor.

LAST CALL FOR ORDERS FOR SPRING FLOWERING BULBS

It's not too late. But it soon will be, if you don't get your order in right away for Spring Flowering Bulbs.

Brochures are available from Agnes Stellman at the Fibre Box Plant Office. If you have lost the Bird Club request

(continued on page 2)

Safety Plaque Goes To W. J. Hill Division

The Bird & Son interplant safety plaque is now displayed by the W. J. Hill Division. Ceremonies at the time the plaque was received are shown in the accompanying picture.

W. J. Hill's rise to the top of the list was caused by the misfortune of a lost time accident at the Waterville, Maine, plant. The Waterville record was a good one, from April, 1965 to May, 1969, with a total of 1505 days between disabling accidents.

W. J. Hill's record as of July 1 was 956 days and started in January, 1966.

Two other plants of Bird & Son have records of a greater number of calendar days since the last disabling accident, but are lower in the contest standing because they were not part of the contest until January, 1969. The Glenwood Granule Plant has a total of 2325 days, and Martinez in California has a record of 1970 days.

No LTA in Seven Plants

As of the 30th of June, there are seven Bird plants without a lost time accident this year. These include, in addition to the ones already mentioned, the Shreveport Felt Mill, Charleston Roofing Plant and the Lewiston, Maine and Bardstown, Kentucky plants. Waterville has had only one disabling injury and five plants only two: Shreveport Roofing Plant, Perth Amboy Roofing Plant, East Walpole Power and Maintenance Departments, the Lawrence Tube Plant, and the Manchester, New Hampshire plant.

For the six months of 1969, the record for all of Bird & Son is slightly better than it was a year ago — sixty-one lost time accidents compared with sixty-four for the same period last year. However, the three plants of the Pacific Division are added this year, with 180,000 more man-hours or exposure so in fact there is a significant improvement.

Commenting on the record, Safety Manager Robert C. Roby says, "This improvement is encouraging, but of course even one disabling injury is one too many, especially for the individual and his family. There is a cause for each accident; they don't just happen. Eliminate the causes and you prevent accidents. This is the central purpose of our safety program.

(continued on page 2)

The BIRD REVIEW
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Editorial Office at East Walpole, Mass.

Member of Mass. Industrial Editors' Association and International Council of Industrial Editors, Inc.

Edgar M. Grout, Editor John J. Murphy, Adviser

BARBECUE SAFETY

by Safety Manager Robert Roby

The popular summer barbecue or cook-out can be a hazardous undertaking, unless certain safety rules are followed. With the growing number of burns, fires and carbon monoxide poisonings resulting from thoughtless use of home barbecuing equipment, the following tips are offered:

1. Cook only in a well-ventilated area, even if only a few briquettes of charcoal are used in a hibachi. Putting the grill in an indoor fireplace can be hazardous; unless there is a good draft in the chimney, carbon monoxide will not be carried out of the house.
2. Never use gasoline to start the fire! If you do not use wood shavings which make the safest starter, use an accepted commercial starter fluid.
3. Never, under any circumstances, add a flammable fluid to the coals once they have started.
4. Do not wear clothing with dangling tails or frills that might contact the burning coals. Try to keep children and pets away from the immediate barbecue area.

6. Use good grill equipment which might include all long handled knives, forks and spatulas, tongs for turning food placing fuel where it is wanted, and a pair of glove-type pot holders and last, but probably the most important item, a pail of water to put out the fire in an emergency.

7. Never leave equipment or combustibles on or near the grill.

8. Charcoal tends to retain heat for long periods of time. Drown your fire with water or bury the coals in sand or dirt. Never dump them in combustible containers or cartons.

Bulbs

(continued from page 1)

form, send her a note and ask for a copy of the brochure which shows the various selections of daffodils, hyacinths, tulips and other spring flowering bulbs. These are highest quality bulbs straight from Holland.

Orders will be accepted up to August 26. Be sure yours is in on time. This offer is open to all Bird Club members.

Safety Record

(continued from page 1)

"The employees at the seven locations where there have been no accidents this year are commended for the job they are doing and the hope that their safety efforts will continue so that they remain in this enviable position."

Contributors

The following reporters contributed to this issue of the Bird Review: Lucy Sullins, Frank Markham, T. D. Blanchard, Ora Miller, Leon Taylor, Richard Potter, Geri Magerski, Nancy Knox, Alfred Breen, Catherine Brady, Vito Puopolo, William Grinavic, Ruth Phelan, Dennis Kennedy, Sharon Duquette, Robert Roby, Leonard Weaver, Raymond Bearce.

No man is above the law and no man is below it; nor do we ask any man's permission when we require him to obey it.

Theodore Roosevelt

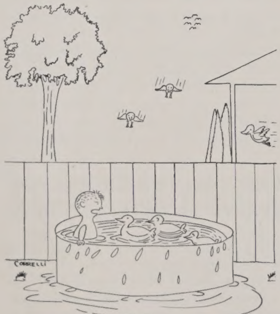
Moon Shot

(continued from page 1)

Simmonds Precision Products Company, Vergennes, Vermont

Propellant utilization gauging systems which managed the fuel and oxydizer supply for the main engines of the Saturn V Rocket.

Density and temperature gauging systems which monitor the liquid oxygen and hydrogen which fueled the Command Module life support and electronic power systems.



"Go find your own lake!"

TONY MARZUOLO, just retired, framed by the background of his attractive yard and thriving garden.

Retirement Time Arrives For Five at End of July

Tony Marzuolo retired from his job as machine tender on No. 1 Roofing Machine at the end of July. He was one of the lucky ones to find employment at the height of the depression in 1933, and recalls how it came about. When he applied he reminded Labor Bureau Director Ben Rogers that he had worked at the Roofing Plant before in 1922-1924. Shortly he was told to report to Howard Everett, foreman on No. 1 Machine, and there he remained for the next 36 years, except for a short time on No. 5 Machine.

During the years, Tony worked on many of the different jobs along the machine, eventually becoming machine tender in 1964.

In addition to his skills in roofing manufacture, Tony is a good mason and plasterer. He has always worked at this trade on the side, and plans to continue as he feels like it, in retirement.

Also, as the background in his picture suggests, he has a fine garden at his home at 79 Heaton Avenue which borders the Neponset River. Right now he has lettuce, carrots, beets, corn, tomatoes, beans, cucumbers, melons, peppers and Swiss chard flourishing. A well and pump provide all the water for the vegetables and for his wife Mary's flower garden. There's a fine grape arbor, too, with a large crop ready to ripen in another month.

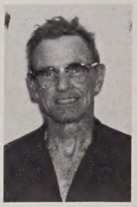
The Marzuolos are fortunate in having two of their children as neighbors, and the others close by: Larry, a former Bird worker, lives across the street, and a daughter, Mrs. Josephine Bradley, on the second floor of the family home; Anthony is married and lives in Franklin; Mrs. Constance Lorusso lives in Norfolk; and the widow of their deceased son, John, lives in Walpole. There are 19 grandchildren.

John C. Olson started a month's vacation at the end of June and then retired from Bird & Son after 25 years of service.

He and his wife Mildred now make their home at 1498 Main Street in Walpole but he has some thoughts of mov-
ing to Downey, California, in the
This is an attractive area near Los
geles which he has heard about and
become much interested in.

After a period of work in the
ton Navy Yard during the war ye
John Olson joined the Shoe Ca
Plant of Bird & Son on June 5, 19
He was a finisher for many years u
transferring in 1965 to the yard c
of the East Walpole Maintenance
partment. Here he has continued to
retirement.

The Olsons have a daughter,
Mildred Bangs, whose husband is in
embassy department at Washing
D. C. There are three grandchildren.



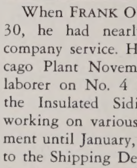
John Olsen

Otis White

Otis H. White, Shoe Carton P
worker for almost 20 years, retired
the end of July. He had been out fo
operation and elected to retire with
returning to active work.

Otis had always been a job pressm
and worked at several other nearby fi
before joining the Bird & Son Print
Department in 1949. In 1952 he tra
ferred to the Shipping Department wh
he continued until his retirement.

He is a bachelor and will continue
live at his home at 22 Mountain Aven
Norwood. He likes baseball, is a
Sox TV fan, and gets to Fenway P
when he can. In retirement he kn
there will be plenty to do, painti
paperhanging and generally fixing
his home. He likes New Hampshire
may make a trip to the Lake Wi
pesauke area before the summer is o



Frank O'Day

When Frank O'Day retired on J
30, he had nearly twenty-four ye
company service. He started at the C
cago Plant November 14, 1945, a
laborer on No. 4 Machine, which
the Insulated Siding Machine. Af
working on various jobs in this dep
ment until January, 1950, he transfer
to the Shipping Department as a loa
checker. In September, 1953, Frank
came shipping and receiving clerk, a
he held until his retirement.

On the day he left, Frank was hono
and presented with a gift by the of
personnel and a few days later he
also feted by his fellow workers in

pping Department. The past few years nk has been bothered with arthritis decided to take his retirement at time.

Frank and his wife, Bernice, have two s: One lives in the Chicago area; the ngest one recently moved to Min- polis, Minnesota.

The O'Days are planning on moving Florida in August. They will stop first the St. Petersburg area and look und before definitely settling in any ce, but are quite sure it will be neplace in Florida.

GLADYS K. NODDIN retired at the of July after 44 years of continuous vice.

As Gladys Kady she began work here a clerk in the Credit Department and tinued to work full time after her rriage to Elmer Noddin. He passed ay in 1945.

During the years Gladys has worked several clerical capacities, including dual job of files clerk and spare ephone operator for many years until Central Files Department was dis- ved. In recent years she has divided time between the switchboard and ounts payable work in Corporate Ac- nting.

Gladys will continue to live at her rwood home, but immediate retire- nt plans call for a long visit with a ce in Kennebunkport, Maine. She will visit occasionally with other nieces Bangor and Brewer, Maine.

In years past Gladys has been a hard rker in house-to-house calling for fund ves — Red Cross, Cancer, Heart and hritis. She also has worked quietly other charitable causes and finds great isfaction in helping others in this way.

OP OF THE NEWS

AIN OFFICE

Henry Baker of Hyde Park is welcomed the Programming Group of Data Proc- ng.

Cape Cod has had many vacationers, in- ding David Nygard at Sagamore, Joseph llace at Dennis Port, Patti Steinmetz at st Yarmouth, David Ruscitti at Fal- uth, Mary Geary at Harwich Port, and ncy Knox at Barnstable.

New Hampshire had Ray Berthiaume nping out for two weeks with six chil- n and four adults in one tent.

Neva McEntee enjoyed a vacation at e Winnipesaukee.

Kenneth Phipps toured through both w Hampshire and Maine.

t is good to see Dick Barnard looking well after his recent operation.

Nora Kane of Data Processing had a morable trip through the beautiful ish country in Pennsylvania, then up to gara Falls, then to the Corning Glass rks, and finally over through Vermont New Hampshire. A lot of traveling 300) miles), but well worth it, she says.

WALPOLE FIBRE BOX PLANT

Peter Donaldson, who has worked sev- summers at Bird & Son, and who is king this summer at the Combiner om, has been commissioned a second tenant in the U. S. Air Force through ROTC program at the University of ssachusetts. He graduated from the Uni- sity last June and will soon enter ac- military duty.

Donald Dyer and family spent their va- on in Pennsylvania. One of the highlights of the trip was their tour through the Hershey Chocolate Factory.

Geneva Surowiec spent her vacation in Plymouth.

Joseph Johnson and his wife enjoyed their vacation at Sebago Lake in Maine where they have been going for the last several years.

The other lucky people who were on vacation during the July heat wave were Mary Kelley, Delia Costello, Percy Spiers, Albert Morelli, Joseph Tamulevicz, Mona Chicoine, and Bernard Stravinski.

SHOE CARTON PLANT

After a long illness, Bill O'Brien is at the end of his convalescence, and we hope to see him back at work soon.

John McGrath has returned looking well tanned after his vacation in Harwich.

We welcome our new receiver, Gregory Lanier.

Joseph Troiano and his wife spent their vacation partly on the Cape and partly on a trip through New Hampshire in their new trailer.

Eino Heikkila and his wife spent a vacation at Union, Maine.

John A. DeFlaminis, son of Mr. and Mrs. Alfred DeFlaminis of 41 Azalea Drive, Norwood, has been awarded a National Science Foundation Grant to study biology at the University of California in Berkeley.

A graduate of Norwood High School, he earned his bachelor's degree at Holy Cross College and is taking some of his master's courses at Bridgewater State. For one year he taught school at Campion College in Kingston, Jamaica as a volunteer; last year he taught biology and chemistry at Foxboro High School. His father, Alfred, is a spare operator on the Nilsaton presses.

Nader Kalliel and his family enjoyed taking day trips on their vacation.

NORWOOD ROOFING PLANT

A hearty welcome to David Campbell who recently joined the staff of the Building Materials Product Development Department.

We wish Diane Flynn bon voyage as she departs from Bird & Son. She has left the Roofing Office to reside in Sutton-In-Ashfield, Nottinghamshire, England, with the rest of her family.

We welcome Carole Hindle who is with us for the summer. She is a student at Framingham State Teachers' College where she is majoring in home economics.

Our heartfelt sympathy to Mr. and Mrs. Leonard Weaver on the loss of their grandson recently.

Peg Owens has just returned from a two weeks' vacation at Cape Cod. She said it was wonderful and she is looking forward to more enjoyable weekends at her cottage there.

We are now located in our new office building along with Sales and Purchasing and are really enjoying our new surroundings.

A joint retirement party was held for Howard Bearce and Joseph Bartell, both foremen at the Norwood Roofing Plant. Many attended this fine time at Hong Kong Island. Howard has gone to his summer home in Falmouth and is looking well after his long illness. All the many friends of Howard Bearce and Joe Bartell wish them continued improvement in health and enjoyment of their early retirement.

(continued on page 4)

HEADED FOR THE FIRST TEE at Brookmeadow Golf Club are Fred Turco, Walter Wiggin, Robert Sampson, and Raymond Bearce, chairman of the Bird Club Golf League.

FOURSOME POSES before their match at Brookmeadow: Francis Brown, Capt. Jack Reddick, whose team finished in second place in the first half of League play, Edmund Wenstrom, and Peter Carchedi.

AT THE FIRST TEE Francis Nevins, right, leads off, as Patrick Silvestri, David Richardson and Nunzio Julius wait their turns.

TOP OF THE NEWS

(continued from page 3)

PHILLIPSDALE PLANT

Congratulations to John Rogers who recently became a grandfather for the twenty-fifth time! There are fifteen boys and ten girls, says John, who works in the Stock Handling Department.

We wish Anthony Rochford a speedy recovery and hope that he will be back with us soon, following his illness.

We wish Jackie Black's mother a speedy recovery from her recent accident. Jackie works at the Plant Office.

We recently received a post card from Bill McEntee who was then enjoying a week of vacation at Cape Cod, and in mid-July was having the best of weather.

Margaret Pierson, who recently celebrated her twenty-fifth anniversary with Bird & Son, was honored by her fellow workers with a luncheon at Asquino's Restaurant. Also in attendance were her parents and three former office workers.

She was presented with a spring corsage and her twenty-five year Bird & Son pin, and a sizable check. Later in the afternoon, Margaret was surprised by more flowers from the men in the Storeroom. We hope she enjoyed her special day, and we wish her many more happy years with Bird & Son.

Ralph Williams' son, Paul, was chosen for the All Star Little League Team of Riverside, Rhode Island. They recently played their first game of the series and came out the winners.

Also chosen for the All Star Team was John Pierson, son of Darrell Pierson who works on the Felt Machine.

We wish both boys and their team lots of luck in the remaining games.

SHREVEPORT PLANT

A fine time of fellowship and good food was enjoyed by the Shreveport foremen and their invited (but contributing) guests at a going-away party for Dale Adams.

Willie Smith presented a Two-Suiter traveling bag from the group to Dale in appreciation of his great job of leadership since Mr. Soward answered the call to "Go East, Young Man." Dude Davidson, Hurcil Cowart and D. L. Oliver made short talks because Frank Markham brought his alarm clock that sounded off at three-minute intervals. Messrs. Adams, May and Marsh made appropriate remarks.

Mabel Cohn of the Traffic Department had a glorious vacation this summer. She joined her sister in Los Angeles and jetted to the paradise land of Hawaii, where they joined a World Berry Tour. After one week in the Honolulu area, they flew to the islands of Kauai and Maui, and on to the big island of Hawaii. Each island had something different to offer. All in all Mabel said it was a very enjoyable trip. The return flight was from Hilo.

Would You Believe The Accompanying Picture? Leon Taylor explains it as a typical day's camping routine. During his two weeks' vacation (he says a fellow just can't stand more than two weeks of this and then come back to work) Leon and his family enjoyed a camping trip to Queen Wilhelmina State Park near Mena, Arkansas. Tourists claim there are a lot of interesting things to see there, but Leon didn't get up to go look and he didn't run into them between his lounge chair, the table and his bed!

Cephas Myers has some lovely and very talented daughters. Gail, who attends Midway Junior High School, was elected to the National Honor Society. Betty, also a member of the Honor Society, was voted the most valuable player on the basketball team at Fair Park High School.

GOING AWAY PARTY for Dale Adams included these friends at Shreveport: Counting heads, left to right: Ollie Sherburne, John Evans, Jimmie Brown, C. L. Apple, Ray Telschow, Phil Leon, Huey Humphrey, J. D. Teutsch, Hurcil Cowart (not quite tall enough to show eyes over J.D.'s head), Cephas Myers, Phil Johnson, D. L. Oliver, G. D. Davidson, Fred May, Guest of Honor Dale Adams, J. D. Feazel, Frank Markham, Earl Johnson, Willie Smith, Bill Blue and Gib Marsh. Dick Potter took the picture.

IN HAWAII, Mabel Cohn of the Shreveport Traffic Department poses with a native at a royal Hawaiian Luau attended by 1100.

Congratulations to Larry Hargett our West Texas salesman who was married Saturday, July 12, to the former Betty Brady. The happy couple will reside in Lubbock.

Brenda Gail Tipton weighed 8 pounds when she arrived at the Jackie Tipton home. She is the third lovely daughter in this family.

Tommie "Jug" Mook, son of our sales correspondent, T. Mook, graduated from L.S.U. and started working at Bossier General Hospital as soon as he returned home. Jug plans to become a surgeon and will enter L.S.U. Medical School in New Orleans this fall. Although his chores at the hospital kept him quite busy, Jug found time to challenge Gib Marsh, former handball champion of South Carolina, to a game. Just to be real kind to Jug, we won't print the score in this issue!

Little Melissa Marie, first grandchild of George Walker, had to wait almost two months to meet her father, Louie Williams. Louie is a machinist in the Navy and at the time of her arrival, was doing his tour of duty aboard a salvage ship stationed in Viet Nam. For the next year this family will live in Hawaii and things at the George Walker home will be very lonesome because Melissa is gone.

GRADUATED:

Michael Huey Humphrey, son of Huey Humphrey, graduated from Byrd High School, Shreveport. Mike plans to study at a local trade school, or play professional baseball.

Opal Clay enjoyed a week's vacation just resting and shopping. She made a short trip to Monroe to see her sister. . . . Lorraine Williams visited Hot Springs, Arkansas on her vacation. . . . Ora Miller plans to visit Whittier, California to see her granddaughter receive her High School diploma. . . . Vivian Wilson visited New Orleans on her vacation.

Fred H. May and Mrs. May enjoyed a trip through the Smoky Mountains, showing the many interesting points to their granddaughters, Karen and Kelley May.

Of great interest to many Bird & Son employees was the installation of Mrs. Jessie Rotter as Worthy Matron, Eastwood Chapter No. 1077 Order of the Eastern Star at Houston, Texas. For more than thirty years this lovely lady has not only been a close business associate, but she and her husband who own Universal Roofing Company of Houston, have been friends of Mr. and Mrs. R. F. Jenkins, Mr. and Mrs. T. D. Blanchard, Mr. and Mrs. M. E. Roach and many others.

In her address following the installation, Mrs. Rotter introduced T. D. Blanchard as a friend and business associate who had flown down to Houston to attend this impressive ceremony.

During the reception that followed, a great many of the members told Mr. Blanchard that Universal Roofing Company h applied Bird roofs on their homes, seve of them being Jet Shingles. Being the cellent saleswoman she is, together with h loyalty to Bird products, Mrs. Rotter h led them to believe that there isn't a other brand of roofing!

Vacations have been enjoyed by ma of the Shreveport employees recently. R. Potter and his family enjoyed a week Colorado Springs, Colorado.

Philip Johnson and his family relaxed Panama City, Florida. He said all they d was sit and rest — it was too hot to fi and swim.

CHICAGO ROOFING PLANT

JEFF REED, whose twenty-fifth ann versary at the Chicago Roofing Pla was saluted with a picture in *The R view* last month, has always worked c the roofing machines. At first, starting i May, 1944, he was on the old No. Machine, working on most of the bac end jobs until No. 6 Machine was in stalled in 1951. Since that time, he ha been the press roll man on the new ma chine.

Jeff was born in Tuscaloosa, Alabam and prior to coming to Chicago an Bird & Son, he worked in a paper mill i Tuscaloosa. He is one of the few em ployees who can walk to work, since h and his wife Ola live only a few block from the plant.

One of Jeff's hobbies is the care an treatment of his automobiles, which h always keeps so well polished and care for that they look like new. He als spends some of his time fishing but no as much, he says, as he would like to All his friends at the Chicago Plant con gratulate him on reaching his twenty fifth Bird & Son anniversary.

Scott G. Cook, whose picture appeare on the high school graduates' page in the June issue, has been awarded a scholarshi by Valparaiso University, where he will be come a student in September. While a Bogan High School he held offices in the Spanish Honor Societies and the scholarship Letter Club and belonged to the YMCA and Peace Memorial Church Youth Group. Young Cook was awarded an Illinois State scholarship in addition to the college scholarship.

During a recent lunch hour, a party was held for Carol Cox before she left to be married on July 19 (see picture on this

TYPICAL DAY AT CAMP! for Leon Taylor of Shreveport, or so he says. His wife, Betty, is serving Cola, while daughters Beverly Jean and Adara Glynn hover over him with bug-spray, umbrella, and pillow!

DING GIFT CHECK is presented to Carol Cox of the Chicago Office, by Office Manager t MacLeod. Carol was married on July 19 and "retired" from career girl to housewife. Row: Geri Magerski, Mr. MacLeod, Miss Cox, Dolores Booth and Barbara Russell. Back Lillian Fuerst, Bernice Behnke, Helen Rhein and Mike O'Shea.

HER OF THE YEAR. Sylvia Pearson Flanagan, wife of John J. Flanagan, sales manager in aperboard Division, has been named 1969 Junior Massachusetts Mother of the Year. her are her five handsome children: Brian, 11, Julie, 3, Bobbie, 2, Dale, 8 and Lee, 12. employees congratulate Mrs. Flanagan on this honor.

. The Conference Room was decorated nn Stupur and Geri Magerski, Helen and Rose Gorman baked cakes, June hy brought the cookies, Marg. Mulhall ibuted the flowers and Dolores Booth a beautiful watermelon boat filled watermelon, cantaloupe and honeydew n. It was a nice party and Carol was usly very much pleased with the party ier gift.

e are very happy to report that Al has returned to work after a lengthy s. It is so good to see him and we all his health continues to improve.

r belated congratulations to Prakorb anich, who was recently married to Vanee Junvisessak. Both "Peppy" and ride were born and raised in Bangkok, and. The bride is a nurse at Jackson Hospital, here in Chicago.

n Petrusha was married on July 19, Our best wishes to him and his new John is a machinist in our Maintenance Department.

e are sorry to report the death of Oscar us' mother. She was buried Friday 18, 1969. Unfortunately, Oscar has sick himself for the past few months. ope to report soon that Oscar is back rk again.

Agnor Oberg is in Christ Community Hospital at the present time undergoing some tests. We sincerely hope that the tests will be helpful to him. His friends at work miss him.

We are happy to report that George Gaare's son Tom is all better after being hit in the face with a baseball. Tom had a broken nose and his poor face was quite swollen. But he is back playing 3rd base, and his father says he looks good.

Gerry Zelma considers herself quite lucky. She and some friends went to Saugatuck, Michigan for the 4th of July weekend and went for a ride on a Dune Schooner. Unfortunately the schooner tipped over, injuring several people. Gerry's friend suffered a broken arm, broken leg and a broken hip and will be laid up for some time. Gerry had all the skin torn from her right leg and it is still bandaged. She was unable to walk for about a week but is now back at work.

Mary McWade made everyone envious of her vacation trip to Scottsdale, Arizona and Las Vegas, Nevada. She and some friends went on a tour, flying first to Arizona and spending the last few days in Las Vegas. They saw many exciting and beautiful shows and spent a few dollars trying their luck at the gambling tables. Mary said the weather also cooperated in making this a memorable trip.

The Booth family, Dolores, Bob, Barb and Jimmie, drove to the Smokies. On the way they saw the Mammoth Cave in Kentucky, and drove by our Bardstown plant at night. They also visited Rock City near Chattanooga, Tennessee. Dolores said they had good weather except for rain at Mammoth Cave.

Apparently Mack Roach, our superintendent, did not talk to Bill Werren before he went camping because he and his wife Elly, their daughter Patti and their dog George had a delightful trip to Canada. George is a "see it to believe it dog" and he made many friends for the Roach family. Mack said the weather was on the warm side and they had no rain. See all the fun you missed Mack; the real joys of camping, are rain, no food, cold, noisy neighbors, etc. etc. etc.

We are happy to have George Ansier with us this summer. George is working in the Lab now, but will return to St. Joseph College in the fall, where he will be a senior.

PACIFIC DIVISION

San Mateo Office

Joe Ross was on vacation the first two weeks of July. He took a tour (4500 miles) of the Southwest, including the Grand Canyon.

Betty Gedman's vacation is being spent the first two weeks of August in her home area of northeastern New York — Glens Falls and the Adirondacks.

Don Suva's four year old son gave the family quite a scare when he fell and broke his collarbone. Although now immobile for a little while, he will soon be up and into mischief again.

Ernie White's wife, Emmie, acquired a severe case of poison oak while yard cleaning. She is now on the mend and will wear her Chador (a head-to-toe costume that she got in Afghanistan) the next time she is in the yard.

Ralph Heim took his two sons, Tom and David, salmon fishing a couple of weekends ago. The salmon were running a short way out in the Pacific, and their total take was about 30 in the 6-7 lb. range.

Our visitors from the East this summer have been W. J. Smith, Ron Babcock, and Ed Ostrander. Summer is settling into the Bay Area. After the early morning fog lifts, the weather is warm and sunny.

Wilmington Plant

This is vacation time and many of the crew are leaving for a well earned vacation.

Ray Luna is leaving August 1st to Manzanita Lake near Saugus. Al Manzanares is traveling to Colorado on August 18th to visit relatives and do some fishing. Harlan Brunais will start a two week vacation of camping on the beach in Ensenada, Mexico. Joe Infante is leaving on the 1st of August and will attend a Junior Chamber of Commerce convention in Santa Monica then go deer hunting in Northern California. On his return he is planning a day at Disneyland with his family.

Al Therrance will be vacationing in August at home! Working around the house.

Hector Cepeda has just recently returned from a nice two week vacation in Mexico. Roberto Franco is leaving for San Antonio, Texas for a one week vacation. He is planning on visiting the Hemisfair while he's there.

Steve Walston will be accompanied by his *big* brother when he leaves on vacation August 11th. They are going to Ontario, Canada and work their way back through the states.

George Strunk left for a week's vacation on August 2 to go deer hunting in Northern California.

We aren't telling how old Joe Ferrel was on the 14th of July but one of our informants told us that there were 40 candles on his cake. Belated greetings, Joe.

Good Luck and good hunting to all those lucky people going on vacation. Have a good time, relax and drive with care. We want to see you back on the job when your vacation is over.

G. D. Page, district manager, is going into the hospital soon for surgery. Best wishes and get well soon.

Larry Weismann, your Southern District reporter, is going into the hospital for surgery on his knee. He may have a lot to kick about but he won't be able to.

(continued on page 6)

In Memoriam

Ira C. Post

IRA C. POST, Floor Covering salesman in New York for many years, died at St. Anthony's Hospital in St. Petersburg, Florida on June 30, at the age of 76. Burial was in Memorial Park in St. Petersburg on July 2. He is survived by his widow, Louise M. Post of 537 Second Street, North, St. Petersburg.

Mr. Post joined the Floor Covering Division of Bird & Son in January 1924 and had completed 33 years of service in this division at his retirement on December 31, 1957.

James F. Wright

JAMES F. WRIGHT 56, died on June 28 at his home on Main Street, Sabattus, Maine after a long illness.

He had been employed as a stitcher and a warehouse man at the Bird & Son Plant in Lewiston, Maine since March 1966. He is survived by his wife Ruth and several brothers. Mrs. Wright and a brother, Robert are employed at the Lewiston, Maine Plant.

John C. Thomas

JOHN C. THOMAS, saturator operator at Martinez Roofing Plant died on July 2, 1969, at the age of 65. He had been a patient for two weeks in the Oakland Kaiser Hospital.

Born in Honolulu, he began his roofing career on February 11, 1928 at the old Emeryville plant. In March, 1962, he transferred to the Martinez Plant. His roofing background covered all jobs now active in the plant. In his forty-one plus years of service Mr. Thomas had never been late on the job, and had only missed seven days of work, before his illness.

Mr. Thomas is survived by his wife, Pearl, one son, John, Jr., one daughter, Matilda, eleven grandchildren, three brothers and four sisters. Funeral services were held July 7, 1969, with a solemn high mass of requeim at St. Bernard's Church, Oakland, California.

Joseph Roslauskas

JOSEPH P. ROSLAUSKAS, 49, died on July 17 in the Veterans Administration Hospital, West Roxbury, after a long illness.

He had been a Norwood Roofing Plant employee since February 1938. He was first employed on the machines, and then for many years in the Shipping Department. From 1942 to 1945 he served with the Navy in World War II.

Funeral services were held on July 21 with a high mass of requiem at St. George's Church. He is survived by a son, Joseph F. Roslauskas of Norwood; two daughters, Patricia of Norwood and Mrs. Pauline O'Gorman of Walpole, three sisters and three grandchildren.

Night School Plans? Use Tuition Aid

Bird & Son's Tuition Aid program is ready to help you finance courses of evening study this fall.

NOW is the time to make your plans and sign up. Tuition refunds are available in amounts up to $250 in any calendar year, for approved courses taken by full-time employees.

Applications must be made three weeks in advance, and forms are available from your foreman or department head. When the course ends, the student presents a receipted bill from the school and a certificate of completion showing a grade of C or better, together with a formal request for refund.

Up to mid-year, applications for more than 70 different courses had been approved, and refunds paid to some 30 persons who have completed a course or a semester of study. Although the preponderance of subjects is in the fields of accounting and business administration, other approved courses include wiring distribution, drafting, marketing and instruction for firemen and engineers.

Andrew Betro Appointed Foreman of Granule Plant

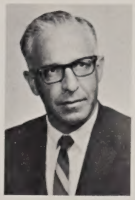
Superintendent John Koval has announced the appointment of Andrew N. Betro as foreman of the Granule and Coloring Departments of the Norwood Roofing Plant.

Andy has been a worker in this section of the Roofing Plant ever since he joined Bird & Son in March 1936, following two years with the former Multibestos Company of Walpole. Progressing to color mixer, tractor driver and shift boss of the coloring plant, he has been assistant foreman of the granule and coloring plants since August 1954.

When the Charleston Plant was built in 1954-55, Andy spent several months there assisting Superintendent Ernest Zinkowski in the start up of the crushing and coloring operation. He remembers working very long hours and being complimented by the then Vice President Eli Chamberlain on beating the deadline for getting the mill running.

Andrew and Alice Betro live at 331 Common Street, Walpole. One of their six children, Tina Marie, still lives at home with her parents and attends the Walpole schools. The other five children are married and live nearby: Joseph, Mrs. Shirley Iarado and Mrs. Patricia Hand live in East Walpole; Joe is a member of the Walpole police force; Mrs. Helen Howard lives in Walpole; and Mrs. Sarah (Dolly) Blanchard in Millis. There 21 grandchildren.

You can't judge a modern girl by her clothes. There just isn't enough evidence.
— H. E. Martz in The Wall St. Journal



Gustave Sacre

George Johnson

Promotions Announced: Insurance Administrator, Corporate Accounting Mgr.

Several promotions were announced at the East Walpole Office last month. On July first Gustave Sacre was appointed insurance administrator and later in month, the appointment of George C. Johnson as corporate accounting manager was announced, effective August 1st.

Mr. Sacre joined Bird & Son in January 1947 after two years at New York University and several years in purchasing for a New York City firm, plus office administration duties in the Army for three years and a period of employment with Winslow Brothers & Smith of Norwood.

After six years of production work at the Floor Covering Plant, he transferred to clerical work. In 1955 he transferred again to accounting work at the Main Office, becoming a department head in Cost Accounting two years later. Other supervisory assignments followed, including three years as assistant general cost accounting manager, and the last year and a half as assistant controller, Paperboard Products Group.

In his new assignment he will handle group insurance for employees covered under the Bird & Son plans, and will also administer all other types of insurance for the company.

Gus Sacre lives at 65 Prospect Street, Norwood. His daughter, Janis, is employed as a secretary at Nortronics. He is a member of the Massachusetts Route 128 Chapter, National Association of Accountants and a former member of the Bird Club Council. In his local voting district in Norwood, he serves as warden of precinct A.

George C. Johnson joined Bird & Son in January 1955 after employment with the Norfolk County Trust Company and as auditor for Francis P. Kirk & Company. He became head of East Walpole Cost Accounting in 1956 and supervisor of General Accounting in July 1960. From April 1965 to January 1968 he was general office manager and for the last year and a half he has been assistant controller, Building Materials Group Accounting. He is a graduate of Bentley College, Class of 1951.

Mr. Johnson lives at 66 Highland Street, Walpole. He is a former board member and treasurer of the Walpole Chapter, American Red Cross, and is currently a member of the Route 128 Chapter, National Association of Accountants. He and his wife, Mildred, have three children. Linda is a recent graduate of the Newton-Wellesley Hospital School of Nursing, where she is now on the staff. Her engagement to David Tucker of Walpole was announced last month. Nancy, 16, attends Walpole High School, and David, 7, is in the second grade.

Filling Mr. Johnson's former position, Alfred R. Ryan has been appointed assistant controller, Building Materials Group as of August 1; and replacing Mr. Ryan, Paul B. Pinsonnault was promoted from senior accountant to financial planning supervisor in the Building Materials Group on August 1.

LONG SERVICE LIST

SEPTEMBER 1969

Name	*Year*	*Dept.*	*Yrs.*
Walter Downs	9-11-24	E. W. Maint.	45
Arthur Doderer	9-24-24	Paper Mill	45
Ramona Chicoine	9-6-44	Fibre Box Div.	25
Leo F. Murphy	9-13-44	E. W. Maint.	25
Joseph Saunders	9-7-49	Fibre Box Div.	20
Nikander Lapusznski	9-20-49	Paper Mill	20
Winfield Bell	9-20-54	Shoe Ctn. Div.	15
Anna C. Morrison	9-23-59	Office	10
Edward F. Martin	9-8-64	Fibre Box Div.	5
PHILLIPSDALE			
Darrell H. Pierson	9-13-54		15
Elwood L. Drake	9-8-59		10
CHICAGO			
Michael O'Shea	9-1-49		20
Mack E. Roach	9-20-54	Supt.	15
Cornelius VanDerWerken, Jr.	9-12-59		10
Vassel Reed	9-3-64		5
Louis Johnson	9-15-64		5
SHREVEPORT			
Arthur G. Marsh	9-1-49	Supt.	20
Clifton Alexander	9-8-54		15
Alfred Cordova	9-17-59		10
Willie Parish	9-23-64		5
CHARLESTON			
William E. Mazyck	9-27-54		15
Burnie Martin	9-9-59		10
James I. Steen	9-11-64		5
Wallace J. Mullins	9-15-64	Salesman	5
PERTH AMBOY			
Casey Banks	9-7-54		15
TUBE DIVISION			
Walter Balabin	9-9-59		10
James P. Luby	9-11-64		5
PACIFIC DIVISION			
Robert McCall	9-5-39	Martinez	30
Ralph O. Krueger	9-1-54	Martinez — Salesman	15

Rehearsals Start Soon for Haydn's "The Creation"

For its 21st season, the Neponset Choral Society will perform Haydn's "The Creation" at its fall concert, and Gilbert and Sullivan's "The Pirates of Penzance" in the spring.

Rehearsals for "The Creation" will start on Monday, September 8th at 8:00 P.M. at Bird Hall in East Walpole Square, with Director Leonard Weaver at the podium. All singers are welcome.

Rehearsals are held once a week up to concert time, early in December. No voice trials are required.

In addition to a large chorus, the work requires three soloists and at the concert in December accompaniment will be provided by a 25-piece orchestra, piano and organ. "The Creation" was last performed by the Neponset Choral Society in 1956.

TOP OF THE NEWS

(continued from page 5)

Our Phoenix Warehouse, unde
watchful eye of Bill Tolle, recently
their headquarters to a new location
have two new faces in Phoenix too.
Grainger is our sales representative
Mrs. Betty Avis is our bookkeeper.

We feel terribly bad here in Wilmi
for ignoring our Phoenix personnel.
that the 3 B's (Bill, Bob and Betty)
forgive us and keep us informed so w
keep reporting them in the *Bird R*

The East met the West in Be
Arkansas. Charles Avery and his wife
two weeks with their daughter, son-i
and three grandchildren, who live in
ington, Vermont. They visited his
Mr. & Mrs. C. O. McClain who are in
90's. While he was there he helped
duct a Vacation Bible School at Forrest
Missionary Baptist Church in Benton
kansas.

Bud Wolters, sales representative
cently flew up to Washington State to
his son who finished his tour in Viet
He's being discharged from the Ma
and in a couple of months he'll be
new hitch. He's getting married. Bud
he really looked great.

Steven Page, son of G. D. Page,
Lawton, Oklahoma at Fort Sill, doin
time with the National Guard. He's d
return home in September. Upon retu
he will be going back to college.

Bill Royer is a new sales represent
in the San Gabriel Valley territory. B
actively engaged in Masonic activities
ing a past master of a Long Beach L
twice. He's a very nice guy and a wel
addition to the Sales Department.

Turco's Team Leads as 2nd Half of Season Star

The second half of the Bird Club
League got under way on Wednes
July 16. After two weeks of play,
standings are as follows:

TEAM	WON	L
Capt. Turco's	25½	1
Capt. Valerio's	22	2
Capt. Spier's	21	2
Capt. Fitzpatrick's	15½	2

RECENT BRIDE at Shreveport was Lily Wal
daughter of Foreman George Walker. Sh
now Mrs. Shillie E. Sims, Jr. and they
living in Starksville, Miss. where he is w
ing as an engineer for the summer. In S
tember Shillie will resume his studies
Southeastern College, Lafayette, La.

The BIRD REVIEW

ume 57 No. 8 Published for Bird & Son, inc. employees and their families September 1969

vard Ostrander Elected Assistant Treasurer d An Assistant Secretary

Edward W. Ostrander

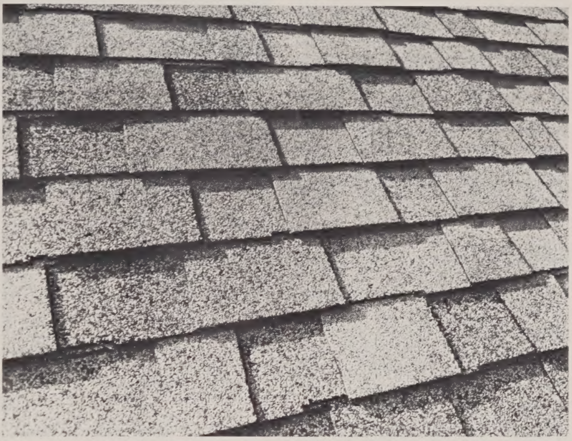
esident R. F. Jenkins has an-
ced the election of Edward W.
ander as an assistant treasurer and
ssistant secretary of Bird & Son,
Mr. Ostrander, who joined the
on June 4, 1969, was elected at
Board of Directors' meeting on
ust 25. He will supervise the treas-
function, including cash planning
forecasting, and insurance, pen-
; and the cashier's department.

r. Ostrander holds a degree in
omics from Michigan State Uni-
ty, class of 1957, and has also been
ted both standard and graduate
ficates from the American Institute
anking. He is a native of Minne-
is, Minnesota. He served two years
the U. S. Army at Fort Knox, in
ial services as an athletic specialist.

ior to joining Bird & Son, he had
11 years with the LaSalle National
of Chicago, advancing to the po-
n of vice-president in the Na-
l Division of the bank. His re-
sibilities included lending to and
sing the bank's major corporate
omers.

r. Ostrander is a member of the
rican Management Association,
Robert Morris & Associates, a pro-
onal group of bank credit men and
officers. He is the founder of the
ncial Managers Association of Chi-
, which consists of 30 assistant
urers from major corporations
meet monthly for lunch and dis-
on. The concept has been copied
there are similar associations in
a dozen major cities. Also active
lumni association work, Mr. Os-
der was president of Michigan
University Alumni Club of Chi-
from 1965 to 1969 and president
e Big Ten Alumni Clubs of Chi-
in 1966.

e was married in Chicago on Au-
2, 1969 to Miss Patricia Ann
off of Columbus, Ohio. The couple
reside in Brookline, Massachusetts.



BOLD, DSTINCTVE ROOF PATTERN is achieved in the newest Bird product — the ARCHITECT 70 Roofing Shingle, introduced last month.

Corbett and Antanovich In New Assignments

Christopher Corbett

Joseph Antanavich

On August first, General Manager Murry K. Hughes of the Lawrence Tube Division announced that two of his assistants would have new titles and assume new duties.

Christopher H. Corbett was appointed administrative assistant to the general manager. He takes on added responsibilities for systems, procedures and scheduling, and continues to be directly responsible for receiving and shipping. He was formerly production manager at Lawrence.

Joseph P. Antanavich, formerly project engineer, was appointed production assistant to the general manager with added responsibility for efficient operation, improvement and maintenance of all production machinery.

Mr. Corbett joined Bird & Son in February 1967 and was named production manager in July of that year. Mr. Antanavich joined the George W. Dinsmoor Division, as it was then called, in October 1960. For seven years he was a tube winding machine operator until promoted in October 1967 to project engineer.

Shaffer is Office Manager, Bolger, Purchasing Agent At Perth Amboy Office

Donald F. Shaffer

Donald A. Bolger

Donald F. Shaffer was promoted to office manager of the Perth Amboy Office in July.

Starting at the Perth Amboy location in 1964 as assistant to the Plant Engineer, he was promoted in 1967 to purchasing agent.

Mr. Shaffer lives in Milltown, N. J., with his wife, Louise, and two children, Stephanie and Donald.

Donald A. Bolger joined the Perth Amboy Office at the end of July as purchasing agent.

He began working for Bird & Son first in 1966, advancing from traffic clerk to accountant and assistant to the office manager. He left Bird & Son in 1969 to accept employment elsewhere, and rejoined the company in his new capacity on July 18, 1969.

Mr. Bolger is single but has plans to be married in October.

Bird ARCHITECT 70 Introduced in August

A new massive "shake" shingle, the ARCHITECT 70, was introduced by Bird & Son in August. It has the popular, natural cedar-textured look, and is a double-strip shingle with the famous Bird self-sealing thermoplastic adhesive dots to guard against heavy winds.

As the photograph shows, it has a random, bold appearance, very smart for either traditional homes or contemporary, modern architecture. It looks particularly well on mansard and gambrel roofs. It is as sturdy as it looks, carries both the Underwriters Laboratories Class "C" label for wind and fire resistance, and a 25-year warranty against imperfection.

The Bird ARCHITECT 70 Shingle is a valuable addition to the company's line of no "cut-out" shingles. Each shingle measures 12¼" x 36⁷⁄₁₆" with a 5" exposed surface and 2" headlap.

Available at present in limited quantities, it is a shingle which is expected to be especially popular on the West Coast.

Bird Quality Products Available at Special Prices

Through payroll inserts, Bird & Son employees are being reminded that Bird Quality Products are always available to full time employees at attractive employee prices.

"If you are building," the notice reads, "remodeling, or adding on, take advantage of the fine products and special prices available to you through your company. This offer is restricted to the personal use of employees on property owned by them.

"Solid Vinyl Siding for the exterior of your home, gutters and downspouts, shutters are all available to you, in addition to a wide variety of roofing products.

"Contact your local Division Sales Office for details."

This offer is also open to retirees of Bird & Son, inc.

Fall is a good time to get at those repairs and home improvements and make your home snug for the winter.

The BIRD REVIEW
Vol. 57 No. 8 September 1969

Published for the employees of Bird & Son, inc., and their families.
Editorial Office at East Walpole, Mass.

Member of Mass. Industrial Editors' Association and International Council of Industrial Editors, Inc.

EDGAR M. GROUT, Editor JOHN J. MURPHY, Adviser

Fire Prevention Is a Year 'Round Responsibility

Next month, October 5-11, we observe Fire Prevention Week.

The grim toll of residential fires in the United States in an average year is —

At least 6,500 lives lost (substantially more than half of the nation's total 12,100 fire deaths per year.

2100 children killed, one third of whom are alone or without proper supervision at the time of a fire emergency.

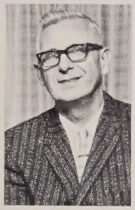
$425 million worth of housing, furnishings and personal belongings lost in some 612,000 separate fires.

Statistically, cigarettes and matches are the two leading causes of fires. About 162,000 building fires a year result from their improper use and disposal. Actually, *people* cause most of the 2,400,000 fires annually, through ignorance, carelessness and negligence.

FIRE PREVENTION WEEK emphasizes the importance of the subject, but EVERY WEEK is the week to practice fire prevention to protect your home and family, and job!

Four at East Walpole Join Retirement Ranks

Catherine Brady


Harris Aulenbach

CATHERINE BRADY retired on August 31st, completing one of the longest records of continuous service with the company — 50 years and 10 months!

Miss Brady was saluted last Fall on the date of her fiftieth Bird & Son anniversary — October 7th. Except for her first year at the Fibre Box Plant, all of her service has been at the Shoe Carton Plant. She was a job press feeder until the machines were phased out in 1957. Since then she has been the tag girl, preparing labels for all packages leaving the plant. She has also been a *Review* reporter for many years and her contributions to the Shoe Carton Plant news column will be greatly missed.

Six other members of Catherine's family have been Bird & Son employees in the past: Marion Cunningham and Elizabeth Kenealy worked in the Printing Department before their marriages; Thomas, Jr. worked at the Floor Covering Plant; Mary, in the Finishing Mill; and two sisters now deceased also worked here: Alice in Shoe Carton production and Gertrude Brady Hale in the Main Office.

Catherine has no special plans for retirement but will continue to live with her sisters Marion Cunningham and Mary at 274 East Street in East Walpole, where she has lived since a small child.

LEO A. BELAIR, machinist at the East Walpole Maintenance Department, retired at the end of July.

He started with the company eleven years ago, on January 7, 1958, and has always worked on the same job. Prior to working with Bird & Son he had many years experience as a machinist in the Providence area.

Illness has kept him from working in recent months, but he is better now. In retirement he and his wife will continue to live at 38 Tucker Street, Central Falls, R.I.

HARRIS AULENBACH, fork lift truck operator at the East Walpole Fibre Box Plant, retired on August 31st. He had been a Bird & Son worker for over 26 years.

On February 26, 1943 he joined the Finishing Department of the Fibre Box Plant as a porter. Six months later he transferred to the Shipping Department where he eventually became a fork lift truck operator in 1949 — the job he held until retirement.

He is married, lives at 175 Union Street in Millis, and has not announced any special plans for retirement activities.

GUIDO DALLA-FIORE retired on August 31st after a 15 year career with Bird & Son. All of his employment has been at the Fibre Box Plant.

He started working for the company on March 9, 1954 as a helper in the Combiner Room, but soon transferred to the Choppers in the Solid Fibre Department where he became a Chopper operator. He then worked for a time on No. 5 Machine, the Progressive Slotter.

When the Plastic Coater was brought into the department in 1961, he became the operator and has continued on this work to his retirement.

Guido and his wife reside at 62 Valley View Drive in Cumberland, R.I. His hobbies include gardening and outside work around his home. Almost any Sunday you will find Mr. and Mrs. Dalla-Fiore taking short trips, visiting many interesting places throughout Massachusetts and Rhode Island.

PONY RIDES AT TRI-MILL CHICKEN BAKE. One of the highlights of the day for the young was riding the ponies provided by William Bormet, East Walpole millwright. In the a picture, Bill is standing by the pony on which Carlton Raymond, Jr. is riding. Carlton mond, Sr. is a supervisor in East Walpole Maintenance. The young lad's uncle is Arthur C berlain who took the picture.

LONG SERVICE LIST

Name	*Year*	*Dept.*	*Yrs.*
OCTOBER			
Edward J. Kelter	10-13-39	Fibre Box Div.	30
John W. Hanks	10-4-49	Fibre Box Div.	20
Francis W. Martin	10-5-49	Power Plant	20
Roger J. Sylvestre	10-4-54	Shoe Ctn. Div.	15
Alice Caron	10-11-54	Office	15
Raymond Lussier	10-11-54	Fibre Box Div.	15
James A. O'Connell	10-5-64	Shoe Ctn. Div.	5
Paul J. Dubay	10-15-64	Shoe Ctn. Div.	5
Andrew E. Girard	10-20-64	Paper Mill	5
LEWISTON			
June C. Briggs	10-13-54		15
WATERVILLE			
Hubert Caron	10-12-64		5
CHICAGO FELT MILL			
Randel W. Keeley	10-9-59		10
SHREVEPORT			
I. V. Davenport	10-10-44		25
Calvin Clark	10-3-49		20
Earl F. Johnson	10-31-49		20
Earl L. Acree	10-5-59		10
Jessie L. Ward	10-31-59		10
CHARLESTON			
Lawrence E. Dyson	10-18-54		15
Jesse E. Ulmer	10-21-54		15
Charles E. Higbee	10-29-54		15
Jack A. Scull	10-5-59	Salesman	10
John E. Huckabee	10-6-64		5
Peggy A. Bargoil	10-29-64		5
W. J. HILL DIVISION			
Salvatore Freni	10-27-54		15
PACIFIC DIVISION			
Clarence Linarez	10-2-44	Martinez	25
Joseph F. Ross	10-14-64	San Mateo	5

TOP OF THE NEWS

MAIN OFFICE

Neva McEntee's son, Woody, Jr. has been home in Norwood on a 20-day leave from the Navy. He is stationed in Iceland.

Jo Anderson spent her vacation both in New Hampshire and a week on Cape Cod.

Edward W. Ostrander, who was just elected an assistant treasurer and assistant secretary, was married to Patricia Ann Zelkoff on Saturday August 2 at the Fourth Presbyterian Church in Chicago. A reception was held at the Ambassador West Hotel.

Gus Sacre, insurance administrator, took a vacation in the Windom, New York area where he had spent summers as a young boy.

Mary Zinni spent her vacation on an enjoyable mid-summer cruise to Nassau.

Genie Newton recently became a grandmother for the second time when her daughter, Gail Stonefield, became the mother of a new son who has been named Mark Henry Stonefield.

Ruth Wilson flew to San Diego for the wedding of her niece and spent a week there seeing the sights.

Henry Horadan is a proud father baby boy, Peter Henry, born on the 1 August.

We all miss Fred Flukes, Helen F mond, Alice Hennessey, Dave Molar and Lester Eklund who were transfe to the Fibre Box Division Office to ha accounting functions there.

Beatrice Healey and her husband, B spent a leisurely vacation touring M Vermont and New York. They visited agara Falls and sampled products of lor's Winery in Corning, New York.

Phyllis Courtney and her husband visited Niagara Falls and Montreal. Ph said it was very amusing to see onl trickle of water coming over the Amer Falls as it was "turned off" until Septem

On the last Wednesday of October M Berteletti was surprised with a huge and a money gift in honor of her Bird & Son anniversary on August 29. cake and a beautiful bouquet of ga flowers AND ten dollar bills were wai for her when she returned from lu During the afternoon many friends sto by to congratulate her and enjoy the c That evening she was the honored g at a small dinner party at the Lafay House attended by associates in the sonnel Department. The flower-mo bouquet was arranged by Genie Newto

Ada Brady enjoyed her vacation at M omet Beach in Plymouth.

John Jarlis spent his vacation tou Vermont and then taking day trips.

Members of the Treasury Departm held a small dinner at the LaFayette Ho on August 28th in honor of George Nel internal auditing manager, who retire the end of the month. Jack Rambeau, tired treasurer, flew up from Florida attend and presented a gift from the gro Mr. Rambeau shared a delightful re niscence of a 40-year association with Nelson.

Walter Wells of the Credit Departm visited his son at Fort Meade, Maryla Walter's son was previously in Okin and Vietnam and the family is looking ward to his discharge and return home October. The Wells family also visi Williamsburg, Virginia.

MAINTENANCE AND POWER

We welcome Leo Richard and Rich Hayes to the Boiler Room and Doug Meeks as an engineer in the Turbine Ro

Vacations are on in the Power Dep ment and include: John Wosniak aro home, George Stewart to Plymouth, J Dorsheimer to Truro, Edward Powers the Amish Country, Harold Brittian, t to Needham with his pick-up camper, Os Lambine to Brewster on the Cape.

Joseph Rocchino to New York C Francis Martin to Nantasket, Chester A bruskevich to Saratoga Race Track, Mar Bowers to Buttermilk Bay.

Henry Murphy to Maine, Gerald Sh pard, Nova Scotia and Albert Westha to Pembroke and Provincetown.

WOOD ROOFING PLANT

th all the hue and cry about college and their bad image today, we are d to report that the college students vorked in the Norwood Roofing Plant immer made a very GOOD image. were reliable, hard working and in way a credit to themselves, their par- heir colleges and Bird & Son.

lcome to Edmund Savage, new store- r in the Maintenance Department.

nes Berube took a week of his vacation auto trip to New Brunswick and Edward Island.

rry Robertson spent two weeks at ound Lake in New Hampshire fish- wimming and sightseeing.

is DeBaggis is waging a losing battle his garden. That woodchuck seems to ting fatter all the time.

lliam Carr and his wife and sister-in- Florence MacDonald of New London spent two weeks in Prince Edward swimming, fishing, digging for clams ysters and blueberry picking. A most ble time, Bill reports.

ncis Brown and family during their eeks' vacation took daily trips about ate. One day, they visited the Plane- at the Boston Museum of Science his surprise Francis found his wife itting in a chair with a name plate g "F. W. Bird." On other days, they l the Battleship Massachusetts at Fall and several of the fine swimming in the state.

LIPSDALE PLANT

n Ellis, foreman, has informed us that n Roger Allen is a first lieutenant in rmy and works in the Pentagon. We atulate Roger on a fine position.

lliam Queenan, foreman of the Felt ing Department, recently became a father for the first time when his ter presented him with a fine grand-

bert Pearson and his wife recently an enjoyable weekend at Province- on Cape Cod visiting with friends. planned another trip over Labor Day.

her vacation Margaret Pierson spent days visiting her sister and family ive in New York.

are glad to report that Anthony looked fine and healthy when he ly stopped in at the office. He retired Bird & Son two years ago.

other retiree, Albert Carlson, stopped see us and we are glad to observe that oks fine and is apparently enjoying his nent which started in 1967.

DSTOWN PLANT

ngratulations to Mr. and Mrs. Joe on upon the birth of their second ter. Joe is our scheduling coordinator.

FORTY YEARS WITH BIRD. Stanley Phillips, Charleston foreman, was honored at a foreman's meeting last month and presented with a fine watch given to him by his associates. Stanley completed 40 years on Aug. 12.

Congratulations are also in order for Joe Miles and his wife upon the birth of their first child, a daughter. Joe is our 3rd shift foreman.

Also Mr. and Mrs. J. C. Burba welcome a son as do Mr. and Mrs. Donnie Kays.

Fred Mattingly, our first shift sheet line operator, has just returned from basking in the sun as a guest of the U.S.A. Fred served two weeks of active duty with the 396th Engineer Co. at Camp AP Hill, Va.

Randal Burba expects to spend part of a week at Herrington Lake. He will be getting in some fishing so he says, but if we know Randal, and there's a golf course near by, he will be playing golf quite a bit.

Speaking of golf, we here at Bardstown are quite fortunate in that we have three golf courses near at hand. For these men, the golf courses seem to have quite an attraction: Donald Frazier, Richard Hambley, J. R. Burba, Randal Greer, G. L. Garrett, J. T. Ritchie, John McCullough, Gerald Murphy and Harold Atkins.

Tony Cambron informs us of his trip to the south where he took in Georgia and Alabama and sightseeing Lookout Mountain, Ruby Falls, and Rock City, Tennessee.

John Mattingly and Terry Dickerson spent some time with their Reserve Units. Terry was off to New Mexico and John took a short trip to Fort Knox, Ky.

PACIFIC DIVISION

San Mateo Office

Don Suva took a week's vacation. He and his family went to Lake Tahoe and Los Angeles.

HE FIRST TIME IN FIVE YEARS all the immediate family of J. D. Pharr of Shreveport red together last Father's Day. J. D., who is one of Shreveport's long distance truck s, had 24 children and grandchildren in his home for several days. They gathered from ing to North Carolina; several came from points in Texas and Louisiana. There's no in asking him if he enjoyed it, because the smile on his face tells the story.

Pat Morrison spent a weekend in August at Laguna Seca at the car races — the Transam. Although she is not an avid racing fan, she does enjoy the barbecue and sunbathing.

Betty Gedman returned from the wet, humid Northeast. It rained almost every day, including a thunderstorm (seldom are there thunderstorms in the San Francisco area). Although she will miss her family and friends, she was rather happy to return to the temperate climate of the Peninsula.

Wilmington Plant

Robert Franco is the proud father of a new son born August 2. Congratulations to mother, father and son, Robert Jr.

A big Bird welcome to:

Al Traker (Maintenance Dept.) who previously worked in Santa Ana and is residing in Anaheim, Tom Tranker also in the Maintenance Dept., Hilton Smith, another Maintenance Dept. employee.

G. D. Page, District Manager, is recuperating nicely from his recent surgery and will be joining his staff in Wilmington sometime soon.

Norma Wright, secretary to Mr. Page, has been nursing her ten year old daughter, Georgia, who suddenly came up with the mumps. She's hoping daughter No. 2, Peggy, will get them so they won't have to worry about them any more.

Andrea Weismann, daughter of Larry Weismann, your Wilmington reporter, was recently married to John Callah of Long Beach, in Las Vegas, Nevada. A reception will be given honoring the newly weds at the home of her parents in Long Beach on Sept. 28.

This is your reporter's final edition for several months due to the fact that Larry Weismann has to go into Long Beach Memorial Hospital for surgery on his knee. During his absence Mrs. Jo Blayney will be reporting for Wilmington.

PERTH AMBOY PLANT

Our Buffalo territory now has a new salesman, Edward E. Weremblewski. Ed lives in Lancaster, New York with his wife, Joyce, and children, Eddie, Jr., Michael, Joseph and Linda. In his spare time, Ed enjoys hunting and bowling.

James D. Walker, Jr. is our new salesman on the Delmarva Peninsula. He lives in Wilmington, Delaware with his wife, Barbara, and his three children, Charles, Ann and Jennifer. Jim's hobby is working on electronic projects.

In Memoriam

John J. Walsh

JOHN J. WALSH passed away on July 31, 1969 after a long illness, and six years to the day from the time that he retired from the Chicago Plant, July 31, 1963.

He started work at the Chicago Plant on February 12, 1924 and was a stationary engineer in the Boiler Room. He had been in failing health for some time and was hospitalized for some weeks before his death. He is survived by three brothers who still live in Ireland and a cousin in Chicago. Funeral services were held in Chicago on Saturday, August 2, 1969.

Otis Thompson

OTIS THOMPSON, utility machine man on No. 6 Machine at the Chicago Plant, died suddenly while at work on August 4, 1969. Mr. Thompson started work on August 11, 1947 as a laborer on the old No. 2 Machine, later transferring to No. 6 Machine where he was dry felt man for some time. He then worked for ten years in the cement plant and as a stillman, returning to No. 6 Machine in 1963.

He is survived by his widow, Mrs. Gwen Thompson. Funeral services were held in Chicago on August 9 and burial took place in Worth Township, Illinois.

Patsy Rizzo

PATSY RIZZO, retired Norwood Roofing Plant worker died August 15, 1969 en route to the Norwood Hospital. He was in his 68th year. Born in Italy, he had lived in Norwood more than 40 years.

His Bird & Son employment started in June 1936 at the Granule Plant. He later was a finisher and worked many years on the Insulated Siding Machine. From 1957 to 1963, he was assistant store keeper and then to his retirement he worked again in the Finishing Department, retiring September 30, 1966.

A high mass of requiem was celebrated at St. Catherine's Church, Norwood on August 18. He is survived by his brother, Jerome Rizzo of Norwood.

Edward J. Sears

EDWARD J. SEARS, 75 of 8 Granite Street, Norwood, died on August 17 at the Veterans' Hospital in Jamaica Plain.

Joining Bird & Son's Norwood Roofing Plant September 1922, he was a driver for some years in the Shipping Department, then, a watchman until April 1946 when he joined the Asphalt Blowing Department and became a stillman, the job he held to his retirement on March 31, 1969.

He was a charter member of the Veterans of Foreign Wars Post in Norwood and of the Norwood Council of the Knights of Columbus.

He is survived by his wife, Anna, and three daughters: Mrs. Helen Joseph and Mrs. Margaret Dulkas both of Norwood and Sister Bernadette, CSJ of Keith Hall, Lowell.

Funeral services were held on August 20 with a high mass of requiem at St. Catherine's Church in Norwood.

Giuseppe DiVirgilio

GIUSEPPE DIVIRGILIO, 69, of 85 Barrows Street, Dedham died in Cushing Hospital, Framingham on August 9th. He had worked continuously in the Shipping Department of the Norwood Roofing Plant from April 1931 to his retirement at the end of November 1964. He also had previous periods of employment at the Norwood Floor Covering Plant.

He is survived by his wife, Anna; two sons, Louis of Norwood and Nicholas of Barrington, New Hampshire; two daughters, Mrs. Rose Leone of Dedham and Mrs. Mary Williams of Morgantown, West Virginia and 13 grandchildren.

Funeral services were held on August 12 with a high mass of requiem at St. Mary's Church, Dedham.

Golf Season Closing; Valerio's Team Wins

The second half of the Bird Club Golf Season closed on Wednesday, September 3 with Romeo Valerio's Team coming out the winner:

Team	Won	Lost
Captain Valerio's	71	53
Capt. Turco's	67½	56½
Capt. Spiers'	59	65
Capt. Fitzpatrick's	50½	73½

The season will close with an 18 hole tournament and dinner to be held on Sunday, September 14 at Brook Meadow's new 18 hole course. Nine new holes have been added in 1969 and the September 14 date will be the first tournament play for the Bird Club on the new course.

ELAINE CAROL DOTSON, graduate of Booker T. Washington High School, Shreveport, in June. Daughter of Hardy Dotson, III, Shreveport Shipping Department.

Bird Club Family Day Held at Green Acres; Chicken, Games, Art Show

As a change of pace this year, the Bird Club's annual outing for members and families was a Chicken Bake, instead of a Clam Bake.

About one hundred adults and children gathered on a beautiful Sunday afternoon, August 17, at Green Acres in East Foxboro. The chefs for the Tri-Mill Sports Club bake on August 3 repeated their success with another meal at Green Acres: Chicken broiled and marinated in a tasty sauce, salads, corn, rolls and coffee.

Tables were spread in a cool pine grove and for the children there were ponies to ride, a softball game of sorts, a trolley slide, and digging for coins in a sawdust pile. The grove is owned and operated by John Green, a millwright at New London Mills, and a former Bird & Son worker.

On the walls of the adjacent barn, Oscar Lambine and Mrs. Helen Pierce had arranged a beautiful exhibit of pictures painted by members of the Bird Art Class as well as several paintings by Mrs. Pierce, the class instructor.

Chairman of the program was Richard Walker of the W. J. Hill Division, assisted by Robert Ivatts and Aldo Bertoni. Chefs were Alfred Mussi, Joseph Freeman, Joseph Sastavickas and William Grinavic. Joseph Eppich was bartender.

Those who missed the party wished they had gone, after hearing the enthusiastic reports from those who attended.

Hospital Show Organizes With New Co-Chairmen

The Bird Club Hospital Show will continue this season under the direction of new chairmen. Gerhard (Jerry) Anderson of the Building Materials Product Development Laboratory, and Margaret Owens of the Roofing Plant Office, have agreed to serve as co-chairmen.

Jerry, who is handling the program and the music, is a professional pianist and a member of the Musician's Union. He financed his way through Lowell Technical Institute playing piano in dance bands and in the summer of 1968 he played an organ at a night club near the Bourne Bridge on Cape Cod. At present he is on call, through the Union, for playing at wedding receptions and other parties, including frequent dates at the King Philip in Wrentham.

Peg Owens will help Jerry with the business arrangements with the hospitals where shows will be booked during the winter months.

Late in August invitations went out to all former Hospital Show members and to all Bird & Son employees to sign up for this year's shows. Those who have taken part in past years know the gratifying feeling that comes from making lonely hospital patients happy.

If you have a talent for entertaining and would like to join a worthy project, contact Jerry Anderson at extension 340 or Peg Owens, extension 343.

Contributors

Reporters contributing to this issue include: Louisa Graham, Marilyn Neilsen, Rolland Ostrom, Nancy Knox, Arthur Chamberlain, Milton Gardner, Alfred Breen, Ruth Makarian, Ted Pierce, Sharon Duquette, G. L. Garrett, Robert Zobel, Betty Gedman, Oscar Lambine, Leonard Weaver, Raymond Bearce, Edward Knaus, Gerhard Anderson, Lawrence Weismann.

SAFETY AWARD. Superintendent Ernest Zinkowski and General Manager A. K. Powers e the certificate awarded by Employers of Wausau to the Charleston Plant, as members o Safety Committee look on.

Fall Program of Bird Club Started in September

Fall activities of the Bird Club started in September. Already in full swing or about to start are:

Neponset Choral Society rehearsals at Bird Hall on Monday nights at 8. The group is rehearsing Franz Josef Haydn's "The Creation" and new singers are welcome, but should join at once as the list will soon be closed for participating in the first concert.

The Bird Club Art Class meets each Monday night from 7:00 to 10:00 P.M. at the East Walpole Brigade Room. Both the Choral Society and the Art Class began their activities on September 8.

Charleston Plant Gets Special Safety Award

On August 26, 1969, A. K. Po
general manager of the Charlston
vision of Bird & Son inc., was
sented a special safety award by
liam Chappell, of Employers Mu
of Wausau. The award was given
outstanding accident prevention
formance in working over 500
man-hours without a lost-time acci
during the year 1968.

Bowling

Men's Bowling League annou
ments went to all members in
August requesting bowlers to sign u
September 5. The season will start
few weeks with weekly matches
Wednesday nights at 6:30 at the
wood Sport Center.

Cribbage

Cribbage Chairman Ted Knaus
nounces that Cribbage Parties will
held once a month on Tuesday ni
starting in October. The first part
scheduled for October 14th at the
Walpole Brigade Room.

DIGGING FOR COINS. And what fun these youngsters had at the Bird Club Chicken Bake at Green Acres, East Foxboro! Pennies, nickels, dimes and quarters are buried in a sawdust pile, and at a signal the free-for-all begins. Here, little girls, and older girls search for hidden treasure. There were several groups of boys, too, AND finally the mothers! Photos by Art Chamberlain.

The BIRD REVIEW

e 57 No. 9 Published for Bird & Son, inc. employees and their families October 1969

Solid Vinyl Products Produced in Canada

ate summer Building Products f Canada began the manufac- f Solid Vinyl Siding under a ng contract with Bird & Son. products, manufactured at the ny's plant in Acton, Ontario, are t Canadian-produced solid vinyl on the market.

ording to a statement in the ny publication *BP News,* On- ustomers received the first ship- in August. After a selective test operation has proved itself, the ny expects to extend sales into ebec and Atlantic provinces in 970 and throughout the West- vinces in 1971.

s, Bird Solid Vinyl products are ld "from the Mexican border to rth Pole!"

GGESTION AWARDS

gestion awards have recently aid as follows:

ld A. Arsenault, wrence Tube Plant	$25
ck Costello, orwood Roofing	25
st A. Ostrom, orwood Roofing	25

Ostrom also received an addi- award of $25 for having had money-saving suggestions ac- . The award is paid whenever d, 6th, 9th, etc. money-saving is made to a suggester. This is urth award in this category for n.

Morrison Spent ation at Camp Child Scout Leader

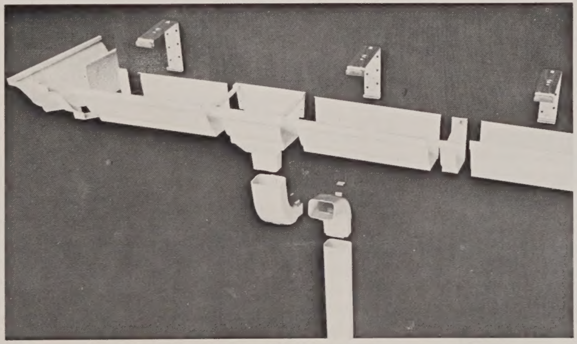
n Morrison, surfacing tractor t Norwood's No. 1 Roofing Ma- spent two weeks of his 1969 on as a scout leader at Camp at Buzzards Bay on the Cape.

is scoutmaster of Troop 97 in Walpole sponsored by VFW Post In July he took 19 boys from oop to Camp Child and served ir leader.

ing that time they earned merit and participated in swimming, g, canoeing, nature studies, camp- d forestry. He also spends one nd a month camping out locally he boys. During his ten years as aster he has had four Eagle , the highest rank in scouting.

(continued on page 6)

FOUR BIRD SOLID VINYL PRODUCTS afford protection and beauty here: Bird Solid Vinyl Rain Carrying System includes gutter, collection box and downspout. Bird Solid Vinyl Vertical Siding is on the wall, Bird Solid Vinyl Shutters at the window, and Bird Solid Vinyl Soffit panels on the overhang.



COMPONENTS OF BIRD RAIN CARRYING SYSTEM which are easy to install with do-it-yourself directions provided by Bird & Son. Illustrated here are gutters, corner pieces, connectors, aluminum hangers, collector box, gutter, and elbows.

New York Times Promotes Bird Solid Vinyl Gutters For Do-It-Yourself Market

"Maintenance-Free Vinyl Gutters." That's heading of a special 4-column feature in the Home Improvement Section of the *New York Times* of August 17. The article states that until recently installation of gutters was a job for builders and professional contractors.

"However, the development of new and improved materials and tools, coupled with the introduction of simplified installation techniques has led at least one large company (Bird & Son, East Walpole, Mass.) to encourage sales to do-it-yourselfs through lumber yards and dealers in building and home improvement suppliers."

When *The New York Times* devotes four columns of space to a product, you may be sure that the editors have been impressed with its quality, and that readers will respond by seeking out and buying the product at lumber yards and other dealers.

The article contains both text and pictures, to explain just how easy it is for the average home-owner to install the Bird Vinyl Rain Carrying System. It emphasizes the exceptional strength and durability of the products and the fact that they are maintenance-free.

Easy Installation

With diagrams, pictures and copy, the article explains how easy it is to install Bird Solid Vinyl Gutters yourself. In addition to the straight lengths of gutter, there are various fittings, collector boxes, inside and outside corners (all prefabricated so no mitering is required), end caps, aluminum brackets to hold the gutters in place and downspouts.

Gutter lengths and fittings are joined by the use of the special PVC Cement, which Bird & Son supplies, and a pop rivet gun.

Collector boxes are used to direct the flow of water from the gutter to the downspouts are sometimes used on long roof areas to provide an outlet for an extra downspout to carry away rain water.

Hangers that support the gutters are made of aluminum and are nailed up against the facia boards of the house at 18" intervals, using aluminum nails to prevent rust marks. Directions in the Bird & Son instruction manual tell

(continued on page 2)

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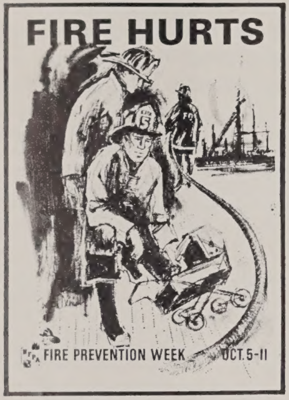
EDGAR M. GROUT, Editor JOHN J. MURPHY, Adviser



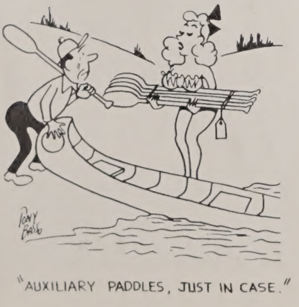
Do It Yourself

(continued from page 1)

how to locate these hangers so that the gutters will pitch or slope to insure proper drainage. The instructions also recommend assembling as much of this system as possible while still on the ground. This makes the job easier and more accurate.

The gutters are flexible and light so that they can be easily lifted into position and snapped into place in the gutter hangers. Downspouts and elbows are then installed to complete the job.

The purchaser of the Bird Solid Vinyl Rain Carrying System receives a full set of detailed instructions, of which the above is only a quick summary. This makes it easy for any man who is handy with tools to do the installation without professional assistance.



"AUXILIARY PADDLES, JUST IN CASE."

Vincent Cappuccio Retires After 35 Years of Service

Vincento Cappuccio

VINCENTO CAPPUCCIO, 24 Short Street, Norwood, retired from the Norwood Roofing Plant on September 30, 1969 after 35 years of service.

He was one of the men who helped build the Granule Plant under the direction of Warren Manson, joining Bird & Son on March 29, 1934. After the plant was built he continued to work there as a crusher operator for 24 years. In 1958 he moved to the Yard Crew and spent the rest of his active employment in that department.

Vincent remembers all too well how heavy some of the work was in the early days. There was much back breaking heavy labor, all of which is changed now with the modern fork lifts and other material handling equipment.

Vincent and his wife, Lena, will continue to live at their home on Short Street in Norwood. First on the agenda is painting the house, then he expects to take life easy this winter.

A married son, Joseph, lives in Norwood and has three children. The other son, Vincent Paul, is in the service and stationed at Fort Jackson, South Carolina.

Two East Walpole Workers Celebrated 25th in Sept.

Back in 1944 when women worked on the Insulating Siding Machine at the Norwood Roofing Plant during World War II, RAMONA CHICOINE began her Bird & Son career. She worked that year from February to August, left for another job, and then returned September 6, 1944 for the start of her continuous employment.

In January 1946 Mona transferred to the Fibre Box Plant as a taper-feeder and then worked many years as a stapler operator for Earle Boyden. From time to time she filled in on other jobs, including clerical work in her department and at the Shipping Office. In 1968 she moved into the clerk's position which she holds today in the Solid Fibre Finishing Department.

Mona says she has enjoyed working with the different groups with which she has been associated through the years. She has made many friends and likes especially the work she is doing now.

She and her daughter, who works as a secretary for the controller at Kendall Company, live in Foxboro, but on weekends and vacations you will find her at her pleasant summer cottage at Lakeville, Mass.

LEO F. MURPHY joined the piping crew at East Walpole Maintenance on September 13, 1944, when he moved to the Walpole area. He had worked previously for Draper Corporation in Hopedale. He served in the Air Force as a medical aid man from June of 1945 to June of 1946.

Upon his return to civilian life, he began a program of self-improvement and by September 1949 had moved up to the "A" piper's rating. Since 1963 he has been a lead man in the piping crew.

Leo is married and lives at 66 Grant Avenue in East Walpole.

Tips on Food Preparation To Keep a Healthy Heart

Tell some people they had cholesterol and saturated fat for breakfast, they'd probably deny it. They'd tell you they had bacon and eggs, roll with butter, and coffee with cream.

There really is no difference between the two "meals." But once an individual knows that his eating habits are wrong, he may be on the road to correction. And switching to a fat-controlled, low-cholesterol diet, not only at breakfast, but at all meals, may help to reduce the risk of atherosclerosis, which underlies most heart attacks, says the Massachusetts Heart Association.

Modifying the diet to reduce the family's risk of heart disease will require some changes in eating habits. However, many of the foods people prefer can remain in the diet, providing they are prepared properly, or used less frequently. With this in mind, the Massachusetts Heart Association offers some cooking tips to perk up a menu.

Even lean meat has fat in it, so cook it on a rack and allow the rendered fat to drain off. Use wine, tomato juice, or bullion instead of fat drippings to baste the meat. In stick-to-the-ribs dishes such as stews, or soup stocks, cook them a day ahead and refrigerate. The meat fat then can be removed after it hardens on top of the preparation.

New Combinations

An endless variety of vegetables can be eaten in a fat-controlled diet. Herbs and spices can give the vegetables added zest. Combinations that add new and subtle flavors include: rosemary with peas, cauliflower and squash; oregano with zucchini, dill with green beans; marjoram with Brussel sprouts, carrots and spinach; and, basil with tomatoes.

Try cooking the vegetables in vegetable oil — one or two teaspoons for each half-cup serving. Place in a skillet with tight cover, season, and cook over very low heat, adding a little wat
ing cooking, if necessary.

The liquid vegetable oils can b
in many other ways in cooking
calls for the use of fat, for examp
frying fish and poultry.

Desserts keyed to a fat-controlle
cholesterol diet can have variety
as flavor. Many home-baked good
continue to appear on the table, b
should be made with polyunsat
margarines or oils. Puddings sho
made with non-fat milk. But avoid
olate puddings, since they are h
saturated fat. Egg whites can be
without restriction, as a toppin
desserts, for example, or in angel
Fresh fruit is recommended.

Write for Booklet

For a complete review of
mended diets, recipes and cookin
ask the Massachusetts Heart Asso
(address from phone book) for
of two new AHA booklets, *The W*
A Man's Heart, and *Recipes fo*
Controlled, Low Cholesterol Meal
types of foods they recommend ar
able for most healthy people from
hood through maturity.

The homemaker who follows th
vice in running her kitchen, may be
ing her own heart, as well as those
the loved ones in her family. The y
sters stand to gain most by acq
tastes and eating habits in their f
tive years that may help them avoi
mature heart disease.

OTHER RISK FACTORS IN HEART DISEASE

There is growing evidence that
people can, by changing some of
daily habits, reduce their risk of a
ing heart disease. In the accompa
article, it has been pointed out tha
trolling the amounts of cholester
fats in the diet is one such step.

What are the other things that
viduals can do to help reduce thei
of coronary artery disease? They ca

1. Reduce if overweight.
2. Stop smoking cigarettes.
3. Exercise moderately, regular
4. Get medical treatment if the
   high blood pressure or diabet

Young men are more susceptibl
women to heart disease, and bo
come increasingly susceptible wi
vancing years. The earlier a risk
tion program is begun, the bett
chance of reducing the risk.

— Mass. Heart Associatio

Bowling League Ope

The Bowling Season got und
last month with twelve teams in th
Club League, compared with 10 in
years. There is a team from New
don Mills this year, and several
serving as subs from that mill.
three weeks of bowling, the W. J
Team is leading.

In the Business League the first
matches were lost to three strong

Contributors

Reporters contributing to this iss
clude: John Evans, Leon Taylor,
Graham, Kenneth Virtue, Nancy
Rod Ostrom, Alfred Breen, Robert
bury, John Reddick, Theodore Pierce,
ael Meomartino, Sharon Duquette,
mond Bearce, Edward Knaus, Landon
rett, Geri Magerski, Lucille Sullins,
Zobel, Betty Gedman, Lawrence Weis

OP OF THE NEWS

IN OFFICE

he Data Processing Department has ral people attending night school this Henry Baker is at B.U.; Ken Phipps is Iortheastern in Boston, while John Jars attending the Weymouth branch of same university. Paul Marcin is studyfor his master's degree at Boston Col-

Ve welcome Juanita Sahakian as a memof the Shoe Carton sales office. She les in Sharon with her three children, ne, Gary, and Robert.

ay and Mary Flynn have a new addition heir family. David Michael arrived Au- 23rd — the third child. The other gsters are Mary Ellen 3, and Kath-, 1.

mes Leete spent his vacation moving getting settled into his new home in ington.

ois Benson enjoyed a vacation trip to mid-west recently when she and her and took their son, Glenn, out to start freshman year at Michigan Tech in ghton, Michigan. The real "genuine" air out in that part of the country y made quite an impression on Lois!

rle LaPlante and his wife enjoyed an fall vacation with a trip to Quebec came back by way of the Adirondacks. latter part of their vacation was spent Iaine and New Hampshire.

nne Lindsay is enjoying a two-week's tion in Europe — a group tour with Maynard, radio announcer. They visit ce, Austria, Germany, Switzerland, Hol-, and England, traveling mostly by air. ist before Anne left, she, as secretary he Treasurer, received a box from Ohio a live carrier pigeon. An accompanyletter explained that if you wanted to ve a brochure about a certain office ce you could just sign a slip of paper, h it to a cylinder on the pigeon's leg, let the bird carry the message back to ! Anne released the pigeon out the nd floor window and when last seen it headed due west up the river!

RSON
© Cartoons-of-the-Month

PER MILL
INTENANCE AND POWER

pecial congratulations this month to old timers who have just celebrated 45th anniversaries with the company. ter Downs of the Machine Shop eved this remarkable long service recon September 11, and Arthur Doderer, t superintendent at the Paper Mill, on ember 24.

WALPOLE FIBRE BOX PLANT

eorge Wise, retired, paid us a visit rely and looked in very good health. He in Florida, just outside of Orlando, ing there several years ago just after reg.

Ve wish Guido Dalla-Fiore the best of and good health in his retirement.

ames Loring is recovering from his nt operation and hopes to be back to k soon.

OE CARTON PLANT

Villiam O'Brien, night supervisor in pping, has returned after a long illness. lcome back!

DIRECTOR LEONARD WEAVER puts the Neponset Choral Society through its paces in preparation for a December concert of Haydn's "The Creation." Rehearsals are held every Monday night at Bird Hall.

John Curran recently underwent surgery for a hernia condition. We hope he'll be back on the job before too long.

We welcome a new addition to the Shipping Department, Fred Cabana, late of the Quaker State.

NORWOOD ROOFING PLANT

A retirement party was held for Vincento Cappuccio of the Yard Gang, at the Italian-American Club in Walpole on September 22. Twenty-six of his friends attended. He was given two gifts, one from his friends and immediate associates in the Yard Gang, and another from other friends at the Roofing Plant.

His son, Joseph, was a guest, and a bouquet of flowers was given to Mrs. Cappuccio. It was a wonderful time and Mr. Cappuccio was delighted by the party.

We welcome Alessandro Savi to the Maintenance Department. He has transferred to this new work after many years on No. 1 Machine.

PHILLIPSDALE PLANT

We wish Bill Parratt a speedy recovery from his recent illness. Bill works in the Boiler Room.

Al Hammond and his wife have gone on vacation to Europe. We recently received a post card from Madrid.

Clarence Pierson recently paid us a visit and we are glad to report he looks fine. Swede retired as foreman last year.

The Bowling season was off to a good start on September 3. Bill Barratt started off with the Men's High Average of 127 and Jacqualine Nolan took the Women's with 109. Good luck to them and all the bowlers.

CHICAGO ROOFING PLANT

Steve Blackman, tractor mechanic, took advantage of the long holiday week-end to take his wife and two grandchildren for a drive to Philadelphia to see his brother. His brother works in Philadelphia and lives in Atlantic City, so the family spent Saturday night and Sunday in Atlantic City. Steve said he did mostly baby-sitting and missed the Miss America Pageant. So near and yet so far!

Andrew Gardner, a loader and checker from Shipping, took three weeks in August and drove first to Omaha, Nebraska. He and his wife then spent a week in Denver for the Union convention. They had five days in Los Angeles, California, and saw our Bird & Son plant in Wilmington. On the way home Mr. and Mrs. Gardner drove through New Mexico, Arkansas and Mississippi. Andy says the only way to travel this route is in an air-conditioned car, which is what they had.

MARRIED 62 YEARS last August. To celebrate this unusual occasion there was a family party for Mr. and Mrs. Paul Molinari who have five sons and daughters, 12 grandchildren and 17 great grandchildren. All the first generation and several grandchildren attended the party. Paul's son is Frank Molinari of Advertising, and his son-in-law is William Grazado of the Display Department. Paul retired from the East Walpole Yard Crew in December 1953.

We all mourn the death of our friend and co-worker, Agnor Oberg. Agnor had been in Christ Community Hospital for some time, but his untimely death took us all by surprise. Our sincere sympathy to his wife, Florence, and their two sons, Ken and Glenn.

Helen Rhein, order typist, and her husband Walter drove to the resort town of Summit Lake, Wisconsin for a week of relaxing. They said the weather was very good and they also enjoyed several side trips to Rhinelander, Merrill and Wausau. Helen said they drove all that way and who do you suppose they met there but a neighbor from Chicago. Small world!

Frank Mucha from Traffic and his wife took their five children to Michiana Shores for a week before the new school year began. They also spent two days in Kalamazoo, Michigan, one day in Coloma where the Deer Park is located, and one day in Three Rivers. Frank said the children really enjoyed Coloma, Michigan and the Deer Park. They have a half hour show of several animals doing tricks, then the children can walk through different fairylands by turning a key at each one. Then the children may keep the key as a souvenir. Remind us about this again next year, Frank; it sounds like something many people would like to see.

Lillian Fuerst, Mail Room, and her husband Gus drove to Garmisch, Wisconsin where they stayed at a lodge and rested and loafed around the town. Lil said the weather was beautiful for loafing but too warm for fishing. The food was delicious and the beer was served in frosted beer steins every time. This lodge has the appearance of an Alpine Lodge. There is even a castle constructed by the people who own the resort called Blarney Castle.

George Gaare, Sales Service manager, and his son Tom went to Milbourn's Camp Grounds, Pine Lake in Crandon, Wisconsin for one week and they each caught one fish. They also ran into our salesman Allan Edholm and his family who were vacationing at Lake Lucerne. George said the weather was great. Only two fish, George?

We welcome two new girls to our office staff. Dolores Lonergan is at the switchboard and Grace LaFrey is in Purchasing. Dolores lives in Oak Lawn with her teenage son Jim, who by the way belongs to a great Rock & Roll group. Grace lives in the Gage Park area of Chicago and is the mother of seven children, ranging in age from seven to seventeen, three boys and four girls. We all wish you both the best of everything that being with Bird & Son can bring.

BARDSTOWN PLANT

J. C. Burba and Kenny Culver have had some good luck turtle hunting. They brought in 100 lbs. of turtles on one trip together and J. C. brought in another 146 pounds on a second trip.

Eddie Whelan and Carolyn Crady were married, July 26. We wish Eddie and Carolyn every happiness.

Richard Logan and Patricia Reed were married September 6. We also wish them every happiness.

Richard Hines and his family spent their vacation in Florida. A most enjoyable time, Dick said.

Gerald Murphy and his wife vacationed

(continued on page 4)

MOST OF THE SHIPPING DEPARTMENT was present to honor Frank O'Day who recently retired at Chicago Roofing Plant. Presenting a check (man with cap) is Eddie Newman, chief steward. On the far right is General Manager T. E. Downey.

in Minnesota. The annual get together of Gerald's M.P. unit was the attraction.

Adolph Boone reports his son, W. A. Boone, has returned from Vietnam. W. A. has gotten married and is now stationed at Norfolk, Virginia.

Randall Greer and his wife have a new son born August 10. We also had a cigar from Ronnie Thompson. He and his wife have a new daughter.

There were several golfers out Labor Day. Bob Shropshire, Gerald Bullock, Bob Brussell, Freddy Newton, and Steve Thompson played. Bob Shropshire and Freddy Newton were winners.

SHREVEPORT PLANT

We welcome Robert Allen Sheffield to the Southwestern Division Sales force. Bob will travel Beaumont and South Eastern Texas Territory. He is a native of Beaumont; he finished Beaumont High School and Lamar State College. He married the former Ruth Ann Kost of Liberty, Texas and they have one daughter named Beth.

We are all happy to have Joycelyn Wilson back with us. Joycelyn is one of our old timers who left us several years ago to become a full-time housewife. Several times when we needed temporary help, she returned for awhile, but now she is one of the permanent fixtures.

Gladys Bryan is enjoying a trip out west. We have had several cards from her when she visited Grand Canyon and Las Vegas.

Dorothy Furnish just returned from a vacation trip through the Smoky Mountains, Charleston, where her son is stationed in the Navy, and many other interesting points.

Edwin Sompayrac planned many months on a trip to Jacksonville, Florida with the Clown Unit of El Karubah Shrine. It seems that two hurricanes arrived in and near Jacksonville just before Edwin and spoiled the entire meeting. Due to circumstances they had to stay sixty-eight miles from the city and commuted by bus and cars and on one trip to town there were thirteen in one station wagon. It rained during the entire trip which actually resulted in a long bus ride from Shreveport to Jacksonville and return.

CHARLESTON PLANT

We would like to welcome the following new employees to Bird & Son, inc.: Janice Schnee, Mail Clerk; Joyce King, Billing Clerk; Raymond Inglett, Ronnie Mims, and James Knox, Lab.; Ed Moll, Shipping; and John Pinto, Jr., Messenger. Glad to have you with us.

Congratulations to Bill and Peggy Green on the recent birth of their first child. Of course it's a boy! What else do you suppose would cause Bill to hand out cigars — to the OFFICE GIRLS!

We are very glad to hear that Mary Jo Rakoske's mother is recovering so well after recent surgery and will be coming home soon.

Bill Mazyck and family spent some time in the mountains of N. C. and sight-seeing in Virginia and Washington D. C.

Our condolences to William Smith on the death of his son, Thomas, in Vietnam.

We were all glad to see Bob Zobel back after a few days in the hospital.

Jean Minshaw recently enjoyed a visit from her son Billy, who was on leave from Ft. Jackson, S. C.

Frank and Elease Daniels spent their vacation touring Florida. Elease brought back some very pretty pictures of the various sights.

CATHERINE A. HAGGERTY graduated August 23 from the Childrens Medical Center School of Nursing. Her father is William J. Haggerty, Norwood Roofing.

Camping having the Nation's No. 1 claim of leisure time, also beckons many of the Charleston employees. Our week-end and vacation campers include Mamie Powell and Jeanne Brooks, who head for the local camp sites every chance they get. Dick Usry took his camping a little further this year. He and his family traveled to Canada pulling their trailer. Dick said, "Good time and no trouble until he returned home." You guessed it! A flat tire in his own front yard.

Shirley and Tony Pye spent a few days in Atlanta, Ga., visiting Six Flags over Georgia.

Congratulations to George Davis who killed five bucks while hunting on vacation.

Also visiting Canada this year was Malcom MacDonald and his family.

Bill Price didn't lose a daughter, he gained a son. Bill's daughter Nancy, was married to Lane Sykes on July 5th. Good Luck to the newlyweds.

PACIFIC DIVISION

San Mateo Office

Anita Haynes is spending a week's vacation in San Diego and Los Angeles. While in San Diego she and her husband, Vince, plan to visit the zoo and Marine World. Of course, her trip to the Los Angeles area will include a visit to Disneyland, and she plans to stop in at our Wilmington plant.

Norm Favors will spend his vacation in Hawaii this year. His time will be spent in a tropical setting of golf and glamor.

The Pacific Division was pleased to welcome Mr. Robert Jenkins who visited the three Pacific Division roofing plants, the Fair Oaks granule plant, and the San Mateo office.

(continued on page 6)

First Cribbage Party On October 14th

The first Cribbage Party of the Bird Club season is only a few days away: October 14th, a Tuesday.

Other parties will be held on the second Tuesdays of the five months following except in November: December 9, January 13, 1970, February 10 and March 12. Because of the holiday, the November meeting will be held on Thursday, November 13. The place is the East Walpole Brigade Room-Cafeteria and the hour is 7 P.M.

There will be prizes for the two highest scores of the evening and two fruit baskets as door prizes. Ted Knaus is chairman of this activity.

LONG SERVICE LIST

NOVEMBER 1969

Name	*Year*	*Dept.*	*Yrs.*
Charles Campisano	11-6-39	Fibre Box Div.	30
Donald J. Martin	11-8-39	Fibre Box Div.	30
Harold R. Graves, Jr.	11-6-44	Finishing Mill	25
Rocco A. Puopolo	11-28-44	E. W. Maint.	25
M. Ruth Phelan	11-1-54	Office	15
Ronald G. Babcock	11-8-54	Controller	15
Frank W. Nyborn	11-6-54	E. W. Maint.	15
Donald Dixon	11-18-64	Shoe Ctn. Div.	5
MANCHESTER			
William A. Rich	11-23-64		5
PHILLIPSDALE			
Albee Boisvert	11-15-44		25
CHICAGO FELT MILL			
Peter Draus	11-18-54		15
SHREVEPORT			
G. Noble Peterson	11-7-44		25
Wilson T. Eason	11-5-49		20
George W. Walker	11-12-49		20
Willie J. Webber	11-25-49		20
Couton Evans	11-26-49		20
Wylie B. Walden	11-28-49		20
Isiah Smith	11-29-49		20
Freddie Stevenson	11-18-59		10
CHARLESTON			
William F. Jenkins	11-24-54		15
Note Turner	11-24-54		15
Adam W. Winkle	11-24-54		15
James E. Youmans	11-30-54		15

Identification Needed to Purchase Ammunition

Hunters and sportsmen need only identify themselves to be able to purchase ammunition under the 1968 Federal gun control law, the Internal Revenue Service states.

There are no forms to fill out, but a person must show some identification such as a driver's license to indicate he meets the age requirements set forth in the gun law.

The 1968 Gun Control Act limits the sale of ammunition for pistols, revolvers and other handguns to persons 21 years of age and over. Ammunition for rifles and shotguns may be purchased by persons 18 years of age and over.

IRS said that unlike the restriction on the sale of firearms, a person can buy ammunition outside his home state. Thus, a hunter on a trip or a sportsman attending a shooting match will hav problem obtaining ammunition.

Dealers are required to keep re of ammunition sales including the r and address of the purchaser.

The Federal gun legislation en in 1968 was designed to help law forcement officials at all levels of gov ment fight crime.

The legislation was not intende place unnecessary restriction on hu sportsmen or citizens using firearm any lawful purposes.

Administration of Federal gun la the responsibility of the Alcohol, bacco and Firearms Division of IR

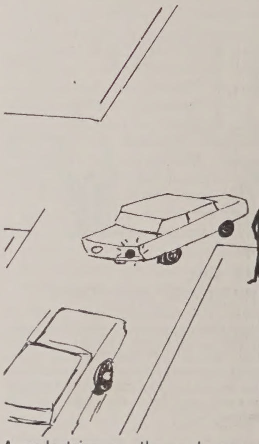
What makes it so hard to save rainy day is the way its keeps on rai

— ROYAL NEIGH

BIRD CLUB ART CLASS gathers 'round to hear Instructor Helen Pierce (standing at right) explain fine point about Helen Brown's oil painting on the table. Several in this group had their paintings on exhibit at the Main Office exhibit last Spring, including Chairman Oscar Lambine and young William Millbury at the window.

traffic teaser

WHAT'S THE DANGER HERE? You driving the car behind the ve that's making a right turn. The d has his right turn signal flashing is turning into the other street smooth, moderately fast speed. should have his car out of the i section before you reach it. Wha you do?



A pedestrian on the curb may into the street and force the mot making the right turn to come sudden stop before the rear of his clears the intersection. Don't ass that a vehicle making a turn ahea you will be able to complete the in the normal amount of time. Be pared to come to a stop, if ne sary, to avoid striking the rear of other car.

EMPLOYERS INSURANCE OF WAU

ırnament Ends Golf ason at Brook Meadow

n Sunday, September 14 the 1969 season wound up with an 18 hole rnament and buffet dinner at the ok Meadow Golf Club. The new 18 course had just opened a week or earlier.

orty members enjoyed a fine day of and 34 stayed for the buffet dinner ed by Jim O'Donnell.

he tournament results were:

ivision
ow gross — E. Fitzpatrick 78
ow net — Joseph Eppich 68
d, 3rd, 4th net tie —
R. Sampson, D. Richardson, E. Savage 69
ivision
ow gross — H. White 90
ow net — John Eppich 70
d, 3rd net tie —
K. Alley, P. Sylvester 71
h net — J. Sastavickas 74
ivision
ow gross — W. Rockwood 100
ow net — R. Walker 73
d, 3rd, 4th net tie —
E. Johnson, G. Cooke, R. Blake 77

Hold it Mrs. Jones, I found cake, the soft drinks, the ice am, the tv and telephone but ere's the baby?"

ɔW TO CHOOSE A LIABLE BABYSITTER

he National Safety Council suggests you pick a good babysitter and brief carefully before taking off for a y.

xploring the babysitting situation in ago some years ago, a newspaper rter found that mothers were eager nploy his fictional aunt as a sitter on recommendation even though he was ranger.

y hiring an unknown sitter, parents tiply the chances that their children ht have home accidents. Last year e accidents killed about 6,300 children under 15 years.

ry to find a sitter in a family that know and like. If she's a stranger, st on references and check them care- y. You might even try to find some- who has taken a formal course for babysitters, offered by some civic group such as the PTA, Girl Scouts, or a local safety council.

When hiring teen agers, look for signs of maturity, responsibility, and genuine interest in children. Consider the age of the sitter in relation to the age of your child, the time of day, and the length of time that you will be gone.

Many large cities have agencies of professional sitters who reportedly are investigated carefully before being added to the registry. But you should still talk to an agency sitter before hiring her. By just chatting, you may find out if she likes children or not.

After the sitter arrives, never hurry away leaving her inadequately prepared. Have her come at least 15 minutes before you go out so that she can meet your children and run over last minute instructions.

If she is caring for your children for the first time, tour the house and show her where to find food, phones, bedrooms, exits, and other features of your home. Point out hazards, such as stoves or matches, that your children should avoid, and show the sitter where your children can play, indoors and outside. If you have a family pet, tell the sitter how to handle him.

Be sure to introduce the babysitter to your children. If your child is already in bed when she arrives, warn the child in advance that a sitter will be in charge.

The National Safety Council suggests that you prepare a card listing the address and telephone number of the place you will be visiting, the approximate time that you will be gone, plus full instructions on feeding, bathing, and putting children to bed. Point out a list of emergency phone numbers in case of fire, accident, or illness, including the numbers of the police, the doctor, the fire department, the children's father's office, the electric and gas companies, and an ambulance or hospital.

Tell the sitter what to do in case of fire. Stress that the children should be evacuated immediately if the sitter suspects fire. Calling the fire department comes second, after everyone is out.

Don't limit your advice to strangers who are taking care of your children. Older youngsters in your family who may be tending brothers and sisters deserve the same briefing because an unprepared babysitter may have real trouble in a crisis.

A night out can be a great change of pace. But you can double your partytime pleasure if you put your children in the hands of a competent babysitter who is ready for any emergency.

© Cartoons-of-the-Month

"So I'm a lousy cook! What do you expect - you discovered fire only three days ago!"

SAFETY AWARD to the Norwood Roofing Plant. This certificate was awarded by the Asphalt Roofing Manufacturers Association for an improvement in the accident record. Norwood Roofing had a lower frequency rate in 1968 than in the previous year, and better than the average frequency for the group in which they competed. Seated: General Manager James D. Conrad, Superintendent John Koval, Safety Manager Robert Roby. Standing: Frank Campisano, Raymond Bearce, Nicholas Radzwill, Edmund Wenstrom, Roy Walton and Fred Turco.

JUNE BRIDE. Lou Ann Hinchey, daughter of Louise Hinchey of the Treasury Department was married early in the summer to William St. Cyr of Townsend, Mass. The couple now lives in Greenville, N.C. Lou Ann worked summers at the Main Office while attending Rivier College.

Recent Deaths

Martin Flaherty

MARTIN FLAHERTY, 1266 Washington Street, Norwood, died on September 26 at the age of 78 after a long illness.

Born in Stiddal, Ireland, he had lived in Norwood many years and worked at the East Walpole Paper Mill for forty years to his retirement in February 1958.

He is survived by two sons, Francis of Norwood and Joseph of Walpole; two daughters, Mrs. Julia Gordon of Norwood and Mrs. Mary Cerbo of Walpole and 11 grandchildren. A solemn high mass of requiem was celebrated for him at St. Mary's Church, East Walpole on September 29.

Philias LaLiberty

PHILIAS LALIBERTY, 81, of 12 Wedgemere Court, Walpole, died at Pondville Hospital on September 27 after a long illness.

He was a retired employee of the Fibre Box Plant in East Walpole where he worked on the Swift press from April 1916 to retirement in December 1954. He was born in Tilbury Center, Ontario.

He is survived by his wife, Mrs. Ora F. LaLiberty. A high mass of requiem was celebrated for him at the Blessed Sacrament Church in Walpole on September 30.

Joseph Caspignano

JOSEPH CASPIGNANO, who retired 19 years ago from the East Walpole Finishing Mill, died on September 21 at the age of 85.

Starting in November 1918, he had worked continuously at the Finishing Mill to his retirement in June 1950. He was a coating machine operator.

Funeral services were held on September 23 with a requiem mass at St. Catherine's Church, Norwood. He is survived by three daughters, Mrs. Carmela Radei, Mrs. Theresa Nasuti and Mrs. Pauline Kadey, nine grandchildren and fourteen great grandchildren.

Agnor Oberg

AGNOR OBERG, millwright at the Chicago Plant, died on September 5, 1969 after a two months' illness. He had undergone major surgery more than a year ago but had returned to work and was actively employed until hospitalized last July.

He had worked at the Chicago Plant since April 1935, starting in the Shipping Department and later transferring to the Maintenance Department, advancing to the millwright's position which he held until his death.

He is survived by his widow, Mrs. Florence Oberg and two sons, Kenneth and Glenn, and a sister and brother, all of Chicago. Funeral services were held on Tuesday, September 9, 1969.

LEON MORRISON and several Scouts from Troop 97, East Walpole, at their camp site in Camp Child last July.

Camp Child

(continued from page 1)

At this time four former members of Troop 97 are serving with the Armed Forces in Vietnam.

It is not every man who would give up two weeks of his vacation time for service like this, but Leon is devoted to the Scout program and really enjoys his work with the boys.

In a letter of commendation sent to Bird & Son, Malcolm Orent, commissioner for Old Colony Council, wrote: "Without this sort of volunteer leadership we would not be able to render this service in character building, citizenship training and physical fitness to the 3005 members of the Old Colony Council who were at camp this summer, and to the 9673 members year 'round. We felt you would want to know when a member of your firm renders this kind of a good community service."

Leon has spent fourteen years in Scouting, serving as an institutional representative and for ten years as scoutmaster. He was once a scout himself, in Troop 1, East Walpole, and had Ben Baranowski, night foreman at the Fibre Box Plant, as his scoutmaster.

New Foreman For Shreveport Maintenance

Rodney Squyres

Rodney Squyres has been named foreman in the Maintenance Department at Shreveport to take over the duties of Earl Johnson who is replacing retiring G. D. "Dude" Davidson.

Rodney came to Bird & Son, October 13, 1958 from Neighbors Plumbing Company of Monroe, Louisiana and had done quite a lot of construction work. He received his education from Hico High School in Hico, Louisiana and Ouachita Valley Technical School in West Monroe.

Rodney married the former Mary Louise Tucker and they have four children; Rodney, Jr., Richard, Karen and Amanda.

He is very interested in sports, plays a lot of golf, is a very active member of the Ingleside Baptist Church and Cedar Grove Masonic Lodge No. 403.

ROOF OF SHREVEPORT OFFICE gets a brand-new shingle — the Bird Architect 70. The a cation of the shingle requires only one roofer, but this newest product got special atten from several "supervisors" the day this picture was taken. Bird & Son executives and m bers of Industrial Roofing & Sheet Metal (local roofing firm) are, left to right: R. N. Po Gilly Bozeman, F. H. May, A. G. Marsh, H. B. Beauchamp, Allen Strickland and Mose Fu Just out of camera range was Leon Nunley.

What's Your Score?

SAFETY QUIZ

Answer "no, "yes, or "sometimes." Score Key: No.-2, Yes-0, Sometime-1.

1. Do you think safety precautions often waste time? ____________
2. Do you take risky chances when a job becomes irksome? ____________
3. When a safety rule isn't clear to you, do you fail to ask questions? ____________
4. Do you take short cuts (against safety rules) because you think you know your work so well? ________
5. Are you a practical joker? ________
6. Do you allow personal matters to interfere with the job at hand? ________
7. Do you report unsafe conditions and hazards to your foreman? ________
8. Do you disregard gloves, gogg respirators, etc. on the job if s are warranted? ____________
9. Have you ever disregarded the " Smoking" regulation? ________
10. Have you had a close call or acci on the job or at home in the six months? ____________

A. If you scored 16-20: You are or fairly so! Keep up the good wor

B. If you scored 12-15: You are ping and may slip for good. Cor yourself!

C. If you scored under 12: It's a w der that you are still among the heal Take corrective steps at once!

Eat breakfast like a king, eat lunch li prince, but eat dinner like a pauper.

— Adelle D

A Frenchman was relating his experi in studying the English language. "I discouraged. But when I came across sentence: 'The first one won one one-do prize,' I gave up."

— CATHOLIC QU

TOP OF THE NEWS

(continued from page 4)

Wilmington Plant

Mr. G. R. Mallory (plant manager) and his wife flew to Mexico City for a one week vacation. They had a great time. OLE.

Mrs. Evelyn Esfhani, billing clerk, has her niece, Lila, living with her. Lila is from Iran and is finishing her schooling in the U.S. She is attending Valley High School and Golden West Jr. College. Lila is tops in her language class.

We recently found out that we don't have 3-B's in Phoenix we have 4. Gene *Brewer* is a warehouse man and makes No. 4-B. Gene's son Johnny is recuperating from an operation he had this summer on his ankle, he is still in a cast but getting along real well.

Mrs. Bob Grainger (Bob is salesman in Phoenix) had surgery on the 26th of September. We hope she's doing well, Bob.

Marcie Card (wife of Salesman, Dick Card) had surgery on her tonsils. It was a little more than a tonsillectomy but she came through with flying colors and was back on her job in just a few days. Silence is golden.

Steven Page, son of G. D. Page, District manager, got home from Fort Sill, Okla. just 8 days after his other son, Richard, left for Fort Campbell, Ky. Richard is now serving his National Guard duty there.

Among the vacationers was Paul Gray, Southern District salesman. Paul went to Northern California and did some fishing. He met his brother up there and they fished together.

Evelyn Esfhani and husband are planning their vacation to ???? Her husband has to have a tonsillectomy and it will depend on how he feels.

Larry Oaks is going back to Las Vegas for another week of his vacation. Something there keeps drawing him back. . . . Maybe it's DRAW poker!

Your reporter, Larry Weismann, was to be hospitalized for knee surgery but when he had the last minute checkup the doctor decided to postpone it for a while.

Take stock in America.
Buy U.S. Savings Bonds & Freedom Shares

The BIRD REVIEW

ıme 57 No. 10 Published for Bird & Son, inc. employees and their families November 1969

Drivers Win
ard for Safe Driving

ne W. J. Hill Division recently the Trailmobile — Massachusetts or Truck Association Safe Driv- Award for achieving the lowest ber of chargeable accidents in the 0,000 to 2,500,000 mile category. is the third time in the past four that the Hill Division has won award.

dividual drivers were also awarded driving pins for the number of they have driven without a geable accident.

ne awards were as follows:

DRIVER	YEARS
inic Long	4
iam Powers	4
s McCarthy	4
tore Freni	4
ard Sheppard	4
ph McDonald	4
er Cyr	4
ence Pickner	4
und Giannetti	4
Tamasanis	4
ur Bowley	4
Santamarco	4
Rahilly	4
und Cerrone	4
er Fox	3
Marcelonis	3
p McGrath	2
s Devine	2
ld Songin	2
ard McCarthy	2
s Burke	1
ald McCarthy	1

(continued on page 2)

FOR THIRD TIME IN LAST FOUR YEARS the W. J. Hill drivers have won the Trailmobile Mass. Motor Truck Association's Safe Driving Award. Displaying the plaque received by the W. J. Hill Division are Union Stewards Salvatore Freni and Melvin Rodman (on the far right), and Manager Albert Boonstra, Director of Purchasing and Traffic William Kimball, and Safety Manager Robert Roby.

Bird Roofing Products Now Sold in County Cork

Bird & Son Roofings and Sidings are now being sold in Dublin and Youghal in County Cork, Ireland. Distributors are Asphalt Shingles, Ltd. and Plantstone Ireland, Ltd. of County Cork.

At the National Building Show held in Dublin in the early Fall, Bird Wind Seal® Shingles and Bird Insulated Sidings were displayed (see picture). Several shipments of shingles and sidings have already been made from the Norwood, Mass. plant, and the Irish distributor reports that many inquiries were received — and are still coming in — as a result of the display at the Dublin Show.

Asphalt Shingles, Ltd. is also promoting Bird products in England, and expects that business to increase. "We feel that England has plenty of untapped potential and we are ready, willing, and able to work on it," states Mr. Patrick Ruth of Asphalt Shingles, Ltd.

(continued on page 2)

Fibre Box Division Sold to Hoerner Waldorf Corporation

When Superintendent Chester Porter came to work on October 31, 1969, he was a Bird & Son employee with 43 years of service. When he reported to the same desk and the same job on November 3, 1969 he was an employee of Hoerner Waldorf Corporation, national manufacturers of corrugated cartons and paper bags.

But Chet and the 200 others in the Fibre Box Division, from Vice President Harold Bonnyman to the newest man in the combiner room, moved into their new relationship with full seniority and full coverage for retirement, group insurance, vacations and other benefits, just as if their employment had continued with Bird & Son.

The sale of the Bird & Son Fibre Box Division to Hoerner Waldorf Corporation was announced by President Jenkins and Alvin J. Huss, chairman of the board of Hoerner Waldorf Corporation on October 7. Final papers were signed on October 31. The transition to the new ownership was carried out with a minimum of interruption in the normal operation of the plant and the offices as well as contacts with customers.

Waterville Plant, Too

The agreement provided that Hoerner Waldorf would operate the division with the former employees of Bird & Son, inc., including the plant and office personnel at Waterville, Maine and seven truck drivers who transferred from W. J. Hill Division. For the present, they will continue to occupy the building on East Street, at East Walpole, but operating as a separate establishment with their own switchboard and separate employment office.

Hoerner Waldorf is a national manufacturer of corrugated cartons and paper bags with more than 30 operating plants from coast to coast. The East Walpole Plant is their first plant in the New England area. Headquarters are at St. Paul, Minnesota. Other eastern plants are located at Richmond, Va., Baltimore, Md., and Lexington, N.C. Altogether the company operates container plants at 32 locations throughout the country.

ROOFING ASPHALT SHINGLES LIMITED

WIND SEAL® SHINGLES and Bird Insulated Sidings on display e National Building Show in Dublin, Ireland, held in October. As a result of this show, the Bird distributor, Asphalt Shingles, Ltd., is receiving many inquiries and orders.

The BIRD REVIEW
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Editorial Office at East Walpole, Mass.
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EDGAR M. GROUT, Editor JOHN J. MURPHY, Adviser

Haydn's "Creation" Being Sung by Choral Society On Sunday, December 14

The Neponset Choral Society is launching its twenty-first season on Sunday, December 14, by performing Haydn's dramatic oratorio "The Creation" at Walpole High School at 8:00 in the evening.

The chorus of 80 voices will be accompanied by a 25 piece orchestra. Leonard Weaver, founder and permanent conductor of the Choral Society, will conduct.

The solo requirements are demanding, and three outstanding professional singers have been engaged for the occasion. The soprano is Ellston Dimmock, of Lexington, a favorite New England performer, and a member of the faculty of Wheaton College. The tenor soloist will be Karl Dan Sorensen. Mr. Sorensen's beautiful singing made a great impression on the audience at the NCS performance of "Messiah" two years ago. A local musician, Ralph Farris, will be singing the dramatic bass solos. Mr. Farris grew up in Walpole and is well known in the area as a singer as well as a music director. At present, he is soloist in Trinity Church, Boston, and teaches at Roxbury Latin School.

Tickets for the concert will soon be in the hands of the Bird Club ticket sellers. Prices are adults, $2.50; students, $1.50; and Bird Club members, $1.00. There will also be door sales at the High School the night of the performance.

Don't miss this rare opportunity for an evening of great music.

Safety Awards

(continued from page 1)

John Guy	1
John V. Smith	1

Many of the four year men have driven more than 4 years without a chargeable accident but unfortunately the records for the prior years have been lost.

"We congratulate the Hill drivers," states William S. Kimball, director of Purchasing and Traffic, "for their admirable driving record and for their many acts of courtesy and help on the highway."

Products Sold in Ireland

(continued from page 1)

Mr. Ruth's company sells shingles, and Plantstone Ltd. the siding products. This business is similar to overseas sales that Bird & Son makes on the continent, through distributors in Belgium and West Germany.

LONG SERVICE LIST

Name	*Year*	*Dept.*	*Yrs.*
DECEMBER 1969			
Eileen Geraghty	12-27-39	Office	30
SHREVEPORT			
Alvin Anderson	12-8-49		20
Robert Hill	12-20-49		20
Talmadge D. Clark	12-27-54		15
CHARLESTON			
Kyser H. Hudson	12-6-54		15
Donnie Rabon	12-8-54		15
Richard S. Usry	12-13-54		15
PERTH AMBOY			
Donald K. Carter	12-7-64		5
Walter R. Clement	12-14-64		5
TUBE DIVISION			
Charles H. Tompkins	12-15-49		20
PACIFIC DIVISION			
Harold Hale	12-18-39	Martinez	30
JANUARY 1970			
John B. Mitchell	1-31-35	Shoe Ctn. Div.	35
William I. Hall	1-11-45	Roofing Mill	25
Nicholas V. Silletti	1-9-50	E. W. Maint.	20
Frank P. Chubet	1-9-50	E. W. Maint.	20
Edmund J. Cormier	1-16-50	Roofing Mill	20
Charles Solbo	1-16-50	Roofing Mill	20
John S. Polovitch	1-16-50	Roofing Mill	20
Arthur R. Pyne	1-16-50	Roofing Mill	20
Louis B. Avanzini	1-23-50	Finishing Mill	20
James P. Cannon	1-23-50	E. W. Maint.	20
Toivo M. Kaski	1-26-50	Shoe Ctn. Div.	20
Philip F. Black	1-26-50	Roofing Mill	20
George C. Johnson	1-10-55	Office	15
George Kelley	1-27-55	Shoe Ctn. Div.	15
MANCHESTER			
Edmond F. Lussier	1-18-60		10
PHILLIPSDALE			
Robert S. Ellis	1-26-50		20
Russell D. Olney	1-17-55		15
Ernest F. Pelland	1-19-55		15
SHREVEPORT			
Sylvester Underwood	1-25-45		25
R. B. Mills	1-29-45		25
Raleigh Nealy	1-3-50		20
Arthur Thomas	1-3-50		20
Culman D. Moore	1-3-50		20
Jimmy R. Brown	1-15-60		10
CHARLESTON			
Paul T. Brown	1-3-55		15
Homer E. Bills	1-11-55		15
Jeanne G. Brooks	1-12-55		15
Mary Jo Rakoske	1-19-55		15
Lynwood Therrell	1-24-55		15
PERTH AMBOY			
Edward A. Madden	1-3-55	General Mgr.	15
CHICAGO			
George F. Gaare	1-15-65		5

Contributors

Robert Roby, Leonard Weaver, Theodore Pierce, Gerhard Anderson, Frances Rubini, Edward Knaus, Robert Pearson, Manuel Rebello, Robert MacLeod, Geri Magurski, Martha Duddy, Betty Gedman, Lawrence Weismann, Lucy Sullins, Willie Smith, Dick Usry, Jo Ann Brown, Janice Ritter, Sandra Darnell, Robert Zobel, William Mazyck, Marilyn Neilsen, Stuart Laughlin, Esther Firth, Ruth Phelan.

Dude Davidson Given Royal Send Off at October 31 Retirement

In the early part of December, 1940, Dude Davidson returned home after a very hard day's work for Talco Asphalt Refinery in Mt. Pleasant, Texas, to find Jake Brown sitting on his porch waiting for him. Jake, as told in a previous *Review,* had just been employed as foreman for Bird & Son a few days earlier and was looking for an excellent machinist. He thought the best way to hire the one he wanted was to trap him at home. Anyway, in a few days GEAMES D. "Dude" DAVIDSON was on the Bird payroll.

The Shreveport Division was then only a small "pup" and since that time every major addition or repair has been made or supervised by Dude. July 1, 1946 he was made foreman of Maintenance and he has never left a job until it was completely finished. There have been times when he has been on the job from 24 to 36 hours at a time and when he did leave, the machine was operating to his satisfaction. This devotion to the job continued right to his day of retirement October 31, 1969.

Shreveport isn't the only branch of the company that has shared his capable help. Dude spent some time in Chicago several years ago and Hurcil Cowart can vouch for the long hours and hard work he has put in at the Glenwood Plant. Says Dude, "Believe me, the side of that mountain can sure get cold too!"

Volumes could be written about the loyalty and integrity he has given the company, but since space might be limited, we will skip to October 24, 1969 known in Shreveport as "DUDE'S DAY." Seven o'clock in the morning was chosen as the hour for a little mill party since at that time most of the shifts were changing. Some of the men actually got off from work at four in the morning, but waited to share in the party for their foreman. Two of the maintenance men who had already retired, Sam Hicks and Jake Brown, were also on hand and a huge cake was cut and a wrist watch was presented to Dude. Then he also received a unique gift that is really the app his eye. E. L. Ott had asked Du few days before to pose for him to a colored picture. Dude sat on a barrel with his casting rod and Ott the picture. On the day of the Ott presented a beautiful oil paintin a lake with a boat and the picture he made of Dude was cut out and paste the boat seat, the casting rod in hand, and in the foreground was a bass breaking the water trying to the bait from his mouth. This pi had been framed and was a lovely g

All the plant foremen and the supervisory group chipped in and sented Dude with a portable TV se use at his camp on Lake Bistineau.

Fishing has always been his gre hobby. Dude has hooked 'em with best of fishermen. Some of his most derful memories of the years spen Bird and Son were the hours spen the lakes with B. P. Soward.

Dude says that he is looking for to doing a lot of fishing during hi tirement. Old friends and relatives near and far have called him urging to spend a few days on one of recommended lakes. He plans to s most of his time at his camp, but will be weekly trips to Toledo E Early next spring, he plans to give cil Cowart a few lessons in fishing Glenwood.

At home, enjoying his retirement him, will be his lovely wife, Mabel. have three children; Bobby, Buddy Patsy, six grandchildren and Buster Boston terrier.

Peg Owens & Chas. Higl Also Join Retired List

MARGARET B. OWENS retired fro life-time career at Bird & Son on tober 31, 1969. Most recently empl as a secretary at the Roofing Divi Office, she had worked on several office assignments.

Peg Owens began her Bird & Son ployment in the Stenographic De ment on June 22, 1925. For nearly years she worked in the Advertising partment, then was employed in

DUDE DAVIDSON, left, happily displays the big cake given him at his early morning re ment party, while friends from the Shreveport Plant stand by to congratulate him on his y of service. They also presented him with a wrist watch and an oil painting of himself fish

S AT CHARLESTON gather to honor Charles Higbee, center, wearing overalls, who re-
n October 31st.

ch office and in Floor Covering
When the Floor Covering Division
old in 1963, she transferred to
at the Roofing Plant office.
lives on Vernon Street, Norwood
ner sister, Mrs. Helen Julian, and
ephew, Jack. She also owns a sum-
ottage at Mashpee on Cape Cod,
she expects to spend many happy
s next year.
is not worried about how she will
her time in retirement. "I have so
projects," she said, "both at home
the Cape, that I can keep busy for
g time. Right now there's some
ng to be done — and that's a job
y. I also may join one or two clubs
rwood and get active in their work.
time, but not right away, I may
trip."

October 31st, CHARLES HIGBEE
e Charleston's first hourly-paid

ck was hired on October 29, 1954
orked in the Maintenance Depart-
as a first class maintenance man
his retirement.
the time he left to begin his new
e was presented with a gift cer-
from the boys in the Maintenance
tment, and received best wishes
his many friends. Because he is an
unter and fisherman, his friends
he will enjoy his retirement pur-
his favorite sports.

P OF THE NEWS

OFFICE

h Perdue of the Advertising Depart-
ook a late September vacation travel-
rough Maine, New Brunswick, Can-
d Prince Edward Island.
ne Fortman's mother and father
ted their twenty-fifth wedding an-
ry at the Lord Fox on September 10.
's father Romeo Valerio, was a fore-
n our Fibre Box Division for many
until the plant became part of
er Waldorf on November 1. Joanne
sently employed as a clerk in our
ising Department.
and Dagmar Grout returned early in
ber from a very exciting three weeks'
n tour of Portugal, Spain and Mo-
They traveled about 2800 miles by
siting such famous places as Lisbon,
d, Granada, Seville, Tangier, Fez,
kesh, and Casablanca.

Joseph M. Grigelevich III was born on September 22, 1969, checking in at 7 lbs. and 10 oz. His proud father is senior accountant in Paper Products Group Accounting. The Grigelevichs also have a little girl, Lynne Marie.

Joe's brother, Ray, (due home from Vietnam on November 23) and his wife, Elaine, were parents of a son born just 10 days earlier — Sept. 12. A double christening is planned on Thanksgiving Day, each couple serving as godparents for the new baby in the other family.

SHOE CARTON PLANT

A good time was had by all who attended Catherine Brady's retirement party at the Italian-American Club in Walpole on September 6. Catherine was presented with a gift of money, flowers and many good wishes from her friends and relatives. Catherine retired August 30 after working fifty-one years at Bird & Son.

Alice Pole of the Shoe Carton Accounting Office took a late vacation, spending it at home.

Alfred DeFlaminis has recently transferred to the Shoe Carton Office as a clerk. Al formerly worked as a spare operator. Best of luck to him on his new job.

CHICAGO ROOFING PLANT

Ray Gusick and his wife have returned from a recent vacation to Yellowstone National Park. Ray has been with Bird over forty years and is foreman of FCPM-6 Machine.

William Baker, Iowa salesman, was the designer of a most effective mural used recently at St. Paul's United Methodist Church in Cedar Rapids. The mural was painted by members of the church's Compass Club. The several panels illustrate the theme, "Let Your Light So Shine." The ideas for the panels were gathered from recent issues of *Together* magazine. Bill received many compliments on his work.

TWENTY-FIFTH WEDDING ANNIVERSARY for Mr. and Mrs. Romeo Valerio on September 10, 1969. They are the parents of Joanne Fortnam of the Advertising Department and Romeo formerly was foreman for Bird & Son at the Fibre Box Plant which is now operated by Hoerner Waldorf Corporation.

Employees at the Chicago plant were saddened to learn of the death of Dr. Glenn A. Burckart, who served as company doctor for over twenty-five years, until 1966.

Dr. Burckart died October 4 in Christ Community Hospital, Oak Lawn, where he was a senior staff member.

In addition to serving as company doctor he was the family doctor for many employees through the years.

Dr. Burckart is survived by his wife, Margaret, a son, Glenn A., Jr., a sister, Sara M., and two brothers William and George.

Funeral services were held Wednesday, October 8 at Blake-Lamb Chapel, Oak Lawn.

(continued on page 4)

In Memoriam

Ralph M. Wight

RALPH M. WIGHT, retired plant superintendent and director of personnel, died at his home in Brentwood, New Hampshire on November 3 at the age of 81.

Joining the Planning Department of the company in 1921, Mr. Wight became superintendent of the Floor Covering Plant in 1929 and served in that capacity to 1943. He was assistant to the director of manufacturing for the next two years, then assistant manufacturing manager. For the last two years prior to retirement in April 1954, he was director of personnel.

Ralph and Florence Wight retired to Brentwood, New Hampshire, living near their son, Robert, of East Kingston, N.H. One daughter, Mrs. Marjorie Hall lives in Bramford, Conn., and the other daughter, Anne, at Northfield, Mass. There are 8 grandchildren and one great-grandchild.

Funeral services were held on November 5 at the Brewitt Funeral Home in Exeter, New Hampshire.

Peter Kurulis

PETER KURULIS, retired Paper Mill employee of 71 Morse St., Norwood, died on September 30, 1969 at the age of 79. He had been employed in the Stock Handling Department at East Walpole from October 1935 to May 1956, and for most of that time was a Hydrapulper operator.

Funeral services were held on October 3, 1969 from the Paul H. Kraw Funeral Home in Norwood. He is survived by his wife, Elizabeth, and three stepdaughters: Mrs. Helen Auretto of Norwood, Mrs. Mary Tray of Stoughton, and Mrs. Martha Akstin of Middleboro.

Carl W. Hanf

CARL W. HANF, 65, died October 1, 1969 at the Dedham Nursing Home. He had retired early, in 1962, because of ill health.

He was employed at the Floor Covering Plant of Bird & Son from January 1939 to July 1962 on inspection and slitting in the Finishing Department.

Mr. Hanf is survived by his mother, Mrs. Margaret Hanf of Norwood, a brother, Chester, of Norwood, and a sister, Miss Margaret Hanf of Geneva, N.Y. Funeral services were held on October 3 at the May Funeral Home in Norwood.

John J. Flaherty

JOHN J. FLAHERTY, retired, died Saturday, October 18, 1969 after a long illness at the age of 85. He retired June 20, 1950, from the Fibre Box Division where he had worked for many years. He joined Bird & Son March 4, 1925.

He is survived by four sons, John, James and Joseph of Norwood and Peter of Walpole, and one daughter, Mrs. Mary Canniff of Norwood, and fifteen grandchildren.

Funeral services were held in Norwood with a high mass of requiem at St. Catherine of Sienna Church on October 20. Burial was in Highland Cemetery.

John A. Shelley

JOHN A. SHELLEY, former traffic manager for Bird & Son, died on October 19, 1969. Mr. Shelley joined Bird & Son on April 11, 1949 in the Traffic Department, became assistant traffic manager in June, 1952 and then traffic manager on February, 1953. He retired from this position on November 30, 1964.

He is survived by his wife, Eleanor, one daughter, Jean DeLaurentes, and three grandchildren.

Funeral services were held from the Beecher Funeral Home, Pleasantville, New York, Wednesday, October 22.

Patrick J. Greaney

PATRICK J. GREANEY, 27 St. John Avenue, Norwood, died on October 26 at the age of 70.

Mr. Greaney joined Bird & Son on November 2, 1926 at the East Walpole Power Plant, later transferring to the Fibre Box Plant. He retired from this plant July 31, 1964.

He is survived by his wife Bridget, one son, Thomas, and three daughters, Mrs. Joseph DiPerri, Mrs. Robert Adams and Mrs. Thomas Fitzgerald.

A funeral mass was celebrated at St. Catherine's Church, Wednesday, October 29. Burial was in Highland Cemetery.

Thomas Concannon

THOMAS CONCANNON, for many years supervisor in the Norwood Roofing Plant Shipping Department, died on November 9, 1969 in his 64th year.

He worked at the Roofing Plant from January 1929, first as a slate handler and tractor operator. From 1935 he was a supervisor of slate handling until he retired in August 1964 because of ill health.

Surviving him are his wife, Mary (Flaherty) Concannon, a son, Thomas of Norwood, two brothers and two sisters.

Funeral services were held on November 12 with a solemn high mass of requiem at St. Catherine's Church, Norwood.

25th Bird Anniversary for I. V. Davenport, Shreveport

On October 10, 1944 William Winkler hired I. V. DAVENPORT as stacker on the night shift on Shreveport's No. 1 Roofing Machine. He was transferred to laborer in the Shipping Department November 6, 1944 and is still on this job 25 years later with W. L. Smith as his foreman.

I. V. has seen the plant grow from one building with one roofing machine to several buildings with three roofing machines and a dry felt machine.

I. V. Davenport

Roofing isn't I. V's only interest. He owns a 3-acre ranch on which he raises chickens and hogs and has leased a pasture for cattle he raises. He is a member of the Pleasant Grove Baptist Church and his hobbies are hunting and fishing.

His wife, Mimie, and four children, make the Davenport family. I. V. Jr., of Shreveport, James Edward lives in California, Polly Ann and Mary Elizabeth both live in Shreveport and there are four grandchildren to make things interesting for them.

During his 25 years with Bird and Son, I. V. has never had a lost time accident.

Cribbage Parties Now Held Monthly at E .Walpole

The first cribbage party of the season was held on Tuesday, October 14. The attendance was disappointing as only 16 players showed up.

First prize was won by Chubbie Angus, second by Gil Johnson. Low prizes for the evening went to Charlie Locke and George Kelter. Consolation prize went to Ed Fitzpatrick. Door prize winners were Frank Alcott and Charlie Locke.

CUTTING THE WEDDING CAKE are Mr. and Mrs. Donald Bolger at their reception at the Royal Oaks in Edison, N.J. Mr. Bolger is purchasing agent at the Perth Amboy Plant.

TOP OF THE NEWS

(continued from page 3)

CHARLESTON PLANT

Carolyn Lee was a very happy mother-to-be when she was guest of honor at a shower given by Janice Ritter and Shirley Pye. Carolyn will be leaving soon to welcome the stork.

Our condolences to Jeanne Brooks on the recent death of her mother, Mrs. Carolina McKnight, who was known to most of us as Granny Caroline. Sincerest sympathy is extended by all.

We all enjoyed the recent visit from W. N. "Bill" Hackney, district manager for the Dixie District.

It's a long way to Framingham, Mass. from Charleston, S.C., especially driving a Volkswagen; but Sandra Darnell and sisters Jo Ann Brown and Nancy Myers thoroughly enjoyed visiting their only other sister, Pat and her family. Sandra, billing clerk, and Jo Ann, secretary, are sorry they were unable to visit the home office at East Walpole — maybe next time!

We are happy to hear Joyce Jones' daughter is home from the hospital and we wish her a speedy recovery.

Sara and Dan Sweat and Joyce and Clyde King enjoyed their deep sea fishing trip although Sara and Joyce were, shall we say, a little seasick. Surely the thirty-five fish were caught by Dan and Clyde. We think they deserve credit just for taking Sara and Joyce! Sara is switchboard operator and Joyce is a billing clerk.

Mamie Powell and family enjoyed their visit to Six Flags in Atlanta, Georgia, although the car generator caught fire and they had a flat tire. The enjoyment their four year old daughter Patty had, made up for the unfortunate incidents. Patty has a brother, 17, and a sister, 21. We won't mention the ages of Mom and Pop but we know they are proud parents and rightly so!

We understand Joe Gilbreath spent his entire vacation gardening. He must really have a "Green Thumb."

When Jo Ann Brown wore a pair of "real shoes" to work one Friday for the first time in two weeks after having an operation on a toe, we understand Mr. Powers was happy to have a secretary on the road to recovery. Would you believe the following Monday Jo Ann came to work with seven stitches in her RIGHT hand! Both toe and hand have recovered, but we are not sure about Mr. Powers.

It was a pleasure having Kathy Mullins, wife of our salesman, Wally Mullins, and their daughter, Chrisie, visit with us while Wally was away at National Guard Camp. It's a fact little Chrisie was the coffee drinking champion of the day. She even outdid Terry Jenkins!

If you are fortunate enough to see Liberace when he appears in the Charleston Municipal Auditorium in the very near future, we are sure you would like to be on the lookout for a lady sitting right in the middle of the front row. Don't let the binoculars throw you, it will just be Mary Jo Rakoske of our Credit Department. Mary is so excited now, wonder what she will be like after seeing Liberace?

Our deepest sympathy is extended to Sara Jo and Chuck Harding on the recent death of Sara Jo's mother.

Sue Lee returned to work after a few days' vacation of fishing at Pawley's Island with husband, Jimmy. They later went to Memphis attending a convention, but we understand Sue enjoyed the fishing trip much more than the convention. Sue and Jimmy also enjoyed a deep sea fishing trip recently.

Our messenger, John Pinto, Jr., will be leaving soon to return to Clemson University. We will sure miss John and wish him the best of luck.

PERTH AMBOY PLANT

On October 4th our Purchasing Agent, Donald A. Bolger, was married to Elaine Polanski in St. Cecilia's Church, Iselin, New Jersey. They are pictured on this page at the reception, held at the Royal Oaks in Edison. Don and Elaine honeymooned in Hawaii, stopping in San Francisco and Los Angeles.

Before leaving for the big event, Don was presented with some gifts from his friends at the Perth Amboy Office.

PACIFIC DIVISION

San Mateo Office

Norm Favors loved his Hawaiian vacation (including the hula girls and the golf course — in which order, we don't know). He is anxious to return.

Ernie White's Halloween Treats to the San Mateo office girls were decorated cookies representing pumpkins. They're too cute to eat.

Visitors in San Mateo this past month were Messrs. P. C. Johnson and F. Lee Russell. We are pleased that both of these gentlemen visited us again.

Except for an early rain storm in the first part of October, the weather has been sunny and warm for which this roofing division is grateful. Hope it keeps up.

Wilmington Plant

Senor Raphael (Crack Shot) Luna, production all around man, has just returned from two glorious weeks of hunting and camping in Beaver, Utah, with his wife and brother-in-law. He shot his quota of one D-E-E-R, right through the head, and has a photo to prove it.

Walt Holcomb and Harlan Brunais, Maintenance Dept., went on a bear hunting trip in Sequoia National Park with their sons, Fritz and John. They didn't bag any bear but had a great time camping out.

Sam Beecher, Shipping Department, just returned from spending part of his month's vacation in the High Sierras, at Lake Sabrina, approximately 19 miles from Bishop, California, trout fishing. He says the fishing was great, but cold, wow!

Clary Lambert of the Wilmington office just returned from a week in Las Vegas.

Evelyn Esfhani and her husband Abbas took a trip to Northern California and really enjoyed it.

Bob Imucci is going back to his favorite resort in Lake Tahoe for three weeks. We'll sure miss him.

We want to welcome Howard Turley, who joined the Wilmington gang as Shipping foreman.

PHILLIPSDALE PLANT

Bob Pearson and his wife recently took a trip through the Peekskill mountains and visited the Roosevelt home, the Vanderbilt Mansion in Poughkeepsie, New York and then went on to the Pocono Mountains in Pennsylvania. Bob is the Phillipsdale Office manager.

We wish Edward Smith a speedy recovery. Ed is the foreman of DPIF in the Board Mill.

John Ellis and his wife recently went on a 400 mile motor trip through Massachusetts and Vermont to view the foliage. John is day foreman of the Felt Mill.

Bird Club Hospital Show Opens Season at Foxboro

A rehearsal for the first Bird Club Hospital Show was held at the Elks Club in Norwood on October 14 with Bill Grazado's guidance.

Entertainers from all surrounding towns arrived for the 1969-1970 season show which promises to be as successful as in the previous years. "A few new acts have been added" says Chairman Jerry Anderson "and we are certain the entire schedule will be fully enjoyed by both the viewers and the participants."

The first show was at the Foxboro State Hospital on October 28 under the excellent emceeing of Al Dastoli who also plays sax in the orchestra. A special thanks should go to the Norwood Emblem Club who supplied refreshments and entertained during intermission.

MARRIED IN EAST WALPOLE at St.
Church on September 6, 1969. Capt
Mrs. Robert E. Murphy now make their
in Cincinnati, Ohio where he teaches
at Xavier College. Mrs. Murphy is the
Patricia Phelan, whose mother is sec
at the Building Materials Product De
ment Department. Capt. Murphy is th
of Director of Personnel John J. Murpl

Two more people at Phillipsdale
joined the un-hooked generation
smoking). Congratulations to Kathy
des in the Office and Anthony Silva
Lab.

We express our sympathy to An
McBride on the recent loss of his
Tony retired from Phillipsdale in

Ray Nolan's son Ray, Jr. has just
pleted three years with the U. S.
Welcome home to Ray, Jr.

While Margaret Pierson was on va
she paid us a surprise visit on her b
Margaret, who works in the office,
near enough to Bird & Son to tak
trip down.

On July 4, 1969 Ginger Conti r
the finals in the State Public Links
Tournament. (He won the Public
Tournament in 1955 for the State
Then on August 8, 1969 he went
win the Club Championship at Louis
Golf Club for the second time in
years.

Bowling Gets Rolling; EM Team Leads League

The Bird & Son bowling team
participates in the Business Leag
still having trouble fighting to sta
of the cellar. But all members o
team show up faithfully every wee
some one of these days hope to h
run on strikes and spares and win
matches.

The New London Bowlers of the
Club Bowling League really brigh
the alleys in October, sporting
new bowling shirts — white with
trimmings and the inscription N
on the back. Real sharp, fellas.

At the end of the ninth week
is leading the Bird Club League
EMW is in second place.

High bowler so far this seas
Armando Croatti with an avera
108.1. His nearest competitor is
Clark with 105.

Croatti is also High Three
leader with 362; Paul Johnson hol
High Single record of 139, only
point over Ted Pierce in second
with 138. Team EM holds both the
Team Single and High Team
String records of 560 and 159
spectively.

The Bird Club Turkey Rollof
held November 12.

THE BIRD REVIEW

December 1969

Season's Greetings

and

Best Wishes for the

New Year

Robert F. Jenkins

President

Three St
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9, only
second
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Team T
d 1590

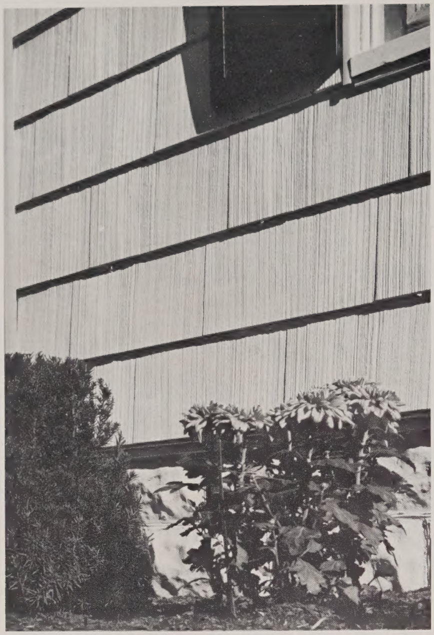
Rolloff

BIRD SOLID VINYL SHAKE SIDING gives both beauty and protection to his attractive Norwood home, the residence of Miss Hilda Rafuse of the Treasurer's Office. Bird Shingles cover the roof.

New type of siding and new shingle added in 1969

Two new products and the expansion of the Bird line of products into the whole Pacific area have made 1969 a significant year for Bird Building Materials.

Bird Solid Vinyl Shake Siding is an extremely accurate reproduction of wooden shake shingles, which for some years have been especially popular in New England, the West Coast and the Southwest. This new Bird product is the only vinyl shake siding on the market. It is now competing very successfully with wooden and asbestos shake siding and is increasing in popularity in other sections of the country too.



The homeowner likes it because there is no visibl end lap. The applicator is pleased with the shorte 39″ length which makes application of Bird Shake practical one-man operation. The easy to handl short length sections are a carpenter's delight, providing fast, easy application. Like all Bird Vinyl materials, the siding cuts easily when it becomes necessary to fit around windows and doors.

Bird Solid Vinyl Shake Siding compliments th siding line, adding a strikingly different product i appearance to balance the 4″ and 8″ horizontal Viny Siding and the Vertical Siding introduced in 1967

Bird Solid Vinyl business has increased over th past year by about forty percent. In the early spring Vinyl products were introduced on the west coast The addition of the popular Shake Siding in mid year gave a further boost to sales of the line by th Pacific Division.

Also in 1969, Bird & Son licensed Building Products Ltd. of Canada to manufacture and sell Bir Vinyl Products throughout Canada. This venture i progressing nicely with the result that at the yea

RUGGED BEAUTY of Bird Solid Vinyl Shake Siding is evident here. Note the strong resemblance to wood graining in the panels.

BIRD SOLID VINYL VERTICAL SIDIN and Bird Solid Vinyl Shutters are used on th second floor side walls of the modern Trade winds Apartments in Cedar Rapids, Iowa.

OPEN
TRADEWINDS
Apartments

OCTAGONAL SHEARER HILLS BAPTIST CHURCH at San Antonio, Texas makes effective use of Bird Class A Firescreen Shingles. About 70 squares were used in this installation.

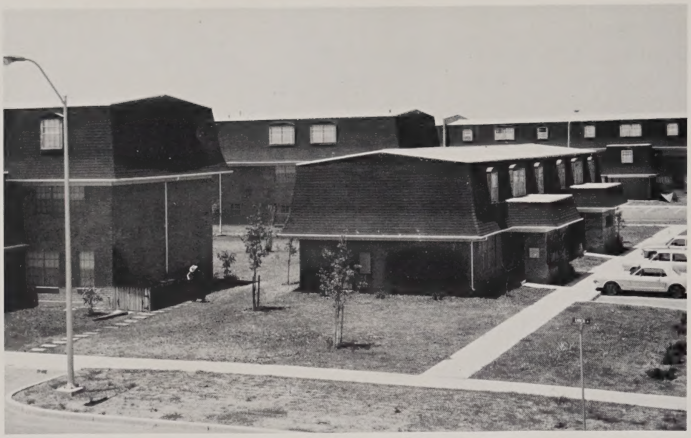
end, these products are not only being sold on a national scale within the United States, but are also becoming known over the major portion of North America. This has great significance for the future in both sales and prestige.

To keep up with the demand, there has been additional equipment installed at the Bardstown, Ken-ucky Plant which supplies the United States market. Production facilities are now more than double what they were when the plant opened in 1966. Products manufactured here include all styles of siding, horizontal and vertical and shake; Vinyl Shutters; a complete Rain Carrying System; and Soffit Panels, irst introduced last year.

The other new product this year, the ARCHITECT® 70 Shingle, is a rugged, distinctively-textured shingle or higher-priced homes and commercial use. It is premium-priced and currently manufactured at two ocations. The Shreveport production serves the area ast of the Rockies and for the rest of the country, he product is manufactured at Wilmington, Cali-ornia. As sales increase, further expansion of produc-ion facilities will be provided to meet the market. This new sturdy, massive shingle is finding wide favor in commercial, institutional and light manufacturing construction, as well as residential building, all of which will add significantly to future sales.

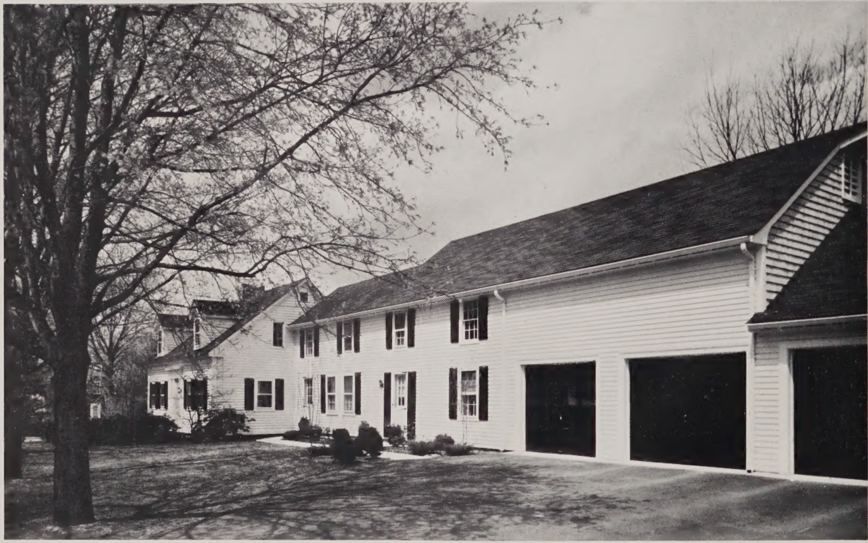
Both of these products represent achievements in design and engineering which were accomplished by the coordinated efforts of the Building Materials Development Laboratory and the Central Engineering Staff. The laboratory produced the creative designs. The Engineering Department helped solve the mechanical production problems.

There has been an interesting development in the Bird Built-Up Roof line this year. No. 33 Coated Felt was introduced to replace the old 15 lb. Saturated Felt. This new product completes a family of coated prepared Base Sheets and Coated Felts in two weights for Built-Up Roof assemblies. The old-time



MANSARD ROOFS at West Avenue Apartments, San Antonio, Texas, display an unusual application of Bird Wind Seal JET Shingles. Some 875 squares were used in this large apartment complex.

TRADITIONAL CAPE with wing and connecting barn is protected and beautified by Bird Solid Vinyl Siding, double 4" panels. This home of Eric Anderson, builder in Walpole, Mass., also has the Bird Rain Carrying System and Bird Solid Vinyl Black Shutters.



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aturated Felts are being replaced by a superior prod-ct which enables the roofer to do a better job. The esult — better satisfied customers and more sales.

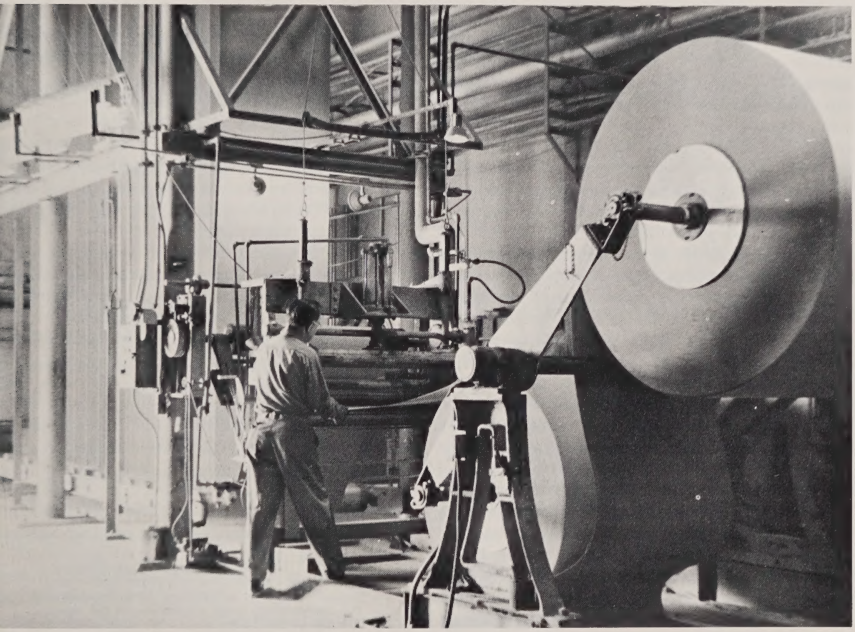
In the first full year of operation, the successful lements of the Pacific Coast units have become apidly combined with traditional and proven Bird nethods of successful operation. This was accom-lished to a major extent by the introduction of five roducts, all additions to the old Pabco Line and new o the West Coast: Bird Wind-Seal® Shingles, Bird Vind-Seal® "JET" Shingles, Bird FIRESCREEN® Shin-les, Bird ARCHITECT® Mark 25® Shingles, and the ull line of Solid Vinyl products. Before 1969 only ne Portland Plant had made and sold seal-down hingles in any quantity.

This extensive introduction of products with the ird name has made it possible to change the name f the Pabco Division, as it was originally established, o the Pacific Division.

The mills in Martinez, Wilmington, Portland and air Oaks are operating well. The personnel are killed and well trained. The Fair Oaks Granule Plant, which had just been built at the time Bird & Son purchased Pabco in 1968, has quickly developed into an efficient operation which now contributes greatly to improving the cost of granules for all western production by Bird.

When the Pacific Division was purchased Bird & Son also acquired a newly-established wholesale distributor, the Southwest Roofing Supply Company of Phoenix, Arizona. This company now handles not only Bird asphalt roofings and vinyl sidings, but a wide line of roofing supplies of all kinds. Wholly-owned by Bird & Son, it operates as a separate business, receiving its Bird & Son products from the Pacific Division plants and from Bardstown.

At Norwood, Massachusetts, a large new warehouse and divisional office were built in late 1968 and early 1969. The warehouse has been so constructed that it could when desired be converted into a production area.



DRY FELT SECTION of the Martinez, California Plant Roofing Machine. George Parker is the operator.

J. PEREIRA
T-1603
3
YALE
703

LOADING SHINGLI FOR SHIPMENT at th Martinez, California Plan Fork Lift Operator Ea Smith loads the truck whic Contract Trucker Arthu Pereira has brought to th loading dock.

The building of new houses has fallen off in 1969, because of rising costs and a shortage of mortgage money. This downward trend has caused a tremendous pent-up demand for housing. In the next 10 years about 26 million new residences will be required. This is an average of better than 2.5 million per year.

When mortgage money is again easily available — as it surely will be in the future — the surge in building will be quickly reflected in a big demand for all building products. Bird & Son is well equipped with eight roofing plants from Massachusetts to California and a plastics products plant in Bardstown, Kentucky to supply its share of this bright market for the future. Some of the new building will undoubtedly be in garden type apartments on which Bird materials can be used effectively and profitably.

Cost conscious homeowners today who want to maintain their properties in good condition are purchasing Bird Building Products to solve their problems. Costly repainting of sidewalls and repairing of shutters and gutters can be virtually eliminated by use of Bird Vinyl materials. Old roofs become like new again with high quality Wind-Seal, Wind-Seal "JET" and ARCHITECT Shingles.

Hard hitting promotion and advertising directed to the home repair market coupled with excellent publicity in newspaper and home improvement magazines has caught the attention of homeowner Other basic programs to attract sales are in the plan ning stages for next year.

The downward trend in the building industry i surely only temporary. With 26 million new home needed by 1980, the present housing shortage wil eventually be reflected in a housing boom.

In products and in plant and personnel, Bird & So is ready for the building and buying surge of the '70'

The BIRD REVIEW

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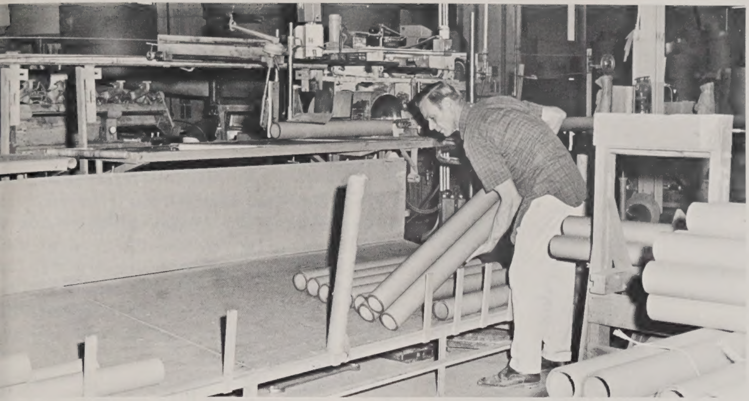
Published for the employees of Bird & Son, inc. and their families.

Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor JOHN J. MURPHY, Advise

ON THE COVER — The Village Meetinghouse at Sturbridge Village, Mass. Snow, sun, and shadow give a Christmas-time beauty to this scene which most visitors see in the green months of the year.



UBE WINDING MACHINE at the new Lawrence Tube Plant. Gerald allant is transferring cores to the bundling horse where seven cores or ubes are tied together and placed on the pallet in the foreground. In the enter of the machine is the switch which activates the slitter for accurate utting of cores.

aperboard made at East Walpole is ound in many products used nationally

When you flip open a paper match book and trike one of the matches, you may be handling a it of paper that originated in the East Walpole Paer Mill of Bird & Son. Paper match stem board is new product for the mill this year and is sold to a arge manufacturer who supplies most of the paper natches sold in supermarkets across the country.

It is manufactured from stock which has been ormulated to make it rigid enough for striking and mpregnated with chemicals which prevent afterlow when the match is blown out. At the match actory, the 13″ rolls supplied by Bird & Son are fed nto equipment which automatically die cuts the heet to book size matches, dips the heads into paaffin and then into the material which will ignite vhen struck. In a later operation, the books are asembled, stapled and packaged into a tray or box, also nade of Bird Paperboard.

In contrast to paper mills which produce paper rom wood pulp, the Bird operation at East Walpole ses waste paper. Huge trucks deliver many tons of aled waste paper daily to the mill. This has been collected from many sources: Corrugated box waste from supermarkets and other large users, waste paper from offices, and newspapers collected by the scouts, the churches and other charitable groups.

In an age which talks about conservation but produces every sort of a disposable item from beer cans to diapers, Bird & Son practices conservation by reclaiming and reworking many tons per day of one of the most widely used of all products — paper.

The process begins at the hydropulpers. In these huge vats, the waste papers are mixed with hot water and shredded into pulp by rotating blades circulating at high speed at the bottom of the tanks. Then, through a series of cleaning and refining operations, the paper fibres are made ready for reworking into new paper at the three cylinder machines in the mill along the banks of the Neponset River.

The fibres suspended in water enter the long machines and after passing over screens, felts and drying rolls, come out 150 feet down the room as match stem paper, box board or paper board for dozens of interesting uses.

Gypsum wallboard for instance, has two sheets of rugged water resistant paperboard for its outer surface.

Partitions for beer cases, for apple boxes, for glass containers and canned goods, are formed from paper made at East Walpole and supplied in jumbo rolls to one of the country's largest manufacturers of partitions.

Fish from the Atlantic, quick frozen at the pier in special waxed boxes, are packed securely with waterproof partitions made from paper manufactured by Bird.

Have you ever received a piece of upholstered furniture with its base sheathed in paper and the arms of the chairs protected by embossed sleeves? The base and the sleeves are two more products frequently made from Bird Paperboard and sold to furniture manufacturers all over New England.

For many years, Bird & Son has been a large supplier of innersole board — a special paper produced for manufacturers of inexpensive shoes. The paper is combined with such other products as cork, rubber or vinyl. The laminated sheet is then die cut into the shape of innersoles for use on the production line at the shoe factories.

Bird Paperboard is sold to manufacturers of paint rollers. The plush or wool surfacing is laminated to a paper base which has been formed into a tube.

These are but a few of the varied uses for paper manufactured at East Walpole.

Considerable tonnage is, of course, produced for consumption within the company. This is the paper for Shoe Cartons manufactured in the plant at East Walpole and paper for Tubes manufactured at Lawrence, Massachusetts. Bird also supplies paper to Hoerner Waldorf, formerly the Fibre Box Plant of Bird & Son at East Walpole.

Large quantities of Bird Paperboard are shipped weekly to the new Tube Plant (Dinsmoor Division) at the Lawrence, Massachusetts Industrial Park. This plant, formerly located in downtown Lawrence, moved to its new location just a year ago. It now produces a full line of paper tubes and cores in a modern one-floor continuous production line operation.

Paper cores made here are used for the winding of paper stock at the East Walpole Plant and are sold to other paper manufacturers in New England. The plant also makes cores for use as construction tubes. Produced in diameters up to 22", these tubes are used for forming poured concrete into piers and columns for the building trade.

The Lawrence Plant supplies manufacturers of plastic and paper materials. Products like cellophane, all kinds of flexible vinyl materials and gummed papers are wound on paper tubes for shipment.

The hundreds of variations in strength, weight, thickness, rigidity and surface structure of Bird Paperboard are achieved by controlled manufacturing techniques on the paper machines and related equipment. The plant is continually being modernized and new machinery installed for these purposes. The new cleaning system installed in 1968 for instance, enables Bird to make papers of higher quality and different grades than ever before.

The Paperboard Division is looking to the future with plans for further diversification of products and improvement in manufacturing processes.

Bird Shoe Cartons designed to attract customers and make sales

Bird & Son continues to supply a large part of the shoe industry in New England, the mid-west, the mid-south, and the southwest with decorative cartons for packaging its products.

Not too many years ago, a shoe box was often only a plain white box with a simple print on one end or no imprinting at all, and with considerable latitude on quality. Today, although many plain boxes are still in use, the greater demand is for boxes with intricate printing designs and color combinations. In addition, quality requirements are much tighter because of the large number of boxes now being assembled on automatic setting-up machines in the shoe factory or at a nearby facility to perform that function.

Although the shoe carton industry is not one of the country's giants, its size and evolution are of interest. Of the estimated one billion pairs of shoes sold annually in the United States, approximately 75% are of domestic manufacture. Of this 750 million pairs over 700 million are packaged in cartons made of chipboard, the business in which Bird & Son is engaged. Because this type of box provides the best balance and economy, utility and attractiveness, it will continue to dominate well into the predictable future.

The basic raw material for the predominant type of cartons is called semi-bending chipboard. Bird & Son is one of the producers of this board, manufacturing it at the East Walpole Paper Mill. Although the largest footwear manufacturers provide most of their needs from their own box shops, they do not represent more than 25% of the total, and they supplement their requirements by purchasing flat blanks from Bird and other box makers. This means that although the market for manufacturers like Bird & Son is considerably less than the 115,000 tons used annually in this country, it is a sizable business and we are one of the largest in it.

At the outset, and well into this century, a shoe box was simply a carrier from the factory to the consumer. At first, most of the emphasis was on economy, which meant plain or simple design, printed or labeled set up boxes made on inexpensive hand equipment near the point of use. Such a construction left much to be desired in carrying-ability, causing interest in and the development of machine made blanks. At the same time, semi-bending chipboard was developed to provide a boxboard of better quality.

Still, shoe packaging continued to emphasize function and cost. Never mind the looks. Gradually, starting with the relatively low volume, high priced women's footwear, attractive packaging was introduced. The boxes were made as set-ups, using chipboard shells, around which printed wraps were applied. This meant that the processing had to be accomplished close to the user's plant, because of the ever-increasing expense of transporting empty set-up boxes over any great distance.

With the growth of retail shoe chain outlets, purchasing identical brand name shoes from all over the country and specifying identical printed boxes, a great thrust forward was provided the converters, such as Bird who had pioneered the program of cartons of great sturdiness sold as flat blanks for setting-up at, or close to, the user.

It did not take long for the very progressive chain store merchandisers to work with alert converters to improve the appearance of the package, in order to use it to help sell the product inside. Simple 2-color presses for the printing of blanks were replaced with the much more sophisticated 4 to 6-color Flexographic presses for printing the decorative outside layer of paper. This outer layer or liner as it is called, was then laminated to the chipboard with electric eye registration. Obviously, this meant more expensive equipment, more highly trained, skilled operators and supervision, as well as greater care all along the line.

PART OF THE PICTURE in today's retail shoe store is the shoe carton which uses attractive design and colors to help sell the product it carries.

Another development was taking place at the same time, which also required additional costly equipment and personnel. This was the more recent trend towards automatic setting up of the blanks at the factory or set-up plant, making much more stringent the converting requirements in blanking.

All of this has meant the complete changeover on the part of converting plants such as Bird & Son, to expensive high speed presses and blankers. This has assisted in modernizing the shoe industry by providing a more attractive package that helps sell the product.

With the assistance of production, sales and service personnel, Bird & Son expects to continue in the forefront of this interesting industry.

NEW OFFICE AND PILOT PLANT of the Micrex Division of Bird Machine Company at South Walpole.

Bird Machine Company Reports:

- *Micrex Division riding disposables boom*
- *Centrifugals and Aerators making history*
- *new Screens and Cleaners for paper industry*

The Micrex Division of Bird Machine Company is currently in a healthy growth phase with much of the activity attributable to the boom in nonwoven disposable goods. The compressive treatment which the Micrex "Microcreper" applies to nonwoven material gives fabric-like character to paper, plastics and other textile substitutes. In wearables, for example, it gives disposable garments texture, drape and fit that has helped to accelerate acceptance of the throw-away concept.

Evidence of the growth of the Micrex Division can be seen in the new office and pilot plant facility at South Walpole. This new building was erected to provide increased space for research and development and engineering activities, as well as for an expanded office and sales staff. It also houses a Micrex pilot plant with production-scale machines on which it is possible to process a wide variety of sheet, web and film structures in order to explore the full potential of the Micrex process.

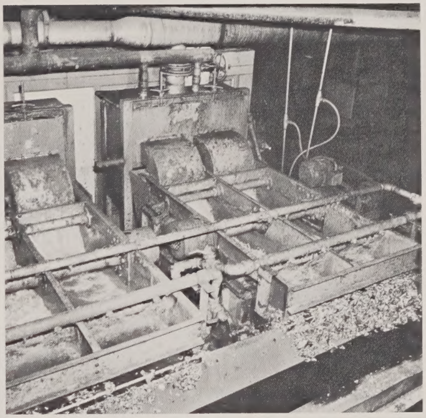
History-Making Installations

Two recent projects of the new Environmental Control Equipment subdivision of the Process Equipment Division have historical significance. One is the installation of three 24" x 60" Bird Concurrent Flow Centrifugals at the new El Paso Sewage Treatment Facility. Construction of the new facility resulted from the Chamizal Treaty which returned to Mexico land adjacent to El Paso which had been cut off from our southern neighbor some years ago by a shift in the course of the Rio Grande River. Part of the land had been used by the City of El Paso in recent years for beds to dry sewage sludge from their Delta Street treatment plant.

Centrifugal dewatering using Bird Centrifugals is proving to be a highly satisfactory solution to the problem of handling El Paso's sewage without the open drying beds now lost to Mexico.

AT EL PASO, TEXAS three Bird Concurrent Flow Centrifugals dewater sewage sludge. The Centrifugals take the place of drying beds on land returned to Mexico under the recent Chamizal Treaty.

TWO BIRD-JONSSON SCREENS help improve the performance of a paper mill waste treatment system by scalping off large, light material that would burden the system.



At the opposite corner of the country in historic lymouth, Massachusetts, one of the first installaions of Bird Simplex Aerators engineered by Bird achine Company is now in the process of start-up. second installation at South Dartmouth near New edford will soon be on stream.

New Screens and Cleaners

The Pulp & Paper Equipment Division continues o follow the time-tested marketing concept of isoating a problem common to a broad segment of the aper industry and then developing a practical soluion. In the case of the new slotted plate screen, the roblem is the removal of specific types of debris ssociated with secondary fibre furnishes in paper nills and with groundwood, semichemical and chemcal pulp in pulp mills.

In waste furnishes and in semi-chem and chemical ulps, the debris may be round or cubicle in shape. n groundwood pulp, the problem debris is called chop." The new slotted plate screen is particularly ffective in removing this type of debris from large olumes of stock.

Debris removal is also the function of an expanded ine of hydrocyclone cleaners. The complete line now ncludes both improved types and several newly leveloped models for pulp cleaning, for mineral and rganic dirt removal in stock preparation, and for eadbox protection ahead of the paper machine.

Still another application for these cleaners, paricularly the new LDC (low density) cleaner, is nill effluent scalping. The cleaners are frequently teamed with Bird-Jonsson screens or Bird Centriscreens in a system that removes substantial amounts of both floating and settleable solids ahead of the primary treatment system. Taking part of the load off the clarifiers in this way greatly improves the performance and increases the capacity of the system.

Similar combinations of Bird cleaners and Bird screens are also being used to condition white water for recirculation, thereby reducing fresh water demand and cutting the volume of mill waste water.

BIRD & SON, inc.

Established 1795

East Walpole, Massachusetts, U.S.A.

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Charles S. Bird, Jr.

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Tube Division: Lawrence, Mass.

Shoe Carton Division: East Walpole, Mass., Lewiston, Maine, Manchester, N.H.

Building Materials Division: Norwood, Mass., Chicag Ill., Shreveport, La., Charleston, S.C., Perth Ambo N.J., Bardstown, Ky., Phillipsdale, R.I., Glenwoo Arkansas, San Mateo, Cal., Martinez, Cal., Wilmingto Cal., Fair Oaks, Cal., Portland, Ore.

Subsidiary
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BIRD
&SON inc.
QUALITY PRODUCTS SINCE 1795

QUALITY PRODUCTS

BUILDING MATERIALS DIVISION

Asphalt Roofing Products

rd Wind Seal[1] Shingles
rd Wind Seal[1] "Jet" Shingles
rd Ranch Roof[1] Roll Roofing
rd Shingles and Sidings
rd Roof Insulation
rd Built-Up Roofs
rd Coatings and Cements

Bird Architect[1] Mark 25[1] Shingles
Bird Architect[1] 70 Shingles
Bird Firescreen[1] Shingles
Bird Insulating Sidings
Bird Roll Roofings
Bird Building Papers
Shingle and Siding Backer

Plastic Building Products

rd Solid Vinyl Sidings
rd Solid Vinyl Shutters
rd Vinyl Roof Edge

Bird Solid Vinyl Rain Carrying Systems
Bird Solid Vinyl Soffit Systems

PAPERBOARD PRODUCTS DIVISIONS

Horticultural Division

ita-Band[1] Plant Bands
ird Vacuum Plates
erennial Pots[1] — Fibre and Plastic
eat Pots and Grotainers[1]

Bird Film Applicators
Plastic Pots and Trays
Plastic Vases and Refrigerator Containers
Tack Boxes

Carton Division

Bird Reinforced Shoe Cartons, Plain and Printed

Special Papers Division

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hipboards
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latch Stem

Corrugating Medium
Boxboard
Platform Board
Partition Chip

Tube Division

aper Mill Cores

Tubes for Textile and Plastic Industries

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